



## Typography

Nav H1, H4: Avenir Next

H2, H3: American Typewriter

p: Avenir Next

## Colors

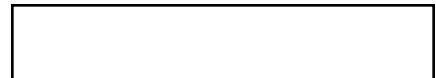
#353537



#033f0w



white



#041363



## Mood Board





## UI Elements

### Mobile Hamburger

The hamburger will be used when it is a mobile website. Users will click to see the menu options available on a smaller screen.

### Pop-Up Ad

A pop-up ad will appear asking if people want to get involved or donate to Teens Go Green. Users will decide to click yes or close to then register.

### Read More

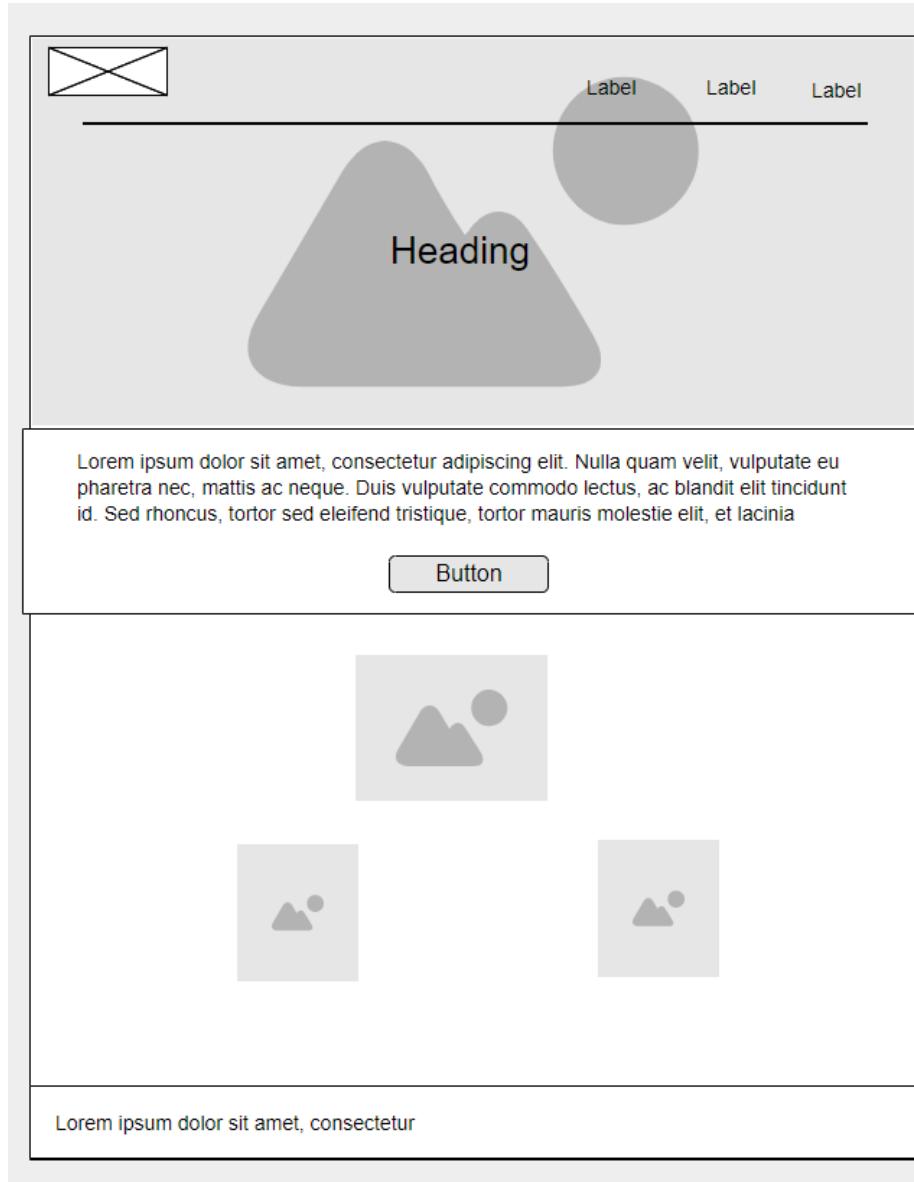
The home page will have a read more button for more text to come out. Users will click to read additional details about the non profit organization

### API: Trash Nothing

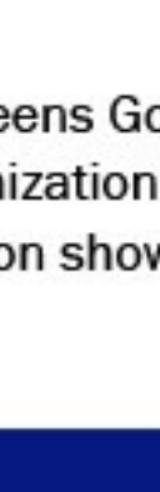
[programmableweb.com/trash-nothing/api](http://programmableweb.com/trash-nothing/api)

Teens Go Green website will use this to help users freecycle unwanted items that will be sent to a better home. This would be in the about section when learning how to help.

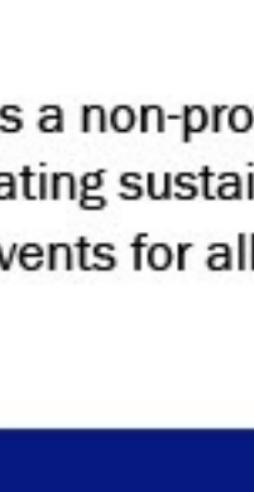
# Mockups



Eco -  
but make it  
**FASHION**



**REDUCE**



**REUSE**



**RECYCLE**

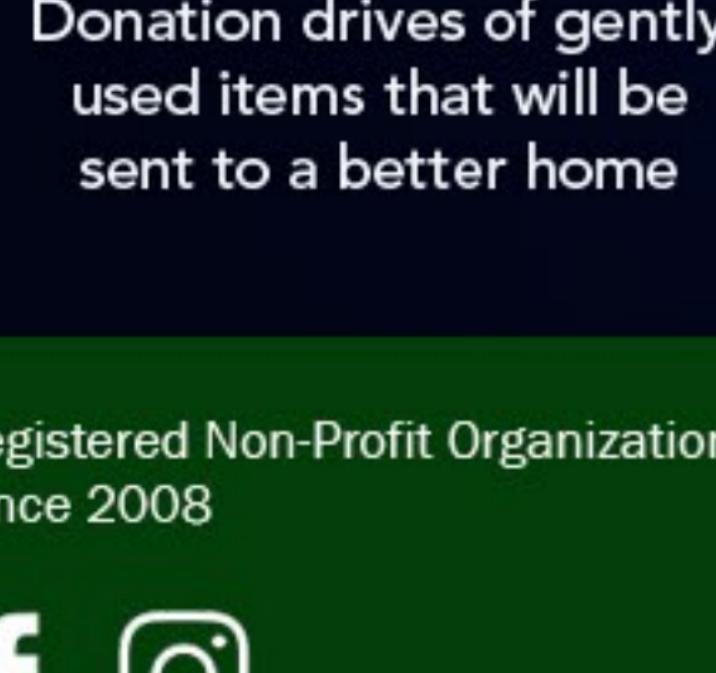


**RESTYLE**

Teens Go Green is a non-profit organization coordinating sustainable fashion shows and events for all ages.



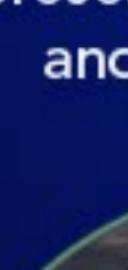
**SPEAK OUT**  
Environmental awareness presentations in schools and youth summits



**HOST EVENTS**  
Fundraisers and volunteer service projects for all ages

**COLLECTIONS**  
Donation drives of gently used items that will be sent to a better home

Registered Non-Profit Organization  
Since 2008



Eco -  
but make it  
**FASHION**

**REDUCE****REUSE****RECYCLE****RESTYLE**

Teens Go Green is a non-profit organization  
coordinating sustainable fashion shows  
and events for all ages.

[READ MORE](#)

### SPEAK OUT

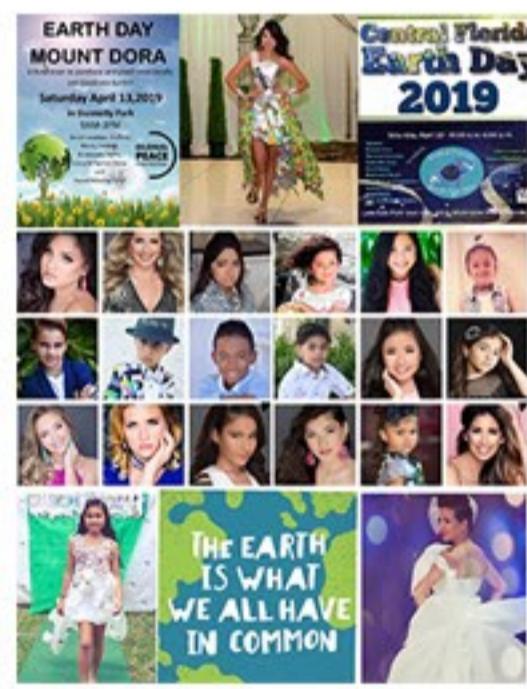
Environmental awareness  
presentations in schools  
and youth summits



# Image History

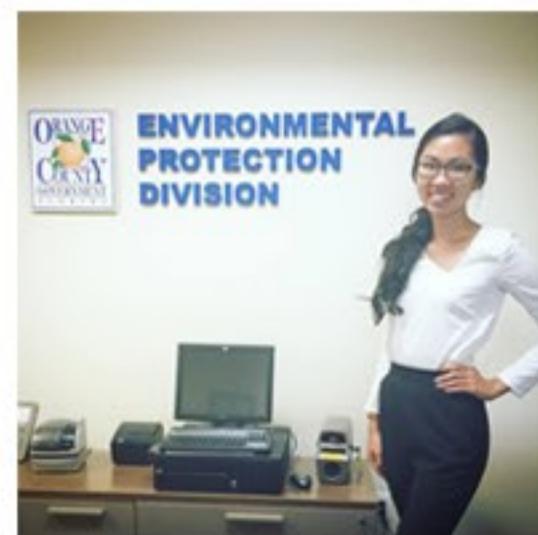
## Trash Trans Trends

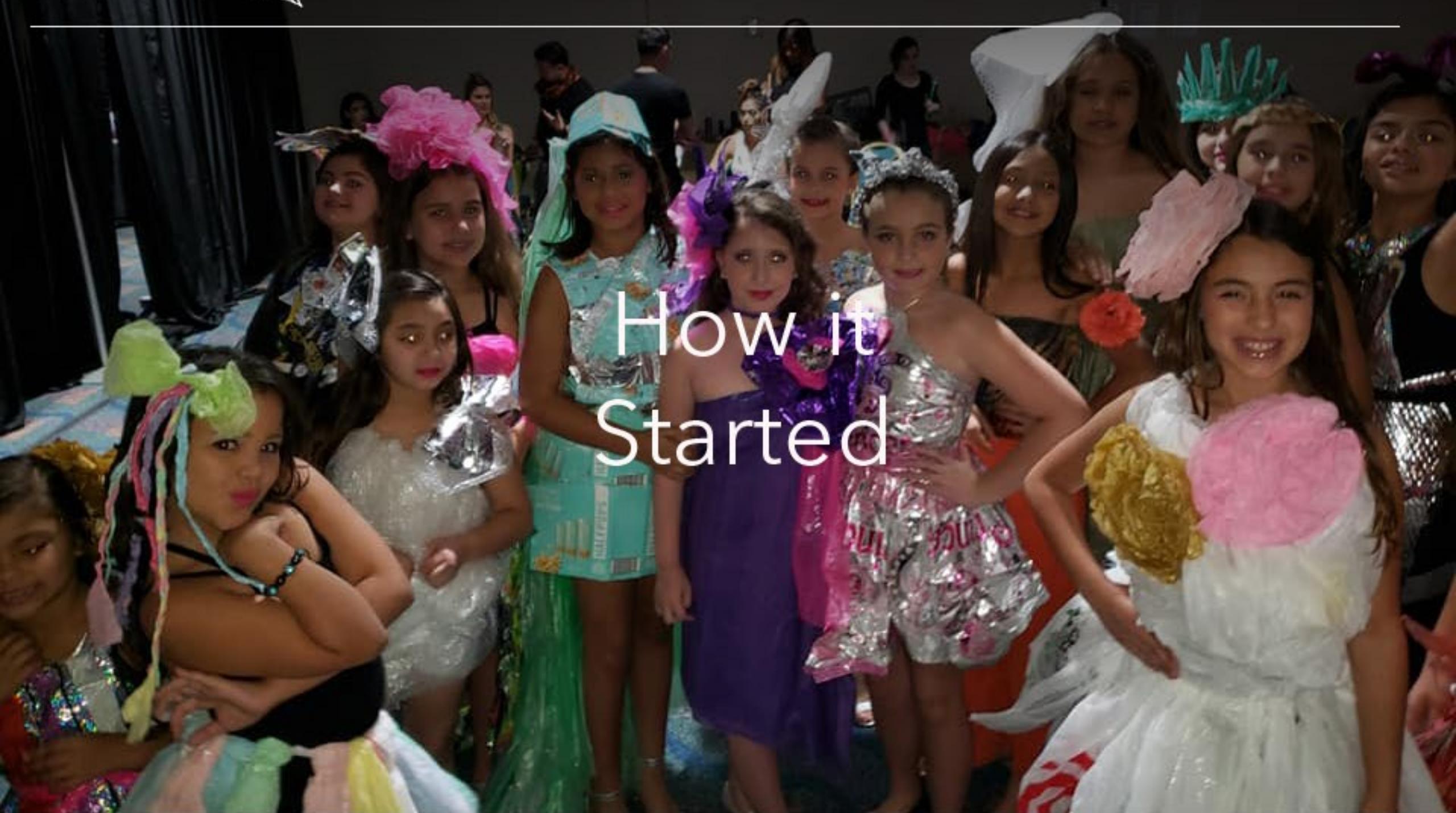
The eco-fashion shows we have hosted over the years using discarded unconventional materials for outfits!



## Service Outreach

Partnering with other non-profits while going green!





# How It Started

## The Florida “Mountains”

In the spring of 2006, on a road trip from Miami to Orlando, I passed by high hills soaring above my head. I didn't think it was possible, since Florida is one of the flattest states in the country.

It turns out that hill was the Miami landfill, otherwise known as “Mount Trashmore.” I couldn't believe one city would create so much waste, let alone the entire state.

Energy is an extremely useful asset in the modern society, but over 50% of that energy is actually wasted. Resource depletion and excessive waste production occurs every second of our lives, and something must be done to stop the potential consequences.



It was then I created Teens Go Green, a non-profit organization that raises awareness on protecting our environment

Teens Go Green has become something larger than I would have ever imagined. Stay tuned on our website to check out all the latest updates and newest upcoming projects. There are many exciting things to come!

Sincerely,  
Elizabeth Tran  
Founder and President of Teens Go Green



I started to recycle at home, and took small actions everyday to live a greener lifestyle. I unplugged any electronics I saw that were not being used, timed my showers, and even collected trash to make eco-outfits. My parents weren't very supportive of my choices, so I had to show them the significance of what I was doing.

I wanted to take part in environmental projects in my community, but many of them turned me down because I was twelve years old at that time. I decided to take matters into my own hands, and work with my peers to do something about it.

