



832-870-3771



Villegaselizabeth2@gmail.com



9842 Pennymill Dr
Humble, Tx 77396

SKILLS

- * Microsoft Software
- * Adobe Creative Suite
- * Creativity
- * Communication
- * Time Management
- * Collaboration

CERTIFICATION

Blue Belt Certification

Jul 2023

a professional credential that demonstrates proficiency in advanced problem-solving techniques, and optimization skills

MEMBERSHIP

Phi Theta Kappa

2021-PRESENT

Scholastic Honor Award

Elizabeth Villegas ↓

Digital Marketing Strategist

I'm a Digital Marketing Strategist with a passion for helping brands unlock their full potential. My expertise lies in crafting tailored marketing strategies that combine effective branding, thoughtful planning, content creation, and data-driven analytics to deliver measurable results.

EDUCATION

Associates in Art

2021-2022

Brazosport College

Graduated: May 2022

Associates in Art

2023-2025

University of Houston

Graduated: May 2025

EXPERIENCE

Huatan Landscaping: Marketing Intern

2024

- * Social Media & Digital Content: Captured and edited photos and video clips to create dynamic content for Huatan's social media and other digital platforms, ensuring engaging visuals that align with our brand.
- * Print Marketing Materials: Designed and produced brochures, business cards, flyers, and other print collateral to support our Expo presence and attract new leads.
- * Email Marketing Campaigns: Managed email marketing efforts, designing visually compelling newsletter templates and content to keep our audience informed and engaged.
- * Branding & Visual Design: Developed a cohesive visual identity for all marketing materials to ensure a unified look and feel across both digital and print platforms.