

Build Expo

MARKETING DEPARTMENT

a different green



OVERVIEW

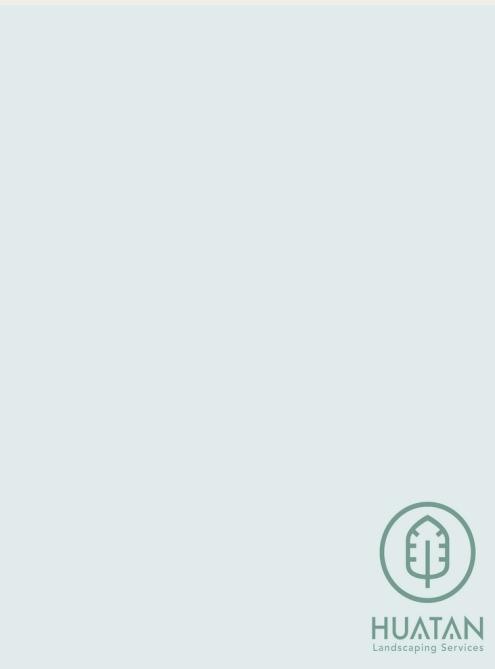
- Around 9,000 people are registered already.
- We are still the only landscaping businesss.
- Recommended is to have 6,500 material ready for people to grab.
- People as point of contact in the Expo

MATERIALS TAKE-AWAY



Updated Brochure
Showcase 4 in 1

Folder with full design
Actual sale leads



Keychains
Bold, elegant, sturdy

MATERIAL AS TAKE AWAY



Air Freshener
**Brand awareness, and
functionality**



Huatan Pens
**Practical, economic,
useful**



Chapstick
**Crowd favorite, brand
awareness**



Mints
**Practical, crowd
favorite**

BROCHURES

We are updating our brochures to create one with the information of the 4 of them. With this we cut cost and are able to demonstrate our different areas of business in one. People that are more interested and are more likely to be a new relationship we are giving a "Huatan Packet" with our folder an full brochures

QTY.

5 , 0 0 0

PRICE

\$ 8 5 6 . 5 0

subtotal: \$713.25

Delivery: \$77.98

Sales Tax: \$65.27

The image shows a two-page brochure for Huatan Landscaping. The left page features a green header with the company name and a QR code. Below the header is a large illustration of a modern house with landscaping. The right page contains text about production homes, a photograph of a landscaped entrance, and a section on services.

PRODUCTION HOMES
BY HUATAN LANDSCAPING, LLC

In partnership with production home builders, Huatan carries out dozens of projects at a time; from the beginning of irrigation and drainage installation to planting and installing the final touches of sod and greenery, we commit to meeting the fast-paced demand of new home construction in a prompt, polished, and professional manner.

WHO ARE WE?

Huatan Landscaping, LLC is an international landscaping enterprise based in Texas dedicated to the design, installation, and maintenance of sustainable green spaces for clients in the residential, commercial, public and industrial sectors.

OUR SERVICES

- Architectural landscaping and design
- Landscape installation
- Conventional, remote, and automated irrigation systems
- Interior staging
- Care, conservation, and maintenance of public and private green spaces
- Project execution and services
- Ambiance lighting

HAVE PARTNERED WITH

PERRY HOMES RAUSCH COLEMAN HOMES taylor morrison. HISTORYMAKER HOMES Liberty HOME BUILDERS CIE HOMES Darling HOMES TITAN HOMES

www.huatan.us 800 Town and County Blvd. Suite 500, Houston, TX 77024 (832) 827-8558

BUSINESS CARDS

Order of business cards for people attending the expo. Cards will be made for Keith, Angela, Kimberly, Aaron and one for "sales" we created an email for sales.

subtotal: \$593.60

Delivery: \$9.75

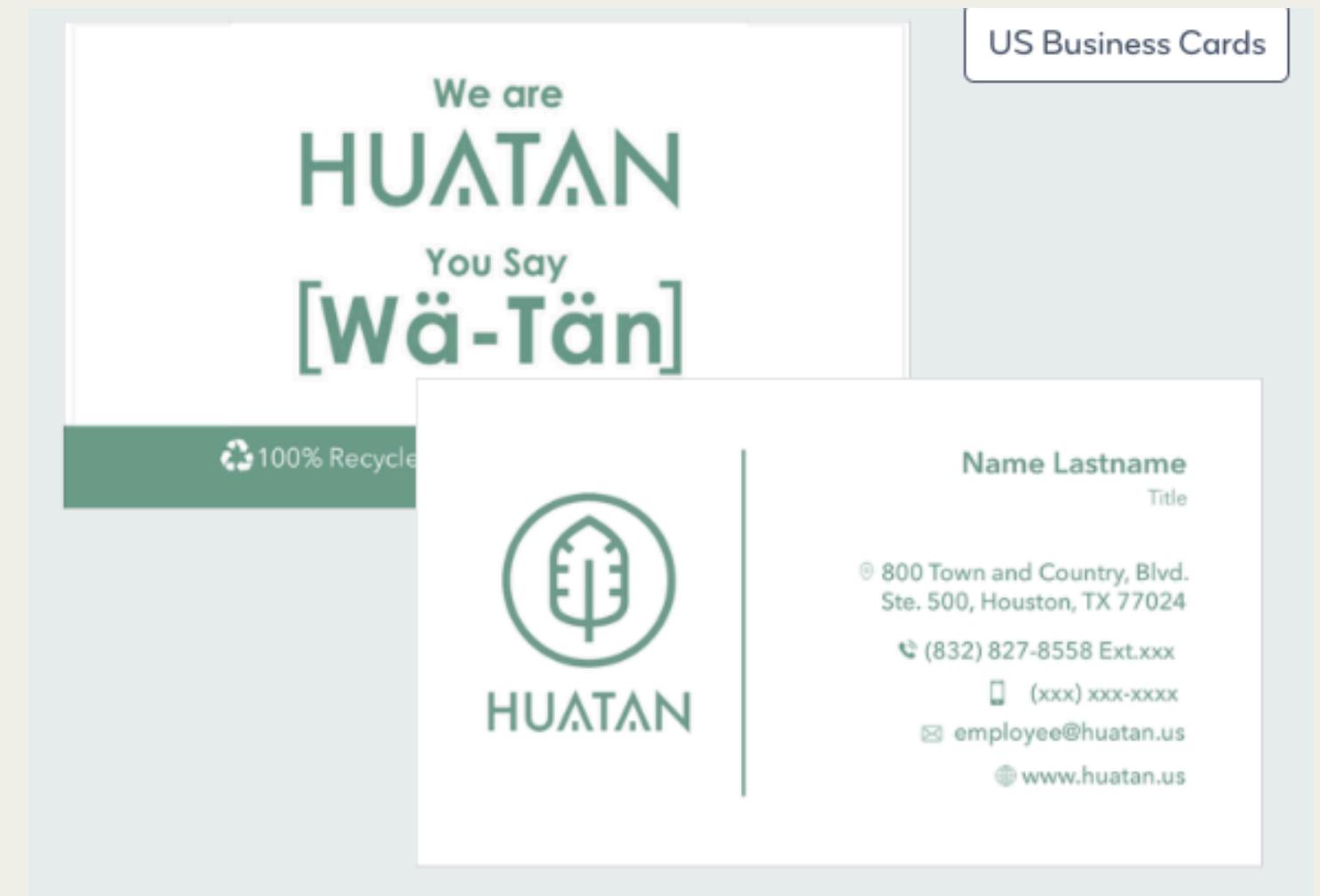
Sales Tax: \$48.27

QTY.

2,000

PRICE

\$651.62



KEYCHAINS

2 in. keychain to give to people that stop by to our boot to create more brand awareness. The keychain is on brand with the elements, colors and style. The item not only is functional but also practical which will avoid waste and actual use of the item.

Unit price: \$2.37

Delivery: \$95.00

Subtotal: \$2,370.00

QTY.

1,000

PRICE

\$2,465.00



KEYCHAINS

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Unit price: \$1.62

Delivery: \$183.00

Subtotal: \$8,100.00

QTY.

5 , 0 0 0

PRICE

\$ 8 , 2 8 3 . 0 0



KEYCHAINS

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PVC made

Unit price: \$.57
Delivery: \$113.00
Subtotal: \$2,963.00

QTY.

5 , 0 0 0

PRICE

\$ 2 , 9 6 3 . 0 0



KEYCHAINS

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PVC made

Unit price: \$.55
Delivery: \$140.00
Subtotal: \$3,300.00

QTY.

6,000

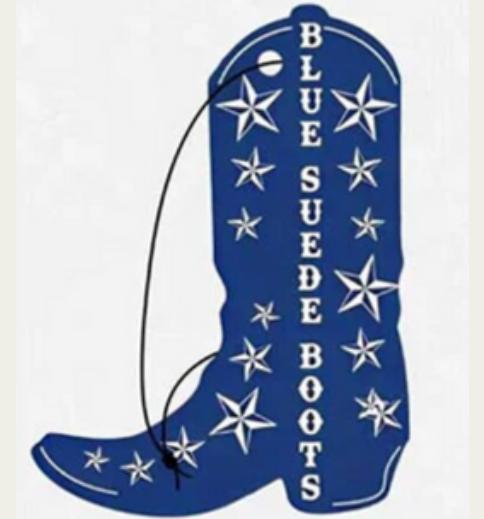
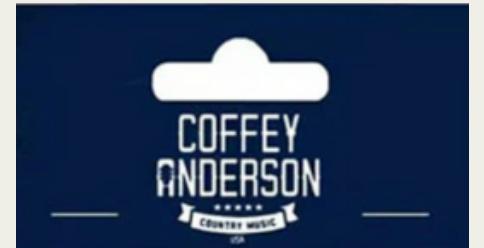
PRICE

\$3,440.00



AIR FRESHENER

With a variety of fragrances and customization options available, air fresheners are a versatile and effective way to create a pleasant and welcoming environment. Come with a packaging option to make it look more professional and polished. Different fragrances available.



QTY.

6,000

PRICE

\$4,650.00

PENS

Reorder of our previous Huatan pens for brand awareness and take away

unit price: \$1.21



QTY.

3 , 0 0 0

PRICE

\$ 3 4 0 0 . 0 0

CHAPSTICK

This marketing material is useful, people are going to be seeing our brand every time they apply and it will create brand awareness

Unit price: \$.43

Setup fee: \$50.00

Subtotal: \$2,630.00

Shipping: \$260.00

QTY.

6,000

PRICE

\$2,890



MINTS

Mints are an inexpensive way to have our logo and business out. They have a function, and in the case of having left over we will have branded mints for the offices too. Making it more cost effective and practical.

unit (pack of 1000)	\$98.35
Subtotal:	\$590.10
Setup fee:	\$70.00
Delivery:	\$131.76

QTY.

6,000

PRICE

\$791.86



IN - SITE RAFFLE

Our goal is to create more buzz and attract a larger crowd, giving us the opportunity to connect with a wider range of people. By offering this exciting opportunity, we hope to not only increase foot traffic to our booth but also enhance our chances of engaging in meaningful conversations and showcasing what makes us unique.

RAFFLE PRICE -TRAEGER GRILL

As a prize for the raffle we have a TRAEGER Pro Series 34 Pellet Grill - Bronze. People in the demographic are mostly men in the 30+ range of age. Men this age enjoy outdoors or do activities outside or are parents. Either of them will enjoy winning a high quality grill to have in their homes and share moments with family or friends outside.



Subtotal: \$699.99

Shipping: \$49.00

Tax: \$61.79

Total: **\$810.78**

RAFFLE PRICE - YETI COOLER

As a prize for the raffle we have a YETI cooler.

People in the demographic are mostly men in the 30+ rage of age. Men this age enjoy outdoors or do activities outside or are parents. Either of them will find beneficial have a cooler to use in these different types of settings. YETI is a big recognized brand, sleek, stylish and elegant. With it we proposed have \$100 worth of goods inside (alcohol, beef jerky and other snacks) and 2 trucker hats with the Huatan logo.



Price: \$350.00

Shipping and tax: \$378.88

Grand total: **\$478.88**

RAFFLE PRICE - HUATAN SERVICE

As a prize for the raffle we have a Huatan Service to the winners home. We will do a maintenance visit and its also a way to promote our business in the winners neighborhood. With this price we can "save" since its a service done by us. We could probably put it as a "donation" and save in taxes.



Price: **TBA**

Grand total: **TBA**

Thank you!

NEW BUSINESS OPPORTUNITY



20ft Straight Tension Displays consist of a lightweight but durable aluminum hardware and a Fabric Dye-Sublimated Print. The hardware is inserted inside the print, much like a pillow into a pillowcase. The fabric print is stretched tight across the frame and zipped close.

One day production time.

Subtotal: \$1,279.99

Shipping: \$50.00

Total: **\$1,329.99**



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