

ATTACHMENT #1: BUDGET NARRATIVE

The Cockayne Farmstead seeks a minigrant in the amount of \$1,500, which will be matched dollar for dollar in the amount of \$1,632 by a foundation grant earmarked for education received from Chesapeake Energy in 2013, as well as an in-kind match of \$50 for a final total of \$3,182. The grant will cover the creation of a permanent exhibition for the first floor of the Cockayne Farmstead, which is composed of the Entryway, North Parlor, South Parlor, Dining Room, Winter Kitchen, and Summer Kitchen. The following is a cost breakdown of the necessary materials, broken down by purpose.

Item	Cost	Number	Total
<u>Exhibition Supplies</u>			
Mounting Board, 25 sheets, 32x40	319.45	x1	319.45
Polypropylene Book Strips, 500"	27.7	x1	27.7
Small triangular plastic easel, 12	9.5	x1	9.5
Document mounting tabs, 100	31.3	x1	31.3
Long riser, 3"	6.75	x5	33.75
Long riser, 4"	9.65	x5	48.25
Display vitrine, 6x6x6	35.1	x5	175.5
Display vitrine, 8x8x8	49.25	x7	344.75
Display vitrine, 6x9x6	47.8	x2	95.6
Display vitrine, 12x12x12	86	x2	172
Display vitrine, 10x10x10	62	x5	310
Display vitrine, 4x4x4	32.85	x2	65.7
Display vitrine, 8x12x8	58.85	x2	117.7
Self adhesive linen tape, 35'	21.8	x1	21.8
Clear document folders	55	x1	55
Small bone folder	7.05	x2	14.1
Rotary cutter	31.75	x1	31.75
Rotary cutter refill blades	38.15	x1	38.15
Easel	20	x2	40
Exhibition cabinet lights	30	x10	300
Batteries for cabinet lights	30	x1	50
Exhibition stand alone lights	50	x3	150
Battery powered tealights for oil lamps	(\$50 tot)	x12	50
Batteries for tealights	(\$20 tot)	x12	20
Clip on exhibition lights	30	x7	210
<u>Misc. Exhibition Costs</u>			
Print and design of exhibit labels etc.	(\$150 tot.)	x1	150
[IN KIND] Beverages for exhibit opening	(\$50 tot)	x1	50
<u>Promotional Materials</u>			
Exhibition catalogue	(\$200 tot.)	x150	200
Flyers for opening	(\$50 tot)	x200	50
		Final Total:	3182

ATTACHMENT #2: PROJECT NARRATIVE

A.) Explanation of the Project and D.) Information about the Organization

Brief History of the Cockayne House: Built ca. 1850, the Cockayne House is on the National Register of Historic Places, and is one of the two structures that comprise the Farmstead. Sam Cockayne, the last descendent of its builder, bequeathed the 11-room Cockayne House and its contents to the City of Glen Dale upon his passing in 2001, and a special committee of the Marshall County Historical Society has managed both its daily operation and its restoration since 2003. The property has been described by Jim Mitchell, Curator of the West Virginia State Museum as having been “arrested in time”.

The Cockayne Collection: In 2012, the Cockayne Farmstead participated in the Collection Assessment Program (CAP), funded by a grant from Heritage Preservation. That September, conservator John Hartmann and preservation architect Michael Gioulis visited the ca. 1850 house and conducted a comprehensive assessment of the Cockayne collection, (consisting of 3,000 individual artifacts and more than 15,000 pieces of ephemera), as well as the physical structure. Both Hartmann and Gioulis outlined steps to continue its evolution into a house museum.

Following the recommendations made by both assessors, a humidistatically controlled geothermal climate control system was installed in the Cockayne House, and its original plaster was stabilized and repaired in 2013. In 2014, the Cockayne House had modern wiring installed, as well as light and UV-filtering interior storm windows, both of which have paved the way for rotating and permanent exhibits. In 2015, a handicap accessible ramp was added to the house, finally making it accessible to a wider range of audiences.

Problem: Despite now having a stable environment in which to display the numerous objects in the collection, as well as many objects of note professionally conserved through our Adopt an Artifact program (kickstarted in 2014 through an event funded by the WVHC), precious few of the objects are actually on display. The Cockayne House, despite having a plethora of areas on which to display objects, cannot display items safely due to a lack of museum quality lighting, interpretive signage, and protective cases for objects. Currently, the Cockayne House relies entirely on guided tours, severely limiting how many people can visit and learn about the house.

Solution: The installation of a permanent exhibition on the first floor of the home will provide a way to increase access to a currently underutilized collection, giving the community an unadulterated look at historic objects in their original environment. The emphasis of the exhibition is to make the Cockayne House into a true home again, finally reuniting it with the objects that once graced its tables and shelves, but now reside tucked away in archival storage. With interpretative signage to inform and further interest visitors, viewers will be able to take a walk through the life of middle-class nineteenth and early twentieth century Americans.

The exhibition will open with an exhibition opening in the evening, allowing visitors access to the House outside of normal work hours. The opening will feature docents to talk about the house, as well as refreshments to be provided in the tenant house twenty yards away. Exhibition catalogues will be provided of the objects on display, as well as the history of the home. The exhibition will be available to view for free during the exhibition opening, which will be open to the community, and during large events (such as West Virginia Day) that are also free of charge and held on the property.

Outside of these times, visitors will be able to enter the house for a nominal fee of \$5 for adults and \$3 for children and seniors. This is the current rate already charged for guided tours of the home, and no increase will be made for the addition of the permanent exhibition proposed to be funded by the WVHC minigrant. The second floor of the home will also eventually house a permanent exhibition, to be completed at a later date.

B.) Humanities Content

With a collection spanning from 1775 (a Bible printed in Cambridge, England and later bound in cow hide) to 2001 (a calendar owned by the late Sam Cockayne), the Cockayne archives contain objects relevant to nearly all aspects of American history and culture. However, these collections are not what makes the home distinct from other historic house museums. The Cockayne House is one of only two early historic homes in West Virginia where the occupants were both important in their time, and where the descendants have preserved much of their ancestral past (certified by Jim Mitchell, Curator of the West Virginia State Museum). Unlike many other institutions, the Cockayne House's extensive collection of paper ephemera and objects was not acquired, the collection is native to the house and owned by the people who once lived there.

The proposed exhibit would serve to showcase the many artistic works and objects that have survived in spite many years of neglect prior to the Marshall County Historical Society's involvement. The objects in the Cockayne collection that we seek to display include, but are not limited to, art created during the late 19th and early 20th Century by sisters Irena, Sarah, and Dora Cockayne, parlor games, letters to suitors, crisply starched wash dresses, well-loved dolls, international awards, and hard won war trophies that seek to paint a rich picture of the four-generations that all lived within the same house. Every object reflects the lived experience of the Cockayne family, and by being given a new audience, these objects will breathe new life into the people who once lived and loved in the same space where visitors will stand. The exhibition will recreate areas of the home in much the same way as the original Cockaynes may have seen it, giving visitors an insight into the past as being filled with people and their own unique stories, something more than the pages of a history book.

C.) Bios for Relevant Scholars

1.) Caitlin Hucik, Executive Directive for the Cockayne Farmstead Historic Preservation Project

Bio: Caitlin Hucik holds an M.A. in Public History from the Indiana University of Pennsylvania, and a B.A. in Communications with a minor in history from the University of Pittsburgh at Johnstown. For the past two years, Caitlin has served as the Americorps service member at the Cockayne House. During her time at the House, she processed the collection of 15,000 documents and developed temporary exhibitions. Her role will be to assist in development of the exhibition, as well as to conduct research using the skills she has gained in the past.

2.) Elizabeth James, Americorps Service Member at the Cockayne Farmstead

Bio: Elizabeth James is a recent graduate of Yale University, receiving a B.A. in history and history of art. During her time at Yale, she worked for two years in exhibition development at the Harvey Cushing/John Hay Whitney Medical Historical Library within the Yale Medical School, assisting with research and installation of more than a dozen exhibits. Her history senior essay on the intellectual and physical history of Yale's library was awarded a prize for the best essay using

resources within the University's manuscripts and archives, and has been published via Yale's online publishing platform *Elischolar*. She will be using her research and exhibition development skills to plan and research the exhibition.

E.) Schedule of Activities

Because the development of a permanent exhibition is less structured than many one-time events, the schedule will be outlined in monthly increments, beginning in December. Unless otherwise specified, the activities will be completed by Ms. Hucik and Ms. James.

December 1st-31st: Comb through the archives to select and group items based on theme, matching them to rooms. Order materials outlined in budget narrative, to give them time to arrive.

January 1st-31st- Conduct research on objects and begin exhibition label writing. Begin exhibition layout process.

February 1st-28th- Finalize exhibition writing, get exhibition labels and graphics printed, and begin installation.

March 1st-31st- Get promotional materials printed, finish installation, and reach out to the relevant parties to promote the exhibit.

April 1st-15th- Exhibition opening to take place in the evening, exact date and time TBA.

F.) Promotional Plan and Intended Audience

Exhibition Promotion

The Cockayne Farmstead has good relationships with the local press in Moundsville, Wheeling, and surrounding areas, and we anticipate that we will be able to place feature stories on the exhibition in newspapers in the region. John Marshall High School has a video production program with close ties to WTRF in Wheeling; we hope that an interview can be generated from the high school's studio for broadcast on the day of the exhibition opening. Art and humanities faculty from West Liberty University, Wheeling Jesuit University, Ohio University Eastern, and other nearby institutions will be urged to attend, along with their students. The exhibition will also be promoted on the Farmstead's website, and on its Facebook page.

Mini Grant Activity with Students

The Cockayne House fosters a unique relationship with John Marshall High School, which is located directly across the street. Each year, many history and horticulture classes visit the Cockayne property for both indoor and outdoor lectures and targeted guided tours, modified based on the curriculum of the class. The exhibition would expose more objects to students, and give teachers the opportunity to teach with primary source materials.

G.) Plan for Evaluation

The ultimate goal of the exhibition is to create a teaching museum that educates both students and the public on often ignored parts of American material culture, using the Cockayne family and their possessions. To discern whether this goal has been met, the exhibition opening will feature comment cards placed throughout the exhibition, to allow visitors to note their initial impressions and comments. These cards will also be available after the opening, and visitors will be encouraged to fill them out. Additionally, the teachers of visiting school groups will be given an evaluation form featuring sections for both teacher and student commentary.