# The most important foreign languages for English-speaking job seekers in global development and humanitarian relief By Ma. Eliza J. Villarino, June 2016

Breaking into the field of global development and humanitarian relief (or the aid industry) can be tough. Employers often ask candidates to have a few years of experience relevant to the organizations' operations, even for entry-level positions. They also prefer if not require applicants to have foreign language skills, as assignments may entail being deployed overseas.

For English speakers who are serious about joining the global development and humanitarian relief industry, an important question could be which foreign language to invest their time in learning. Knowing the answer can also benefit universities offering courses focused on the sector as this can improve not only their curriculum but more importantly career guidance to students.

Talking with recruiters could help. But perhaps a more definitive method would be to look at job ads – tens of thousands of them.

But where can you find and how do you gather those job ads?

If you Google "international development jobs," you'll see Reliefweb among the top search results. On any given day, it has more than 2,000 open job announcements, volume that's comparable if not better than similar jobs boards.

Reliefweb offers some advantages compared to its counterparts. Being owned by the United Nations, it makes all job ads and other information available to the public. Other popular jobs boards have portions of the sites restricted to paying members. Reliefweb also allows users to extract data from its archive, which for job ads date from 2011.

#### Knowing the demand

The focus here would be on job ads written in English and those indicating that the position is located in English-speaking donor countries.

Donor countries refer to high-income nations such as the United States, the United Kingdom, Canada, Australia and Ireland which have traditionally provided foreign aid. Apart from donations from private individuals and foundations, foreign aid funds global development and humanitarian relief positions, and these donor countries would likely host organizations that hire people with foreign language skills, whether at headquarters or for their field projects in low-income countries.

To determine the extent of the demand for bilingual or multilingual English speakers means to know the proportion of job ads that require or prefer English-speaking candidates to be fluent or have knowledge in one or a combination of certain foreign languages. In this case, that would French, Spanish, Arabic, Chinese and Russian, which together with English make up the official languages of the United Nations, as well as others that some career advice articles have mentioned, namely Portuguese and "local languages."

### Collecting the data

Reliefweb offers an API search of its job ads, which you can run in R using the jsonlite package. The API search string filtered the data based on the month and the year when the job ads were posted, and specified the below fields and subfields. The aim is to use the same extracted data for future data science projects.

- id
- date.created
- title
- body, which contains the job description, including foreign language requirements
- theme.name, or expertise
- experience.name, as expressed by the number of years
- country.name
- career\_categories.name, or job functions
- type.name, i.e., whether the position is considered a job, consultancy, internship or volunteer opportuning
- source.name, or the name of the employer
- source.type.name, or the type of organization hiring for the job

Documentation on the Reliefweb API indicates that a user can only extract 1,000 data entries per search. This means iterating the searches by setting the "limit" parameter to 1,000 and the "offset" parameter in intervals of 1,000, starting with 0 for the first search, 1,000 for the second search and so forth.

```
library(jsonlite)
fromJSON("http://api.reliefweb.int/v1/jobs?offset=0&limit=1000&preset=analysis&filter[fie
ld]=date.created&filter[value][from]=2015-05-01T00:00:00%2B00:00&filter[value][to]=2015-
05-
31T00:00:00%2B00:00&&fields[include][]title&fields[include][]=body&fields[include][]=them
e.name&fields[include][]=country.name&fields[include][]=type.name&fields[include][]=exper
ience.name&fields[include][]=career_categories.name&fields[include][]=date.created&fields
[include][]=id&fields[include][]=source.name&fields[include][]=source.type.name")
rwjobs1 <- rwjobsraw1$data$fields</pre>
```

#### Cleaning the data

The extracted data initially had nested lists, which made it impossible to save the data frame into a csv file. Calling the llply function from the plyr package resolved this issue.

```
library(plyr)

rwjobs1$theme <- llply(rwjobs1$theme, unlist)
rwjobs1$type <- llply(rwjobs1$type, unlist)
rwjobs1$experience <- llply(rwjobs1$experience, unlist)
rwjobs1$career_categories <- llply(rwjobs1$career_categories, unlist)
rwjobs1$country <- llply(rwjobs1$country, unlist)
rwjobs1$date <- llply(rwjobs1$date, unlist)
rwjobs1$source <- llply(rwjobs1$source, unlist)</pre>
```

That action, however, resulted in the appearance of unnecessary characters in the strings. Using the gsub function removed these characters.

```
rwjobs1$source <- gsub("\\c\\(", "", rwjobs1$source)
rwjobs1$source <- gsub("\"", "", rwjobs1$source)
rwjobs1$source <- gsub("\\)", "", rwjobs1$source)
rwjobs1$theme <- gsub("\\c\\(", "", rwjobs1$theme)
rwjobs1$theme <- gsub("\"", "", rwjobs1$theme)
rwjobs1$theme <- gsub("\\)", "", rwjobs1$theme)</pre>
```

```
rwjobs1$career_categories <- gsub("\\c\\(", "", rwjobs1$career_categories)
rwjobs1$career_categories <- gsub("\"", rwjobs1$career_categories)
rwjobs1$career_categories <- gsub("\\)", "", rwjobs1$career_categories)
rwjobs1$date <- gsub("\\c\\(", "", rwjobs1$date)
rwjobs1$date <- gsub("\"", rwjobs1$date)</pre>
```

The values under the "source" and "date" columns were separated using the strsplit function and the separated values filled new columns called "organization", "organization\_type", "year" and "month".

```
library(stringr)
source_split <- strsplit(rwjobs1$source, split = ",")
select_el <- function(x, index) {x[index]}
org_name <- lapply(source_split, select_el, index = 1)
org_type <- lapply(source_split, select_el, index = 2)
rwjobs1$organization <- as.character(org_name)
rwjobs1$organization_type <- as.character(org_type)
rwjobs1$source <- NULL

date_split <- strsplit(rwjobs1$date, split = "-")
select_el <- function(x, index) {x[index]}
year <- lapply(date_split, select_el, index = 1)
month <- lapply(date_split, select_el, index = 2)
day <- lapply(date_split, select_el, index = 3)</pre>
```

The whole process enabled saving the data into a csv file. The rbind function allowed the csv files for all searches to be combined into a dataset with 102,343 unique data entries or job ads posted from March 2011 to June 15, 2016.

```
rwjAll <- rbind(rwj2011, rwj2012, rwj2013, rwj2014, rwj2015, rwj2016)
rwjAll <- rwjAll[!duplicated(rwjAll), ]</pre>
```

With the combined dataset, the type, experience and organization\_type columns were further cleaned to clarify the categorical values and replace missing or NA values.

```
library(gdata)
rwjAll$jobType1 <- as.vector(c(NA * nrow(rwjAll)))</pre>
rwjAll$jobType1 <- str_match(rwjAll$type, "Consultancy")
rwjAll$jobType1 <- ifelse(rwjAll$jobType1=="Consultancy", 1, 0)</pre>
rwjAll$jobType1 <- unmatrix(rwjAll$jobType1)</pre>
rwjAll$jobType2 <- as.vector(c(NA * nrow(rwjAll)))</pre>
rwjAll$jobType2 <- str match(rwjAll$type, "Internship")</pre>
rwjAll$jobType2 <- ifelse(rwjAll$jobType2=="Internship", 2, 0)</pre>
rwjAll$jobType2 <- unmatrix(rwjAll$jobType2)</pre>
rwjAll$jobType3 <- as.vector(c(NA * nrow(rwjAll)))</pre>
rwjAll$jobType3 <- str_match(rwjAll$type, "Job")</pre>
rwjAll$jobType3 <- ifelse(rwjAll$jobType3=="Job", 3, 0)</pre>
rwjAll$jobType3 <- unmatrix(rwjAll$jobType3)</pre>
rwjAll$jobType4 <- as.vector(c(NA * nrow(rwjAll)))
rwjAll$jobType4 <- str_match(rwjAll$type, "Volunteer Opportunity")</pre>
rwjAll$jobType4 <- ifelse(rwjAll$jobType4=="Volunteer Opportunity", 4, 0)
rwjAll$jobType4 <- unmatrix(rwjAll$jobType4)</pre>
rwjAll$jobTypeAll <- rowSums(rwjAll[, 13:16], na.rm = TRUE)</pre>
```

```
rwjAll$jobTypeAll[rwjAll$jobTypeAll==1] <- "1 Consultancy"</pre>
rwjAll$jobTypeAll[rwjAll$jobTypeAll==2] <- "2 Internship"</pre>
rwjAll$jobTypeAll[rwjAll$jobTypeAll==3] <- "3 Job"</pre>
rwjAll$jobTypeAll[rwjAll$jobTypeAll==4] <- "4 Volunteer Opportunity"</pre>
rwjAll$jobTypeAll[rwjAll$jobTypeAll==0] <- "5 Other"</pre>
rwjAll$jobType1 <- NULL</pre>
rwjAll$jobType2 <- NULL
rwjAll$jobType3 <- NULL
rwjAll$jobType4 <- NULL
rwjAll$jobType5 <- NULL</pre>
rwjAll$type <- NULL
names(rwjAll)[names(rwjAll)=="jobTypeAll"] <- "job type"</pre>
rwjAll$orgType1 <- as.vector(c(NA * nrow(rwjAll)))</pre>
rwjAll$orgType1 <- str match(rwjAll$organization type, "Academic and Research
Institution")
rwjAll$orgType1 <- ifelse(rwjAll$orgType1=="Academic and Research Institution", 1, 0)
rwjAll$orgType1 <- unmatrix(rwjAll$orgType1)</pre>
rwjAll$orgType2 <- as.vector(c(NA * nrow(rwjAll)))</pre>
rwjAll$orgType2 <- str match(rwjAll$organization type, "Inc")</pre>
rwjAll$orgType2 <- ifelse(rwjAll$orgType2=="Inc", 2, 0)</pre>
rwjAll$orgType2 <- unmatrix(rwjAll$orgType2)</pre>
rwjAll$orgType3 <- as.vector(c(NA * nrow(rwjAll)))</pre>
rwjAll$orgType3 <- str_match(rwjAll$organization_type, "Government")
rwjAll$orgType3 <- ifelse(rwjAll$orgType3=="Government", 3, 0)</pre>
rwjAll$orgType3 <- unmatrix(rwjAll$orgType3)</pre>
rwjAll$orgType4 <- as.vector(c(NA * nrow(rwjAll)))</pre>
rwjAll$orgType4 <- str match(rwjAll$organization type, "Media")</pre>
rwjAll$orgType4 <- ifelse(rwjAll$orgType4=="Media", 4, 0)</pre>
rwjAll$orgType4 <- unmatrix(rwjAll$orgType4)</pre>
rwjAll$orgType5 <- as.vector(c(NA * nrow(rwjAll)))</pre>
rwjAll$orgType5 <- str match(rwjAll$organization type, "Non-governmental Organization")
rwjAll$orgType5 <- ifelse(rwjAll$orgType5=="Non-governmental Organization", 5, 0)
rwjAll$orgType5 <- unmatrix(rwjAll$orgType5)</pre>
rwjAll$orgType6 <- as.vector(c(NA * nrow(rwjAll)))</pre>
rwjAll$orgType6 <- str_match(rwjAll$organization_type, "Red Cross/Red Crescent Movement")</pre>
rwjAll$orgType6 <- ifelse(rwjAll$orgType6=="Red Cross/Red Crescent Movement", 6, 0)
rwjAll$orgType6 <- unmatrix(rwjAll$orgType6)</pre>
rwjAll$orgType7 <- as.vector(c(NA * nrow(rwjAll)))</pre>
rwjAll$orgType7 <- str match(rwjAll$organization type, "International Organization")
rwjAll$orgType7 <- ifelse(rwjAll$orgType7=="International Organization", 7, 0)</pre>
rwjAll$orgType7 <- unmatrix(rwjAll$orgType7)</pre>
rwjAll$orgType8 <- as.vector(c(NA * nrow(rwjAll)))</pre>
rwjAll$orgType8 <- str match(rwjAll$organization type, "Other")</pre>
rwjAll$orgType8 <- ifelse(rwjAll$orgType8=="Other", 8, 0)</pre>
rwjAll$orgType8 <- unmatrix(rwjAll$orgType8)</pre>
rwjAll$orgTypeAll <- rowSums(rwjAll[, 18:25], na.rm = TRUE)</pre>
rwjAll$orgTypeAll[rwjAll$orgTypeAll==1] <- "1 Academic and Research Institution"
rwjAll$orgTypeAll[rwjAll$orgTypeAll==2] <- "2 Consultancy"</pre>
rwjAll$orgTypeAll[rwjAll$orgTypeAll==3] <- "3 Government"</pre>
rwjAll$orgTypeAll[rwjAll$orgTypeAll==4] <- "4 Media"</pre>
rwjAll$orgTypeAll[rwjAll$orgTypeAll==6] <- "6 Red Cross/Red Crescent Movement"
rwjAll$orgTypeAll[rwjAll$orgTypeAll==7] <- "7 International Organization"
rwjAll$orgTypeAll[rwjAll$orgTypeAll==8] <- "8 Other"</pre>
rwjAll$orgTypeAll[rwjAll$orgTypeAll==0] <- "8 Other"
```

```
rwjAll$orgType1 <- NULL
rwjAll$orgType2 <- NULL
rwjAll$orgType3 <- NULL
rwjAll$orgType4 <- NULL
rwjAll$orgType5 <- NULL
rwjAll$orgType5 <- NULL
rwjAll$orgType6 <- NULL
rwjAll$orgType7 <- NULL
rwjAll$orgType8 <- NULL
rwjAll$organization_type <- NULL
names(rwjAll)[names(rwjAll)=="orgTypeAll"] <- "organization_type"
rwjAllTest <- as.data.frame(rwjAll)
rwjAllTest$experience <- as.character(rwjAllTest$experience)
rwjAllTest$experience[rwjAllTest$experience=="NULL"] <- "Other"
rwjAllTest$experience[rwjAllTest$experience=="NULL"] <- "Other"</pre>
```

# Transforming and preparing the data for analysis

Calling the str\_match function and ifelse statements, binary columns were added to the dataset to determine the frequencies and later the proportion of job ads requiring or preferring English speakers with foreign language skills.

The following keyword searches of the "body" column formed the basis of the values in the binary columns:

- "English" which denotes that the ad is written in English.
- "French" which denotes that the ad asks for applicants to be fluent in or knowledge of French.
- "Spanish" which denotes that the ad asks for applicants to be fluent in or knowledge of Spanish.
- "Arabic" which denotes that the ad asks for applicants to be fluent in or knowledge of Arabic.
- "Chinese" which denotes that the ad asks for applicants to be fluent in or knowledge of Chinese.
- "Russian" which denotes that the ad asks for applicants to be fluent in or knowledge of Russian.
- "Portuguese" which denotes that the ad asks for applicants to be fluent in or knowledge of Portuguese.
- "local languages" which denotes that the ad asks for applicants to be fluent in or knowledge of local languages.

Binary columns were also created based on keyword searches of the "country" column. The keywords include the "United Kingdom", "Canada", "Australia" and "Ireland". These and the "English" binary columns were combined into one using the for loop function with the ifelse statement. This new column provided the basis for filtering the data that will be used for analysis.

```
rwjall <- as.data.frame(rwjAll)

rwjAll$English1 <- as.vector(c(NA * nrow(rwjAll)))
rwjAll$English1 <- str_match(rwjAll$body, "English")
rwjAll$English1 <- ifelse(rwjAll$English1 == "English", 1, 0)
rwjAll$English2 <- unmatrix(rwjAll$English1)

rwjAll$English2 <- as.vector(c(NA * nrow(rwjAll)))
rwjAll$English2 <- str_match(rwjAll$Country, "United States")
rwjAll$English2 <- ifelse(rwjAll$English2 == "United States", 1, 0)
rwjAll$English2 <- unmatrix(rwjAll$English2)
for (i in 1:length(rwjAll$English1))
if (!is.na(rwjAll$English1[i])) rwjAll$English2[i]=NA

rwjAll$English3 <- as.vector(c(NA * nrow(rwjAll)))</pre>
```

```
\verb|rwjAll$English3 <- str_match(rwjAll$country, "United Kingdom")| \\
rwjAll$English3 <- ifelse(rwjAll$English3 == "United Kingdom", 1, 0)
rwjAll$English3 <- unmatrix(rwjAll$English3)</pre>
for (i in 1:length(rwjAll$English1))
if (!is.na(rwjAll$English1[i])) rwjAll$English3[i]=NA
rwjAll$English4 <- as.vector(c(NA * nrow(rwjAll)))
rwjAll$English4 <- str_match(rwjAll$country, "Ireland")
rwjAll$English4 <- ifelse(rwjAll$English4 == "Ireland", 1, 0)</pre>
rwjAll$English4 <- unmatrix(rwjAll$English4)</pre>
for (i in 1:length(rwjAll$English1))
if (!is.na(rwjAll$English1[i])) rwjAll$English4[i]=NA
for (i in 1:length(rwjAll$English3))
if (!is.na(rwjAll$English3[i])) rwjAll$English4[i]=NA
rwjAll$English5 <- as.vector(c(NA * nrow(rwjAll)))</pre>
rwjAll$English5 <- str_match(rwjAll$country, "Canada")
rwjAll$English5 <- ifelse(rwjAll$English5 == "Canada", 1, 0)</pre>
rwiAll$English5 <- unmatrix(rwjAll$English5)
for (i in 1:length(rwjAll$English1))
if (!is.na(rwjAll$English1[i])) rwjAll$English5[i]=NA
rwjAll$English6 <- as.vector(c(NA * nrow(rwjAll)))</pre>
rwjAll$English6 <- str_match(rwjAll$country, "Australia")</pre>
rwjAll$English6 <- ifelse(rwjAll$English6 == "Australia", 1, 0)
rwjAll$English6 <- unmatrix(rwjAll$English6)</pre>
for (i in 1:length(rwjAll$English1))
if (!is.na(rwjAll$English1[i])) rwjAll$English6[i]=NA
rwjAll$English total <- rowSums(rwjAll[, 13:18], na.rm = TRUE)
rwjAll$French <- as.vector(c(NA * nrow(rwjAll)))</pre>
rwjAll$French <- str_match(rwjAll$body, "French")</pre>
rwjAll$French <- ifelse(rwjAll$French == "French", 1, 0)
rwjAll$French <- unmatrix(rwjAll$French)</pre>
rwjAll$Arabic <- as.vector(c(NA * nrow(rwjAll)))</pre>
rwjAll$Arabic <- str match(rwjAll$body, "Arabic")</pre>
rwjAll$Arabic <- ifelse(rwjAll$Arabic=="Arabic", 1, 0)</pre>
rwjAll$Arabic <- unmatrix(rwjAll$Arabic)</pre>
rwjAll$Spanish <- as.vector(c(NA * nrow(rwjAll)))</pre>
rwjAll$Spanish <- str match(rwjAll$body, "Spanish")</pre>
rwjAll$Spanish <- ifelse(rwjAll$Spanish=="Spanish", 1, 0)
rwjAll$Spanish <- unmatrix(rwjAll$Spanish)</pre>
rwjAll$Russian <- as.vector(c(NA * nrow(rwjAll)))</pre>
rwjAll$Russian <- str match(rwjAll$body, "Russian")</pre>
rwjAll$Russian <- ifelse(rwjAll$Russian=="Russian", 1, 0)</pre>
rwjAll$Russian <- unmatrix(rwjAll$Russian)</pre>
rwjAll$Chinese <- as.vector(c(NA * nrow(rwjAll)))</pre>
rwjAll$Chinese <- str match(rwjAll$body, "Chinese")</pre>
rwjAll$Chinese <- ifelse(rwjAll$Chinese=="Chinese", 1, 0)
rwjAll$Chinese <- unmatrix(rwjAll$Chinese)</pre>
rwjAll$Portuguese <- as.vector(c(NA * nrow(rwjAll)))</pre>
rwjAll$Portuguese <- str match(rwjAll$body, "Portuguese")</pre>
rwjAll$Portuguese <- ifelse(rwjAll$Portuguese=="Portuguese", 1, 0)
rwjAll$Portuguese <- unmatrix(rwjAll$Portuguese)</pre>
rwjAll$local <- as.vector(c(NA * nrow(rwjAll)))</pre>
rwjAll$local <- str_match(rwjAll$body, "local language")
rwjAll$local <- ifelse(rwjAll$local=="local language", 1, 0)</pre>
rwjAll$local <- unmatrix(rwjAll$local)</pre>
rwjAll bil <- filter(rwjAll, English total == 1)</pre>
rwjAll bil <- rwjAll bil[!duplicated(rwjAll bil), ]</pre>
```

```
rwjAll$French_Arabic <- rowSums(rwjAll[, 20:21], na.rm = TRUE)
rwjAll$French_Spanish <- rowSums(rwjAll[, c("French", "Spanish")], na.rm = TRUE)
rwjAll$French_Arabic_Spanish <- rowSums(rwjAll[, 20:22], na.rm = TRUE)
rwjAll$French_Arabic[rwjAll$French_Arabic==2] <- 1
rwjAll$French_Spanish[rwjAll$French_Spanish==2] <- 1
rwjAll$French_Arabic_Spanish[rwjAll$French_Arabic_Spanish==2] <- 1
rwjAll$French_Arabic_Spanish[rwjAll$French_Arabic_Spanish==3] <- 1
rwjAll$French_Arabic_Spanish[rwjAll$French_Arabic_Spanish==3] <- 1
rwjAll_bil <- filter(rwjAll, English_total == 1)
rwjAll_bil <- rwjAll_bil[!duplicated(rwjAll_bil), ]</pre>
```

Using the tidyr and dplyr packages, the dataset (with 71,655 entries after initial filtering) was then filtered by year to compare annual trends.

```
library(tidyr)
library(dplyr)

rwjAll_bil16 <- filter(rwjAll_bil, year == 2016)
rwjAll_bil15 <- filter(rwjAll_bil, year == 2014)
rwjAll_bil14 <- filter(rwjAll_bil, year == 2014)
rwjAll_bil13 <- filter(rwjAll_bil, year == 2013)
rwjAll_bil12 <- filter(rwjAll_bil, year == 2012)
rwjAll_bil11 <- filter(rwjAll_bil, year == 2011)</pre>
```

To get the proportion of job ads asking for English speakers with certain foreign language skills, the values under the columns showing the frequencies were summed up, excluding the NA values, and then divided by the number of the dataset rows.

```
total EF 16 <- sum(rwjAll bil16$French, na.rm = TRUE)
EF percent 16 <- total EF 16 / nrow(rwjAll bil16)
total_EA_16 <- sum(rwjAll_bil16$Arabic, na.rm = TRUE)
EA percent 16 <- total EA 16 / nrow(rwjAll bil16)
total ES 16 <- sum(rwjAll bil16$Spanish, na.rm = TRUE)
ES_percent_16 <- total_ES_16 / nrow(rwjAll_bil16)</pre>
total_ER_16 <- sum(rwjAll_bil16$Russian, na.rm = TRUE)
ER_percent_16 <- total_ER_16 / nrow(rwjAll_bil16)</pre>
total EC 16 <- sum(rwjAll bil16$Chinese, na.rm = TRUE)
EC_percent_16 <- total_EC_16 / nrow(rwjAll_bil16)
total_EP_16 <- sum(rwjAll_bil16$Portuguese, na.rm = TRUE)
EP_percent_16 <- total_EP_16 / nrow(rwjAll_bil16)</pre>
total EL 16 <- sum(rwjAll bil16$local, na.rm = TRUE)
EL_percent_16 <- total_EL_16 / nrow(rwjAll_bil16)
total_EFA_16 <- sum(rwjAll_bil16$French_Arabic, na.rm = TRUE)</pre>
EFA percent 16 <- total EFA 16 / nrow(rwjAll bil16)
total_EFS_16 <- sum(rwjAll_bil16$French_Spanish, na.rm = TRUE)
EFS_percent_16 <- total_EFS_16 / nrow(rwjAll_bil16)
total_EFAS_16 <- sum(rwjAll_bil16$French_Arabic_Spanish, na.rm = TRUE)</pre>
EFAS percent 16 <- total EFAS 16 / nrow(rwjAll bil16)
total EF 15 <- sum(rwjAll bil15$French, na.rm = TRUE)
EF percent 15 <- total EF 15 / nrow(rwjAll bil15)
total_EA_15 <- sum(rwjAll_bil15$Arabic, na.rm = TRUE)
EA_percent_15 <- total_EA_15 / nrow(rwjAll_bil15)
total_ES_15 <- sum(rwjAll_bil15$Spanish, na.rm = TRUE)</pre>
ES percent 15 <- total ES 15 / nrow(rwjAll bil15)
total_ER_15 <- sum(rwjAll_bil15$Russian, na.rm = TRUE)
ER_percent_15 <- total_ER_15 / nrow(rwjAll_bil15)</pre>
total EC 15 <- sum(rwjAll bil15$Chinese, na.rm = TRUE)
EC_percent_15 <- total_EC_15 / nrow(rwjAll_bil15)</pre>
total EP 15 <- sum(rwjAll bil15$Portuguese, na.rm = TRUE)
EP percent 15 <- total EP 15 / nrow(rwjAll bil15)
```

```
total EL 15 <- sum(rwjAll bil15$local, na.rm = TRUE)
EL percent 15 <- total EL 15 / nrow(rwjAll bil15)
total EFA 15 <- sum(rwjAll bil15$French Arabic, na.rm = TRUE)
EFA percent 15 <- total EFA 15 / nrow(rwjAll bil15)
total EFS 15 <- sum(rwjAll bill5$French Spanish, na.rm = TRUE)
EFS percent 15 <- total EFS 15 / nrow(rwjAll bil15)</pre>
total_EFAS_15 <- sum(rwjAll_bil15$French_Arabic Spanish, na.rm = TRUE)
EFAS percent 15 <- total EFAS 15 / nrow(rwjAll bil15)
total_EF_14 <- sum(rwjAll_bil14$French, na.rm = TRUE)</pre>
EF_percent_14 <- total_EF_14 / nrow(rwjAll_bil14)
total_EA_14 <- sum(rwjAll_bil14$Arabic, na.rm = TRUE)</pre>
EA percent 14 <- total EA 14 / nrow(rwjAll bil14)
total_ES_14 <- sum(rwjAll_bil14$Spanish, na.rm = TRUE)
ES_percent_14 <- total_ES_14 / nrow(rwjAll_bil14)</pre>
total ER 14 <- sum(rwjAll bil14$Russian, na.rm = TRUE)
ER percent_14 <- total_ER_14 / nrow(rwjAll_bil14)</pre>
total_EC_14 <- sum(rwjAll_bil14$Chinese, na.rm = TRUE)
EC_percent_14 <- total_EC_14 / nrow(rwjAll_bil14)</pre>
total EP 14 <- sum(rwjAll bil14$Portuguese, na.rm = TRUE)
EP_percent_14 <- total_EP_14 / nrow(rwjAll_bil14)
total_EL_14 <- sum(rwjAll_bil14$local, na.rm = TRUE)</pre>
EL percent 14 <- total EL 14 / nrow(rwjAll bill4)
total EFA 14 <- sum(rwjAll bil14$French Arabic, na.rm = TRUE)
EFA percent 14 <- total EFA 14 / nrow(rwjAll bil14)
total EFS 14 <- sum(rwjAll bill4$French Spanish, na.rm = TRUE)
EFS percent 14 <- total EFS 14 / nrow(rwjAll bil14)
total EFAS 14 <- sum(rwjAll bill4$French Arabic Spanish, na.rm = TRUE)
EFAS percent 14 <- total EFAS 14 / nrow(rwjAll bil14)
total EF_13 <- sum(rwjAll_bil13$French, na.rm = TRUE)</pre>
EF_percent_13 <- total_EF_13 / nrow(rwjAll_bil13)
total_EA_13 <- sum(rwjAll_bil13$Arabic, na.rm = TRUE)</pre>
EA percent 13 <- total EA 13 / nrow(rwjAll bill3)
total_ES_13 <- sum(rwjAll_bil13$Spanish, na.rm = TRUE)
ES_percent_13 <- total_ES_13 / nrow(rwjAll_bil13)
total_ER_13 <- sum(rwjAll_bil13$Russian, na.rm = TRUE)
ER_percent_13 <- total_ER_13 / nrow(rwjAll_bil13)</pre>
total_EC_13 <- sum(rwjAll_bill3$Chinese, na.rm = TRUE)
EC percent 13 <- total EC_13 / nrow(rwjAll bill3)</pre>
total EP 13 <- sum(rwjAll bill3$Portuguese, na.rm = TRUE)
EP_percent_13 <- total_EP_13 / nrow(rwjAll_bill3)
total_EL_13 <- sum(rwjAll_bill3$local, na.rm = TRUE)</pre>
EL percent 13 <- total EL 13 / nrow(rwjAll bill3)
total_EFA_13 <- sum(rwjAll_bil13$French_Arabic, na.rm = TRUE)
EFA percent 13 <- total EFA 13 / nrow(rwjAll bil13)
total EFS 13 <- sum(rwjAll bill3$French Spanish, na.rm = TRUE)
EFS percent 13 <- total EFS 13 / nrow(rwjAll bill3)
total_EFAS_13 <- sum(rwjAll_bil13$French_Arabic_Spanish, na.rm = TRUE)
EFAS percent 13 <- total EFAS 13 / nrow(rwjAll bil13)
total_EF_12 <- sum(rwjAll_bill2$French, na.rm = TRUE)</pre>
EF_percent_12 <- total_EF_12 / nrow(rwjAll_bill2)
total_EA_12 <- sum(rwjAll_bill2$Arabic, na.rm = TRUE)</pre>
EA percent 12 <- total EA 12 / nrow(rwjAll bill2)
total_ES_12 <- sum(rwjAll_bill2$Spanish, na.rm = TRUE)</pre>
ES percent 12 <- total ES 12 / nrow(rwjAll bill2)
total_ER_12 <- sum(rwjAll_bil12$Russian, na.rm = TRUE)
ER percent 12 <- total_ER_12 / nrow(rwjAll_bil12)</pre>
total_EC_12 <- sum(rwjAll_bil12$Chinese, na.rm = TRUE)
EC_percent_12 <- total_EC_12 / nrow(rwjAll_bil12)</pre>
total EP 12 <- sum(rwjAll bil12$Portuguese, na.rm = TRUE)
EP_percent_12 <- total_EP_12 / nrow(rwjAll_bil12)
total_EL_12 <- sum(rwjAll_bil12$local, na.rm = TRUE)
EL_percent_12 <- total_EL_12 / nrow(rwjAll_bil12)
total_EFA_12 <- sum(rwjAll_bil12$French_Arabic, na.rm = TRUE)</pre>
EFA percent 12 <- total EFA 12 / nrow(rwjAll bil12)
total EFS 12 <- sum(rwjAll bill2$French Spanish, na.rm = TRUE)
```

```
EFS percent 12 <- total EFS 12 / nrow(rwjAll bil12)
total EFAS 12 <- sum(rwjAll bill2$French Arabic Spanish, na.rm = TRUE)
EFAS percent 12 <- total EFAS 12 / nrow(rwjAll bill2)
total EF 11 <- sum(rwjAll bill1$French, na.rm = TRUE)
EF_percent_11 <- total_EF_11 / nrow(rwjAll_bil11)</pre>
total_EA_11 <- sum(rwjAll_bill1$Arabic, na.rm = TRUE)
EA_percent_11 <- total_EA_11 / nrow(rwjAll_bill1)</pre>
total ES 11 <- sum(rwjAll bil11$Spanish, na.rm = TRUE)
ES_percent 11 <- total ES_11 / nrow(rwjAll_bil11) total_ER_11 <- sum(rwjAll_bil11$Russian, na.rm = TRUE)
ER percent 11 <- total ER 11 / nrow(rwjAll bil11)
total EC 11 <- sum(rwjAll bill1$Chinese, na.rm = TRUE)
EC_percent_11 <- total_EC_11 / nrow(rwjAll_bil11)
total_EP_11 <- sum(rwjAll_bil11$Portuguese, na.rm = TRUE)</pre>
EP percent 11 <- total EP 11 / nrow(rwjAll bill1)
total_EL_11 <- sum(rwjAll_bill1$local, na.rm = TRUE)</pre>
EL_percent_11 <- total_EL_11 / nrow(rwjAll_bil11)
total_EFA_11 <- sum(rwjAll_bil11$French_Arabic, na.rm = TRUE)</pre>
EFA percent 11 <- total EFA 11 / nrow(rwjAll bill1)</pre>
total_EFS_11 <- sum(rwjAll_bill1$French_Spanish, na.rm = TRUE)
EFS_percent_11 <- total_EFS_11 / nrow(rwjAll_bill1)</pre>
total EFAS 11 <- sum(rwjAll bill1$French Arabic Spanish, na.rm = TRUE)
EFAS percent 11 <- total EFAS 11 / nrow(rwjAll bil11)
```

The proportion of job ads requiring bilingual and multilingual skills (transformed into whole numbers and rounded to two digits) populated a new dataset that also includes the covered years (2011-2016). This dataset was used for the analysis.

```
year <- c(2011, 2012, 2013, 2014, 2015, 2016)
English French <- c(EF percent 11, EF percent 12, EF percent 13, EF percent 14,
EF_percent_15, EF_percent_16)
English Arabic <- c(EA percent 11, EA percent 12, EA percent 13, EA percent 14,
EA percent 15, EA percent 16)
English_Spanish <- c(ES_percent_11, ES_percent_12, ES_percent 13, ES percent 14,
ES percent 15, ES percent 16)
English Russian <- c(ER percent 11, ER percent 12, ER percent 13, ER percent 14,
ER percent_15, ER_percent_16)
English Chinese <- c(EC percent 11, EC percent 12, EC percent 13, EC percent 14,
EC percent 15, EC percent 16)
English_Portuguese <- c(EP_percent_11, EP_percent_12, EP_percent_13, EP_percent_14,</pre>
EP percent 15, EP percent \overline{16})
English local <- c(EL percent_11, EL_percent_12, EL_percent_13, EL_percent_14,
EL_percent_15, EL_percent_16)</pre>
English_French_Arabic <- c(EFA_percent_11, EFA_percent_12, EFA_percent_13,</pre>
EFA_percent_14, EFA_percent_15, EFA_percent_16)
English French Spanish <- c(EFS percent 11, EFS percent 12, EFS percent 13,
EFS percent 14, EFS percent 15, EFS percent 16)
English French Arabic Spanish <- c(EFAS percent 11, EFAS percent 12, EFAS percent 13,
EFAS_percent_14, EFAS_percent_15, EFAS_percent_16)
bi lang pct <- cbind(year, English French, English Arabic, English Spanish,
English Russian, English Chinese, English Portuguese, English local,
English French Arabic, English French Spanish, English French Arabic Spanish)
bi_lang_pct <- as.data.frame(bi_lang_pct)
bi_lang_pct$English_French <- bi_lang_pct$English_French * 100</pre>
bi lang pct$English French <- round(bi lang pct$English_French, digits = 2)
bi_lang_pct$English_Arabic <- bi_lang_pct$English_Arabic * 100
bi_lang_pct$English_Arabic <- round(bi_lang_pct$English_Arabic, digits = 2)
bi_lang_pct$English_Spanish <- bi_lang_pct$English_Spanish * 100
bi lang pct$English Spanish <- round(bi_lang_pct$English_Spanish, digits = 2)
bi_lang_pct$English_Russian <- bi_lang_pct$English_Russian * 100
\label{lang_pct} $$ bi_lang_pct\$English_Russian <- round(bi_lang_pct\$English_Russian, digits = 2) $$ bi_lang_pct\$English_Chinese <- bi_lang_pct\$English_Chinese * 100 $$
bi lang pct$English Chinese <- round(bi lang pct$English Chinese, digits = 2)
```

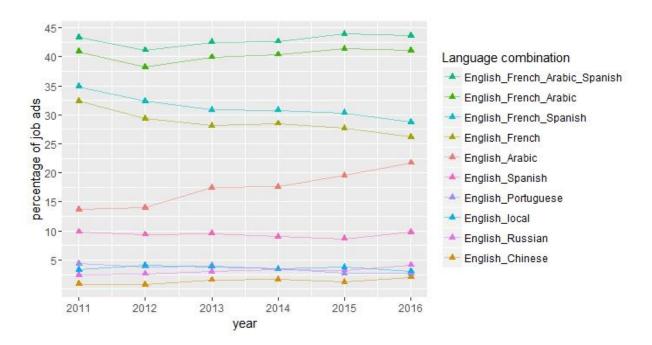
```
bi_lang_pct$English_Portuguese <- bi_lang_pct$English_Portuguese * 100
bi_lang_pct$English_Portuguese <- round(bi_lang_pct$English_Portuguese, digits = 2)
bi_lang_pct$English_local <- bi_lang_pct$English_local * 100
bi_lang_pct$English_local <- round(bi_lang_pct$English_local, digits = 2)
bi_lang_pct$English_French_Arabic <- bi_lang_pct$English_French_Arabic * 100
bi_lang_pct$English_French_Arabic <- round(bi_lang_pct$English_French_Arabic, digits = 2)
bi_lang_pct$English_French_Spanish <- bi_lang_pct$English_French_Spanish * 100
bi_lang_pct$English_French_Spanish <- round(bi_lang_pct$English_French_Spanish, digits = 2)
bi_lang_pct$English_French_Arabic_Spanish <- bi_lang_pct$English_French_Arabic_Spanish * 100
bi_lang_pct$English_French_Arabic_Spanish <- bi_lang_pct$English_French_Arabic_Spanish <- round(bi_lang_pct$English_French_Arabic_Spanish, digits = 2)
```

### Analyzing the data

The table below illustrates the dataset with the proportions of job ads seeking bilingual and multilingual speakers.

year 2011	English_ French 32.31	English_ Arabic 13.65	English_ Spanish 9.84	English_ Russian 2.43	English_ Chinese 0.84	English_ Portuguese 4.4	English_ local 3.34	English_ French_ Arabic 40.86	English_ French_ Spanish 34.85	English_ French_ Arabic_ Spanish 43.34
2012	29.37	13.98	9.4	2.61	0.71	3.84	4.06	38.24	32.35	41.13
2013	28.11	17.45	9.58	3.04	1.56	4.01	3.81	39.91	30.83	42.51
2014	28.49	17.59	8.99	3.4	1.66	3.43	3.46	40.38	30.79	42.63
2015	27.72	19.52	8.66	3.24	1.17	2.74	3.77	41.4	30.34	43.93
2016	26.15	21.72	9.79	4.12	2.06	2.75	3.09	41.08	28.75	43.61

Reshaping the data frame allowed for plotting of the results using the ggplot2 package



The table and the plot show that:

- English speakers who are fluent in or have knowledge of French command the highest demand among bilingual English job seekers in global development and humanitarian relief. Close to 1 in 3 job ads seeks such candidates, while about 1 in 5 positions requires or prefers English-Arabic speakers. Meanwhile, only around 2 in 100 assignments need or favor English-Chinese speakers so far in 2016.
- Knowing both French and Spanish allows qualified English speakers to apply for or gives them an edge in roughly 4 in 10 jobs in the aid industry.
- The demand for English-French speakers in global development has declined over the years, from 32.3 percent in 2011 to 26.2 percent as of June 15, 2016. On the other hand, the demand for English-Arabic job candidates is on an upswing, rising from 13.7 percent in 2011 to 21.7 by mid-June 2016.
- There's a relatively steady demand for English speakers who know Spanish, Russian, Portuguese, Chinese and local languages.

## Verifying the results

To verify the results, the data were subjected to statistical tests.

# One sample t-tests

```
EF tTest <- t.test(bi lang pct$English French, mu=25)
```

```
Results:
t = 4.3775, df = 5, p-value = 0.007171
alternative hypothesis: true mean is not equal to 25
95 percent confidence interval:
26.52384 30.85949
sample estimates:
mean of x
28.69167
EA tTest <- t.test(bi lang pct$English Arabic, mu=15)
Results:
t = 1.8156, df = 5, p-value = 0.1291
alternative hypothesis: true mean is not equal to 15
95 percent confidence interval:
14.03595 20.60071
sample estimates:
mean of x
 17.31833
ES tTest <- t.test(bi lang pct$English Spanish, mu=9)
t = 1.9756, df = 5, p-value = 0.1052
alternative hypothesis: true mean is not equal to 9
95 percent confidence interval:
8.886560 9.866773
sample estimates:
mean of x
 9.376667
EC tTest <- t.test(bi lang pct$English Chinese, mu=1.5)
t = -0.78721, df = 5, p-value = 0.4668
alternative hypothesis: true mean is not equal to 1.5
95 percent confidence interval:
0.7890953 1.8775714
sample estimates:
mean of x
 1.333333
ER tTest <- t.test(bi lang pct$English Russian, mu=3)
Results:
t = 0.56638, df = 5, p-value = 0.5956
alternative hypothesis: true mean is not equal to 3
95 percent confidence interval:
2.504593 3.775407
sample estimates:
mean of x
     3.14
EP tTest <- t.test(bi lang pct$English Portuguese, mu=3)</pre>
Results:
t = 1.8975, df = 5, p-value = 0.1162
alternative hypothesis: true mean is not equal to 3
95 percent confidence interval:
2.812578 4.244089
sample estimates:
mean of x
 3.528333
EL tTest <- t.test(bi lang pct$English local, mu=3)</pre>
Results:
t = 4.0564, df = 5, p-value = 0.009764
alternative hypothesis: true mean is not equal to 3
95 percent confidence interval:
 3.215500 3.961166
```

```
sample estimates:
mean of x
 3.588333
EFA tTest <- t.test(bi lang pct$English French Arabic, mu=40)
Results:
t = 0.66786, df = 5, p-value = 0.5338
alternative hypothesis: true mean is not equal to 40
95 percent confidence interval:
39.11207 41.51127
sample estimates:
mean of x
 40.31167
EFS tTest <- t.test(bi lang pct$English French Spanish, mu=30)
Results:
t = 1.5534, df = 5, p-value = 0.181
alternative hypothesis: true mean is not equal to 30
95 percent confidence interval:
 29.13671 33.49995
sample estimates:
mean of x
 31.31833
EFAS tTest <- t.test(bi lang pct$English French Arabic Spanish, mu=42)
Results:
t = 2.0805, df = 5, p-value = 0.092
alternative hypothesis: true mean is not equal to 42
95 percent confidence interval:
41.79782 43.91884
sample estimates:
mean of x
 42.85833
```

The results reject the assumptions on the expected value for each of the variables, i.e, bilingual and multilingual skills. The assumptions were based on the values from previous table and plot.

#### A two-sample z-test

The near likeness of the proportion of job ads seeking English-Portuguese speakers and that of those seeking English-local language speakers prompted a z-test of the two samples based on the frequencies by month. This would determine whether indeed there are differences in the demand between the two.

The test involved filtering the existing dataset and then creating a new one for the analysis.

```
bidem_jan16 <- filter(rwjAll_bil16, month == 1)
jan16_EP <- sum(bidem_jan16$EP, na.rm = TRUE)
jan16_EL <- sum(bidem_jan16$EL, na.rm = TRUE)

bidem_feb16 <- filter(rwjAll_bil16, month == 2)
feb16_EP <- sum(bidem_feb16$EP, na.rm = TRUE)
feb16_EL <- sum(bidem_feb16$EL, na.rm = TRUE)

bidem_mar16 <- filter(rwjAll_bil16, month == 3)
mar16_EP <- sum(bidem_mar16$EP, na.rm = TRUE)

mar16_EL <- sum(bidem_mar16$EL, na.rm = TRUE)

bidem_apr16 <- filter(rwjAll_bil16, month == 4)
apr16_EP <- sum(bidem_apr16$EP, na.rm = TRUE)

bidem_apr16_EL <- sum(bidem_apr16$EL, na.rm = TRUE)

bidem_apr16_EL <- sum(bidem_apr16$EL, na.rm = TRUE)

bidem_apr16_EL <- sum(bidem_apr16$EL, na.rm = TRUE)
```

```
may16 EP <- sum(bidem_may16$EP, na.rm = TRUE)</pre>
may16 EL <- sum (bidem may16$EL, na.rm = TRUE)
bidem jun16 <- filter(rwjAll bil16, month == 6)</pre>
jun16 EP <- sum(bidem jun16$EP, na.rm = TRUE)</pre>
jun16 EL <- sum(bidem jun16$EL, na.rm = TRUE)
bidem_jan15 <- filter(rwjAll bil15, month == 1)</pre>
jan15 EP <- sum(bidem jan15$EP, na.rm = TRUE)</pre>
jan15 EL <- sum(bidem jan15$EL, na.rm = TRUE)
bidem feb15 <- filter(rwjAll bil15, month == 2)</pre>
feb15 EP <- sum(bidem feb15$EP, na.rm = TRUE)
feb15 EL <- sum(bidem feb15$EL, na.rm = TRUE)
bidem mar15 <- filter(rwjAll bil15, month == 3)
mar15 EP <- sum(bidem mar15$EP, na.rm = TRUE)</pre>
mar15 EL <- sum (bidem mar15$EL, na.rm = TRUE)
bidem apr15 <- filter(rwjAll bil15, month == 4)
apr15 EP <- sum(bidem apr15$EP, na.rm = TRUE)
apr15 EL <- sum(bidem apr15$EL, na.rm = TRUE)
bidem may15 <- filter(rwjAll bil15, month == 5)</pre>
may15 EP <- sum(bidem may15$EP, na.rm = TRUE)
may15 EL <- sum(bidem may15$EL, na.rm = TRUE)
bidem jun15 <- filter(rwjAll bil15, month == 6)
jun15_EP <- sum(bidem_jun15$EP, na.rm = TRUE)</pre>
jun15 EL <- sum (bidem jun15$EL, na.rm = TRUE)
bidem jul15 <- filter(rwjAll bil15, month == 7)</pre>
jul15 EP <- sum(bidem jul15$EP, na.rm = TRUE)
jul15 EL <- sum(bidem jul15$EL, na.rm = TRUE)
bidem aug15 <- filter(rwjAll bil15, month == 8)
aug15 EP <- sum(bidem aug15$EP, na.rm = TRUE)</pre>
aug15 EL <- sum(bidem aug15$EL, na.rm = TRUE)</pre>
bidem sep15 <- filter(rwjAll bil15, month == 9)</pre>
sep15 EP <- sum(bidem sep15$EP, na.rm = TRUE)</pre>
sep15_EL <- sum(bidem_sep15$EL, na.rm = TRUE)
bidem oct15 <- filter(rwjAll bil15, month == 10)
oct15 EP <- sum(bidem oct15$EP, na.rm = TRUE)</pre>
oct15 EL <- sum(bidem oct15$EL, na.rm = TRUE)
bidem nov15 <- filter(rwjAll bil15, month == 11)
nov15_EP <- sum(bidem_nov15$EP, na.rm = TRUE)</pre>
nov15 EL <- sum(bidem nov15$EL, na.rm = TRUE)
bidem dec15 <- filter(rwjAll bil15, month == 12)</pre>
dec15 EP <- sum(bidem dec15$EP, na.rm = TRUE)
dec15 EL <- sum(bidem_dec15$EL, na.rm = TRUE)
bidem jan14 <- filter(rwjAll bil14, month == 1)</pre>
jan14 EP <- sum(bidem jan14$EP, na.rm = TRUE)</pre>
jan14_EL <- sum(bidem_jan14$EL, na.rm = TRUE)</pre>
bidem feb14 <- filter(rwjAll bil14, month == 2)</pre>
feb14 EP <- sum(bidem feb14$EP, na.rm = TRUE)
feb14 EL <- sum (bidem feb14$EL, na.rm = TRUE)
bidem mar14 <- filter(rwjAll bil14, month == 3)</pre>
mar14 EP <- sum(bidem mar14$EP, na.rm = TRUE)
mar14 EL <- sum(bidem mar14$EL, na.rm = TRUE)
bidem apr14 <- filter(rwjAll bil14, month == 4)
```

```
apr14 EP <- sum(bidem_apr14$EP, na.rm = TRUE)
apr14 EL <- sum (bidem apr14$EL, na.rm = TRUE)
bidem may14 <- filter(rwjAll bil14, month == 5)</pre>
may14 EP <- sum(bidem may14$EP, na.rm = TRUE)
may14 EL <- sum(bidem may14$EL, na.rm = TRUE)
bidem_jun14 <- filter(rwjAll bil14, month == 6)</pre>
jun14 EP <- sum(bidem jun14$EP, na.rm = TRUE)</pre>
jun14 EL <- sum(bidem jun14$EL, na.rm = TRUE)
bidem jul14 <- filter(rwjAll bil14, month == 7)</pre>
jul14 EP <- sum(bidem jul14$EP, na.rm = TRUE)</pre>
jul14 EL <- sum (bidem jul14$EL, na.rm = TRUE)
bidem aug14 <- filter(rwjAll bil14, month == 8)
aug14 EP <- sum(bidem aug14$EP, na.rm = TRUE)</pre>
aug14 EL <- sum(bidem aug14$EL, na.rm = TRUE)</pre>
bidem sep14 <- filter(rwjAll bil14, month == 9)
sep14 EP <- sum(bidem sep14$EP, na.rm = TRUE)</pre>
sep14 EL <- sum(bidem sep14$EL, na.rm = TRUE)
bidem oct14 <- filter(rwjAll bil14, month == 10)</pre>
oct14 EP <- sum(bidem oct14$EP, na.rm = TRUE)
oct14 EL <- sum(bidem_oct14$EL, na.rm = TRUE)
bidem nov14 <- filter(rwjAll bil14, month == 11)</pre>
nov14 EP <- sum(bidem nov14$EP, na.rm = TRUE)
nov14_EL <- sum(bidem nov14$EL, na.rm = TRUE)
bidem dec14 <- filter(rwjAll bil14, month == 12)
dec14 EP <- sum (bidem dec14$EP, na.rm = TRUE)
dec14 EL <- sum(bidem dec14$EL, na.rm = TRUE)
bidem jan13 <- filter(rwjAll bil13, month == 1)
jan13 EP <- sum(bidem jan13$EP, na.rm = TRUE)</pre>
jan13 EL <- sum(bidem jan13$EL, na.rm = TRUE)</pre>
bidem feb13 <- filter(rwjAll bil13, month == 2)</pre>
feb13 EP <- sum(bidem feb13$EP, na.rm = TRUE)
feb13_EL <- sum(bidem_feb13$EL, na.rm = TRUE)</pre>
bidem mar13 <- filter(rwjAll bil13, month == 3)
mar13 EP <- sum(bidem_mar13$EP, na.rm = TRUE)</pre>
mar13 EL <- sum(bidem mar13$EL, na.rm = TRUE)</pre>
bidem apr13 <- filter(rwjAll bil13, month == 4)
apr13_EP <- sum(bidem_apr13$EP, na.rm = TRUE)
apr13 EL <- sum (bidem apr13$EL, na.rm = TRUE)
bidem may13 <- filter(rwjAll bil13, month == 5)</pre>
may13 EP <- sum(bidem may13$EP, na.rm = TRUE)
may13 EL <- sum(bidem_may13$EL, na.rm = TRUE)
bidem jun13 <- filter(rwjAll bil13, month == 6)
jun13 EP <- sum(bidem jun13$EP, na.rm = TRUE)</pre>
jun13_EL <- sum(bidem_jun13$EL, na.rm = TRUE)</pre>
bidem jul13 <- filter(rwjAll bil13, month == 7)</pre>
jul13 EP <- sum(bidem jul13$EP, na.rm = TRUE)</pre>
jul13 EL <- sum (bidem jul13$EL, na.rm = TRUE)
bidem aug13 <- filter(rwjAll bil13, month == 8)
aug13 EP <- sum(bidem aug13$EP, na.rm = TRUE)</pre>
aug13_EL <- sum(bidem_aug13$EL, na.rm = TRUE)</pre>
bidem sep13 <- filter(rwjAll bil13, month == 9)
```

```
sep13 EP <- sum(bidem_sep13$EP, na.rm = TRUE)</pre>
sep13 EL <- sum(bidem sep13$EL, na.rm = TRUE)
bidem oct13 <- filter(rwjAll bil13, month == 10)</pre>
oct13 EP <- sum(bidem oct13$EP, na.rm = TRUE)
oct13 EL <- sum(bidem oct13$EL, na.rm = TRUE)
bidem_nov13 <- filter(rwjAll bil13, month == 11)</pre>
nov13 EP <- sum(bidem nov13$EP, na.rm = TRUE)
nov13_EL <- sum(bidem_nov13$EL, na.rm = TRUE)
bidem dec13 <- filter(rwjAll bil13, month == 12)</pre>
dec13 EP <- sum(bidem dec13$EP, na.rm = TRUE)
dec13 EL <- sum (bidem dec13$EL, na.rm = TRUE)
bidem jan12 <- filter(rwjAll bil12, month == 1)
jan12_EP <- sum(bidem_jan12$EP, na.rm = TRUE)</pre>
jan12 EL <- sum(bidem jan12$EL, na.rm = TRUE)</pre>
bidem feb12 <- filter(rwjAll bil12, month == 2)</pre>
feb12_EP <- sum(bidem_feb12$EP, na.rm = TRUE)</pre>
feb12 EL <- sum(bidem_feb12$EL, na.rm = TRUE)
bidem mar12 <- filter(rwjAll bil12, month == 3)</pre>
mar12 EP <- sum(bidem mar12$EP, na.rm = TRUE)
mar12 EL <- sum(bidem_mar12$EL, na.rm = TRUE)</pre>
bidem apr12 <- filter(rwjAll bil12, month == 4)</pre>
apr12 EP <- sum(bidem apr12$EP, na.rm = TRUE)
apr12 EL <- sum (bidem apr12$EL, na.rm = TRUE)
bidem may12 <- filter(rwjAll bil12, month == 5)</pre>
may12 EP <- sum(bidem may12$EP, na.rm = TRUE)</pre>
may12 EL <- sum(bidem may12$EL, na.rm = TRUE)
bidem jun12 <- filter(rwjAll bil12, month == 6)
jun12 EP <- sum(bidem jun12$EP, na.rm = TRUE)
jun12 EL <- sum(bidem jun12$EL, na.rm = TRUE)</pre>
bidem jul12 <- filter(rwjAll bil12, month == 7)</pre>
jul12 EP <- sum(bidem jul12$EP, na.rm = TRUE)</pre>
jul12_EL <- sum(bidem_jul12$EL, na.rm = TRUE)
bidem aug12 <- filter(rwjAll bil12, month == 8)
aug12 EP <- sum(bidem aug12$EP, na.rm = TRUE)</pre>
aug12 EL <- sum(bidem aug12$EL, na.rm = TRUE)
bidem sep12 <- filter(rwjAll bil12, month == 9)
sep12_EP <- sum(bidem_sep12$EP, na.rm = TRUE)</pre>
sep12 EL <- sum(bidem sep12$EL, na.rm = TRUE)
bidem oct12 <- filter(rwjAll bil12, month == 10)
oct12 EP <- sum(bidem oct12$EP, na.rm = TRUE)
oct12 EL <- sum(bidem_oct12$EL, na.rm = TRUE)
bidem nov12 <- filter(rwjAll bil12, month == 11)</pre>
nov12 EP <- sum(bidem nov12$EP, na.rm = TRUE)
nov12_EL <- sum(bidem_nov12$EL, na.rm = TRUE)</pre>
bidem dec12 <- filter(rwjAll bil12, month == 12)</pre>
dec12 EP <- sum(bidem dec12$ EP, na.rm = TRUE)
dec12 EL <- sum (bidem dec12$EL, na.rm = TRUE)
bidem mar11 <- filter(rwjAll bil11, month == 3)</pre>
mar11 EP <- sum(bidem mar11$EP, na.rm = TRUE)
mar11 EL <- sum(bidem mar11$EL, na.rm = TRUE)
bidem apr11 <- filter(rwjAll bil11, month == 4)
```

```
apr11 EP <- sum(bidem apr11$EP, na.rm = TRUE)
 apr11 EL <- sum(bidem apr11$EL, na.rm = TRUE)
bidem may11 <- filter(rwjAll bil11, month == 5)</pre>
may11 EP <- sum(bidem may11$EP, na.rm = TRUE)
may11 EL <- sum(bidem may11$EL, na.rm = TRUE)
bidem jun11 <- filter(rwjAll bil11, month == 6)</pre>
jun11 EP <- sum(bidem jun11$EP, na.rm = TRUE)</pre>
 jun11 EL <- sum (bidem jun11$EL, na.rm = TRUE)
bidem jul11 <- filter(rwjAll bil11, month == 7)</pre>
 jul11 EP <- sum(bidem jul11$EP, na.rm = TRUE)</pre>
jul11_EL <- sum(bidem_jul11$EL, na.rm = TRUE)
bidem aug11 <- filter(rwjAll bil11, month == 8)
aug11 EP <- sum(bidem aug11$EP, na.rm = TRUE)</pre>
 aug11 EL <- sum (bidem aug11$EL, na.rm = TRUE)
bidem sep11 <- filter(rwjAll bill1, month == 9)</pre>
sep11 EP <- sum(bidem sep11$EP, na.rm = TRUE)</pre>
 sep11 EL <- sum(bidem sep11$EL, na.rm = TRUE)
bidem oct11 <- filter(rwjAll bill1, month == 10)</pre>
 oct11 EP <- sum(bidem oct11$EP, na.rm = TRUE)
oct11 EL <- sum(bidem_oct11$EL, na.rm = TRUE)
bidem nov11 <- filter(rwjAll bill1, month == 11)</pre>
nov11 EP <- sum(bidem nov11$EP, na.rm = TRUE)
nov11 EL <- sum(bidem nov11$EL, na.rm = TRUE)
bidem dec11 <- filter(rwjAll bil11, month == 12)</pre>
dec11 EP <- sum(bidem dec11$EP, na.rm = TRUE)
dec11 EL <- sum(bidem dec11$EL, na.rm = TRUE)</pre>
Year <- c(2011, 2011, 2011, 2011, 2011, 2011, 2011, 2011, 2011, 2011, 2011, 2011, 2012, 2012, 2012,
2012, 2012, 2012, 2012, 2012, 2012, 2012, 2012, 2012, 2012, 2013, 2013, 2013, 2013, 2013, 2013, 2013, 2013, 2013, 2013, 2013, 2013, 2013, 2013, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 2014, 
 2014, 2014, 2014, 2015, 2015, 2015, 2015, 2015, 2015, 2015, 2015, 2015, 2015, 2015, 2015, 2015,
 2016, 2016, 2016, 2016, 2016, 2016)
Month <- c(03, 04, 05, 06, 07, 08, 09, 10, 11, 12, 01, 02, 03, 04, 05, 06, 07, 08, 09,
10, 11, 12, 01, 02, 03, 04, 05, 06, 07, 08, 09, 10, 11, 12, 01, 02, 03, 04, 05, 06, 07, 08, 09, 10, 11, 12, 01, 02, 03, 04, 05, 06, 07, 08, 09, 10, 11, 12, 01, 02, 03, 04, 05,
English Portuguese <- c(mar11 EP, apr11 EP, may11 EP, jun11 EP, jul11 EP, aug11 EP,
sep11 EP, oct11 EP, nov11 EP, dec11 EP, jan12 EP, feb12 EP, mar12 EP, apr12 EP, may12 EP, jun12 EP, jun12 EP, jun12 EP, aug12 EP, sep12 EP, oct12 EP, nov12 EP, dec12 EP, jan13 EP, feb13 EP,
mar13 EP, apr13 EP, may13 EP, jun13 EP, jul13 EP, aug13 EP, sep13 EP, oct13 EP, nov13 EP,
dec13 EP, jan14 EP, feb14 EP, mar14 EP, apr14 EP, may14 EP, jun14 EP, jun14 EP, aug14 EP, sep14 EP, oct14 EP, nov14 EP, dec14 EP, jan15 EP, feb15 EP, mar15 EP, apr15 EP, may15 EP, jun15 EP, jun15 EP, aug15 EP, sep15 EP, oct15 EP, nov15 EP, dec15 EP, jan16 EP, feb16 EP,
mar16 EP, apr16 EP, may16 EP, jun16 EP)
English local <- c(mar11 EL, apr11 EL, may11 EL, jun11 EL, jul11 EL, aug11 EL, sep11 EL,
\texttt{oct11\_EL}, \ \texttt{nov11\_EL}, \ \texttt{dec11\_EL}, \ \texttt{jan12\_EL}, \ \texttt{feb12\_EL}, \ \texttt{mar12\_EL}, \ \texttt{apr12\_EL}, \ \texttt{may12\_EL}, \ \texttt{jun12\_EL}, \ \texttt{ju
 jul12_EL, aug12_EL, sep12_EL, oct12_EL, nov12_EL, dec12_EL, jan13_EL, feb13_EL, mar13_EL,
apr13 EL, may13 EL, jun13 EL, jul13 EL, aug13 EL, sep13 EL, oct13 EL, nov13 EL, dec13 EL, jan14 EL, feb14 EL, mar14 EL, apr14 EL, may14 EL, jun14 EL, jul14 EL, aug14 EL, sep14 EL,
 oct14_EL, nov14_EL, dec14_EL, jan15_EL, feb15_EL, mar15_EL, apr15_EL, may15_EL, jun15_EL,
jul15_EL, aug15_EL, sep15_EL, oct15_EL, nov15_EL, dec15_EL, jan16_EL, feb16_EL, mar16_EL, apr16_EL, may16_EL, jun16_EL)
```

zTestdf <- data.frame(Year, Month, English Portuguese, English local)

The below shows the data to be used for the z-test, which involved calling the BSDA package.

Year	Month	English_ Portuguese	English_ Local
2011	3	0	0
2011	4	1	0
2011	5	8	3
2011	6	19	19
2011	7	28	31
2011	8	53	54
2011	9	29	25
2011	10	49	21
2011	11	41	31
2011	12	46	24
2012	1	36	20
2012	2	65	39
2012	3	32	41
2012	4	33	41
2012	5	16	22
2012	6	60	57
2012	7	27	41
2012	8	30	40
2012	9	41	62
2012	10	35	31
2012	11	40	41
2012	12	28	33
2013	1	52	34
2013	2	37	32
2013	3	42	51
2013	4	49	56
2013	5	53	54
2013	6	64	63
2013	7	55	56
2013	8	45	38
2013	9	69	41
2013	10	40	32
2013	11	21	36
2013	12	42	48
2014	1	60	58
2014	2	33	45
2014	3	34	43
2014	4	52	43
2014	5	36	63

2014	6	36	41
2014	7	51	36
2014	8	44	33
2014	9	56	39
2014	10	50	69
2014	11	52	32
2014	12	45	52
2015	1	31	38
2015	2	34	50
2015	3	34	65
2015	4	34	32
2015	5	33	43
2015	6	0	0
2015	7	67	87
2015	8	39	45
2015	9	26	34
2015	10	47	67
2015	11	24	51
2015	12	45	57
2016	1	38	42
2016	2	52	42
2016	3	43	59
2016	4	36	45
2016	5	41	53
2016	6	27	25

### library(BSDA)

```
z.test(zTestdf$English_Portuguese, zTestdf$English_local, sigma.x =
sd(zTestdf$English_Portuguese), sigma.y = sd(zTestdf$English_local), conf.level = 0.95)
Results:
z = -0.66095, p-value = 0.5086
alternative hypothesis: true difference in means is not equal to 0
95 percent confidence interval:
-7.435036    3.685036
sample estimates:
mean of x mean of y
38.84375    40.71875
```

The two variables were also tested for correlation:

```
cor(zTestdf$English_Portuguese, zTestdf$English_local)
[1] 0.6654519
```

The results suggest that there is a difference between the demand for English-Portuguese speakers and that for English-local language speakers, and that there is a relative association between the two.

# Linear regression

The dataset showing annual trends in the demand for English speakers with foreign language skills (see the first table in the "Analyzing the data" section) has prompted questions whether certain variables could predict these trends.

The assumption is that foreign aid, in terms of commitments or disbursements or both, may predict those patterns. To verify such an assumption, data on foreign aid, technically known as official development assistance, were extracted from the website of the Organization for Economic Cooperation and Development.

OECD tracks foreign aid committed and disbursed by donor countries. It has data on ODA through 2014, and allows downloading of such data from its statistics page, http://stats.oecd.org and saving them into a csv file.

To prepare the data for linear modeling, the extracted datasets on foreign aid commitments and disbursements were filtered according to the below criteria:

- Year, from 2011 to 2014.
- French-speaking aid-recipient countries.
- Arabic-speaking aid-recipient countries.
- English-speaking donor countries.
- Values on "total commitments" for the dataset on ODA commitments.
- Values on "grants, total", "technical cooperation" and "humanitarian aid" for the dataset on ODA disbursements.

```
French_speaking_countries <- c("Benin", "Burkina Faso", "Burundi", "Cameroon", "Central
African Republic", "Chad", "Comoros", "Democratic Republic of the Congo", "Congo", "Côte
d'Ivoire", "Djibouti", "Equatorial Guinea", "Gabon", "Guinea", "Madagascar", "Mali", "Mauritius", "Morocco", "Niger", "Rwanda", "Senegal", "Togo", "Haiti", "Vanuatu")
Arabic speaking countries <- c("Benin", "Chad", "Comoros", "Djibouti", "Egypt",
"Eritrea", "Libya", "Mauritania", "Morocco", "Sudan", "Tunisia", "Tanzania", "Iraq", "Jordan", "Lebanon", "Oman", "West Bank and Gaza Strip", "Syrian Arab Republic", "Yemen")
English donors <- c("United States", "United Kingdom", "Canada", "Ireland", "Australia")
ODA commitments 11 14 <- filter(ODA commitments, Year >= 2011)
ODA commitments French speaking <- ODA commitments 11 14[ODA commitments 11 14$Donor %in%
English donors, 1
ODA_commitments_French_speaking <-
ODA commitments French_speaking[ODA_commitments_French_speaking$Recipient %in%
French_speaking_countries,]
ODA commitments French speaking <- filter(ODA commitments French speaking, Aid.type ==
"Total Commitments")
ODA commitments Arabic speaking <- ODA commitments 11 14[ODA commitments 11 14$Donor %in%
English donors,]
ODA commitments Arabic speaking <-
ODA_commitments_Arabic_speaking[ODA_commitments_Arabic_speaking$Recipient %in%
Arabic speaking countries, ]
ODA_commitments_Arabic_speaking <- filter(ODA_commitments_Arabic_speaking, Aid.type ==
"Total Commitments")
```

```
ODA_disbursements_11_14 <- filter(ODA_disbursements, Year >= 2011)

ODA_disbursements_French_speaking <-
ODA_disbursements_11_14[ODA_disbursements_11_14$Donor %in% English_donors,]

ODA_disbursements_French_speaking <-
ODA_disbursements_French_speaking[ODA_disbursements_French_speaking$Recipient %in%

French_speaking_countries,]

ODA_disbursements_type1 <- filter(ODA_disbursements_French_speaking, Aid.type == "Grants, Total")

ODA_disbursements_type2 <- filter(ODA_disbursements_French_speaking, Aid.type == "Technical Cooperation")

ODA_disbursements_type3 <- filter(ODA_disbursements_French_speaking, Aid.type == "Humanitarian Aid")
```

### Unnecessary columns were removed.

```
ODA_commitments_French_speaking$DONOR <- NULL
ODA commitments French speaking$RECIPIENT <- NULL ODA commitments French speaking$PART <- NULL
ODA commitments French speaking$AIDTYPE <- NULL
ODA_commitments_French_speaking$DATATYPE <- NULL
ODA commitments French speaking$TIME <- NULL
ODA commitments French speaking$Unit.Code <- NULL
ODA_commitments_French_speaking$PowerCode.Code <- NULL
ODA commitments French speaking$Reference.Period <- NULL
ODA_commitments_French_speaking$Reference.Period.Code <- NULL
ODA commitments French speaking$Flag.Codes <- NULL
ODA_commitments_French_speaking$Flags <- NULL
ODA commitments French speaking$Part <- NULL
ODA_commitments_Arabic_speaking$DONOR <- NULL
ODA commitments Arabic speaking$RECIPIENT <- NULL ODA commitments Arabic speaking$PART <- NULL
ODA commitments Arabic speaking$AIDTYPE <- NULL
ODA_commitments_Arabic_speaking$DATATYPE <- NULL
ODA commitments Arabic speaking$TIME <- NULL
ODA commitments Arabic speaking$Unit.Code <- NULL
ODA_commitments_Arabic_speaking$PowerCode.Code <- NULL
ODA_commitments_Arabic_speaking$Reference.Period <- NULL ODA_commitments_Arabic_speaking$Reference.Period.Code <- NULL
ODA commitments Arabic speaking$Flag.Codes <- NULL
ODA_commitments_Arabic_speaking$Flags <- NULL
ODA commitments Arabic speaking$Part <- NULL
ODA disbursements French speaking <- rbind(ODA disbursements type1,
ODA_disbursements_type2, ODA_disbursements_type3)
ODA disbursements French speaking$DONOR <- NULL
ODA disbursements French speaking$RECIPIENT <- NULL
ODA_disbursements_French_speaking$PART <- NULL
ODA_disbursements_French_speaking$AIDTYPE <- NULL
ODA disbursements French speaking$DATATYPE <- NULL
ODA disbursements French speaking$TIME <- NULL
ODA_disbursements_French_speaking$Unit.Code <- NULL ODA_disbursements_French_speaking$PowerCode.Code <- NULL
ODA disbursements French speaking$Reference.Period <- NULL
ODA_disbursements_French_speaking$Reference.Period.Code <- NULL
ODA_disbursements_French_speaking$Flag.Codes <- NULL ODA_disbursements_French_speaking$Flags <- NULL
ODA disbursements French speaking$Part <- NULL
ODA_disbursements_Arabic_speaking$DONOR <- NULL
ODA disbursements Arabic speaking$RECIPIENT <- NULL
ODA_disbursements_Arabic_speaking$PART <- NULL
ODA_disbursements_Arabic_speaking$AIDTYPE <- NULL ODA_disbursements_Arabic_speaking$DATATYPE <- NULL
ODA disbursements Arabic speaking$TIME <- NULL
```

```
ODA_disbursements_Arabic_speaking$Unit.Code <- NULL
ODA_disbursements_Arabic_speaking$PowerCode.Code <- NULL
ODA_disbursements_Arabic_speaking$Reference.Period <- NULL
ODA_disbursements_Arabic_speaking$Reference.Period.Code <- NULL
ODA_disbursements_Arabic_speaking$Flag.Codes <- NULL
ODA_disbursements_Arabic_speaking$Flags <- NULL
ODA_disbursements_Arabic_speaking$Plags <- NULL
ODA_disbursements_Arabic_speaking$Part <- NULL
```

The filtered datasets were split into separate datasets to determine the annual trends.

```
ODA_commitments_French_speaking_11 <- filter(ODA_commitments_French_speaking, Year ==
ODA commitments French speaking 12 <- filter(ODA commitments French speaking, Year ==
2012)
ODA commitments French speaking 13 <- filter(ODA commitments_French_speaking, Year ==
ODA commitments French speaking 14 <- filter(ODA commitments French speaking, Year ==
2014)
ODA commitments Arabic speaking 11 <- filter(ODA commitments Arabic speaking, Year ==
ODA commitments Arabic speaking 12 <- filter(ODA commitments Arabic speaking, Year ==
2012)
ODA commitments Arabic speaking 13 <- filter(ODA commitments Arabic speaking, Year ==
ODA commitments Arabic speaking 14 <- filter(ODA commitments Arabic speaking, Year ==
2014)
ODA disbursements French speaking 11 <- filter(ODA disbursements French speaking, Year ==
2011)
ODA disbursements French speaking 12 <- filter(ODA disbursements French speaking, Year ==
ODA disbursements French speaking 13 <- filter(ODA disbursements French speaking, Year ==
2013)
ODA disbursements French speaking 14 <- filter(ODA disbursements French speaking, Year ==
2014)
ODA disbursements Arabic speaking 11 <- filter(ODA disbursements Arabic speaking, Year ==
ODA disbursements Arabic speaking 12 <- filter(ODA disbursements Arabic speaking, Year ==
2012)
ODA disbursements Arabic speaking 13 <- filter(ODA disbursements Arabic speaking, Year ==
ODA disbursements Arabic speaking 14 <- filter(ODA disbursements Arabic speaking, Year ==
201\overline{4})
```

The summed ODA amounts populated the final dataset that was used for the linear regression.

```
ESC_FS_11 <- sum(ODA_commitments_French_speaking_11$Value)
ESC_FS_12 <- sum(ODA_commitments_French_speaking_12$Value)
ESC_FS_13 <- sum(ODA_commitments_French_speaking_13$Value)
ESC_FS_14 <- sum(ODA_commitments_French_speaking_14$Value)

ESC_AS_11 <- sum(ODA_commitments_Arabic_speaking_11$Value)
ESC_AS_12 <- sum(ODA_commitments_Arabic_speaking_12$Value)
ESC_AS_13 <- sum(ODA_commitments_Arabic_speaking_12$Value)
ESC_AS_14 <- sum(ODA_commitments_Arabic_speaking_13$Value)
ESC_AS_14 <- sum(ODA_commitments_Arabic_speaking_14$Value)

ESD_FS_11 <- sum(ODA_disbursements_French_speaking_11$Value)
ESD_FS_13 <- sum(ODA_disbursements_French_speaking_12$Value)
ESD_FS_14 <- sum(ODA_disbursements_French_speaking_13$Value)
ESD_FS_14 <- sum(ODA_disbursements_French_speaking_14$Value)

ESD_AS_11 <- sum(ODA_disbursements_French_speaking_14$Value)
```

```
ESD AS 12 <- sum(ODA disbursements Arabic speaking 12$Value)
ESD AS 13 <- sum (ODA disbursements Arabic speaking 13$Value)
ESD AS 14 <- sum (ODA disbursements Arabic speaking 14$Value)
Year <- c(2011, 2012, 2013, 2014)
ODAcommitments_FS <- c(ESC_FS_11, ESC_FS_12, ESC_FS_13, ESC_FS_14)
ODAdisbursements_FS <- c(ESD_FS_11, ESD_FS_12, ESD_FS_13, ESD_FS_14)
EnglishFrench pct <- c(EF percent 11, EF percent 12, EF percent 13, EF percent 14)
ODAvsEFjobs <- data.frame(Year, ODAcommitments_FS, ODAdisbursements_FS,
EnglishFrench pct)
ODAvsEFjobs$EnglishFrench pct <- ODAvsEFjobs$EnglishFrench pct * 100
ODAvsEFjobs$EnglishFrench pct <- round(ODAvsEFjobs$EnglishFrench pct, digits = 2)
ODAcommitments_AS <- c(ESC_AS_11, ESC_AS_12, ESC_AS_13, ESC_AS_14)
ODAdisbursements AS <- c(ESD AS 11, ESD AS 12, ESD AS 13, ESD AS 14)
EnglishArabic_pct <- c(EA_percent_11, EA_percent_12, EA_percent_13, EA_percent_14)
ODAvsEAjobs <- data.frame(Year, ODAcommitments AS, ODAdisbursements AS,
EnglishArabic pct)
ODAvsEAjobs <- as.data.frame(ODAvsEAjobs)
ODAvsEAjobs$EnglishArabic_pct <- ODAvsEAjobs$EnglishArabic_pct * 100
ODAvsEAjobs$EnglishArabic_pct <- round(ODAvsEAjobs$EnglishĀrabic_pct, digits = 2)
```

ODAdisbursements

### The following table illustrates the resulting dataset:

ODAcommitments

Year	FS (in US\$ millions)	FS (in US\$ millions)	EnglishFrench_ pct
2011	8062.1	12099.44	32.31
2012	5518.9	8028.5	29.37
2013	5163.43	8076.64	28.11
2014	5493.06	7506.18	28.49
Year	ODAcommitments_ AS (in US\$ millions)	_	EnglishArabic_ pct
2011	10546.52	14433.07	13.65
2012	9395.02	12167.87	13.98
2013	13244.17	18177.85	17.45
2014	12264.68	14885.27	17.59

Several models looked at whether ODA commitments and disbursements can affect the demand for English-French and English-Arabic speakers in the aid industry.

```
ODAdisbursements FS 1.172e-05 8.588e-04 0.014
                                                      0.9913
ODAcommitments FS 1.367e-03 1.360e-03 1.005 0.4985
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 0.6614 on 1 degrees of freedom
Multiple R-squared: 0.9597, Adjusted R-squared: 0.879 F-statistic: 11.9 on 2 and 1 DF, p-value: 0.2008
model2 <- lm(EnglishFrench pct ~ ODAcommitments FS, data = ODAvsEFjobs)</pre>
summary(model2)
Residuals:
                 2
                           3
       1
-0.03364 0.54852 -0.21918 -0.29570
Coefficients:
                    Estimate Std. Error t value Pr(>|t|)
                   2.118e+01 1.239e+00 17.095 0.0034 **
(Intercept)
ODAcommitments FS 1.385e-03 2.008e-04 6.898 0.0204 *
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 0.4677 on 2 degrees of freedom
Multiple R-squared: 0.9597, Adjusted R-squared: 0.9395
F-statistic: 47.58 on 1 and 2 DF, p-value: 0.02038
model3 <- lm(EnglishFrench pct ~ ODAdisbursements FS, data = ODAvsEFjobs)</pre>
summary(model3)
Residuals:
               2
 0.02614 0.56938 -0.73181 0.13629
Coefficients:
                      Estimate Std. Error t value Pr(>|t|)
(Intercept)
                     2.193e+01 1.638e+00 13.389 0.00553 **
ODAdisbursements FS 8.556e-04 1.797e-04 4.762 0.04138 *
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 '' 1
Residual standard error: 0.6629 on 2 degrees of freedom
Multiple R-squared: 0.919, Adjusted R-squared: 0.8784
F-statistic: 22.68 on 1 and 2 DF, p-value: 0.04138
model4 <- lm(EnglishArabic pct ~ ODAdisbursements AS + ODAcommitments AS, data =</pre>
ODAvsEAjobs)
Results:
Residuals:
             2
-0.5752 0.4419 0.2857 -0.1524
Coefficients:
                       Estimate Std. Error t value Pr(>|t|)
(Intercept) 2.5581595 3.0566509 0.837 0.556
ODAdisbursements_AS -0.0008512 0.0005054 -1.684 0.341
ODAcommitments \overline{AS} 0.0022711 0.0007276 3.122
Residual standard error: 0.7943 on 1 degrees of freedom
Multiple R-squared: 0.9543, Adjusted R-squared: 0.8628 F-statistic: 10.43 on 2 and 1 DF, p-value: 0.2139
model5 <- lm(EnglishArabic pct ~ ODAcommitments AS, data = ODAvsEAjobs)</pre>
Results:
Residuals:
```

```
-1.0946 0.5375 -0.3453 0.9024
Coefficients:
Estimate Std. Error t value Pr(>|t|) (Intercept) 2.818072 4.228176 0.666 0.574 ODAcommitments_AS 0.001131 0.000369 3.065 0.092
                                                            0.092 .
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 '' 1
Residual standard error: 1.1 on 2 degrees of freedom
Multiple R-squared: 0.8245, Adjusted R-squared: 0.7367 F-statistic: 9.395 on 1 and 2 DF, p-value: 0.09199
model6 <- lm(EnglishArabic pct ~ ODAdisbursements AS, data = ODAvsEAjobs)</pre>
Results:
Residuals:
                2
        1
-1.719573 0.007819 -0.229712 1.941466
Coefficients:
Estimate Std. Error t value Pr(>|t|) (Intercept) 6.4658752 6.4633288 1.000 0.422
                        Estimate Std. Error t value Pr(>|t|)
ODAdisbursements AS 0.0006169 0.0004289 1.438 0.287
Residual standard error: 1.841 on 2 degrees of freedom
Multiple R-squared: 0.5085, Adjusted R-squared: 0.2627 F-statistic: 2.069 on 1 and 2 DF, p-value: 0.2869
```

Correlation among variables were also carried out.

```
cor(ODAvsEFjobs$EnglishFrench_pct, ODAvsEFjobs$ODAdisbursements_FS)
[1] 0.9586205
cor(ODAvsEFjobs$EnglishFrench_pct, ODAvsEFjobs$ODAcommitments_FS)
[1] 0.9796239

cor(ODAvsEAjobs$EnglishArabic_pct, ODAvsEAjobs$ODAdisbursements_AS)
[1] 0.7130592
cor(ODAvsEAjobs$EnglishArabic_pct, ODAvsEAjobs$ODAcommitments_AS)
[1] 0.9080073
```

The results indicate that there is a significant relationship between foreign aid commitments and the demand for English-French job candidates, and between foreign aid disbursements and the demand for English-French job candidates. But the relationship between foreign aid commitments and the demand for English-French job candidates is more significant than the relationship between foreign aid disbursements and the demand for English-French job candidates.

In the case of the demand for English-Arabic job candidates, there appears to be no significant relationship with either foreign aid commitments or disbursements, although there is a relatively high correlation between the demand and foreign aid commitments.

# **Takeaways**

1. If we are to rank the demand for bilingual English speakers in global development and humanitarian relief, those who know French would top the list, followed by English-Arabic speakers. Here's a quick look, together with the extent of the demand based on the 2016 average.

```
English speakers who know...

French
Arabic ~ 3 in 10 jobs
Arabic ~ 2 in 10 jobs
Spanish ~ 1 in 10 jobs
Russian ~ 4 in 100 jobs
Local languages ~ 3 in 100 jobs
Portuguese ~ 3 in 100 jobs
Chinese ~ 2 in 100 jobs
```

- 2. English speakers who know French can see their job market access increase significantly if they are also proficient in Arabic (15 percentage points in 2016). Meanwhile, English-French speakers can only see a slight increase (2 percentage points in 2016).
- 3. The demand for English-Arabic speakers is catching up with that for English-French speakers, as the last five years has seen a steady increase of the former while the latter has suffered a decline.
- 4. Foreign aid, whether commitments or disbursements, affects trends in the demand for English-French speakers in the aid industry. The same cannot be said for English-Arabic speakers.

#### Recommendations

- 1. As a job seeker in global development and humanitarian relief, if there's one foreign language that you plan to acquire, invest your time in being proficient in French.
- 2. If you're already fluent in French and want to know another foreign language, consider learning Arabic, as about 4 in 10 jobs seek qualified candidates who are have knowledge of English, French or Arabic, or a combination of these languages.
- 3. Universities offering courses focused global development and humanitarian relief should consider concentrating their language training on French and Arabic as this may improve their students' chances of landing jobs in the future. For those without language training components in their academic programs, this study provides a good case for starting such a program or for partnering with language learning centers.