Email subject: How is everything going?

Hey Elizabeth,  
  
Cortney here again. I wanted to reach out to make sure your

new user experience with Tout is going well and make it easy for you to get started. How is everything going?

I also wanted to share some tips to help you maximize ToutApp with your emails, [Click here to view the PDF version.](http://go.toutapp.com/ec3851584d154146d3" \o "Simple Steps to Email Happiness" \t "_blank) Let me know if you have any questions or concerns Elizabeth, I’m here to help!

Cheers,  
Cortney  
  
P.S. If you don't want to hear from me about this again, just kindly let me know [here](http://go.toutapp.com/8cb74804a9710cbd5c" \t "_blank).

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Cortney C. | ToutApp, Inc.

Happiness Officer | p. [866-548-1927](tel:866-548-1927" \t "_blank)

ToutApp featured in TechCrunch

I get my emails done faster with [Tout](http://go.toutapp.com/b5b188aabfc1294d77" \t "_blank).

Email subject: Your ToutApp Account

Hey Elizabeth,  
  
Just a heads up that your Tout trial is coming to an end soon. I wanted to reach out to make it easy for you to move to a paid plan.    
  
Go ahead and enter payment here: [https://toutapp.com/billing/edit](http://go.toutapp.com/a7cba6e3b37683dcec" \t "_blank). We generally recommend that you pre-pay for the year so you can lock in your rates with Tout. That way you can just pre-pay upfront for the year instead of the recurring month payments. <- this should be reworded, so it’s a standalone statement maybe something like: “Pre-paying also makes it easier so you don’t have to worry about recurring monthly payments.” Or “That way you don’t have to worry about recurring monthly payments.”  
  
If you'd like to go for the year shoot me a quick email back. Thanks!   
  
Cheers,  
Cortney

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Cortney C. | ToutApp, Inc.

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