

ELHAM JAFARI

Full-Stack Developer

Vancouver, BC | 604-339-1170 | el.jafari.el@gmail.com | [LinkedIn: @eljafari](https://www.linkedin.com/in/eljafari) | [Github: @eljafari](https://github.com/eljafari)

SKILLS

React, JavaScript, HTML5, CSS, SCSS, ES6, NodeJs, Mongo DB, TypeScript, Express, JQuery, Bootstrap, GraphQL, PrestaShop, Drupal, Hotjar, CrazyEgg, A/B Test, Jotform, Google Analytics, and MySQL.

PROFESSIONAL EXPERIENCE

Full-Stack developer- Vfs.edu | Junior - Sep 2022 - Present

- Create +20 Landing pages in HTML, CSS, PHP, and jQuery
- Working with Shopify and Drupal
- Create marketing emailers in HTML, CSS, and forms with Jotform and JavaScript, HTML, and CSS.

Web developer - Bekatec.ca | Entry-Level - Jul 2021 - Feb 2022

- Analyzed and audited clients' websites and communicated issues with managers
- Worked directly with the development team on UI/ UX
- Technical SEO audit and try to improve it
- Create landing pages in HTML, CSS, and javascript

Web Developer - Sheypoor.com | Entry-Level - July 2020 - Dec 2020

- Worked directly with agile teams including engineering, QA, product and DevOps to gain an understanding of web and mobile applications development life cycle
- Implemented static landing pages for promotions in HTML and CSS and delivered to developers
- Analyzed website using GTMetrix, GA and Hotjar and communicated results with front-end developers
- Executed more than 20 A/B tests for website landing pages
- Executed web and mobile applications user acceptance tests before each release
- Got familiar with React and REST APIs

Digital Marketing Specialist | Sheypoor.com | August 2018 - Dec 2020

- Executed and optimized pay-per-click (PPC) advertising campaigns
- Measured and reports the performance of all digital marketing campaigns and assesses against goals
- Collaborated with internal teams to create landing pages and optimize the user experience.
- Designed built and maintained a social media presence and executed automation and email marketing

Digital Marketing Specialist | Banimode.com | May 2016 – Jul 2018

- Designed and executed website promotion and campaigns every week and optimized them
- Planned and executed social media marketing and email marketing
- Participated in website usability and functional test and communicated with the technology team to solve problems executed UX/UI A/B tests and tracked results using GA, Hotjar and CrazyEgg

PROJECTS

- [Hotel Booking Web Application](#) - MERN stack, Fetch data from mongo DB and display them based on user filter which includes: city, price and date, and CRUD APIs for a hotel, user, and room
- [Movie Online Catalog](#) - HTML, CSS, and JavaScript. A movie streaming service with themoviedb APIs.
- [Task Management web application](#) - HTML, SCSS, JavaScript, Grid layout. CRUD tasks.
- [Weather Forecast](#) - HTML, JavaScript, CSS, Grid layout, React.js. Single-page web app with openweathermap.org APIs and a search box to enter the city name
- [MindMap Web Application](#) - HTML, JavaScript, CSS, React.js. Create, Edit, and Delete Mindmap
- [Twitter Clone App](#) - Material UI design and React. A Twitter clone website which uses Firebase to store and fetch data in the project.
- [Craigslist catalogue and detail page](#) - HTML, CSS. It redesigned a product page and suggested some improvements in UI and UX.

Education

- Web App Development diploma at CICC - Vancouver, BC, Canada, 2021
- Bachelor's degree, Information Technology - PNU - Zanjan, Iran, 2008-2013