## JORDAN MIRRER

## <u>Jordan.Mirrer@gmail.com</u> (917) 400-5615

### WORK EXPERIENCE

Trigger Global 2011–2012

Associate Producer

- Managed international teams on production of web projects for entertainment industry clients including campaigns for *The Amazing Spider-Man*, *Safe House*, *Hit & Run*, and *Elysium*. Projects included EPK sites, 3D browser games, Facebook features, and viral videos, among others.
- Led production on the award winning HTML5 site for 20<sup>th</sup> Century Fox's **Abraham Lincoln: Vampire Hunter**.
- Wrote content and copy for an interactive web feature for the film, *Safe House*.

Unveil Games 2010–2011

Associate Producer/Game Designer

- Designed new features for the Facebook game, TrafficKing, effectively tripling wall post activity.
- Lead the design and direction of new social and mobile game concepts for the startup.
- Managed art and programming resources amidst budget uncertainties and shifting staff.

# **Eyestorm Productions**

2008-2009

Production Assistant/Copywriter

• Wrote and helped produce award-winning commercials, trailers, and multimedia pitches for clients including EA, Ubisoft, LucasArts, and Nickelodeon (2009 Golden Trailer Award).

# **Freelance Writing & Production**

2007-Present

Partner - Kristina Jacinth Photography (2010-Present)

 Business administrator, tech director, on-set assistant, second shooter, among other responsibilities for the startup photography studio.

Consultant - Rocket Solvers (2010-2011)

- Lead Writer and Designer on an educational game based on the Singapore Math curriculum.
- Served as a Grant Writer to promote *Rocket Solvers* for several game-based learning initiatives.

#### Intern – Scott Rudin Productions (2007)

 Maintained the office during the release of Oscar-winning films (No Country for Old Men and There Will be Blood).

### **EDUCATION**

#### **University of Southern California**

Class of 2009

BFA Writing for Screen and Television – Cum Laude

Stuyvesant High School (NYC)

Class of 2005

#### SKILLS & ADDITIONAL EXP.

#### **Technical and Creative Skills**

- Creative: Game Design, Narrative Design, Screenwriting, Copywriting
- Software: Windows, Mac, Microsoft Office, Google Docs, Wordpress, HTML

## Projects and Hobbies Include...

- Writing (for web, screen, and interactive), Photography, Athletics (USC Rowing, H.S. Football), Cooking
- Favorite Works A Link to the Past, Portal 2, Limbo, Annie Hall, Indiana Jones (1-3), Of Mice and Men, Slaughterhouse Five, The Catcher in the Rye...