

JORDAN MIRRER

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(917) 400-5615

WORK EXPERIENCE

Trigger Global

2011–2012

Associate Producer

- Managed international teams on production of web projects for entertainment industry clients including campaigns for **The Amazing Spider-Man**, **Safe House**, **Hit & Run**, and **Elysium**. Projects included EPK sites, 3D browser games, Facebook features, and viral videos, among others.
- Led production on the award winning HTML5 site for 20th Century Fox's **Abraham Lincoln: Vampire Hunter** (FWA Site of the Day).
- Wrote content and copy for an interactive web feature for the film, **Safe House**.

Unveil Games

2010–2011

Associate Producer/Game Designer

- Designed new features for the Facebook game, **TrafficKing**, effectively tripling wall post activity.
- Lead the design and direction of new social and mobile game concepts for the startup.
- Managed art and programming resources amidst budget uncertainties, rocky contract negotiations, and shifting staff.

Eyestorm Productions

2008–2009

Production Assistant/Copywriter

- Wrote and helped produce award-winning commercials, trailers, and multimedia pitches for clients including EA, Ubisoft, LucasArts, and Nickelodeon (2009 Golden Trailer Award).

Freelance Writing & Production

2007–Present

Partner – Kristina Jacinth Photography (2010-Present)

- Business administrator, tech director, on-set assistant, second shooter, among other responsibilities for the startup photography studio.

Consultant – Rocket Solvers (2010-2011)

- Lead Writer and Designer on an educational game based on the Singapore Math curriculum.
- Served as a Grant Writer to promote **Rocket Solvers** for several game-based learning initiatives.

Intern – Scott Rudin Productions (2007)

- Maintained the office during the release of Oscar-winning films (**No Country for Old Men** and **There Will be Blood**).

EDUCATION

University of Southern California

Class of 2009

BFA Writing for Screen and Television – Cum Laude

Stuyvesant High School (NYC)

Class of 2005

SKILLS & ADDITIONAL EXP.

Technical and Creative Skills

- Creative: Game Design, Narrative Design, Screenwriting, Copywriting
- Software: Windows, Mac, Microsoft Office, Google Docs, Wordpress, HTML

Projects and Hobbies Include...

- Writing (for web, screen, and interactive), Photography, Athletics (USC Rowing, H.S. Football), Cooking
- Favorite Works – A Link to the Past, Portal 2, Limbo, Annie Hall, Indiana Jones (1-3), Of Mice and Men, Slaughterhouse Five, The Catcher in the Rye...