Color Scheme

Light Blue

#BEE4F0
Logo mark color

Blue

#117CAE
Use in bar/pie charts and other graphics.

Text Blue

#0A6FA2
Use for header or label text. (This will visually look the same as Blue in the text, and is more 508 compliant.

Dark Blue

#043464
Use for headers and number labels.

Teal

#10818C
Button backgrounds and thin divider lines/rules.

Green

#19CE5A
Side nav item

Red

#CE1949
Side nav item (tertiary color for charts)

Turquoise

#19BDCE
Side nav item . Use as color in pie charts or graphs. (secondary color)

Orange

#CE7419
Side nav item (tertiary color for charts)

Bright Blue

#1795D0
Used in gradients.

Yellow

#CEC919
Side nav item if needed. Used in pie charts or graphs. (secondary color)

Typography

H1 Open Sans Bold 26pt Dark Blue

H2 Open Sans Bold 18pt Text Blue

Numbers/Totals Open Sans SemiBold 18pt Dark Blue

Numbers/Totals Open Sans SemiBold 18pt Dark Blue

H3 Open Sans SemiBold 14pt Dark Blue
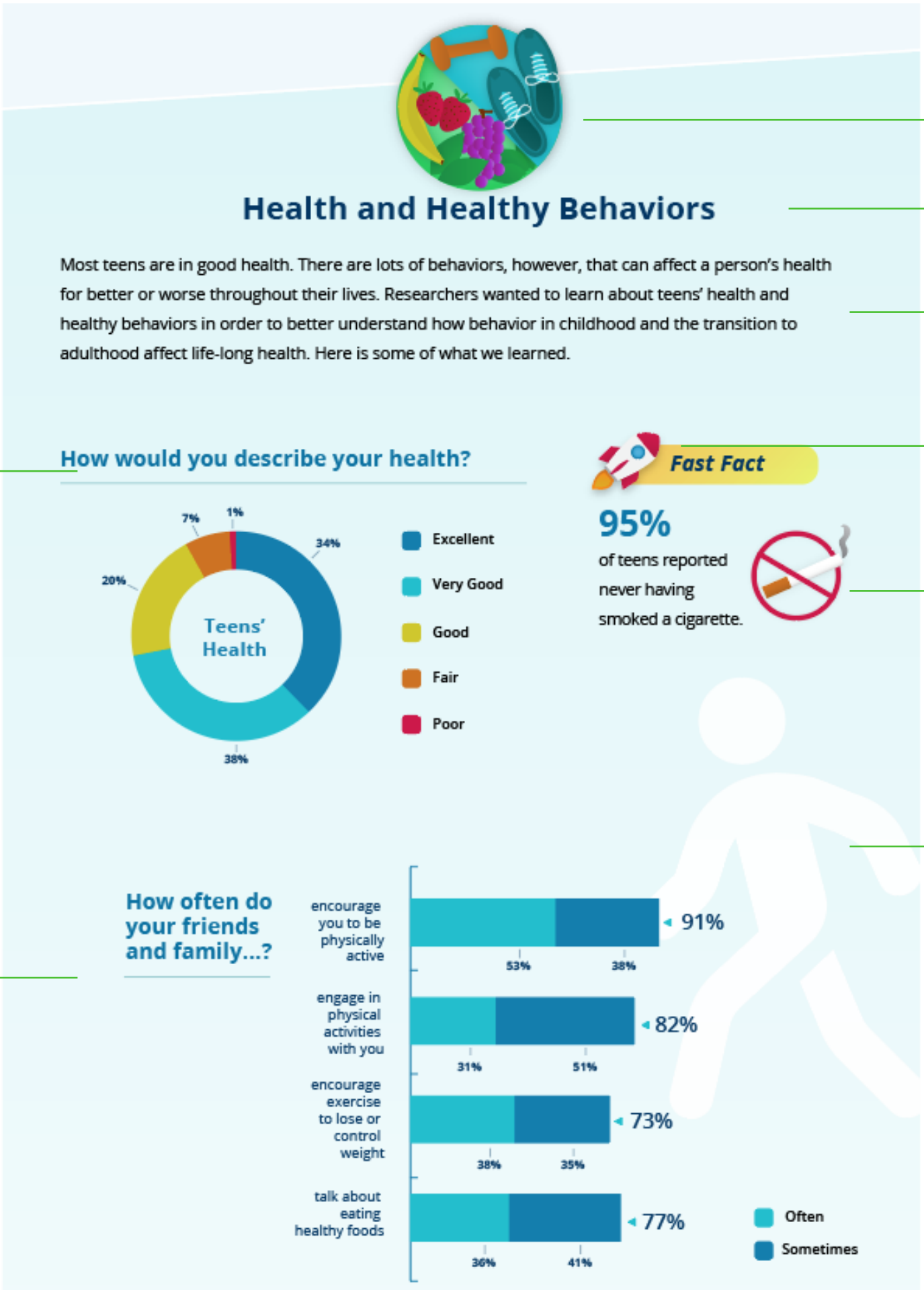
P1 Open Sans Regular 14pt Black

Key Labels Open Sans Semibold 12pt Black

Graph/Chart Labels Open Sans Regular 12pt Dark Blue

Small Totals/Numbers: Open Sans Bold 10pt Dark Blue

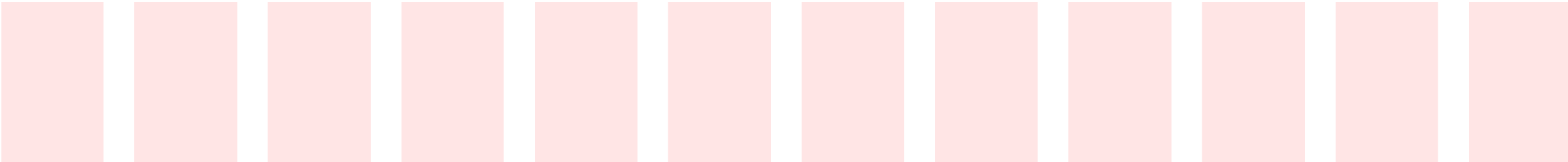Find all assets in fragile_families/code-test-assets

Section Headers, Intro Paragraphs, and Chart/Graph Headers

bg-3.svg

bg-4.svg

health.svg

Health and Healthy Behaviors

H1

Most teens are in good health. There are lots of behaviors, however, that can affect a person's health for better or worse throughout their lives. Researchers wanted to learn about teens' health and healthy behaviors in order to better understand how behavior in childhood and the transition to adulthood affect life-long health. Here is some of what we learned.

P1

H2
Rule: Solid, .5, Teal

How would you describe your health?

- Excellent — 34%
- Very Good — 38%
- Good — 20%
- Fair — 7%
- Poor — 1%

Teens' Health

Rocket.svg

Fast Fact

95% of teens reported never having smoked a cigarette.

smoking.svg

walking.svg

H2
Rule: Solid, .5, Teal

How often do your friends and family...?

- encourage you to be physically active — 91% (53% Often, 38% Sometimes)
- engage in physical activities with you — 82% (31% Often, 51% Sometimes)
- encourage exercise to lose or control weight — 73% (38% Often, 35% Sometimes)
- talk about eating healthy foods — 77% (36% Often, 41% Sometimes)

Often
Sometimes

Grid:

Fast Fact

Open Sans Bold Italic Dark Blue
(plural or singular depending on quantity of facts)

Open Sans 30pt Bold

95%

P1

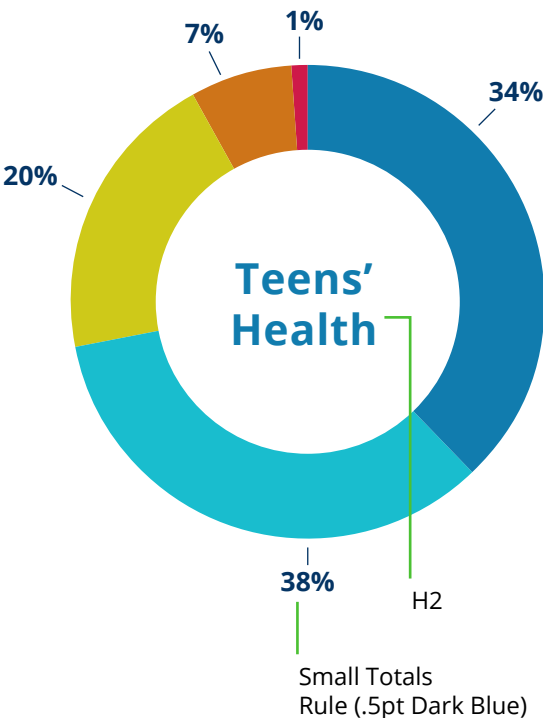of teens reported never having smoked a cigarette.

Angle: -45°
Entire Gradient is set at 60% transparency

#FB9200   #FBAD00   #E9F119

Teens' Health

34%
1%
7%
20%
38%

H2

Small Totals
Rule (.5pt Dark Blue)

■ **Excellent**	Blue
■ **Very Good**	Turquoise
■ **Good**	Yellow
■ **Fair**	Orange
■ **Poor**	Red

Animation note:
Elements should fade in on scroll.
The bar/donut charts themselves should grow/animate in.

Numbers should count up.

Solid 1pt Blue

Blue

Graph Label
Open Sans Reg. 12pt
Dark Blue

encourage you to be physically active — 53% / 38% — **91%**

engage in physical activities with you — 31% / 51% — **82%**

Open Sans Semibold
18pt Dark Blue (totals)
Count up and follow bar
chart growth

encourage exercise to lose or control weight — 38% / 35% — **73%**

talk about eating healthy foods — 36% / 41% — **77%**

■ **Often**
■ **Sometimes**

Turquoise

Small Totals