



# Your Ticket to Customer Happiness

# **Spend Less Time Reporting**

Understand the why behind your key metrics to deliver the best customer experience. Our turnkey business analytics give you actionable insights to:

**Enhance Team Efficiency** // **Improve Your Product** // **Prevent Churn** 

### **Create a Data Driven Culture**



#### **Measure Your Data**

Easily identify trends and spot opportunities for improvement.



#### **Take Action**

Update your staffing, process, and documentation to increase your ROI on customer service.



#### **Understand the Why**

Get the story behind the numbers and know the root cause.

# Companies that measure customer service...



costs more efficiently



Earn more revenue from cross-sells and upsells

# **Improve Accountability by Putting Metrics Front and Center**



# **The InsightSquared Difference**



Get up and running on our user-friendly web app in less than 48 hours. No IT Required.



Go beyond point-in-time snapshots with comprehensive historical analysis.



Focus on what's most important to you with intuitive filters, drills and an adjustable date picker.



Save time with presentation-ready dashboards and scheduled email reports.

## **About InsightSquared**

At InsightSquared, our mission is to help small and midmarket companies run their businesses by the numbers. Our turnkey business analytics unlock million dollar insights for teams without million dollar budgets.