

## RÉSUMÉ

# Lee Williams

DESIGNER / DEVELOPER / ART DIRECTOR / CREATIVE-TYPE-PERSON

- 25 Hawthorne St. #3  
Somerville, MA 02144
- 610-739-5867
- pixeldot.lee@gmail.com
- ell0ell0.github.io/portfolio

## WORK EXPERIENCE

### Technology & Innovation Fellow @ Consumer Financial Protection Bureau JANUARY 2013 - PRESENT

- Tasked with improving the efficiency of the bureau through the use of design and technology.
- Worked with a small team of designers and developers, conducted extensive user testing and developed a tiered rollout of improvements to the consumer complaint experience.
- With another small team, am working to redesign consumerfinance.gov, to improve its information architecture and make it fully responsive.

### Assistant Art Director @ Runner's World Magazine JANUARY 2008 - JUNE 2010

- Worked with the deputy art director and design director to produce a monthly newsstand magazine with a circulation base of 650,000.
- Primary responsibilities were overseeing the front and back of the book, conceptualizing, assigning art, directing illustrators and photographers, directing photo editors for research, working with a production team to prepare each issue for print and occasionally working on a feature.
- Assisted with a redesign of the magazine, which debuted in September 2008.

### Designer @ Time Inc. Content Solutions OCTOBER 2005 - JANUARY 2008

- Assisted the art director primarily on designing two quarterly custom publications: *Proto*, for Massachusetts General Hospital, and *Merrill Lynch Advisor*.
- Conceptualized and planned the art for each feature, oversaw illustration assignment, directed photographers, worked with a production team to prepare the pages for print, and helped design each issue cover to cover.
- Assisted on other projects when needed, including pitches for new business.

## AWARDS & RECOGNITION

### CUSTOM PUBLISHING COUNCIL

#### BEST COVER // LESS THAN 250,000

- Silver 2007 *Proto*

#### DESIGN // BEST OVERALL

- Silver 2007 *Proto*

#### DESIGN // BEST USE OF ILLUSTRATION

- Gold 2007 *Proto*

#### DESIGN // BEST OVERALL

- Silver 2008 *Proto*

#### DESIGN // BEST USE OF ILLUSTRATION

- Bronze 2008 *Proto*

### SOCIETY OF PUBLICATION DESIGNERS

#### COVER DESIGN

- Merit 2008 *Proto*

#### FEATURE, SPREAD OR SINGLE PAGE

#### ILLUSTRATION

- Merit 2008 *Proto*

#### COVER ILLUSTRATION

- Merit 2008 *Proto*

## EDUCATION

- Parsons the New School for Design  
MFA Design & Technology  
CLASS OF 2012  
NEW YORK, NY 10011
- The University of the Arts  
BFA Graphic Design  
CLASS OF 2004  
PHILADELPHIA, PA 19102

## REFERENCES

- Alex Knowlton  
CREATIVE DIRECTOR  
ALEXKNOWLTON.COM  
917-886-2522  
knowlie@me.com
- Jui Dai  
UX DESIGN FELLOW  
CONSUMER FINANCIAL PROTECTION BUREAU  
646-436-7488  
Jui.Dai@cfpb.gov
- Ben Guhin  
UX DESIGN FELLOW  
CONSUMER FINANCIAL PROTECTION BUREAU  
917-623-1828  
Benjamin.Guhin@cfpb.gov

## TOOLKIT

### EXPERT

- Adobe Creative Suite
- HTML
- CSS
- JavaScript
- JQuery
- Canvas

### PROFICIENT

- Adobe After Effects
- Arduino
- LESS
- Jekyll

### WORKING KNOWLEDGE

- MySQL
- MongoDB