

## RÉSUMÉ

# Lee Williams

DESIGNER / DEVELOPER / AERT DIRECTOR / CREATIVE-TYPE-PERSON

- 25 Hawthorne St. #3  
Somerville, MA 02144
- 610-739-5867
- pixeldot.lee@gmail.com

## EDUCATION

- Parsons the New School for Design  
MFA Design & Technology  
CLASS OF 2012  
NEW YORK, NY 10011
- The University of the Arts  
BFA Graphic Design  
CLASS OF 2004  
PHILADELPHIA, PA 19102

## AWARDS & RECOGNITION

CUSTOM PUBLISHING COUNCIL

BEST COVER // LESS THAN 250,000

- Silver 2007 Proto

DESIGN // BEST OVERALL

- Silver 2007 Proto

DESIGN // BEST USE OF ILLUSTRATION

- Gold 2007 Proto

DESIGN // BEST OVERALL

- Silver 2008 Proto

DESIGN // BEST USE OF ILLUSTRATION

- Bronze 2008 Proto

SOCIETY OF PUBLICATION DESIGNERS

COVER DESIGN

- Merit 2008 Proto

FEATURE, SPREAD OR SINGLE PAGE

ILLUSTRATION

- Merit 2008 Proto

COVER ILLUSTRATION

- Merit 2008 Proto

## PORTFOLIO

- [ell0ell0.github.io/portfolio](http://ell0ell0.github.io/portfolio)

## WORK EXPERIENCE

- Technology & Innovation Fellow  
Consumer Financial Protection Bureau  
JANUARY 2013 - PRESENT

As a design fellow at the CFPB my responsibilities have been varied and different per project. In broad terms we're tasked with improving the efficiency of the bureau. Specifically I've worked on two major initiatives, improving the consumer complaint experience and refreshing and improving the entirety of consumerfinance.gov. For the consumer complaint forms I worked with a small team of designers and developers, we did a lot of user testing, and ultimately came up with a strategy and tiered rollout of continual improvements. Currently I'm working with another team to redesign all of consumerfinance.gov, make it responsive and improve its information architecture. We've just finished up our discovery phase and are currently in the building. Our first live releases will probably trickle out in early/mid summer 2014.

- Assistant Art Director  
Runner's World Magazine  
JANUARY 2008 - JUNE 2010

I assisted the deputy art director and design director to create a monthly newsstand magazine with a circulation base of 650,000. My primary responsibilities were overseeing the front and back of the book, conceptualizing and assigning art, directing illustrators and photographers, directing photo editors for research, working with a production team to color-correct art and occasionally working on a feature. I also assisted with a redesign of the magazine, which debuted in September 2008.

- Designer  
Time Inc. Content Solutions  
OCTOBER 2005 - JANUARY 2008

My primary responsibilities were assisting the art director on two quarterly custom publications: Proto, for Massachusetts General Hospital, and Merrill Lynch Advisor. I helped conceptualize and plan the art for each feature, oversaw illustration assignment, directed photographers on shoots, worked with a production team to prepare the pages for print, and helped design each issue cover to cover. In addition, I assisted on other projects when needed, including pitches for new business.

## REFERENCES

- Alex Knowlton  
CREATIVE DIRECTOR  
ALEXKNOWLTON.COM  
917-886-2522  
knowlie@me.com
- Jui Dai  
UX DESIGN FELLOW  
CONSUMER FINANCIAL  
PROTECTION BUREAU  
646-436-7488  
Jui.Dai@cfpb.gov

## TOOLKIT

EXPERT

- Adobe Creative Suite
- HTML
- CSS
- Javascript
- JQuery
- Canvas

PROFICIENT

- Adobe After Effects
- Arduino
- LESS
- Jekyll

WORKING KNOWLEDGE

- PHP
- MySQL
- MongoDB