

RÉSUMÉ

Lee Williams

DESIGNER / DEVELOPER / ART DIRECTOR / CREATIVE-TYPE-PERSON

- 25 Hawthorne St. #3
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- ell0ell0.github.io/portfolio

WORK EXPERIENCE

Technology & Innovation Fellow @ Consumer Financial Protection Bureau JANUARY 2013 - PRESENT

- Tasked with improving the efficiency of the bureau through the use of design and technology.
- Worked with a small team of designers and developers, conducted extensive user testing and developed a tiered rollout of improvements to the consumer complaint experience.
- With another small team, am working to redesign consumerfinance.gov, to improve its information architecture and make it fully responsive.

Assistant Art Director @ Runner's World Magazine JANUARY 2008 - JUNE 2010

- Worked with the deputy art director and design director to produce a monthly newsstand magazine with a circulation base of 650,000.
- Primary responsibilities were overseeing the front and back of the book, conceptualizing, assigning art, directing illustrators and photographers, directing photo editors for research, working with a production team to prepare each issue for print and occasionally working on a feature.
- Assisted with a redesign of the magazine, which debuted in September 2008.

Designer @ Time Inc. Content Solutions OCTOBER 2005 - JANUARY 2008

- Assisted the art director primarily on designing two quarterly custom publications: *Proto*, for Massachusetts General Hospital, and *Merrill Lynch Advisor*.
- Conceptualized and planned the art for each feature, oversaw illustration assignment, directed photographers, worked with a production team to prepare the pages for print, and helped design each issue cover to cover.
- Assisted on other projects when needed, including pitches for new business.

AWARDS & RECOGNITION

CUSTOM PUBLISHING COUNCIL

BEST COVER // LESS THAN 250,000

- Silver 2007 *Proto*

DESIGN // BEST OVERALL

- Silver 2007 *Proto*

DESIGN // BEST USE OF ILLUSTRATION

- Gold 2007 *Proto*

DESIGN // BEST OVERALL

- Silver 2008 *Proto*

DESIGN // BEST USE OF ILLUSTRATION

- Bronze 2008 *Proto*

SOCIETY OF PUBLICATION DESIGNERS

COVER DESIGN

- Merit 2008 *Proto*

FEATURE, SPREAD OR SINGLE PAGE

ILLUSTRATION

- Merit 2008 *Proto*

COVER ILLUSTRATION

- Merit 2008 *Proto*

EDUCATION

- Parsons the New School for Design
MFA Design & Technology
CLASS OF 2012
NEW YORK, NY 10011
- The University of the Arts
BFA Graphic Design
CLASS OF 2004
PHILADELPHIA, PA 19102

REFERENCES

- Alex Knowlton
CREATIVE DIRECTOR
ALEXKNOWLTON.COM
917-886-2522
knowlie@me.com
- Jui Dai
UX DESIGN FELLOW
CONSUMER FINANCIAL PROTECTION BUREAU
646-436-7488
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- Ben Guhin
UX DESIGN FELLOW
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TOOLKIT

EXPERT

- Adobe Creative Suite
- HTML
- CSS
- JavaScript
- JQuery
- Canvas

PROFICIENT

- Adobe After Effects
- Arduino
- LESS
- Jekyll

WORKING KNOWLEDGE

- PHP
- MySQL
- MongoDB