The Periodic Table of AppExchange Apps

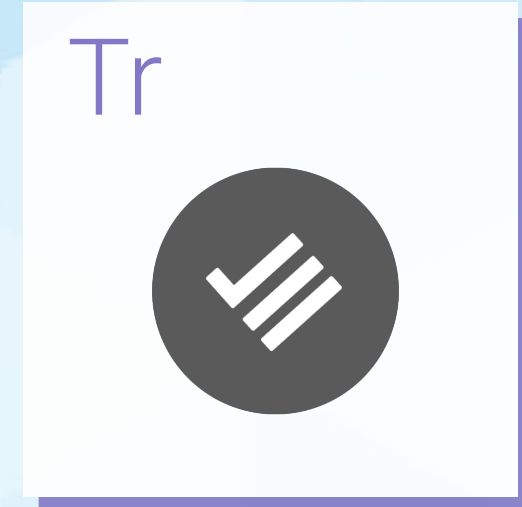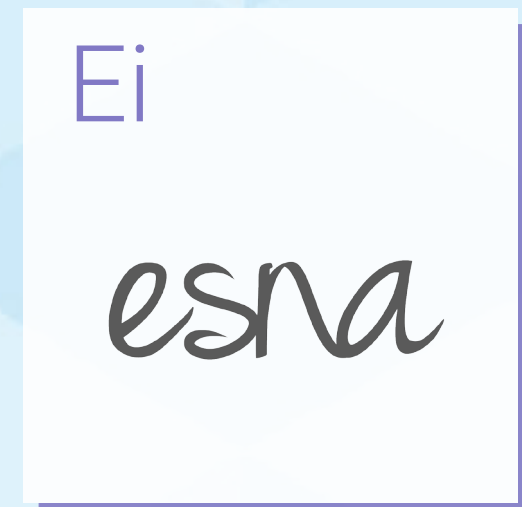salesforce appexchange

The Salesforce AppExchange is the leading marketplace for sales and marketing apps. However, with over 2700 apps to choose from, it's difficult to know where to get started. This table by InsightSquared identifies the 80 top apps available on the AppExchange, categorized for your convenience.
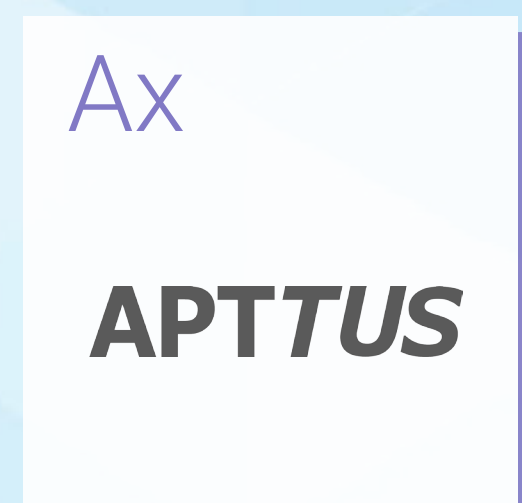
For more about these apps, and what they can accomplish for your team, go to **bit.ly/periodicapps**

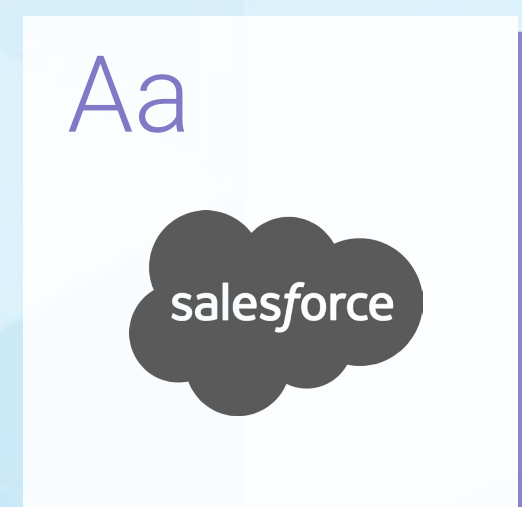|												
Tr TaskRay												**F** The Sales Funnel
Ei Esna iLink	**Ci** Cirrus Insight for Google Drive							**Bz** Bizible	**Cc** Campaign Calendar for Salesforce	**Ao** Act-On		**P** Pipeline Analytics
Ax Apttus X-Author for Chatter	**Gv** Groove							**Mc** MailChimp	**Pt** Pardot	**Da** Daddy Analytics		**G** Sales Grader
Aa Agile Accelerator	**Zp** Zapier	**Gp** Geopointe	**Cc** Conga Composer	**Sm** Sumo Motivate	**Fp** Former Positions	**Le** leveleleven	**Op** Sales Activity Tracker	**Dd** Dupe Dive	**Sn** Spanning	**Fa** Form Assembly	**Bg** Bungee	**Es** Eventbrite Sync	**L** Sales Leaderboard
Ev Evernote	**Eb** Ebsta	**Sl** SalesLoft	**Pq** Configure Price Quote	**Bs** Brainshark	**Yw** Yesware	**Tb** TinderBox	**Is** InsightSquared Analytics	**Bu** Backupify	**Bx** Box for Salesforce	**Cz** Cazoomi Marketing List	**Fs** Force.com Sites Usage Reporting	**Mm** MST Mass Email	**Lg** The LeadGen Report
P The Permissioner	**Wk** Workato	**Ds** DocuSign	**Do** Docurated	**Pd** PowerDialer	**Sn** LinkedIn Sales Navigator	**Ft** Field Trip	**Se** Seismic	**Gb** GridBuddy Unlimited	**Dl** Data Loader for Salesforce	**Ca** Campaign Combiner	**Vy** Vidyard	**Oc** OrchestraCMS	**Gf** GetFeedback
Pc Process Composer	**At** Autofy	**Cp** CPQ	**Zi** ZoomInfo	**Ft** Fliptop	**Ih** Introhive	**Sf** Salesforce1	**Sp** SalesProspex	**Jb** Jitterbit	**Du** Drag, Drop and Upload	**Vr** VerticalResponse	**Ah** AdvocateHub for Salesforce	**Mr** Magic Robot	**Pa** Pop Up Alerts
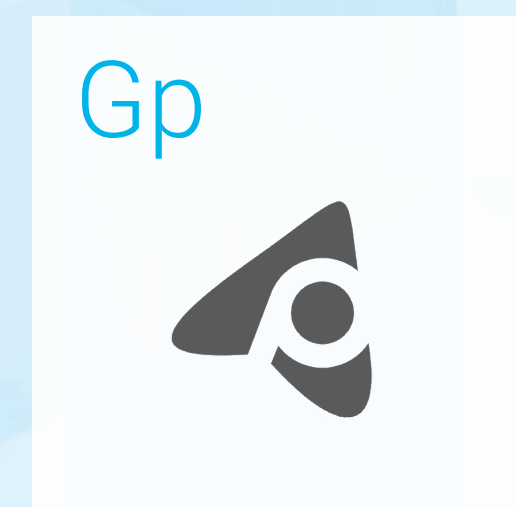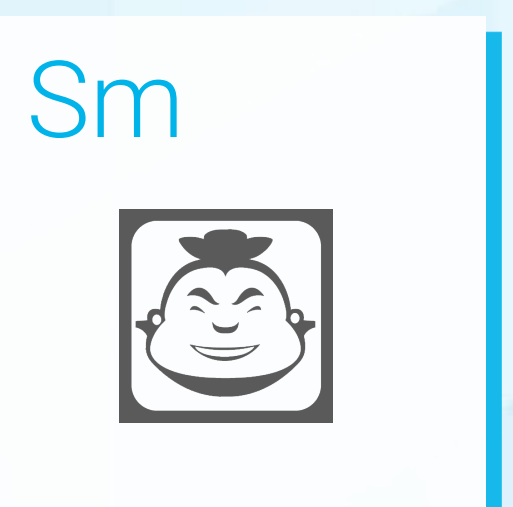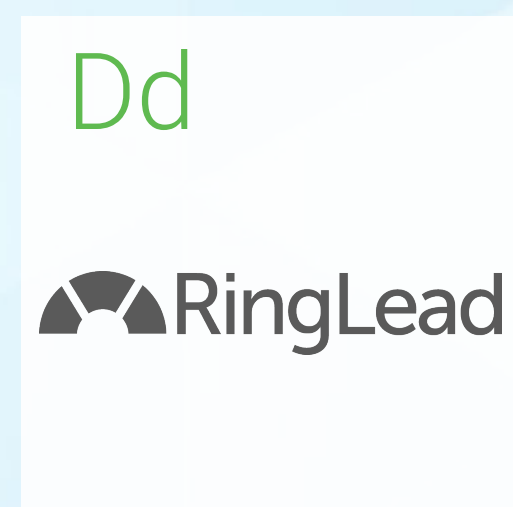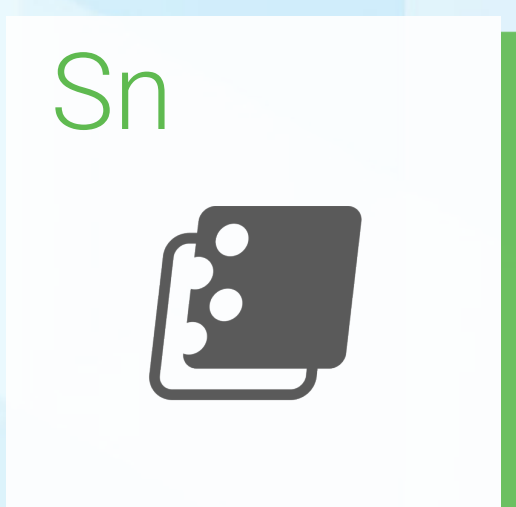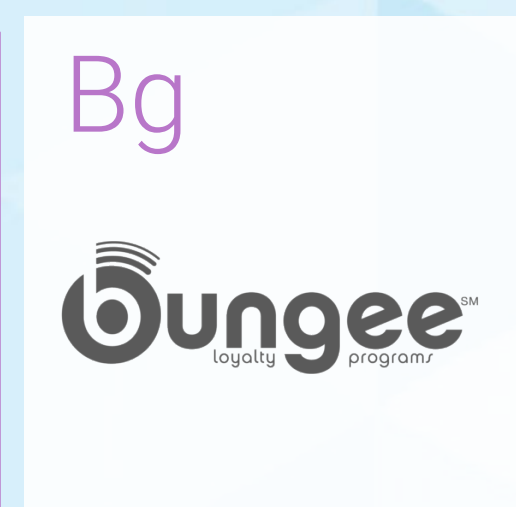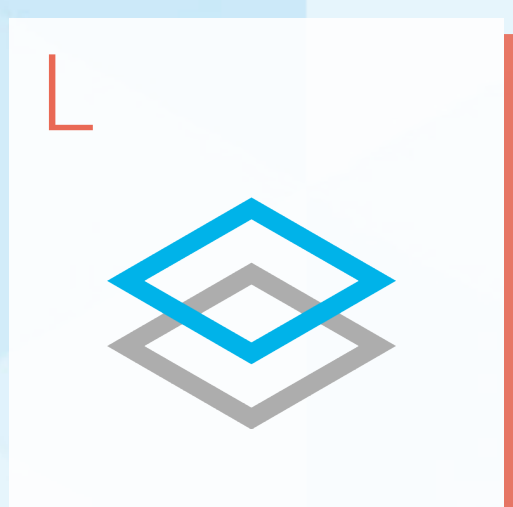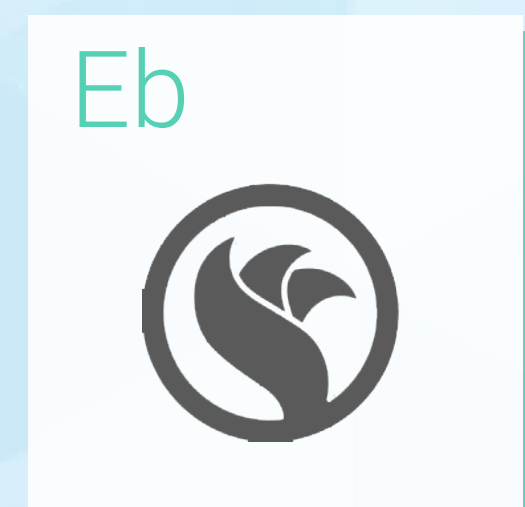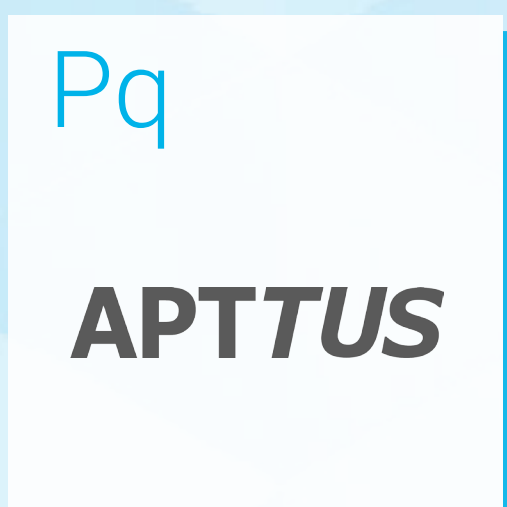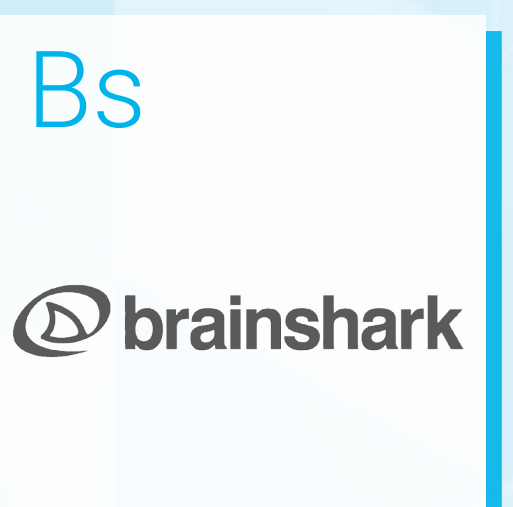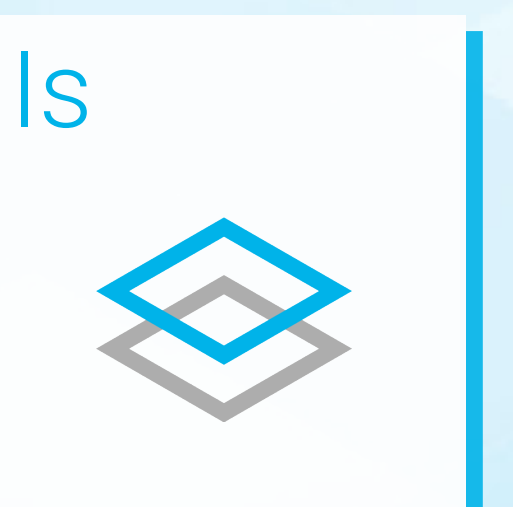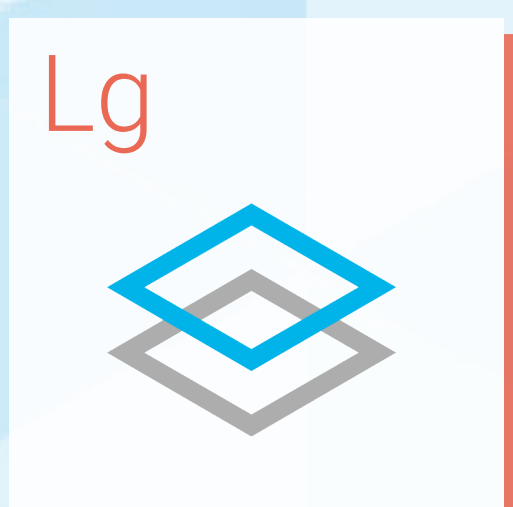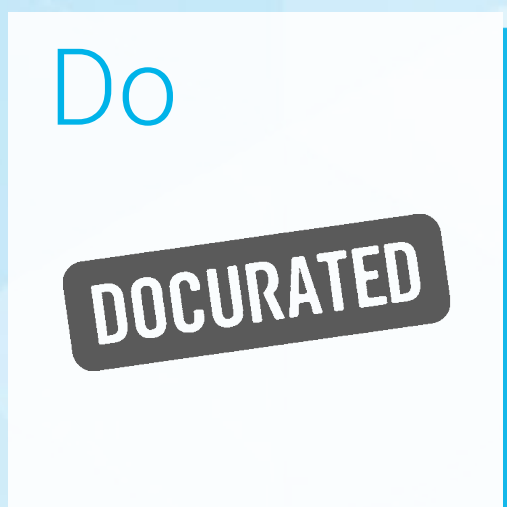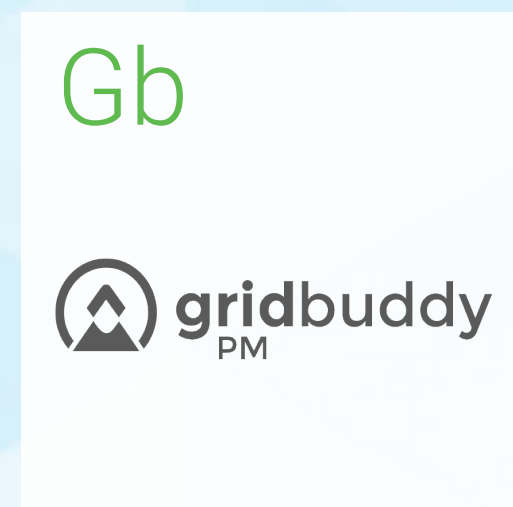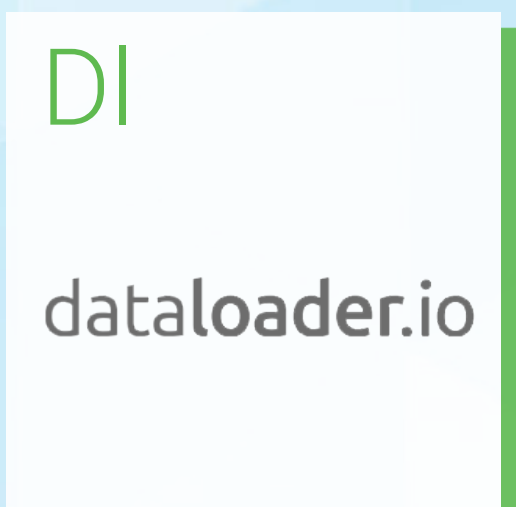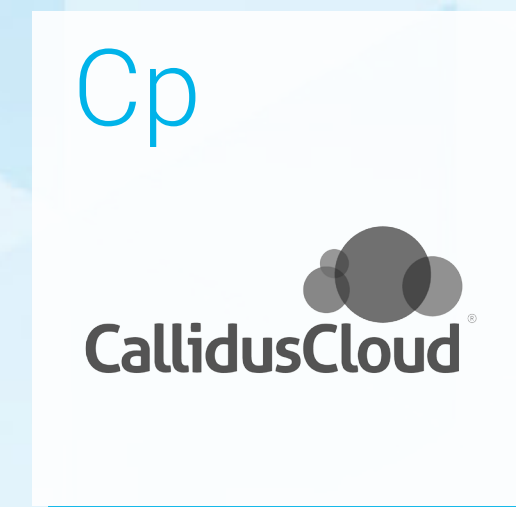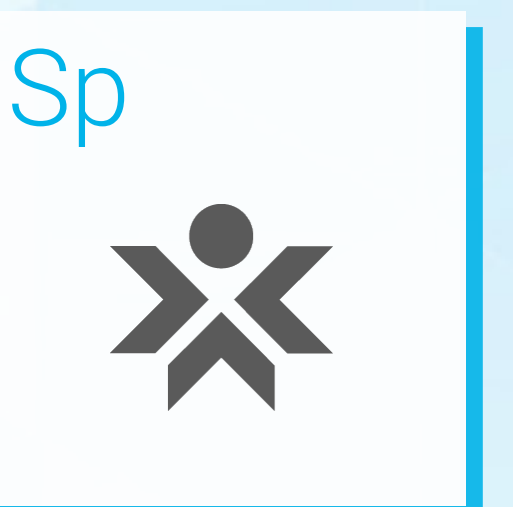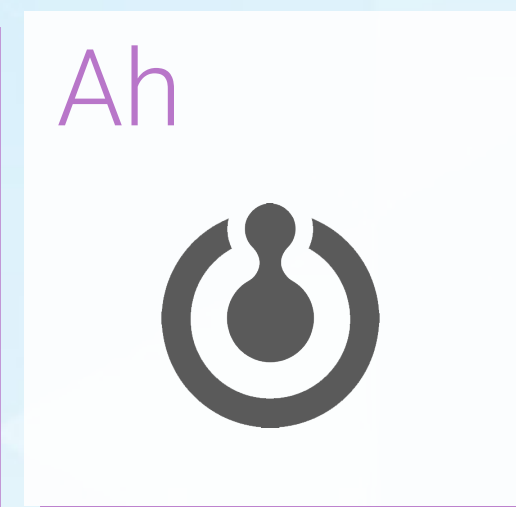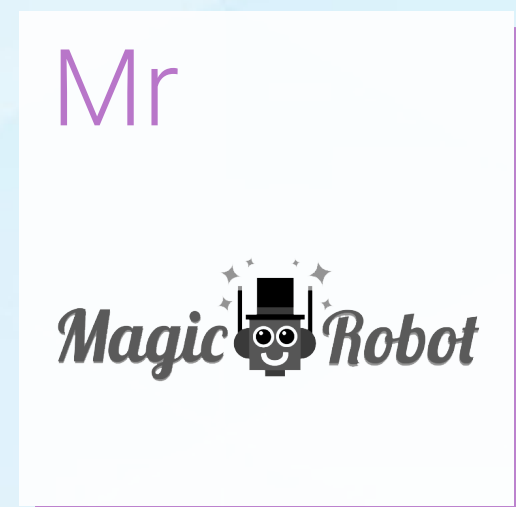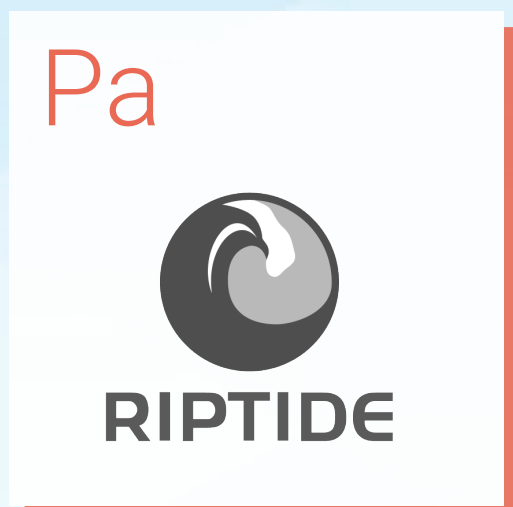
Collaboration	Integration	Sales & Sales Ops	Data Management	Marketing	Useful Free Apps