Moscow Analysis for
"Churn Rate and CLV Forecasting: A Survival Analysis Approach"

Must Have

- API endpoints
- DB integration
- Minimum Viable Product
- Predictions for Survival Analysis and Churn Rate
- Python Package
- Predictions for CLV

Should Have

- Secure connections for preventing data leak
- Real-Time Data Analysis
- Visualizations
- Compatibility with any DBMS

Could Have

- QA with Postman
- Predictions with more advanced ML models
- User-Friendly Dashboard
- Cross-Validation Techniques

Won't Have

- User Feedback and Live Community Support
- Recommendations for businesses in the future
- Customization Options

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