

ELLA BACH

Web Designer and Developer

ellabach294@gmail.com | (825)436-6499 | Edmonton, AB, Canada

[LinkedIn](#) | [Portfolio Website](#) | [GitHub](#)

PROFESSIONAL SUMMARY

Creative and detail-oriented Web Designer and Developer with a passion for creating captivating user experiences. Proficient in UI/UX design, including wireframing, prototyping, and design execution, with expertise in Figma and Adobe Creative Suite. Proven ability to collaborate with development teams to ensure design consistency and optimize designs for performance, accessibility, and scalability.

SKILLS

UI/UX Design: Wireframing, Prototyping, User Experience Design, User Interface Design, Web Accessibility.

Design Tools: Figma, Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro

Front End Technologies: HTML, CSS, JavaScript, Responsive Design

Other: Git & GitHub, Chrome DevTools, VSCode

EXPERIENCES

Freelancer Web Development Proposal | Fiverr, Upwork Jan 2025 - Ongoing

- Conducted thorough research to analyze client project requirements, enabling the creation of tailored and competitive proposals.
- Developed and refined written communication skills through the creation of detailed and persuasive project proposals

PROJECTS

Capstone Project - WordPress Custom Theme Sep 2024 - Dec 2024

US-Based Travel Agency Website

- Utilized Design Sprint methodologies and Figma to produce high-fidelity wireframes, mock-ups, and prototypes for a US-based travel agency website.
- Developed custom, responsive WordPress themes, emphasizing usability, accessibility, and a seamless user experience.
- Implemented advanced UI/UX features, including multi-step quote forms and Swiper.js carousels, to improve site interactivity and user engagement.

Web Design and Usability Course - UI/UX Design Cooking Recipe Landing Page

- Employed Design Sprint methodologies to create a user-friendly homepage for Anthony Chef, focusing on community engagement and responsive design.
- Utilized Figma for prototyping and implemented features to enhance content discoverability and recipe submissions.

EDUCATION

Northern Alberta Institute of Technology, Edmonton, AB

Dec 2024

Diploma Digital Media & IT - Web Design and Development

GPA 4.0

VOLUNTEERS

Volunteer Event Organizer - Hackathon DevelopEd3.0

Nov 2024