

1. The use of repetition is seen very evidently on my interviewee's website. She repeats the style and size of font on the Writing and Design pages because those are the pages with the most written content and she also repeats the arrangement of pictures and text on these pages. The pictures are arranged vertically on the left side of the page with the text descending next to the pictures on the right side of the page. The size of the pictures on the site are all relatively small and the content on each page takes up very little space, creating a feel of continuity. The website is also uses the alignment principle by aligning the photographs on the Photography page in straight lines, and by aligning the photos that go with each paragraph on the Writing and Designing pages right next to each other.
2. The aspect of this sight that I find the most visually appealing is the colorful, mural-like header that is featured on every page of the site. The vibrant photo is so pleasing because of all the colors that contrast beautifully with the background of the site that is a calm gray duo. It uses the contrast principle to make it stand out because it so different from the rest of the page. It makes you immediately focus on it and gives the viewer an idea of what kind of person the sites subject is. The designer wanted to make the picture leave an impression so she made it unavoidable by its color, size and location at the top of the page. She positions it in a separate proximity from the more informative content of the page so it is its own feature of each page.
3. The feature I find least appealing is the writing on each page. The white writing on the header is slightly unclear and difficult to read over the colorful background. It would be more effective if it was positioned differently on the background where there is less white to give it more of a color contrast. The writing on the Writing and Designing tabs are way too small and the font is too fine. The designer could use the contrast principle to make the writing bigger and the font more striking so is more noticeable, inviting and easy to read among the plainness of the white body of the page. The titles of each paragraph on those pages should also be bigger in contrast to the actual paragraph so the viewer can easily understand what the paragraph is about.
4. If I were to mimic one aspect of this portfolio it would be the colorful header. I think the photo she used as her header grabs the viewer's attention because it is so colorful and interesting. I like how the site is very simple except for this one vibrant photo. I also think the photo makes a statement as to what kind of person the designer is. The photo is bold and fun and has a sense of cultural ambiguity which is something I think the designer wants viewers to associate her with.