

Hello

I'm Ella Kramer

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Skills

Multitalented junior level full-stack web developer with a broad range of experience in Adobe Creative Suite, Microsoft Office software systems, collaborative design, and social media marketing.

Experience

FEBRUARY 2019 - PRESENT

Mid-Michigan Investments, Lansing, Michigan – *Freelance Contractor*

- Social media marketing and promotion across numerous interfaces.
- Cold sales as well as recruiting and training of new contractors.

OCTOBER 2017 - FEBRUARY 2019

City Pulse, Lansing, Michigan – *Events Editor & Graphic Designer*

- Collaborative design of print and digital advertisements
- Front end website development, digital and social media marketing management.
- Wireframing and production of print news media in a high speed environment.

JULY 2014 - SEPTEMBER 2017

Michigan State University, East Lansing, Michigan – *Financial Data Reconciler*

- Reconciliation of hundreds of thousands of dollars in sales across 40 locations, per day.
- Repair and troubleshooting of credit card terminals and computer systems.
- Bookkeeping of sensitive financial data.

Education

SEPTEMBER 2014 - PRESENT

Michigan State University, East Lansing, Michigan – *B.A. – Graphic Design*

Formal training in the full Adobe Creative Suite, with special focus on InDesign, Illustrator, and Photoshop. Additional focus on marketing, multimedia, and print design.

Michigan State University, East Lansing, Michigan – *Certification – Web Development*

Certification in software development utilizing modern programming languages including but not limited to HTML5, CSS3, Javascript, and Python, as well as managing and hosting repositories using Git branching workflow.