

Ella McGuire - Founder & CEO

- **Master of Business Administration (MBA)** with a specialization in Entrepreneurship from a top-tier business school.
- **Bachelor's Degree in Hospitality and Tourism Management** from Purdue University.
- Over **12 years of experience** in the culinary and hospitality industry, including managing high-end restaurants.
- Certified Hospitality Educator (CHE) with a deep understanding of service excellence.
- Recognized by the National Restaurant Association for **innovative contributions** to culinary education.
- Frequent speaker at international culinary conferences and workshops, sharing insights on culinary education and entrepreneurship.

Sam Wadlington - Culinary Director

- **Graduate of Le Cordon Bleu** with honors, specializing in French cuisine and pastry arts.
- **Certified Executive Chef (CEC)** by the American Culinary Federation.
- Over **15 years of professional cooking and kitchen management** experience in Michelin-starred restaurants.
- Author of a bestselling cookbook focused on sustainable cooking practices and local ingredients.
- Recipient of the **James Beard Foundation Award** for culinary excellence.
- Developed and led culinary tours across Europe and Asia, exploring global culinary traditions and techniques.

Isabella Pearson - Operations Manager

- **Bachelor's Degree in Business Administration** with a focus on Supply Chain Management from Purdue University.
- **Certified Project Management Professional (PMP)**, with extensive experience in managing large-scale events and culinary classes.
- Implemented innovative inventory and supply chain solutions that reduced costs by 25% while improving the quality of ingredients sourced.
- Experienced in digital marketing strategies, increasing the academy's online presence and student enrollment by over 40%.
- Expert in educational technology, integrating cutting-edge tools and platforms to enhance the learning experience for students.

Hey Cheuk Lo - Marketing Coordinator

- **Senior pursuing a Bachelor's Degree in Marketing** at Purdue University, with a minor in Digital Media.
- Led a successful social media campaign that increased the academy's followers by 300% in six months.
- Skilled in graphic design and digital content creation, using tools like Adobe Creative Suite to create engaging marketing materials.
- Recipient of the **Young Marketer Award** at a national marketing competition for a creative campaign promoting healthy eating among college students.
- Developed partnerships with local food bloggers and influencers, significantly increasing visibility and interest in cooking classes.