

ELLA GRAY

• DIGITAL PRODUCER •

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ABOUT

Hi! I'm an integrated producer specializing in digital. I'm passionate about learning, exploring new areas of creativity, and the Oxford comma. I'm seeking to produce exceptional work with an extraordinary organization!

PRODUCTION PROWESS

Digital	<div><div></div></div>
Broadcast	<div><div></div></div>
Event	<div><div></div></div>
Live-Action	<div><div></div></div>
Transmedia	<div><div></div></div>

EXPERTISE

Project Management
Client Services
Team Leadership
Collaboration Strategy
Optimization & Organization

EXPERIENCE

Freelance Sr. Digital Producer in New York, NY

2012 – Current

Select Clients: Humane Society, Veuve Clicquot, Time Inc., Kayak, Amazon

Projects: Digital campaigns (multi-platform sites, apps, video, etc)

Transmedia Producer at Fourth Wall Studios in Los Angeles, CA

2/2012 – 10/2012

Summary: Produced live-action shorts for a digital entertainment studio

Projects: Transmedia short films and digital integration

Sr. Digital Producer in Los Angeles, CA

6/2010 – 2/2012

Select Clients: Relativity Media, Illumination Entertainment, CBS Films

Projects: Digital campaigns (websites, apps, newsletters etc),

Sr. Digital Producer at TBWA\Chiat\Day in Los Angeles, CA

5/2009 – 6/2010

Clients: Visa, Gatorade, Energizer

Projects: Digital campaigns (websites, mobile apps, special features, etc)

Sr. Project Manager at BLITZ in Los Angeles, CA

4/2007 – 6/2009

Select Clients: Adobe, Google, Activision, Starbucks, FX, Naked Juice

Projects: Websites, microsites, apps, demos, pitches, games, print, experimental

Project Manager in Los Angeles, CA

1/2004 – 4/2007

Select Clients: Lexus, Food Network, Mattel, Team One, Exopolis

Projects: Microsites, email campaigns, events, promos, show packages

EDUCATION

CFT in Front-End Dev - 2015

General Assembly | NYC, NY

CFT in Photography - 2010

OTIS College of Art & Design | LA, CA

VFR in Private Pilot License - 2008

Federal Aviation Administration | CA

BA in Lib Studies, Art Minor - 2004

California State University | LA, CA

SELECT AWARDS

Finalist from Webby's - 2010

Guitar Hero Hub, Activision

Gold from Addy Awards - 2009

Shared Planet, Starbucks

Silver Pencil from One Show - 2008

Creativity Conducted, Adobe

Site of the Day from FWA - 2007

Saturn Sky, Saturn