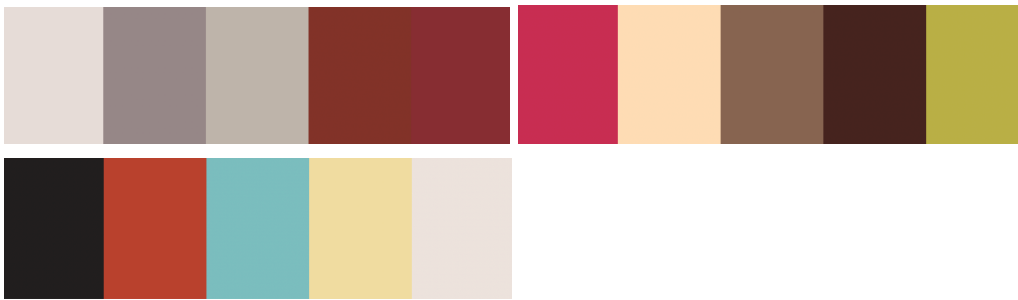## Project Topic & Main Idea

- **Topic:** Origami
- **Purpose/Main Idea:** To convey what origami is and its significance and relevance to the modern world and culture
- **Focus:** The site should be informational (not so highly interactive like tutorial videos)

Visual Style & Tone

- **Mood/Tone:** Simple, basic, and muted
- **Color Palette:** Use a muted tone with a red (or some Japanese cultural color) accent color
  - *Note:* Jennifer previously created a recipe page using a similar mood, which serves as a good visual reference for the desired aesthetic

Color palette references:

Concept & Structure Ideas

- **Core Concept (Unfolding Scroll):** The website will start with a blank page, and as the user scrolls down, the different pages/folds will add up to create a full origami piece.
- **Additional Content/Gallery:**
  - The fourth page can focus on the connection between origami, science, and engineering (without popular culture)
    - Popular culture examples or an example image gallery can be placed at the very bottom of the page as an optional extra
      - **Possible Treatment for Mockups:** The gallery images could slide to the sides as users hover