

Microsite Nov 5th Meeting Notes

Homepage

- Use Mockup B layout
- Keep the color palette and overall playful aesthetics
- Arrow interaction: When the user clicks the arrow, the subpage menu (collections) will appear or transition in

Subpages / Collection Pages

- Use Mockup A layout for all other pages
- Background color of each subpage = the assigned collection color shown on the homepage (one color per collection)
- Each collection page could link to an external page that shows more detailed information about that specific collection