

Ella Stern

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EDUCATION

THE GEORGE WASHINGTON UNIVERSITY, School of Media and Public Affairs

Washington, DC

Bachelor of Arts, Journalism and Mass Communication, Political Science

May 2023

GPA: 3.85/4.0, Dean's List

Relevant Coursework: Editorial & Persuasive Writing, Political Speechwriting, Scopes and Methods of Political Science

EXPERIENCE

BERLIN ROSEN

Hybrid / NYC

Public Affairs Intern

January 2023 – Present

- Assists team on 13 different clients including local NYC advocacy groups such as Center for New York City Neighborhoods and Coalition for the Homeless. Helps with administrative tasks to enhance client relationship.
- Compiled daily press clips for clients, utilizing media monitoring skills and platforms such as Muckrack and TVeyes.
- Responsible for tasks as assigned including building media lists, drafting press releases, performing desk calls, and drafting pitches.
- Conducts research on various client projects and drafting briefs for higher-ups including account executives and managing directors.

SPITFIRE STRATEGIES

Washington, D.C.

Summer Communications Intern

May 2022-August 2022

- Improved strategic communications skills through client projects such as preparing a comparative analysis to implement an improved narrative strategy for Habitat for Humanity's Black Homeownership Initiative.
- Sharpened project management skill by maintaining an account portfolio of 3-4 clients; attended all client and internal meetings. Presented final work to clients.
- Created editorial calendar and drafted copy for all of Spitfire's social media channels for the month of July.
- Deepened media relations skills by research projects using databases such as Cision and Meltwater to build media lists, attending media training for clients, and drafting pitches for journalists.

GWU OFFICE OF UNDERGRADUATE ADMISSIONS

Washington, D.C.

Senior Fellow

May 2022 – Present

- Lead information sessions to 100+ families visiting the Washington, D.C., campus.
- Responsible for managing student staff of 60, problem-solving issues as they arise and training student employees on tours and other administrative functions of the office.
- Employ Salesforce CRM, Banner and PC7 to diagnose application processing problems raised by applicants awaiting their admissions decisions, guaranteeing accurate and complete applicant information for admissions director's use.

ABUNDANCE STRATEGIES

Washington, DC

Summer Fundraising and Development Intern

June 2021 – August 2021

- Researched high net worth individuals, companies, and foundations to create prospective donor profiles.
- Prepared client calls by writing and sending agendas, taking notes, and attending regularly scheduled meetings.
- Learned the fundamentals of fundraising in training sessions led by key partners from other client-based firms.

NARAL Pro Choice America

Remote / Washington, DC

Communications Intern

August 2020 – December 2020

- Wrote message-focused pitches and 'In Case You Missed Its' to press, drafted op-eds, LTEs to further mission to elect reproductive freedom champions.
- Compiled daily news clips distributed to the entire organization. Media monitored for key battleground state races in the Southeast, Southwest, Midwest and California during a contentious political cycle.

SKILLS/ACTIVITIES

Technical: Strategic Communications, Media Monitoring, Interpersonal Communication, Customer Service, Microsoft Office, Adobe Creative Cloud Suite, G Suite, AP Style Knowledge, R Studio Coding