

ANALYTICS WITH AROMA

Wellington Moreno

Lead iOS Instructor, General Assembly



LESSON

LEARNING OBJECTIVES

- + **Identify** the purpose of Analytics
- + **Create** an Application in Aroma
- + **Connect** their Apps with Aroma
- + **See** messages from their Apps

WHO CARES?

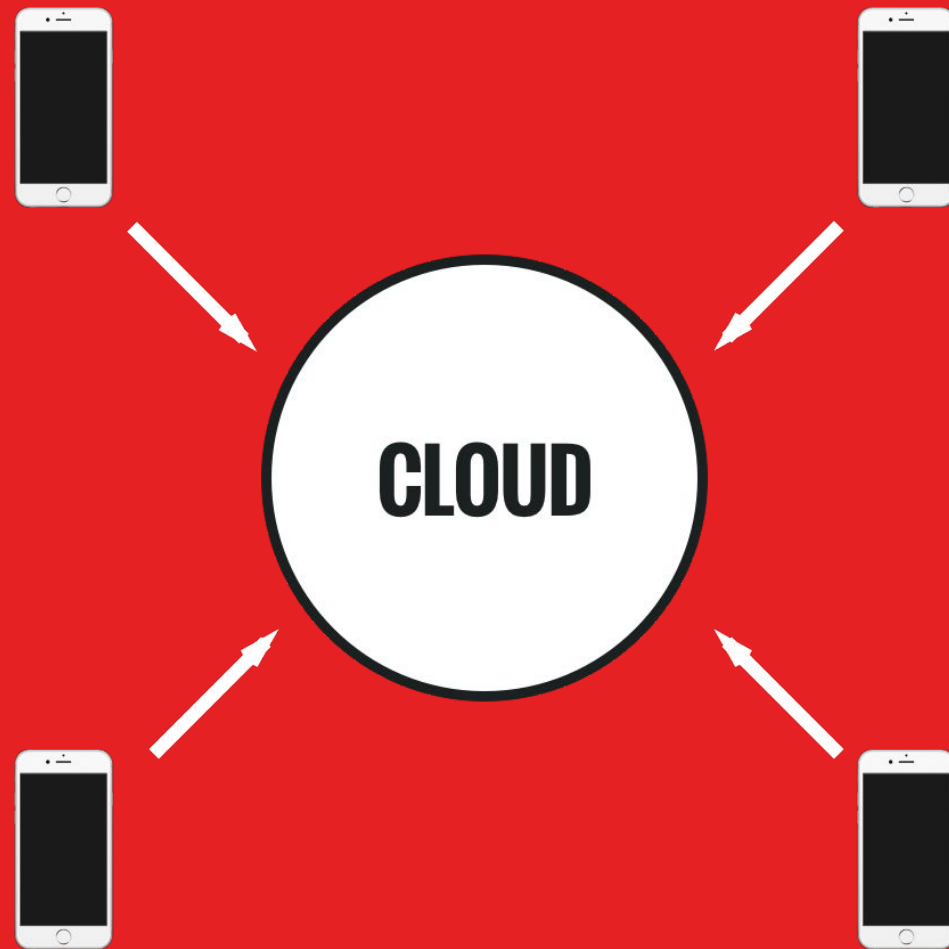
LESSON



LESSON



LESSON



LESSON

HOW IT TIES IN

OPEN THE STARTER CODE

DIRECTIONS



CODE

5 mins

1. Download Aroma
2. Open Starter Code



<http://aroma.redroma.tech/>

CREATING AN AROMA APP

DEMO

FOLLOW-ALONG

CREATING AN APP

CONCLUSION

YOU TRY IT

ACTIVITY: GETTING STARTED

DIRECTIONS



EXERCISE

5 mins

+ Create an Application called *GoDonuts*

INTEGRATING WITH AROMA

THIRD PARTY FRAMEWORKS

CARTHAGE

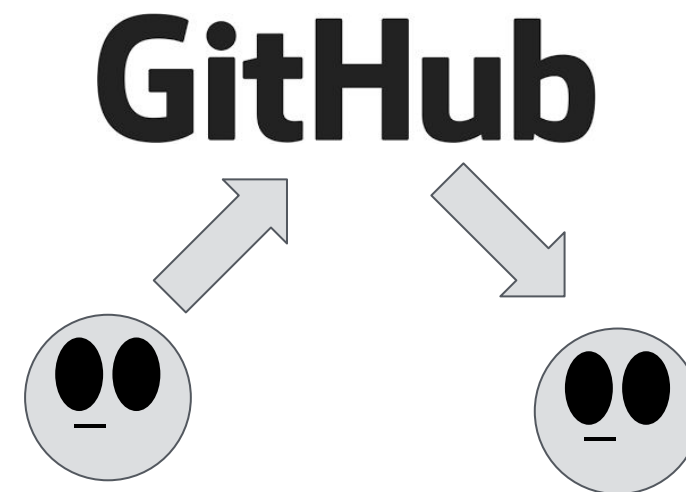
Another option for getting third party frameworks is Carthage.

Instead of listing all frameworks in one place, Carthage just grabs a framework from whatever url you give it (typically a Github repo).



This decentralized approach makes Carthage handy for setting up frameworks of your own. Also, Cocoapods configures an xcworkspace for you. Carthage doesn't alter your project directly.

Carthage isn't better or worse than Cocoapods - just different.



DEMO

FOLLOW-ALONG

INTEGRATING AROMA

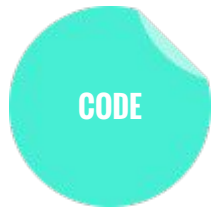
SENDING MESSAGES

DEMO

FOLLOW-ALONG

SENDING MESSAGES

PRACTICE: SEND MESSAGES



10 mins

DIRECTIONS

Update the App to send a message when:

- + The User Views a Business
- + When app is reloaded
- + Business is shared on Social Media

NOTES

Test and verify you see messages on your phone

CONCLUSION

TAKEAWAYS

CONCLUSION

IT'S FREE

...

FOR NOW

CONCLUSION

BEST PRACTICES

CONCLUSION

**USE PRIORITIES TO
CATEGORIZE MESSAGES**

CONCLUSION

DON'T ABUSE

CONCLUSION

TEST IT EARLY

CONCLUSION

THINK. DESIGN. CODE.

CONCLUSION

GIVE FEEDBACK

LESSON

Q&A

THANKS!

WELLINGTON MORENO

- + GitHub/Slack: **@SirWellington**
- + Twitter: **@SirWellingtonZ**
- + Email: **wellington.moreno@ga.co**