



# The Creation of Shrek

By: Danielle Stewart

# Jeffery Katzenberg

- One of the founders of DreamWorks Animation
  - Co-founder are Steven Spielberg and David Geffen
- Was previously employed at Disney



# Shrek's Legacy

Won the first-ever  
“Best-Animated Feature”  
Oscar

The series is the highest  
grossing movies from  
DreamWorks Animation

An illustration of an onion with green leaves, rendered in a light green outline style, positioned behind the title text.

# The Layers



1. Voice Acting



2. Storyboards

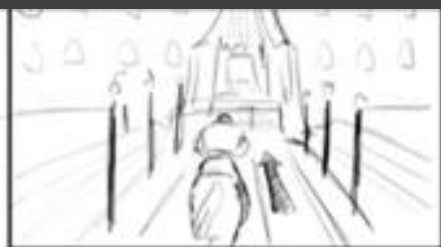


3. Editorial



4. Animation





spelling toward castle



guards on the defensive



ready to jump



mid-air



speedy getaway



approach the cave



puss hops off



hesitation



puss reassures seek to continue



well... if you insist



today, I repay my debt?



guards halt



Awwwwww



Awww... cont'd.



grrr... "EN GARDE!"



Jumping puss



puss the king of fencing



Fairy godmother singing



Prince charming spinning  
Giana



charming leaves in  
for the puss...  $\frac{7}{8}$

Shrek uses computer-generated imagery (CGI).



SHREK  
THE ANIMATED  
SERIES



**SHREK  
BEHIND THE SCENES**

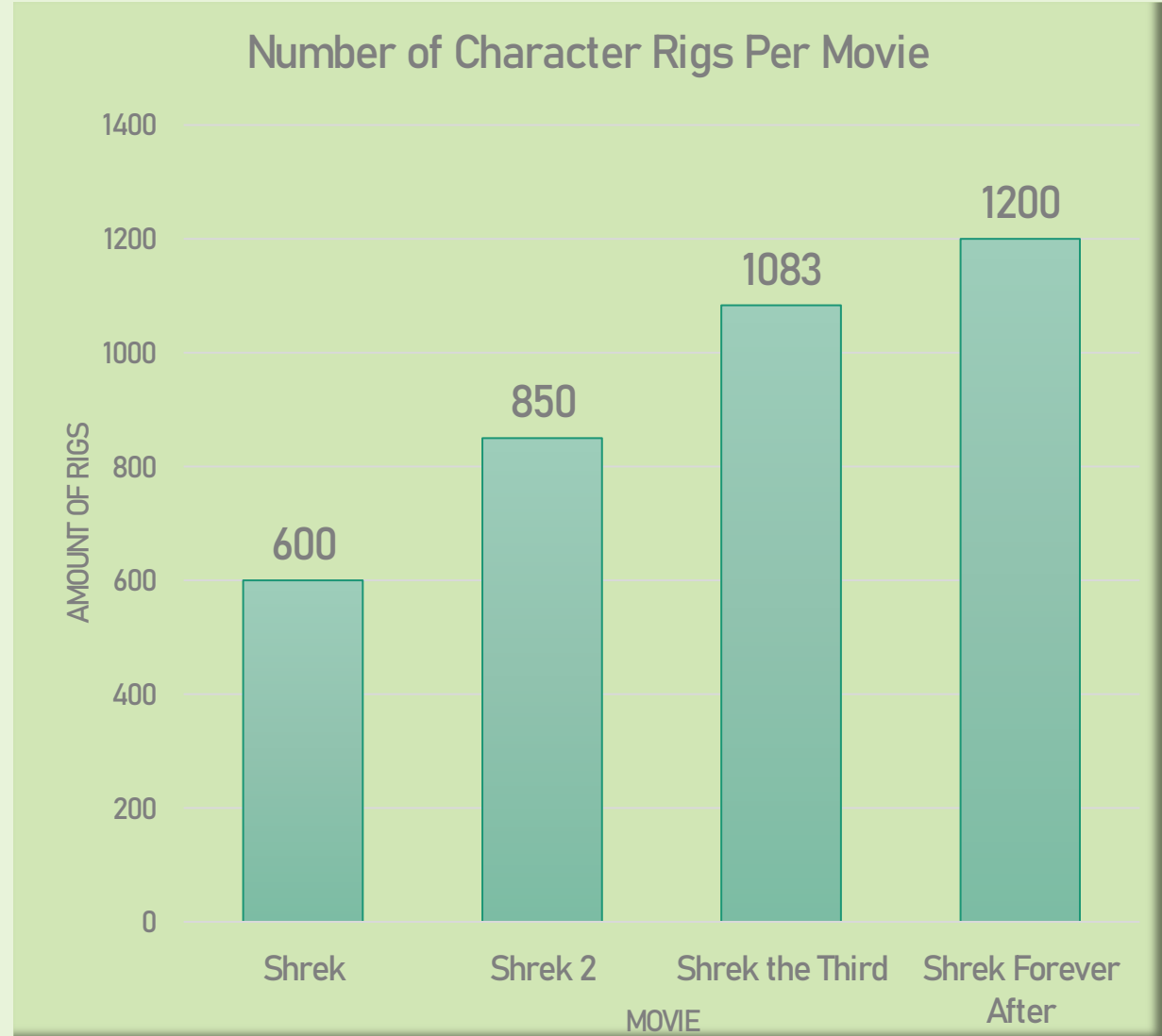
# Technology Development Over Time

## Shrek Two

- Development of global illumination

## Shrek the 3rd

- Newer character rigs
- Improved fabric and hair movement
- Better fire and water mechanisms
- Easily controllable crowds





# Notice the difference in Shrek's facial movements!

Shrek (2001)



Shrek Forever After (2010)





# Soundtrack

- The soundtrack adds to story development
- They blend pop tunes with the original movie score to convey climatic moments



1 Stay Home – SELF

2 I'm A Believer – SMASH MOUTH

3 Like Wow! – LESLIE CARTER

4 It Is You (I Have Loved) – DANA GLOVER

5 Best Years Of Our Lives – BAHA MEN

6 Bad Reputation – HALFCKOCKED

7 My Beloved Monster – EELS

8 You Belong To Me – JASON WADE

9 All Star – SMASH MOUTH

10 Hallelujah – RUFUS WAINWRIGHT

11 I'm On My Way – THE PROCLAIMERS

12 I'm A Believer (reprise) – EDDIE MURPHY

13 True Love's First Kiss – ORIGINAL SCORE

Music Supervisor: Marylata E. Jacob

Executive Album Producers: Michael Ostin,  
Robbie Robertson, Lenny Waronker

AGB: Jared Levine

DREAMWORKS PICTURES PRESENTS A PDI/DREAMWORKS PRODUCTION "SHREK"

ORIGINAL MUSIC BY HARRY GREGSON-WILLIAMS AND JOHN POWELL BASED UPON THE BOOK BY WILLIAM STEIG WRITTEN BY TED ELLIOTT & TERRY ROSSIO

AND JOE STILLMAN AND ROGER S.H. SCHULMAN COSTUME DESIGNER DAVID LIPMAN EDITOR PENNEY FINKELMAN COX SANDRA RABINS

PRODUCED BY TED ELLIOTT TERRY ROSSIO EXECUTIVE PRODUCERS ARON WARNER JOHN H. WILLIAMS JEFFREY KATZENBERG DIRECTED BY ANDREW ADAMSON VICKY JEN



PDI DREAMWORKS

PG-13 PARENTAL STRONG CAUTION  
Some Material May Be Inappropriate for Children Under 13

TM & © 2001 DREAMWORKS PICTURES

WWW.SHREK.COM

MPAA

SDS

DREAMWORKS PICTURES

www.dreamworksrecords.com, Motion Picture Artwork, Photos: TM & © 2001 DreamWorks LLC. © 2001 SKG Music LLC. © 2001 SKG Music LLC.  
All Rights Reserved. Unauthorized copying, reproduction, hiring, lending, public performance and broadcasting prohibited. Made in the EU. LC 07266. 450 305 2





The End.

## Works Cited

- <https://www.cinema.com/articles/462/shrek-production-notes.phtml>
- <https://nypost.com/2010/05/16/ugly-green-montrous/>
- <https://www.youtube.com/watch?v=Q7YCTJxfcA4>
- <https://www.awn.com/vfxworld/decade-shrek-tech>
- <https://www.cgw.com/Publications/CGW/2004/Volume-27-Issue-5-May-2004-/After-Effects.aspx>
- <https://www.awn.com/vfxworld/moving-storyboards-take-new-dimensions-previs-animated-features>