

Danielle Stewart

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RELEVANT WORK EXPERIENCE

Social Media Specialist – *School of Information Technology, Normal, IL*
August 2022 – Present

- Increase audience engagement and attendance of events through the development and execution of social media campaigns.
- Promote the School of IT's mission and recognize scholars' achievements to foster a sense of community and pride.
- Use analytics to optimize social media performance.

RELEVANT COURSEWORK

Technical

- Advanced Web Design
- Systems Development I
- Algorithms & Data Structures

Marketing & Communications

- Small Group Processes
- Statistical Reasoning
- Technical & Professional Writing

Multimedia

- Video Production
- Sound Design
- Composition and Design for Digital Media

LEADERSHIP EXPERIENCE

Marketing & Communications Coordinator – *Student Wellness Ambassador Team*
Spring 2024

- Direct marketing and communications efforts on strategic initiatives.

Co-founder and Director of Operations – *Compassion on Campus*
Spring 2024

- Manage operations and coordinate events to ensure success.

CTK Ambassador – *School of Creative Technologies*
Fall 2023

- Fostered connections between prospective students and faculty.

SKILLS

- UX/UI Design(Figma, Adobe XD)
- Front-end development
- Data analysis
- Project & product management
- Creativity
- Leadership
- Problem-solving
- Customer focus

EDUCATION

BS in Creative Technologies: Interdisciplinary Technologies & BS in Computer Science: Web Computing – *Illinois State University, Normal, IL*
August 2021 – Expected graduation in July 2025

- Presidential Scholarship Scholarship Recipient
- CTK Merit Scholarship Scholarship Recipient
- 3.89 GPA