

RELEVANT WORK EXPERIENCE

Social Media Manager— *School of Information Technology, Normal, IL*
August 2022 – Present

- Increase audience engagement and attendance of events through the development and execution of social media campaigns.
- Promote the School of IT's mission and recognize scholars' achievements to foster a sense of community and pride.
- Use analytics to optimize social media performance.

RELEVANT COURSEWORK

Technical

- Advanced Web Design
- Systems Development I
- Algorithms & Data Structures

Marketing & Communications

- Small Group Processes
- Statistical Reasoning
- Technical & Professional Writing

Multimedia

- Video Production
- Sound Design
- Composition and Design for Digital Media

LEADERSHIP EXPERIENCE

Marketing & Communications Coordinator — *Student Wellness Ambassador Team*
Spring 2024 – Present

- Direct marketing and communications efforts on strategic initiatives.

Co-founder and President — *Compassion on Campus*
Spring 2024 – Present

- Manage operations and coordinate events to ensure success.

CTK Ambassador — *School of Creative Technologies*
Fall 2023 – Present

- Foster connections between prospective students and faculty.

SKILLS

- UX/UI Design(Figma, Adobe XD)
- Front-end development (HTML, CSS, JS)
- Back-end development (Java, C++)
- Graphic design (Adobe Illustrator, Canva)
- Creativity
- Leadership
- Problem-solving
- Customer focus

EDUCATION

B.S. in Creative Technologies: Interdisciplinary Technologies & B.S. in Information Systems: Web Application Development — *Illinois State University, Normal, IL*
August 2021 – Expected graduation in July 2025

- Presidential Scholarship Scholarship Recipient
- CTK Merit Scholarship Scholarship Recipient
- 3.89 GPA