

They present to Presidents of business organizations the Local Supply Law





Pri deputy Jorge Villaescusa Aguayo said that the formula for detonating the state's economic development is to boost local businesses, so that 30 percent of the supply will be of Sonoran origin.

This when presenting the local Supply Law to presidents of business chambers to whom he explained that currently only 4% of suppliers are Sonorans, so it is necessary to promote them to increase their presence in the economic sector.

He explained that the objective of this law is to give priority to local companies to be suppliers of products and services to large companies that are established in the entity, in addition to creating a directory of local suppliers and a council of up to 25 specialists that enhance the options of Sonoran entrepreneurs.

Need For his part, Ario Bojórquez, president of the Canaco Hermosillo, stressed that this initiative is a need for merchants to promote trade and the support of the state government will be important in its implementation.

"I believe that companies, both local and those that come and settle with us nationally and internationally, can be sure that there is qualified labor here, that there are responsible companies to be suppliers of some of their inputs," he said.

It's Fair In her opinion, Hortencia Galaz Ruiz, president of the Mexican Association of Women Heads of Business, considered it relevant that Deputy Villaescusa Aguayo shows interest in promoting local suppliers.

“Se me hace muy justo que se exija a las empresas grandes el uso de proveedores locales, realmente hay empresas chicas muy dedicadas, que hacen muy bien su trabajo, si se puede conseguir asegurar trabajo para ellas va a ser un logro exponencial para el estado de Sonora”, expuso.

Incentivo Finalmente, el vicepresidente de la Federación de Cámaras de Comercio, Servicio y Turismo del Estado de Sonora, Martín Zalazar Zazueta, opinó que esto va a incentivar el crecimiento para los micro, pequeños y medianos empresarios, quienes tendrán acceso a capacitación y financiamiento y con ello habrá mayor generación de empleo y desarrollo económico en el estado.

Estuvieron, además, Hugo Velázquez, presidente de la Canacope en Hermosillo; Gabriel Zepeda, presidente de la Canacintra Hermosillo y, Omar Guillén, subsecretario de Impulso a la Comercialización de la Secretaría de Economía.

En este acercamiento se resolvió involucrar a representantes de otras cámaras empresariales y que ellos en conjunto o de forma individual hagan observaciones y propuestas para nutrir y fortalecer esta iniciativa, de tal forma que una vez que se apruebe realmente sea funcional y genere los beneficios planteados.