



CONTACT

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🏠 543 Main Street,
San Francisco, CA 94122

EDUCATION

BACHELOR OF ARTS: MEDIA COMMUNICATION

2005

South Dakota University
Escondido, CA

COMPUTER SKILLS

AutoCAD
Adobe Photoshop
Adobe InDesign
Microsoft Office Suite
Spexx
Sketch Up

SOCIAL

f fb.me/ameliadeveyra

📷 @ameliadeveyra

🐦 @ameliatweets

AMELIA DE VEYRA

Social Media Manager

ABOUT

Amelia is a social media manager and a champion of social media tools and technologies, with a track record of creating and implementing successful social media programs. Keep up-to-date with constantly evolving technologies in online social networking, the blogosphere, search tools and Web 2.0, and work closely with clients to create innovative, effective campaigns.

CORE COMPETENCIES

Performance Analysis
Real-time Engagement
Brand Strategy
Channel Growth
Customer Acquisition
Response Monitoring

Product Marketing
Quality Control
Social Media Strategies
Campaign Evaluation
Competitive Analysis
Referral traffic

EXPERIENCE

SOCIAL MEDIA MANAGER

ABC Media Co. | Feb 2013 - Dec 2014

Develop and manage online marketing campaigns for ABC Co., DEF Co., GHI Co. and JKL Co., effectively driving brand awareness, engagement and traffic to social media pages.

Achieve a strong, visible social media presence and develop concepts with viral potential. Continuously monitor online public relations and ensure the success of client programs.

SOCIAL MEDIA INTERN

Sunny Side TV | Feb 2013 - Dec 2014

- Assess social media marketing strategies to determine rate of return. Identify and tap into new channels to optimize ROI and fuel revenue growth.
- Place stories in BusinessWeek, Wired News, Computerworld and other key news outlets. Ensure placement in social content Web sites such as Digg, StumbleUpon, etc.
- Build a strong base of repeat business and serve as the #1 requested IT consultant.

