

## PROFESSIONAL EXPERIENCE

## // WEB DESIGNER + DEVELOPER

STEAM WHISTLE BREWING / TORONTO, ON / APRIL 2012 - JANUARY 2015

Manage all aspects of company online presence, including:

- » Execute all steps of front end/back end web design + development for new web pages, from prototype to production
- » Debug + update PHP backend of website
- » Create, edit HTML forms + MYSQL tables for contest entries + surveys
- » Work with various APIs for added website interactivity (Twitter, Instagram, Google Maps)
- » Create, maintain and train staff on content management backend for additional user functionality
- » Research latest web trends and technologies
- » Monitor and report on website analytics monthly
- » Juggle a number of projects + timelines from various departments, including a team of 30 sales reps

## // GRAPHIC DESIGNER

STRANO + PETTIGREW DESIGN ASSOC. / TORONTO, ON / APRIL 2011 - MARCH 2012

- » Designed various print materials + business collateral
- » Balanced multiple projects for a variety of clients and design challenges
- » Created editorial layouts for business magazines and newsletters
- » Collaborated with brand managers, editors and designers
- » Focused on maintaining clients' brand consistency across different media

## // GRAPHIC + WEB DESIGN INTERN

JACOB'S PILLOW DANCE FESTIVAL / BECKET, MA / MAY 2010 - SEPTEMBER 2010

- » Assisted with website maintenance + content updates on Moveable Type CMS
- » Created and edited programs + posters for two theaters each week
- » Designed postcards and flyers for special events

## SKILLS

## // LANGUAGES

- » Responsive HTML + SASS
- » Javascript + jQuery
- » PHP + MYSQL

## // PLATFORMS

- » Node.js, Gulp
- » Git
- » phpMyAdmin
- » MAMP
- » Mailchimp
- » Craft CMS
- » ExpressionEngine
- » Wordpress
- » Shopify Templates
- » Twig Templating
- » Google Analytics
- » Rapid prototyping with Foundation, Bootstrap Webflow

## // SOFTWARE

- » Sublime Text
- » Codekit
- » Transmit FTP
- » Adobe Creative Suite
- » iOS Simulator
- » Microsoft Office

## PROFESSIONAL DEVELOPMENT

// BACHELOR FINE ARTS,  
VISUAL COMM. DESIGN

Winthrop University  
Rock Hill, SC  
2006 - 2010

*Cum Laude Graduate*

// STUDY ABROAD,  
GRAPHIC DESIGN FOCUS

Scuola Lorenzo de' Medici  
Florence, Italy  
Spring 2008

// FUTURE OF WEB DESIGN  
CONFERENCE

New York, NY  
October 2013

// HACKING HEALTH  
HACKATHON

Sick Kids Hospital  
Toronto, ON  
May 2014