

# Fake News Detection Using BERT

Group 16: Jing Xia, Siyuan Liu, Yang Zhao



# Table of contents

01

Introduction

02

Dataset

03

Model  
Architecture

04

Results

05

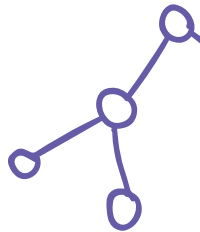
Analysis

06

Ablation  
Study

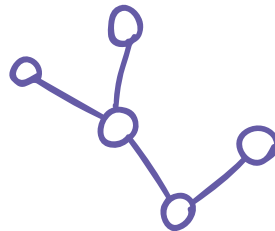
07

Conclusion



01

# Introduction



# Motivation

Why fake news detection is important?

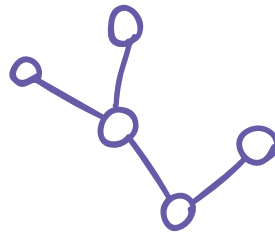
- Preventing the Spread of Misinformation
- Protecting Public Trust
- Protecting Consumers and Society

# Goal

- Design and train a classification model to identify fake news articles using BERT
- Analyze and evaluate the performance of the model
- Explore the impact of different configurations on model performance using ablation study

# 02

## Dataset

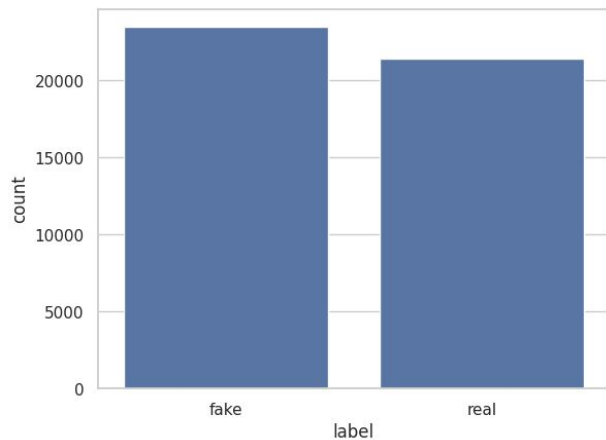


# Source and structure

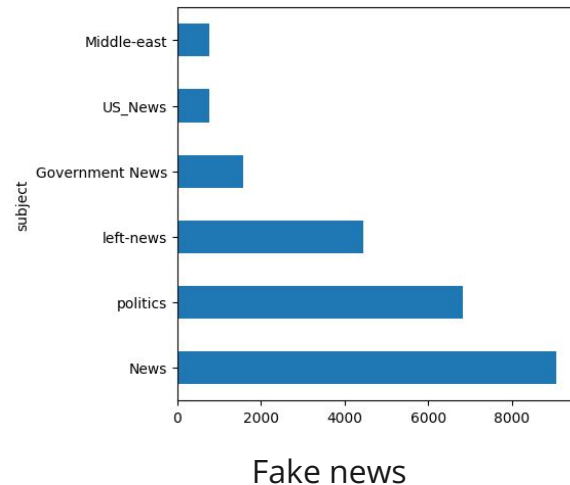
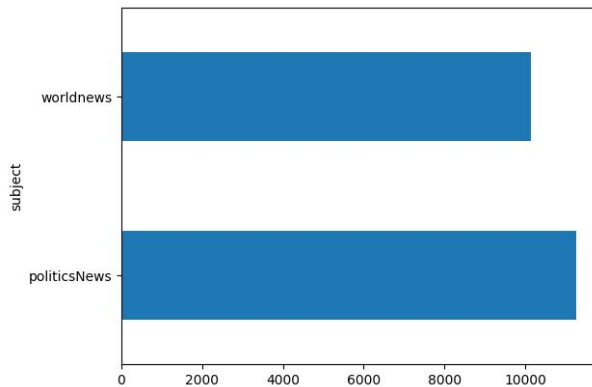
- Kaggle's Fake News Detection Dataset
- Fake.csv: Contains fabricated news articles
- True.csv: Contains authentic news articles from credible sources

# Exploratory Data Analysis (EDA)

## Class Distribution



## Subject Distribution





## Word Clouds

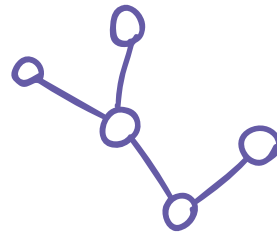


# Data Preprocessing

- **Data Cleaning:** Drop unnecessary columns, combine text and title columns
- **Tokenization:** Use BERT tokenizer to convert text into a sequence of tokens preserving the contextual meaning of words
- **Handling Imbalanced Data:** Sample 1000 real news and 1000 fake news

# 03

## Model Architecture



# Architecture

Layer (type)	Output Shape	Param #	Connected to
attention_mask (InputLayer)	(None, 100)	0	-
input_ids (InputLayer)	(None, 100)	0	-
bert_layer (BertLayer)	(None, 768)	0	attention_mask[0][0], input_ids[0][0]
dropout (Dropout)	(None, 768)	0	bert_layer[0][0]
dense (Dense)	(None, 64)	49,216	dropout[0][0]
dropout_1 (Dropout)	(None, 64)	0	dense[0][0]
dense_1 (Dense)	(None, 1)	65	dropout_1[0][0]

Total params: 49,281 (192.50 KB)

Trainable params: 49,281 (192.50 KB)

Non-trainable params: 0 (0.00 B)



# Training and Hyperparameter Tuning

Batch size: Experimented with values of 16, 32, and 64.

Learning rate: Varied from  $1e-04$ ,  $1e-05$  and  $1e-06$  to optimize convergence.


Optimizers: Adam, SGD, Nadam.

## 27 Combinations

Try different combinations for parameters

## 9 parameters

Including batch size, learning rate, and optimizer

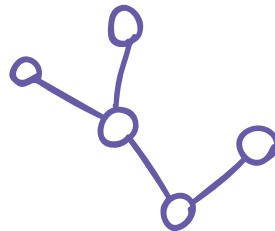


# Evaluation Metrics

Feature	Description
<b>Accuracy</b>	Percentage of correctly classified articles.
<b>Precision</b>	Fraction of true positives among predicted positives.
<b>Recall</b>	Fraction of true positives among actual positives.
<b>F1-Score</b>	Harmonic mean of precision and recall.
<b>Confusion Matrix</b>	Visualized true positives, false positives, true negatives, and false negatives.

# 04

## Results





70.2%

Accuracy

70%

Precision

71%

Recall

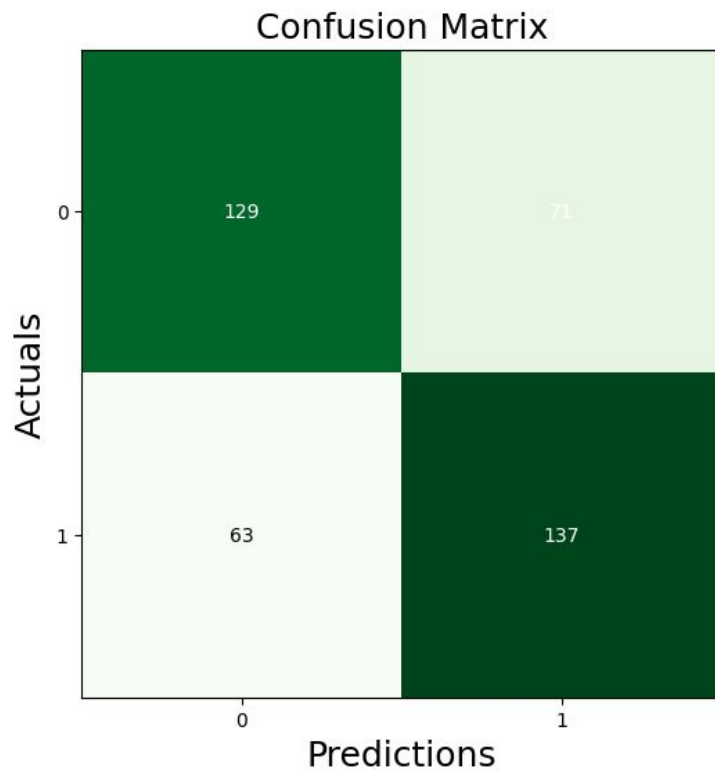
73%

Under the curve area

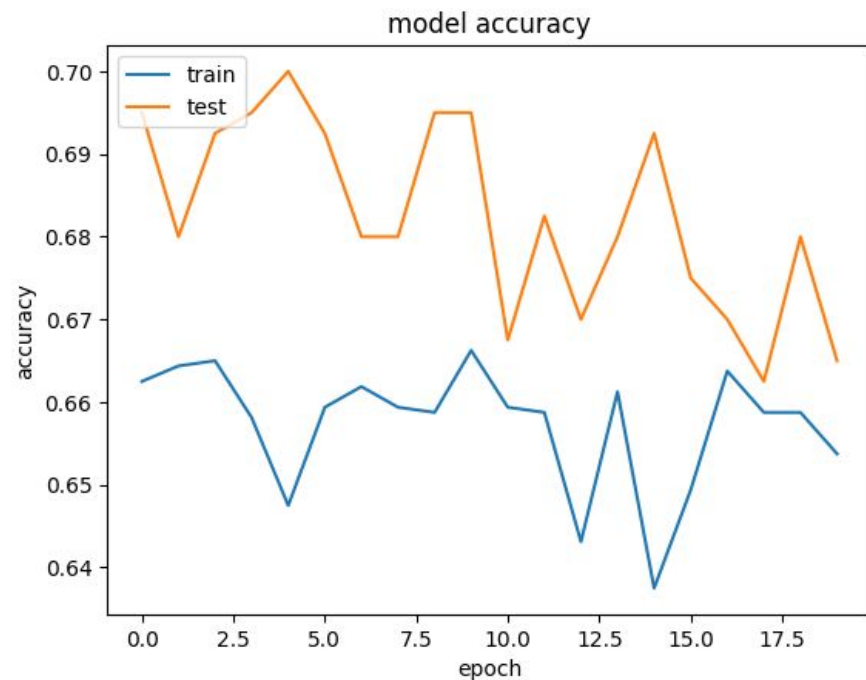




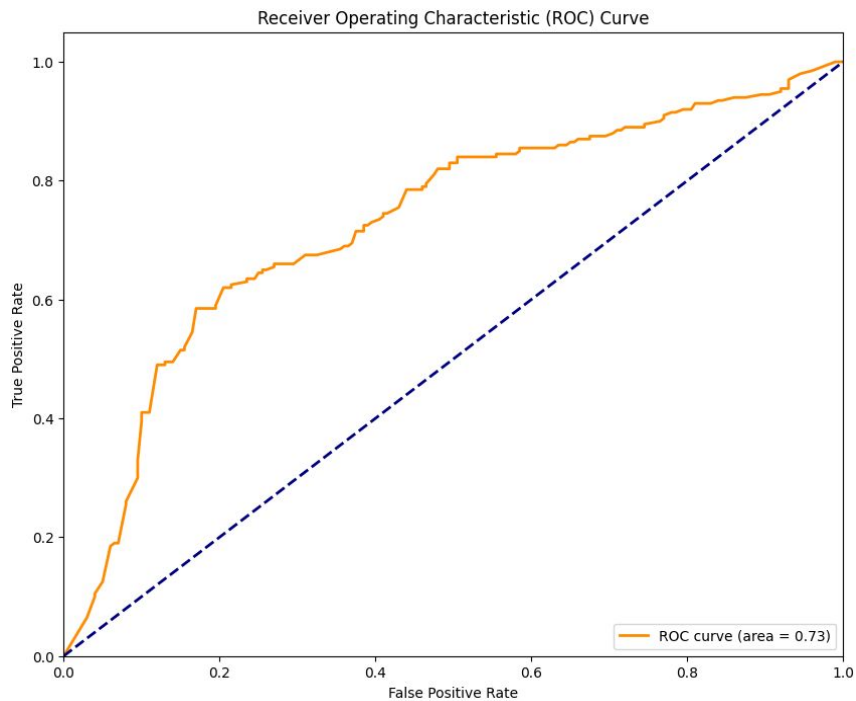
# Confusion Matrix



# Model Accuracy vs Epochs

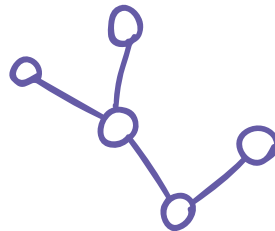


# ROC Curve with AUC = 0.73



# 05

## Analysis



# Analysis

## Strengths:

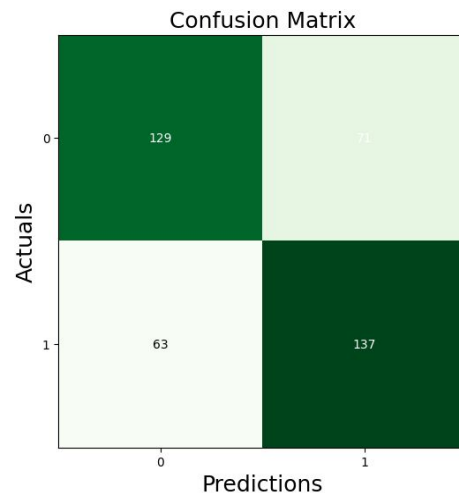
- High precision in identifying real news.
- Effective handling of long-form articles,

## Weakness:

- Lower recall on fake news with subtle writing styles.
- Limited generalization to datasets outside the training domain.

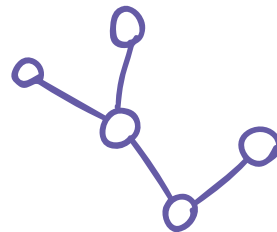
## Summary:

Overall, the model provides a strong foundation for future enhancements and specific use case applications.



# 06

## Ablation Study



# Ablation study

## Text Preprocessing Methods

- Stop words removal
- Lemmatization
- Stemming

	precision	recall	f1-score	support
0	0.71	0.64	0.67	200
1	0.67	0.73	0.70	200
accuracy			0.69	400
macro avg	0.69	0.69	0.69	400
weighted avg	0.69	0.69	0.69	400

### Stop words

	precision	recall	f1-score	support
0	0.70	0.79	0.74	200
1	0.76	0.66	0.71	200
accuracy			0.72	400
macro avg	0.73	0.73	0.72	400
weighted avg	0.73	0.72	0.72	400

### Lemmatization

	precision	recall	f1-score	support
0	0.56	0.41	0.48	200
1	0.54	0.68	0.60	200
accuracy			0.55	400
macro avg	0.55	0.55	0.54	400
weighted avg	0.55	0.55	0.54	400

### Stemming

# Ablation study

## BERT Tokenization and Max Length

- Max length of 100
- Max length of 128

	precision	recall	f1-score	support
0	0.67	0.65	0.66	200
1	0.66	0.69	0.67	200
accuracy			0.67	400
macro avg	0.67	0.67	0.66	400
weighted avg	0.67	0.67	0.66	400

Max length of 100

	precision	recall	f1-score	support
0	0.65	0.54	0.59	200
1	0.61	0.71	0.66	200
accuracy			0.62	400
macro avg	0.63	0.62	0.62	400
weighted avg	0.63	0.62	0.62	400

Max length of 128



# Ablation study

## Activation Functions in the Classification Layer

- Using Sigmoid
- Using Softmax

	precision	recall	f1-score	support
0	0.62	0.69	0.65	200
1	0.65	0.58	0.61	200
accuracy			0.64	400
macro avg	0.64	0.64	0.63	400
weighted avg	0.64	0.64	0.63	400

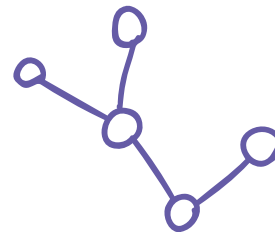
### Using Sigmoid

	precision	recall	f1-score	support
0	0.00	0.00	0.00	200
1	0.50	1.00	0.67	200
accuracy			0.50	400
macro avg	0.25	0.50	0.33	400
weighted avg	0.25	0.50	0.33	400


### Using Softmax

07

# Conclusion



# Conclusion

- BERT has proven to be a powerful model for text classification tasks like fake news detection.
  - Its ability to capture contextual embeddings enables high accuracy and precision, making it a valuable tool in NLP applications.
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- A decorative graphic at the bottom of the slide consisting of a light green organic shape on the left and a purple organic shape on the right.

# Future work

- **Data Augmentation:** Introduce synthetic examples to improve generalization.
- **Ensemble Models:** Combine BERT with other NLP models to enhance robustness.
- **Explainability:** Integrate techniques like SHAP to interpret model predictions and uncover bias.

**Thank you!**

The slide features a light gray background. In the center, the text "Thank you!" is written in a bold, dark purple font. At the bottom left, there is a large, irregular green shape. At the bottom right, there is a large, irregular purple shape.