

ECOMMERCE SALES ANALYSIS DASHBOARD

SALES

\$22,97,200.86

YOY GROWTH ▲ 20.62%

PROFIT

\$2,86,397.02

YOY GROWTH ▲ 14.41%

QUANTITY

\$37,873.00

YOY GROWTH ▲ 27.45%

NO OF ORDERS

9994

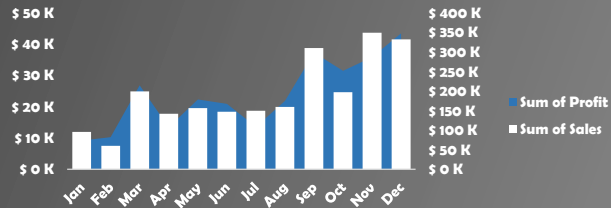
YOY GROWTH ▲ 28.64%

PROFIT MARGIN

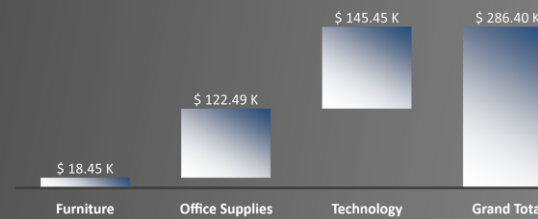
12.47%

YOY GROWTH ▼ 5.15%

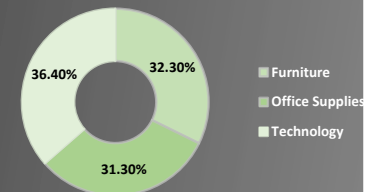
SALES AND PROFIT ANALYSIS



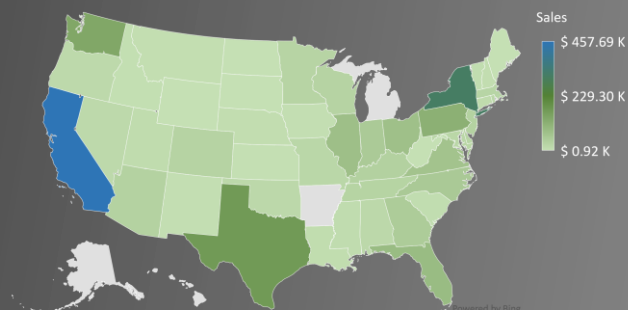
CATEGORY WISE PROFIT



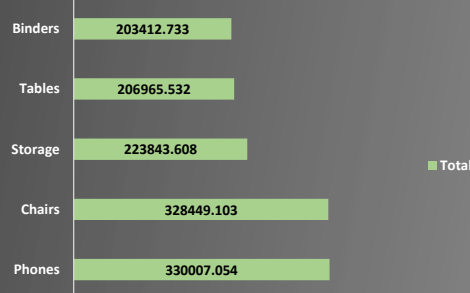
CATEGORY WISE SALES SHARE %



SALES BY STATE



TOP 5 SUBCATEGORIES BY SALES



FILTERS

Segment

Consumer
Corporate
Home Office

Region

Central
East
South
West

Year

2011
2012
2013
2014