### Education

# Ph.D. Candidate in Information Science

Sept 2019\* – Present

# University of Colorado – College of Media, Communication, and Information

Advisor: Bryan Semaan

Dissertation: Investigating Creative Labor(s): Sociotechnical Examinations of Creativity and Creative Labor in a Multi-Mediated, Platformed, World

\* Previously at Syracuse University School of Information Studies, 2019-2021; moved with advisor, Bryan Semaan.

### M.Sc. in Media Power and Public Affairs

Sept 2017 - Aug 2018

# Royal Holloway, University of London

Advisor: Sofia Collignon

Thesis: You Can't Tweet with Us: The Impact of Hashtag Text on Community Formation within Social Movements Online.

### B.A. in History, Political Science

Sept 2006 - May 2010

### **University of Vermont**

Advisors: H. Armani Whitfield (History), Anthony Gierzynski (Political Science)

Thesis: Backcountry Life in Colonial South Carolina (History) Thesis: The Political Effects of *Harry Potter* (Political Science)

# **Publications**

### **Journal Articles**

(peer reviewed, archival)

Alper, M., Rauchberg, J., **Simpson, E.,** Guberman, J., Feinberg, S. (2023). TikTok as Algorithmically Mediated Biographical Illumination: Autism, Self-Discovery, and Platformed Diagnosis on #autisktok. *New Media and Society 0(0)*. <a href="https://doi.org/10.1177/14614448231193091">https://doi.org/10.1177/14614448231193091</a>

Dym, B., **Simpson, E.,** Fong, O., and striegl, I. (2023). The Internet is Not Forever: Challenges and Sustainability in Video Game Archiving and Preservation. *The Journal of Electronic Gaming and Esports*. 1(1). https://doi.org/10.1123/jege.2022-0041

**Simpson, E.,** Dalal, S., and Semaan, B. (2023). "Hey, Can You Add Captions?": The Critical Infrastructuring Practices of Neurodiverse People on TikTok. *Proc. ACM Hum.-Comput. Interact.* 7, CSCW1, Article 57 (APR 2023). <a href="https://doi.org/10.1145/3579490">https://doi.org/10.1145/3579490</a>

Wu, Q., Williams, L.K., **Simpson, E.,** and Semaan, B. (2022) Conversations About Crime: Re-enforcing and Fighting Against Platform Racism on Reddit. *Proc. ACM Hum.-Comput. Interact.* 6, CSCW1, Article 54 (April 2022), 38 pages. <a href="https://doi.org/10.1145/3512901">https://doi.org/10.1145/3512901</a>

Yoon, N., Hemsley, J., Smith, A., **Simpson, E.,** & Eakins, J. (2022). Super-amplifiers! The role of Twitter extended party networks in political elections. *Policy & Internet*. <a href="https://doi.org/10.1002/poi3.295">https://doi.org/10.1002/poi3.295</a>

**Simpson, E.,** Hamann, A., Semaan, B. (2022). How to Tame "Your" Algorithm: LGBTQ+ Users' Domestication of TikTok. *Proceedings of the ACM Conference on Human Computer Interaction*. Vol. 6, GROUP, Article 22 (January 2022), 27 pages. <a href="https://doi.org/10.1145/3492841">https://doi.org/10.1145/3492841</a> \*\* Best Paper, GROUP '23

### **Conference Papers**

(peer reviewed, archival)

**Simpson, E.,** and Semaan, B. (2023). Rethinking Creative Labor: A Sociotechnical Examination of Creativity & Creative Work on TikTok. *Proceedings of the 2023 CHI Conference on Human Factors in Computing Systems (CHI '23)*, April 23–28, 2023, Hamburg, Germany. ACM, New York, NY, USA, 16 pages. https://doi.org/10.1145/3544548.35

**Simpson, E.** and Semaan, B. (2021). For You, or For "You"?: Everyday LGBTQ+ Encounters with TikTok. *Proceedings of the ACM Conference on Computer Supported Cooperative Work and Social Computing.* 4, CSCW3, Article 252 (January 2021), 34 pages. https://doi.org/10.1145/3432951

# Special Interest Groups and Workshops

(peer reviewed, archival)

DeVito, M. A., Lustig, C., **Simpson, E.,** Allison, K., Chuanromanee, T., Spiel, K., Ko, A., Rode, J., Dym, B., Muller, M., Scheuerman, M.K., Walker, A.M. Brubaker, J., and Ahmed, A. (2021, May). Queer in HCI: Strengthening the Community of LGBTQIA+ Researchers and Research. In Extended Abstracts of the 2021 CHI Conference on Human Factors in Computing Systems (pp. 1-3). <a href="https://doi.org/10.1145/3411763.3450403">https://doi.org/10.1145/3411763.3450403</a>

DeVito, M.A., Walker, A.M., Lustig, C., Ko, A., Spiel, K., Ahmed, A., Allison, K., Scheuerman, M., Dym, B., Brubaker, J., **Simpson, E.**, Bagalkot, N., Raval, N., Muller, M., Rode, J., and Gray, M.L. (2020, April). Queer in HCI: Supporting LGBTQIA+ Researchers and Research Across Domains. Special Interest Group Convened at the 2020 ACM Conference on Human Factors in Computing Systems, Honolulu, HI. https://doi.org/10.1145/3334480.3381058

#### **Posters**

(peer reviewed, archival)

**Simpson, E**. (2018). Integrated & Alone: The Use of Hashtags in Twitter Social Activism. In Companion of the 2018 ACM Conference on Computer Supported Cooperative Work and Social Computing (CSCW 2018) (pp. 237-240). New York: ACM. https://doi.org/10.1145/3272973.3274064

#### **Abstracts**

(peer reviewed, non-archival) Rauchberg, J.S., Alper, M., **Simpson, E.,** Guberman, J., and Feinberg, S. (2023). "Here to have fun and flight ableism": #Autisktok User Bios as NeuroQueer Micro-Activist Platform Affordances. To be presented at the 2023 Association of Internet Researchers Conference in Philadelphia, PA. October 18-21, 2023.

Dym, B., **Simpson, E.** and striegl, l.r. (2022) Accidental Archiving and Sustainable Game Preservation Work. (Special Issue on Diversity and Sustainability in Electronic Gaming and Esports)

### **Positioning Papers**

(lightly peer reviewed, non-archival)

**Simpson, E.** (2021). Resilience Strategies for LGBTQ+ TikTok Users. Workshop paper for Against Platform Determinism Academic Workshop, held by Data and Society in conjunction with the Centre for Media, Technology and Democracy (MTD) at McGill University. Online Asynchronous and Montreal, QC (March, 2021).

**Simpson, E.**, and Semaan, B. (2019). Resisting Identity Invalidation: Exploring Danger in Assumed Safe Spaces Online Amongst Transgender Women. Workshop on Digital Wellbeing for Marginalized Communities, held in conjunction with the ACM Conference on Computer Supported Cooperative Work and Social Computing (CSCW 2019).

# **Teaching Experience**

#### Instructor of Record

(University of Colorado)

Online Communities, Spring 2023

Introduction to Information Science: Understanding the World Through Data, Summer 2022

College of Media, Communication, and Information Pathways to Excellence Program, Summer 2022, Summer 2023

# Teaching Assistant and Studio Instructor

Introduction to Information Science: Understanding the World Through Data,

Fall 2021, Fall 2022, Fall 2023

Instructors: Jed Brubaker ('21, '22), Bryan Semaan ('23)

(University of Colorado, Syracuse University) **Designing Interactions,** Spring 2022

Instructor: Steve Voida

**Data and Society**, Spring 2020, Fall 2019 - *At Syracuse University* Instructors: Jennifer Stormer-Galley ('20), Bryan Semaan ('19)

Grader

Information Science Portfolio and Professional Development, Fall 2023

(University of Colorado) Instructor: Morgan Scheuerman

**Digital Identity,** Fall 2022 Instructor: Jed Brubaker

**User-Centered Design, Spring 2022** 

Instructor: Ricarose Roque

# Course Development (Syracuse University)

\*Field and Trace Methods, Spring 2021

PhD/Masters Course, Taught Fall 2022

Faculty Advisor and Instructor of Record: Carsten Østerlund

\*Digital Platforms, Fall 2020

Undergraduate Course, Taught Spring 2021

Faculty Advisor and Instructor of Record: John Jordan; Collaborator: Dipto Das

\*Data and Society, Fall 2029

Undergraduate Course, Syllabus Redesign

Faculty Advisor: Bryan Semaan

### Awards & Recognitions

#### Awards

Best Paper: ACM GROUP Conference, Jan 2023

Simpson, E., Hamann, A., Semaan, B. (2022). How to Tame "Your" Algorithm: LGBTQ+ Users' Domestication of TikTok. Proceedings of the ACM Conference on Human Computer Interaction. Vol. 6, GROUP, Article 22 (January 2022), 27 pages.

https://doi.org/10.1145/3492841

Against Platform Determinism Academic Workshop – Data & Society,

March 2021

Cohort Selection Stipend: \$150.00

#### Recognitions

**Special Recognitions for Outstanding Reviews:** 

CHI 2021, CHI 2022, CHI 2023, CSCW 2023

### **Invited Talks & Conference Presentations**

# Conference Presentations

Alper, M., Rauchberg, J., **Simpson, E.,** Guberman, J., Feinberg, S. (2023). TikTok as Algorithmic Biographical Illumination: Autism, Self-Discovery, and Platformed Diagnosis on #autisktok. To be presented at the 109th National Communication Association Annual Convention – Human Communication and Technology Division. National Harbor, Maryland. November 16-19, 2023.

<sup>\*</sup>Course development was a part of the required Syracuse University Practicum Course (IST840), classes developed by PhD students and subsequently taught by the faculty advisor who supervised the project.

Rauchberg, J.S., Alper, M., **Simpson, E.,** Guberman, J., and Feinberg, S. (2023). "Here to have fun and flight ableism": #Autisktok User Bios as NeuroQueer Micro-Activist Platform Affordances. To be presented at the 2023 Association of Internet Researchers (AoIR) Conference. Philadelphia, PA. October 18-21, 2023.

Alper, M., Rauchberg, J., **Simpson, E.,** Guberman, J., Feinberg, S. (2023). "I'm My Own Target Audience": Platform Affordances and Neurodivergent Young People's Cultural Production on #Autisktok. TikTok Cultures Research Network Research Symposium on TikTok and Children. Online, May 8, 2023.

Nutt, R. Gray, L., **Simpson, E.** Yeon, J. (2022). Visualizing Collective Voices Online: Narrative, literacy, and African American Information Communities in a Photographic Archive. 54th Annual Conference of the International Visual Literacy Association. Jyväskylä, Finland, 10-12 August 2022.

Gray, L., **Simpson, E.,** and Yeon, J. (2021). Information Community Identity: Examining the Photographic Legacy of Henry Booth Settlement House in Chicago, 1900-1965. Library History Seminar XI, Spring 2021, Baton Rouge, LA.

Gray, L., **Simpson, E.,** and Yeon, J. (2020). (Re)Constructing an African American Communal Space: An Information Analysis of a Chicago Public Housing Archive, 1955-1970. 2020 SIG AH Virtual Symposium: Data Curation and Visualization in the Arts & Humanities.

### **Professional Development**

Community of Sociotechnical Systems Researchers (CSST) Summer Research Institute, 26-30 June 2023

**Inclusive & Engaged Pedagogy Workshop Series,** 2022 – 2023

### Service

# Committee & Departmental Service Work

### University of Colorado, 2021 – 2023

- Inclusive & Engaged Pedagogy Ambassador, 2022 2023
- Vice President, INFO Graduate Student Association, 2021 2022

### Syracuse University, 2019 – 2021

- Critical Design Faculty Search Committee, 2021
- Human Computer Interaction Ad-Hoc Committee, 2020
- Covid-19 Wellbeing Committee, 2020
- Doctoral Admissions Committee, 2019 2020

### Royal Holloway, University of London, 2017 - 2018

• MSc Course Student Representative

# Organizing Committees

CSCW 2023 AI Youth Workshop, Program Committee, 2023

# Student Volunteering

CSCW 2021 Conference Student Volunteer, Social Chair, 2021 CSCW 2020 Conference Student Volunteer, 2020

### **Reviewing Work**

- **CHI** 2020, 2021, 2022, 2023
- CHI Late Breaking Work 2022
- ICWSM 2022, 2023
- **JASIST** 2022
- New Media & Society 2023
- CSCW 2020, 2021, 2022, 2023, 2024
- CSCW Posters 2022
- Techne 2022
- Social Media + Society 2023