



HYEONJEONG SO

UI/UX Designer

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in www.hyunjungso.com

▶ Youtube S20TODAY

Work Experience

Dever (Agency)

2021 - Present

- Applied user-centered design to develop various web and application interfaces
- Improved interface usability through testing and feedback
- Resolved initial design issues by creating storyboards, wireframes, and prototypes
- Collaborated on functional solutions with backend developers
- Utilized tools like Figma and Adobe XD for UI/UX design
- Contributed to BI, CI, package design, banner images, event detail pages projects reflecting brand image and marketing goals

Patrick (Fashion Brand)

2015-2016

- Communicated with buyers and designers to understand their needs and expectations
- Tracked and updated latest fashion trends through market research and analysis
- Ensured accurate product delivery through sample and order progress management
- Gained deep understanding of production process through factory handling

FirstD(Japanese Clothing Trade)

2013-2014

- Participated in collection development by analyzing customer preferences and market trends
- Enhanced ability to harmoniously combine various elements such as color, pattern, structure
- Accurately identified buyers' and designers' requirements for suitable material research, followed by the creation of work instructions and the progression of sample & mass production

Education

Izen Computer Academy

UI & UX Responsive Web Design
2021

George Brown College (Canada)

Jewellery Methods
2019-2020

Inlingua(Canada)

ESL Program(Upper Intermediate)
2016-2017

Yeonseong University

Fashion Design
2011-2013

Skills

Design

Figma

Illustrator

Photoshop

Adobe XD

Premiere pro

Finalcut

Development

HTML

CSS

Javascript

Vue

Github

Licences

- GTQ Photoshop Level 1
- GTQ Illustrator Level 1
- Web Design Technician Certification
- IELTS(overall6)
- MOS(excel/word)
- Class II Driver's License

Awards

Selected for the Korean Design Trend Fair

Korean Design Trends Society
2012

Selected for the Cyber Design Trend Contest

Korean Design Trends Society
2012