ELLEN VAN WYK

Artist + Scientist = User Experience Designer

EDUCATION

University of California, Berkeley – Master of Information Management and Systems 2016 (anticipated) Relevant Courses: Information Visualization, Web Programming, User Experience Design, Distributed Computing

University of Washington, Seattle – Bachelor of Science, Neurobiology

University of Washington, Seattle – Bachelor of Arts with Honors, Interdisciplinary Visual Arts

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WORK EXPERIENCE

UC Berkeley School of Information / August 2015 - Present

Berkeley, CA

Graduate Student Researcher for Tapan Parikh

- Collaborated on experimental design and protocol for a study on youth interpretations of data
- Designed and built a site using Wordpress for research group to promote efforts and publish cirriculum

Amazon.com / Summer 2015

Seattle, WA

User Experience Design Intern - Amazon Marketing Services

- Conducted and compiled research on user population and competition
- Developed high fidelity prototype in Axure for testing with 7 AMS users
- Analyzed user study results and finalized UX and visual design of system scheduled for release in early 2016

University of Washington Computer Science Department / 2013 -2014

Seattle, WA

Research Assistant - Facial Expression Research Group

- Wrote sections of research paper submitted to SIGGRAPH Asia, including facial expression psychology and math related work sections, that received positive feedback from paper reviewers
- Developed components of math model in MATLAB that were integrated into Maya plugin prototype
- Designed, analyzed in MATLAB, and presented user study experiment for SIGGRAPH Asia paper
- Presented related work and math research weekly to an interdisciplinary team of artists and computer scientists

TEACHING & LEADERSHIP EXPERIENCE

UC Berkeley School of Information / Spring Semesters 2015 and 2016

Berkeley, CA

Tutor - Interface Aesthetics

Developed assignments, critiqued student work, and organized course materials for graduate class

UC Berkeley Code 510 / Fall 2014 - present

Berkeley, CA

Mentor for High School Students

- Supported high schoolers developing games in Maya and Javascript in weekly meetings
- Developed and presented design workshops

University of Washington Undergraduate Neuroscience Journal *Grey Matters* / 2012 - 2014 *Cofounder and Editor*

Seattle, WA

- Recruited and connected art students with authors in the sciences to produce editorial illustrations
- Raised \$3,000 for journal and established mentorship relations in neurobiology department
- Established an ongoing community of over 50 members and bi-annual print and online publications

AWARDS & CERTIFICATIONS

SKILLS & SOFTWARE

Mary Gates Leadership Scholarship Robert C. Byrd Scholarship National Merit Commended Scholar Certified Natural Science Illustrator (2014) Adobe Photoshop and Illustrator
Axure and Autodesk Maya
HTML, CSS, Python and MATLAB
Painting and Drawing