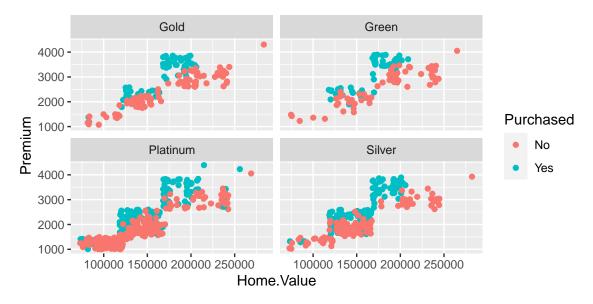
DA2 Resampling Homework

Data

Premiums3.csv summarizes the an insurance company website showing customer data and whether or not they purchased a policy. The following dimensions are provided:

- Premium (Quoted Premium by Site)
- Size (Home Size)
- Home.Value (Home Value)
- Credit (Credit Rating)
- Exterior (Home Exterior)
- Auto (Auto Policy with Company)
- Tier (Projected Customer Tier)
- Purchased (Policy was Purchased)

A visualization of Home. Value, Tier, Premium quoted, and Purchase outcome is shown below:



X1 X2 ## 1 rf 1 ## 2 glm 0.8 ## 3 lda 0.79

Deliverables:

Evaluate (using Balanced Accuracy) at least 3 models for predicting Purchase. Show your evaluation and discuss the strengths and weaknesses of each model.