



**arteveldehogeschool**

LID VAN DE ASSOCIATIE UNIVERSITEIT GENT

*denk. doe. word.*

Arteveldehogeschool  
Katholiek onderwijs Gent  
Bachelor in de grafische en digitale media  
2016-17  
Campus Mariakerke

# Crossmedia Publishing III

Multimediacreatie  
proDUCE

Ellen Tijtgat



# Inhoudstafel

# DISCOVER

## Briefing

1 Wat wil de opdrachtgever/ klant / bedrijf

De opdrachtgever wil een Local Exchange and Trading System hebben met behulp van een Drupal CMS.

2 Wat is de boodschap?

Een trading systeem creëren met mensen die zich hiervoor willen inzetten.

3 Wie behoort tot het doelpubliek?

Gepensioneerden die nog willen werken voor anderen.

4 Welke informatie is vorhanden?

Er is nog geen informatie voor handen want het is een volledig nieuwe website. De site moet met drupal 7 gemaakt worden.

5 Wat is het budget?

Er is geen budget want het is een schoolopdracht.

6 Wat is de timing?

Alles moet af zijn tegen 3 januari 2017

# **DEFINE**

Analyse

Planning:

Milestone 1: 27 oktober 2016

Milestone 2: 9 november 2016

Milestone 3: 7 december 2016

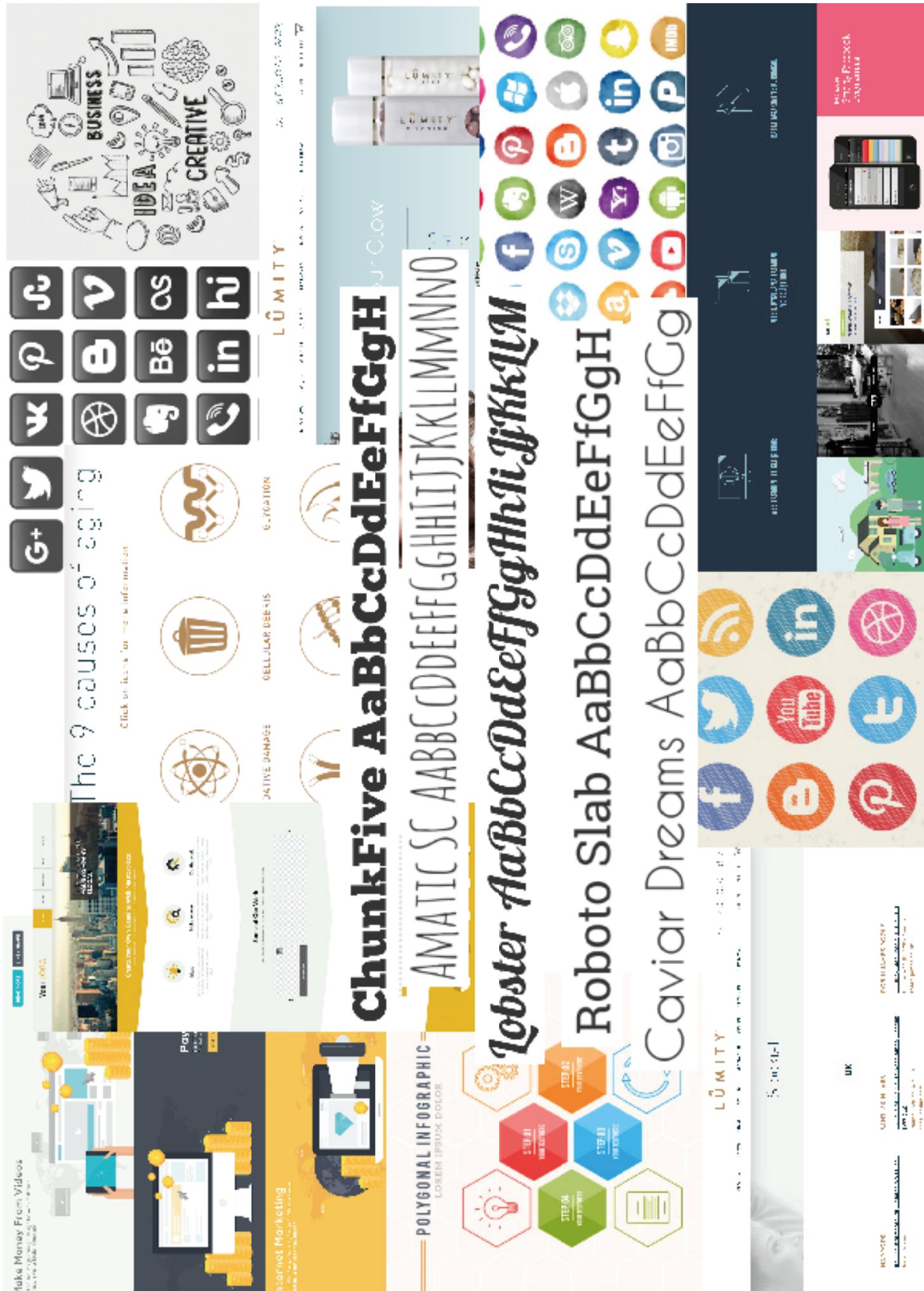
Milestone 4: 3 januari 2017

# IDEËENBORD 1

A collage of various interior design and marketing images from different sources. It includes:

- A top row showing color swatches for Morning Star (#C9E9F9), Honey Beige (#F0E68C), Caribbean (#20A0D0), West (#7090A0), Dusty Rose (#B0A0C0), Lavender (#A0A0D0), and Overcast (#B0B0B0).
- A central image of a man in a suit with the text "DO YOU HAVE WHAT IT TAKES TO BE THE NEXT AMERICAN CREW ALL-STAR GLOBAL CHAMPION?" and a QR code.
- An image of a person working on a sculpture titled "BEHIND THE SCENES" with the text "Reformer".
- An image of a man in a suit with the text "SPEED MOTION" and "ПРЕЗЕНТАЦИЯ РАБОТЫ".
- An image of a man in a suit with the text "Vibrant Days, Restorative Nights".
- An image of a man in a suit with the text "ABOUT THE ALL-STAR CHALLENGE".
- An image of a man in a suit with the text "Scott McCarthy Design".

# IDEËNBORD 2



# MOODBOARD

## BUTTONS



STOLEN FORM

STYLÉ INSPIRATION



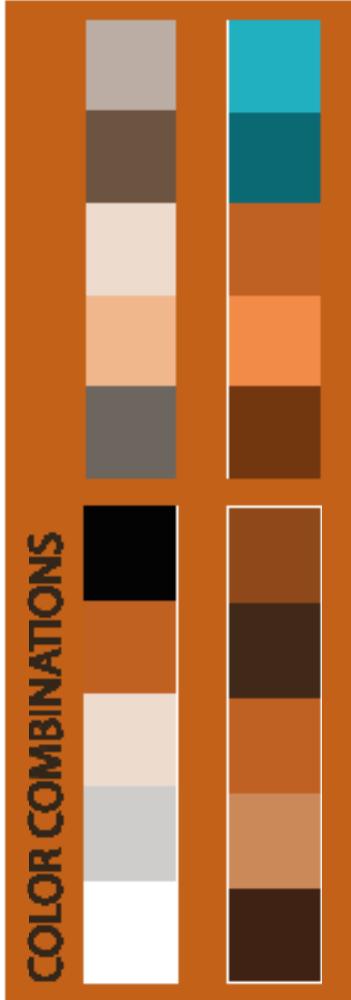
SFEER WEBSITE



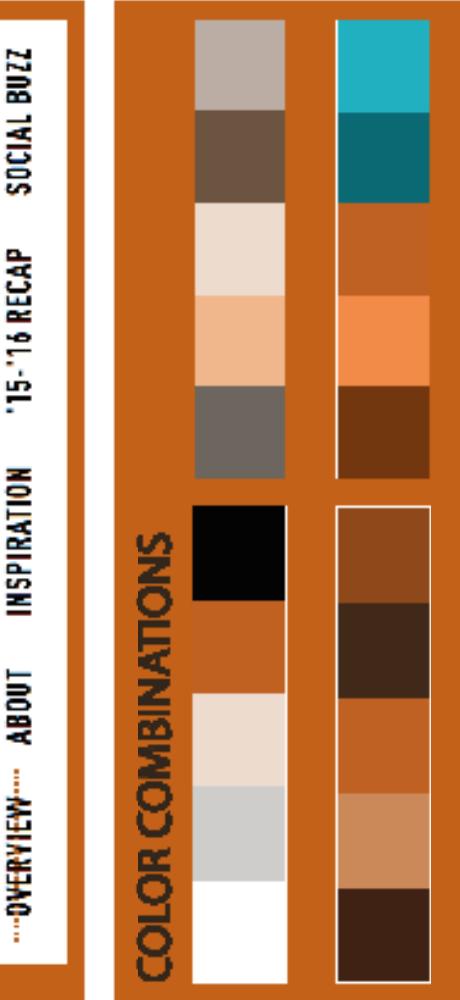
TYPOGRAPHY

**Regular** *Roboto Regular*

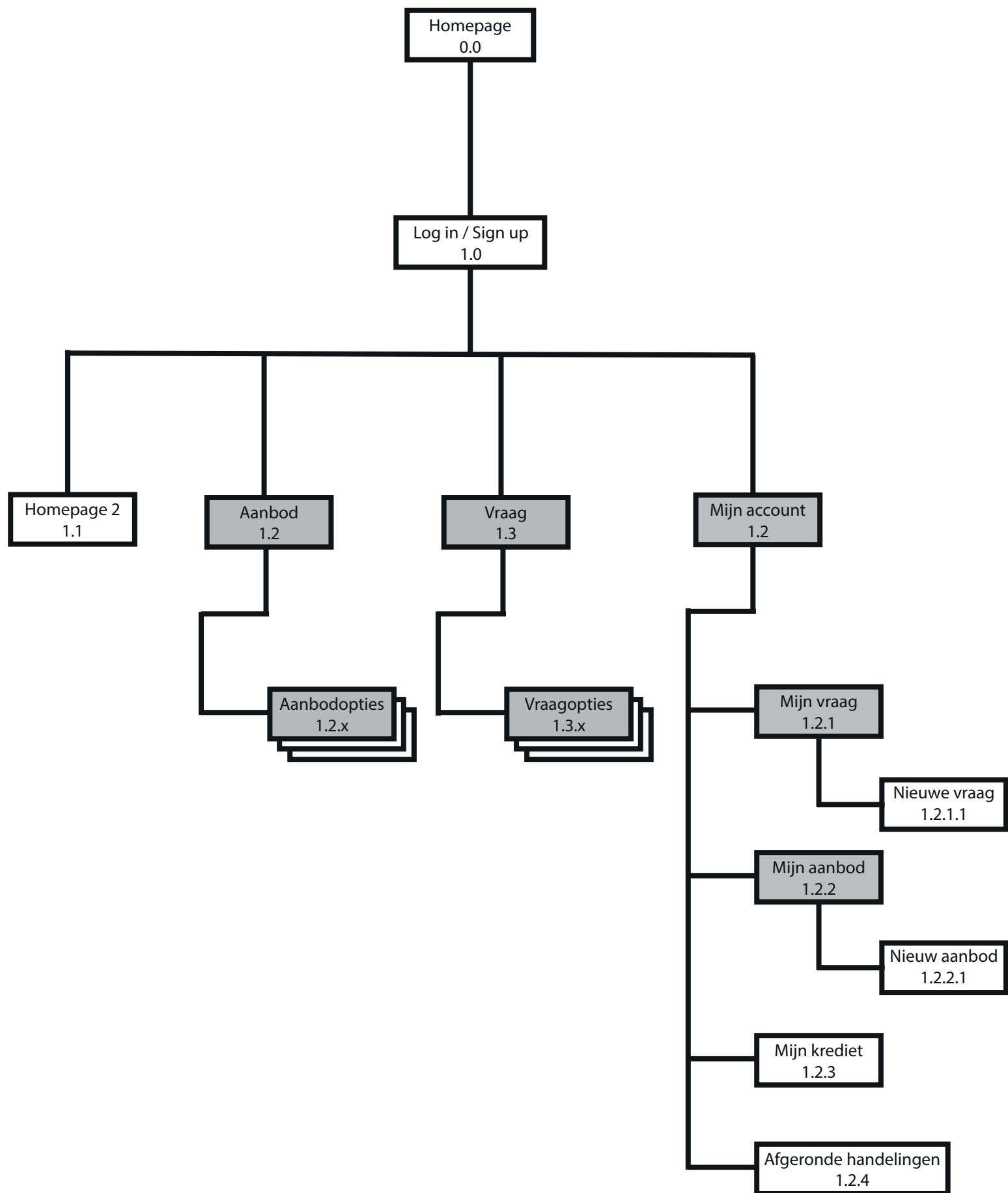
OVERVIEW... ABOUT INSPIRATION '15-'16 RECAP SOCIAL BUZZ



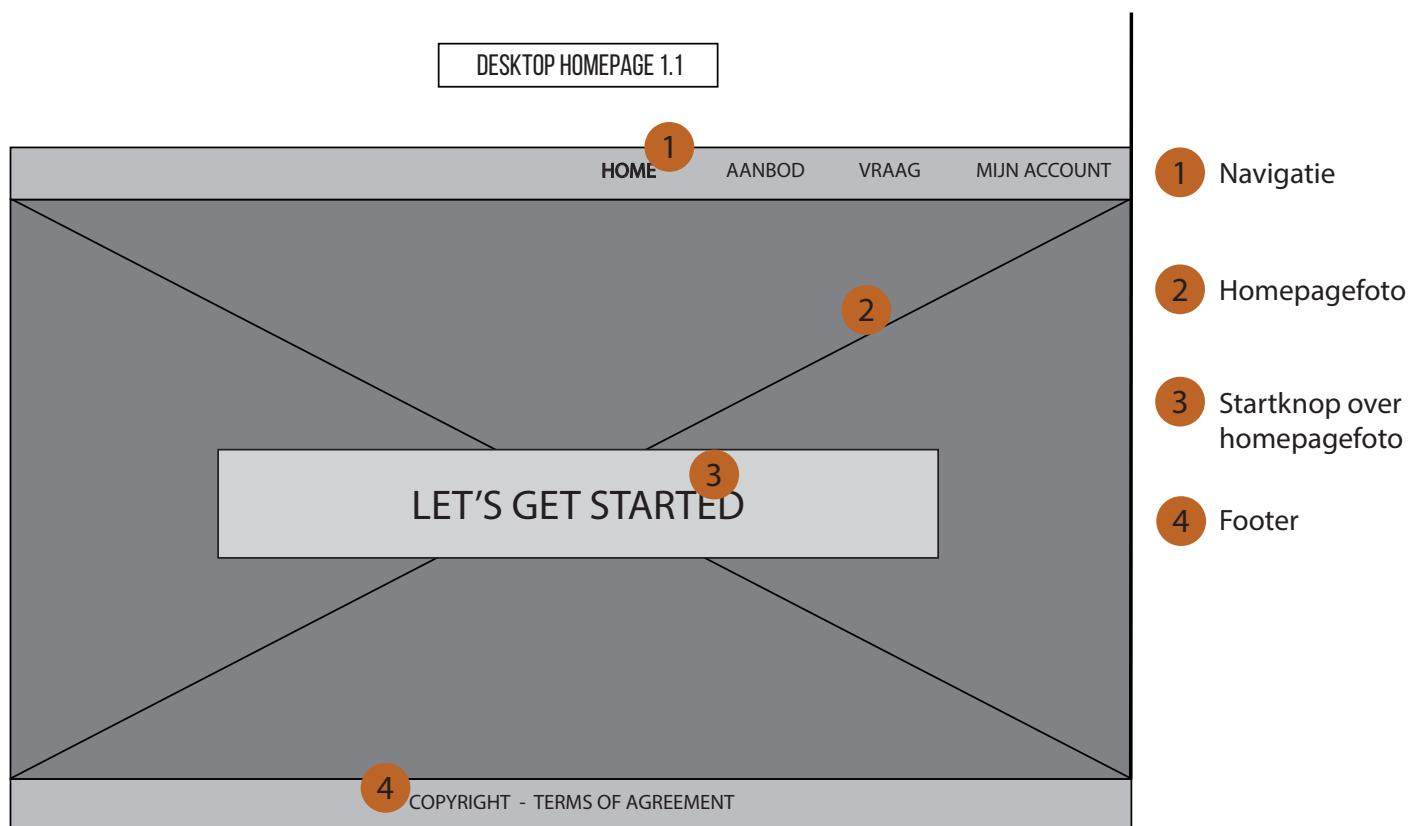
## COLOR COMBINATIONS



# DESIGN: SITEMAP



# DESIGN: WIREFRAME HOMEPAGE

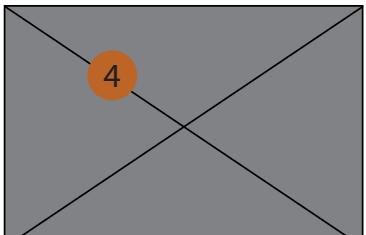


# DESIGN: WIREFRAME AANBOD

AANBOD 1.2

1HOMEAANBODVRAAGMIJN ACCOUNT

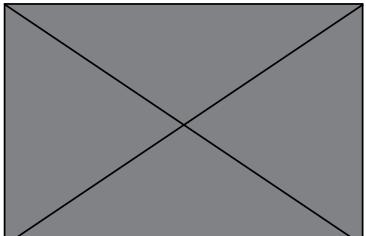
23



TITEL VAN HET AANBOD5

Lora venenatis lacus, sed rutrum lorem ipsum vel enim. Mauris sapien est, tincidunt nec lacinia ut, maximus sit amet quam. Morbi at massa ex. Aliquam scelerisque

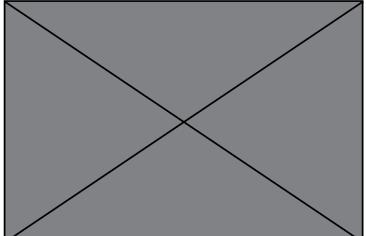




TITEL VAN HET AANBOD

Lora venenatis lacus, sed rutrum lorem ipsum vel enim. Mauris sapien est, tincidunt nec lacinia ut, maximus sit amet quam. Morbi at massa ex. Aliquam scelerisque

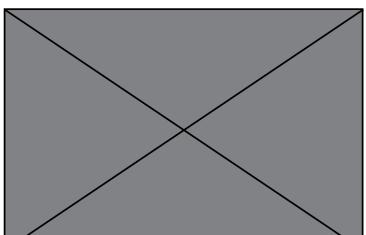




TITEL VAN HET AANBOD

Lora venenatis lacus, sed rutrum lorem ipsum vel enim. Mauris sapien est, tincidunt nec lacinia ut, maximus sit amet quam. Morbi at massa ex. Aliquam scelerisque





TITEL VAN HET AANBOD

Lora venenatis lacus, sed rutrum lorem ipsum vel enim. Mauris sapien est, tincidunt nec lacinia ut, maximus sit amet quam. Morbi at massa ex. Aliquam scelerisque



6 COPYRIGHT - TERMS OF AGREEMENT

1 Navigatie2 Zoekbaar3 Zoekbaar button4 Foto / video aanbod5 Tekstkader met:

- Titel
- Korte omschrijving
- Like button
- Chat button
6 Footer

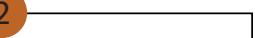
Eindopdracht CMP III

nr. 11

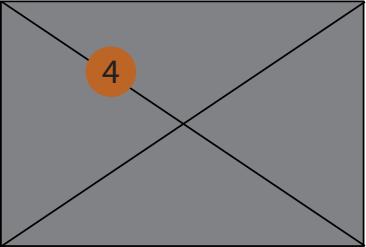
# DESIGN: WIREFRAME VRAAG

VRAAG 1.3

1 HOME    AANBOD    VRAAG    MIJN ACCOUNT

2 

3 

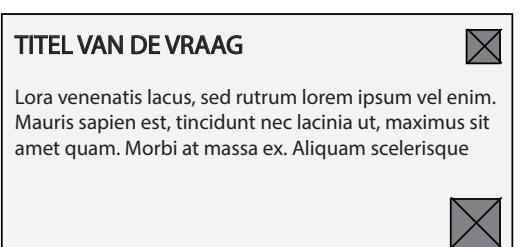


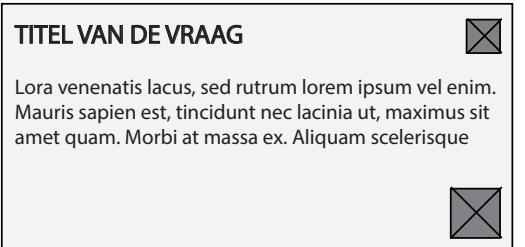
4

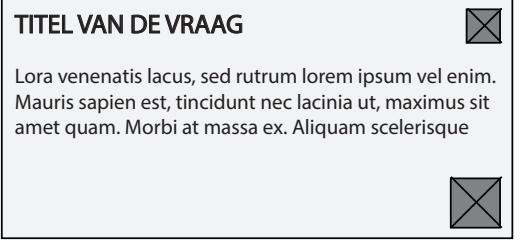
TITEL VAN DE VRAAG

Lora venenatis lacus, sed rutrum lorem ipsum vel enim. Mauris sapien est, tincidunt nec lacinia ut, maximus sit amet quam. Morbi at massa ex. Aliquam scelerisque

5 

6 

7 

1 Navigatie

2 Zoekbar

3 Zoekbar button

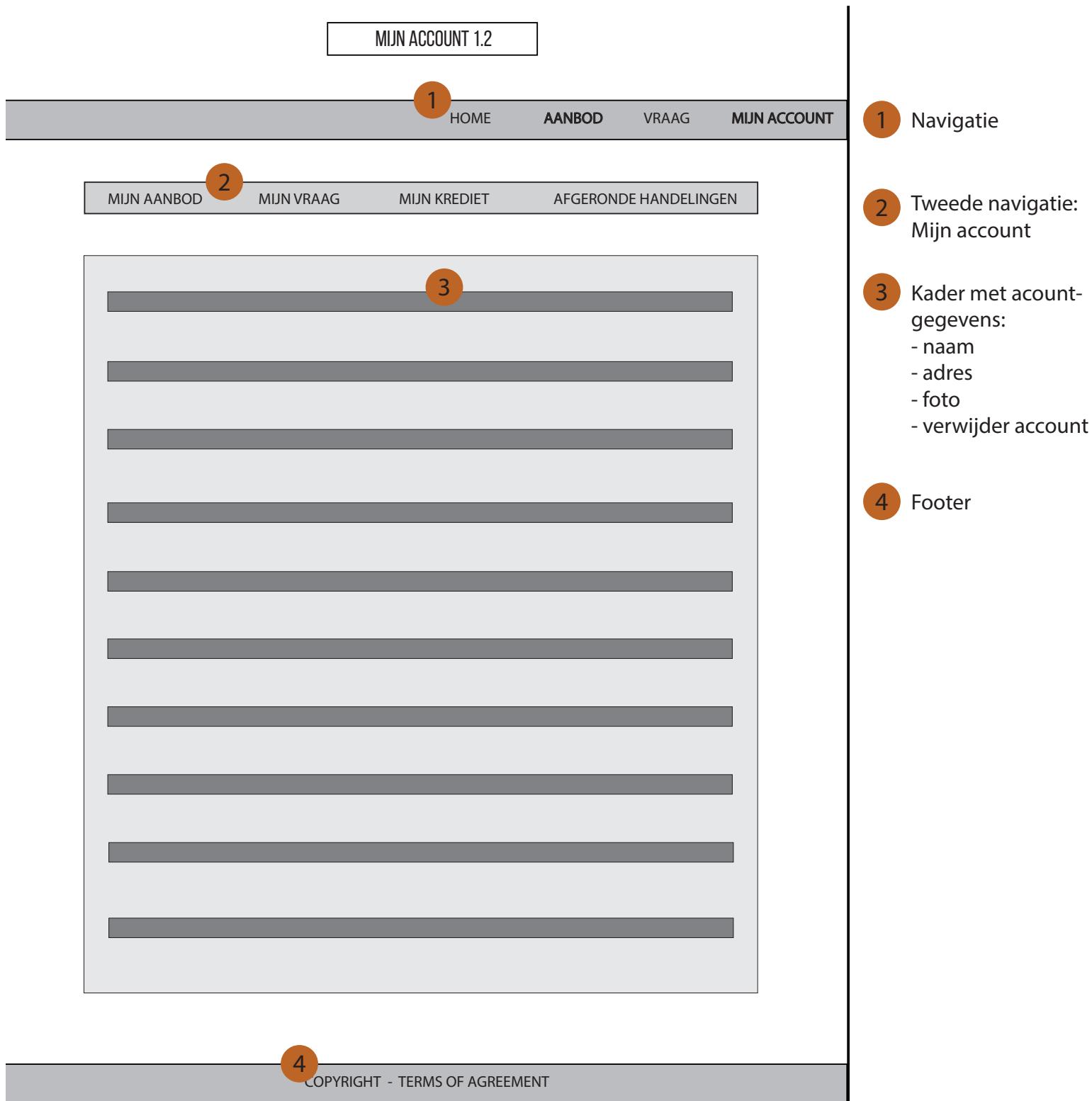
4 Foto / video aanbod

5 Tekstkader met:

- Titel
- Korte omschrijving
- Like button
- Chat button

6 Footer

# DESIGN: WIREFRAME MIJN ACCOUNT

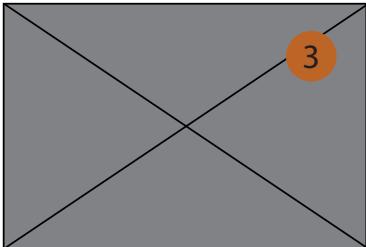


# DESIGN: WIREFRAME MIJN VRAAG

MIJN VRAAG 1.2.1

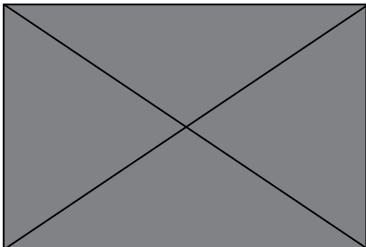
1 HOME    AANBOD    VRAAG    MIJN ACCOUNT

MIJN AANBOD2 MIJN VRAAGMIJN KREDIETAFGERONDE HANDELINGEN



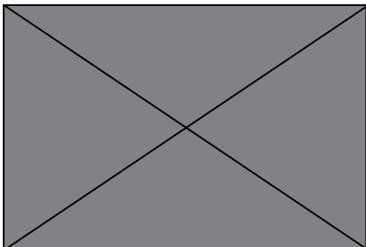
3TITEL VAN DE VRAAG 4  

Lora venenatis lacus, sed rutrum lorem ipsum vel enim. Mauris sapien est, tincidunt nec lacinia ut, maximus sit amet quam. Morbi at massa ex. Aliquam scelerisque



5TITEL VAN DE VRAAG  

Lora venenatis lacus, sed rutrum lorem ipsum vel enim. Mauris sapien est, tincidunt nec lacinia ut, maximus sit amet quam. Morbi at massa ex. Aliquam scelerisque



6TITEL VAN DE VRAAG  

Lora venenatis lacus, sed rutrum lorem ipsum vel enim. Mauris sapien est, tincidunt nec lacinia ut, maximus sit amet quam. Morbi at massa ex. Aliquam scelerisque

5

6 COPYRIGHT - TERMS OF AGREEMENT

1 Navigatie  
2 Tweede navigatie: Mijn account  
3 Foto/video vraag  
4 Tekstkader met:

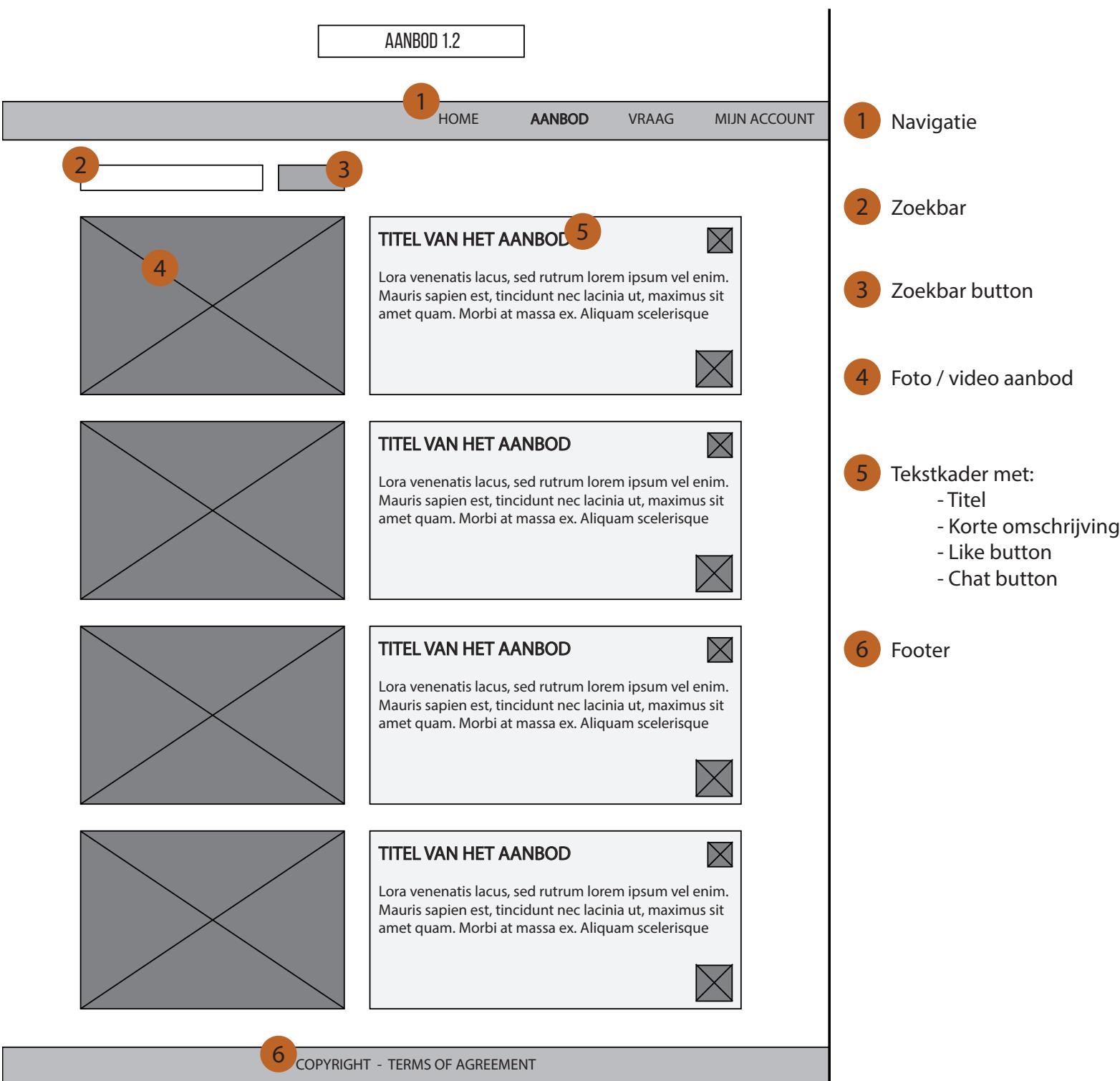
- Titel
- Korte omschrijving
- Like button
- Chat button

5 Button nieuwe vraag maken  
6 Footer

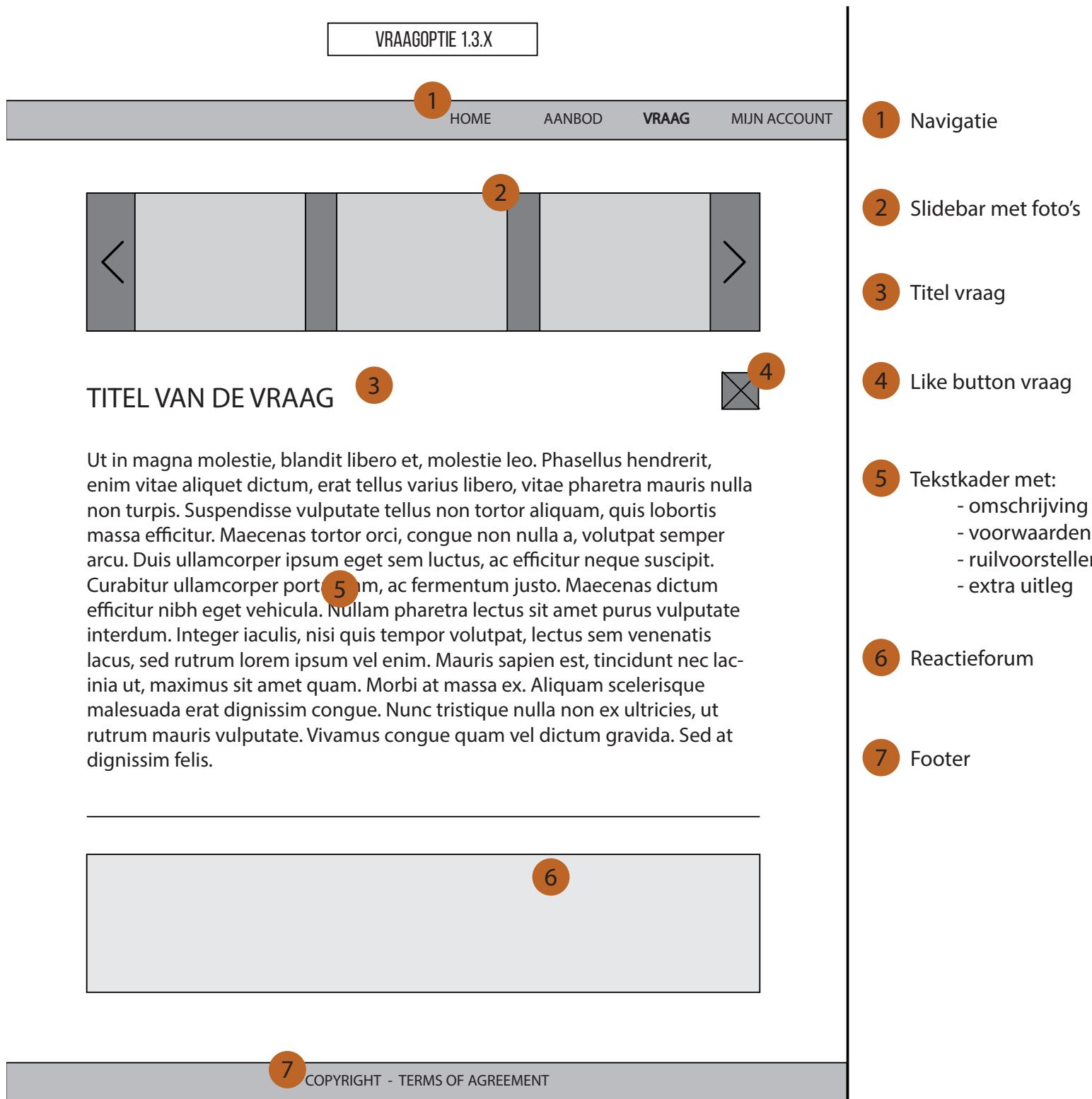
Eindopdracht CMP III

nr. 14

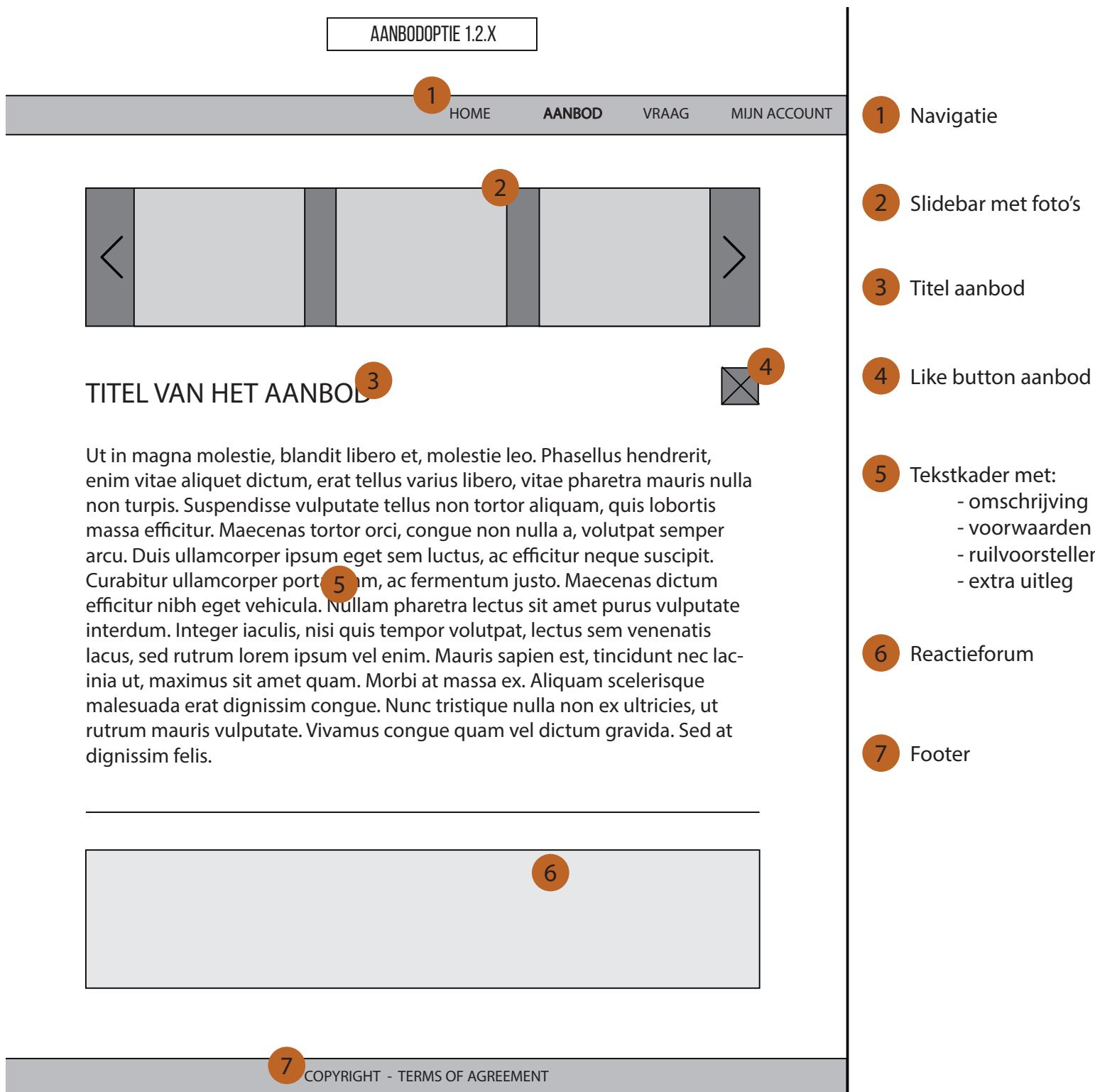
# DESIGN: WIREFRAME MIJN AANBOD



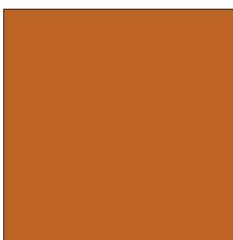
# DESIGN: WIREFRAME VRAAGOPTIE



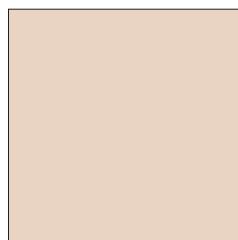
# DESIGN: WIREFRAME MIJN AANBODOPTIE



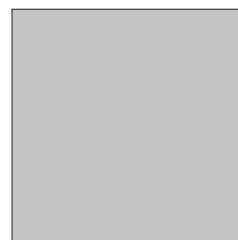
# DESIGN: STYLE TILE 1



#C06014



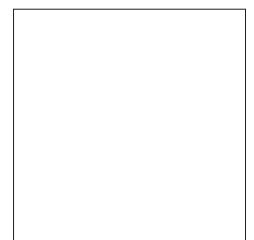
#EDDBCD



#CDCDCD



#000000



#FFFFFF

## Voorbeeld van een titel

### Voorbeeld van een subtitel

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc scelerisque aliquet finibus. Morbi viverra velit et bibendum ultrices. Donec non tincidunt metus, id lacinia nulla. Fusce pellentesque posuere justo, sit amet rutrum erat pretium id. Fusce ac sapien erat. Quisque consectetur augue nulla, a feugiat metus varius ut. Cras purus diam, rutrum a auctor eu, sagittis sed purus. Nulla rhoncus mollis nulla. Suspendisse facilisis mi odio, non venenatis sapien sollicitudin vitae. Sed velit nisi, euismod ac finibus a, iaculis id urna. Mauris suscipit sed tellus ut gravida. Ut et metus eu nisl gravida varius quis ac leo. Curabitur est lorem, facili

## Chunkfive 24pt

Roboto bold 20pt

Roboto medium 18pt

Roboto regular 12pt

## Helvetica bold 20pt

Helvetica Light 18pt

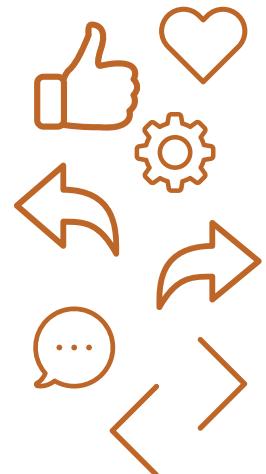
Helvetica 12pt



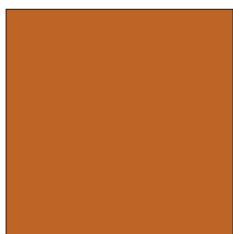
ICONS



ICONS HOVER



# DESIGN: STYLE TILE 2



#C06014



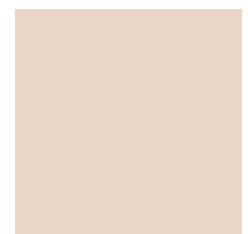
#F0B68B



#6E665F



#6D5440



#EDDBCE

## Voorbeeld van een titel

### Voorbeeld van een subtitel

Lore ipsum dolor sit amet, consectetur adipiscing elit. Nunc scelerisque aliquet finibus. Morbi viverra velit et bibendum ultrices. Donec non tincidunt metus, id lacinia nulla. Fusce pellentesque posuere justo, sit amet rutrum erat pretium id. Fusce ac sapien erat. Quisque consectetur augue nulla, a feugiat metus varius ut. Cras purus diam, rutrum a auctor eu, sagittis sed purus. Nulla rhoncus mollis nulla. Suspendisse facilisis mi odio, non venenatis sapien sollicitudin vitae. Sed velit nisi, euismod ac finibus a, iaculis id urna. Mauris suscipit sed tellus ut gravida. Ut et metus eu nisl gravida varius quis ac leo. Curabitur est lorem, facili

*Lobster 24pt*

Open sans regular 20pt

Open sans light 18pt

**Helvetica bold 20pt**

Helvetica Light 18pt

Helvetica Regular 12pt



ICONS



ICONS HOVER

# DESIGN: VISUAL DESIGN HOMEPAGE

HOME

AANBOD

VRAAG

MIJN ACCOUNT



LETS GET STARTED

COPYRIGHT - TERMS OF AGREEMENT

# **DEVELOPMENT**

Development

Content

Database

Testing

Code snippets

Screenshots

# **USER & ACCEPTANCE TESTING**

## **DEPLOYMENT GUIDE**

### **MANUAL**