



arteveldehogeschool

LID VAN DE ASSOCIATIE UNIVERSITEIT GENT

denk. doe. word.

Arteveldehogeschool
Katholiek onderwijs Gent
Bachelor in de grafische en digitale media
2016-17
Campus Mariakerke

Crossmedia Publishing III

Multimediacreatie
proDUCE

Ellen Tijtgat

Inhoudstafel

DISCOVER

Briefing

1 Wat wil de opdrachtgever/ klant / bedrijf

De opdrachtgever wil een Local Exchange and Trading System hebben met behulp van een Drupal CMS.

2 Wat is de boodschap?

Een trading systeem creëren met mensen die zich hiervoor willen inzetten.

3 Wie behoort tot het doelpubliek?

Gepensioneerden die nog willen werken voor anderen.

4 Welke informatie is vorhanden?

Er is nog geen informatie voor handen want het is een volledig nieuwe website. De site moet met drupal 7 gemaakt worden.

5 Wat is het budget?

Er is geen budget want het is een schoolopdracht.

6 Wat is de timing?

Alles moet af zijn tegen 3 januari 2017

DEFINE

Analyse

Planning:

Milestone 1: 27 oktober 2016

Milestone 2: 9 november 2016

Milestone 3: 7 december 2016

Milestone 4: 3 januari 2017

IDEËENBORD 1

A collage of various web design snippets and promotional images. At the top left is a color palette with hex codes for Morning Sky (#C8E4DB), Honey (#DCE4D), Cerulean (#00303F), Mist (#7A9396), Ochre (#C06014), Pastel Peach (#EDDC00), and Black (#000000). In the center is a portrait of a man with a competition banner. To the left is a woman in a white tank top with a 'Look + Feel + Live' banner. To the right are snippets for 'Luminity' (Luminity, About, FAQs, Buy Now, Look in Register), 'Vibrant Days, Restorative Nights' (Buy Now), 'About the All-Star Challenge' (About the Competition, Here to be Announced When April 2016), 'About the All-Star Champion' (The Guy, The Model, Photo Shoot, Create your own ultimate interpretation of the American Crew man), 'Create Your Own Journal' (My 2015 Posts - Your Journal, My 2016 Posts - Your Journal, Create Your Own Journal), and a snippet for Paper (Your memories and stories created into a journal).

Your memories and stories created into a journal

The image is a collage of nine different web design projects and interfaces, each showcasing unique design elements and user experiences. 1. **Travel Agency**: A dark-themed website for 'Your Blue Belief The Scenes' featuring a large landscape image of a beach and mountains. It includes sections for 'New Portfolio' and 'Our New Website'. 2. **Color Palette Generator**: A tool titled 'SPEED MOTION' that generates color palettes from images. It features a central image of a speedometer and a color wheel, with sections for 'ПРЕЗЕНТАЦИЯ РАБОТ' (Presentation of Work) and 'ПОДДЕРЖКА' (Support). 3. **Landscape Photo**: A close-up photograph of a person's face with a focus on their eyes. The image is framed by a white border and has a small 'View more' button at the bottom right. 4. **Sculpture Portfolio**: A site for 'ARTISAN SCULPTEUR' featuring a large image of a wooden sculpture and text about the artist's work. 5. **Speed Motion Presentation**: A presentation slide with a red background, showing a color palette with hex codes #FFFF, #FF606E, #00DDD8, and #51. It includes a navigation arrow and a 'Find out more' button. 6. **Work-Life Balance Article**: An article titled 'mon TRAVAIL' by 'PIERRE GARNON' discussing the importance of work-life balance. It includes a quote in French: 'Mes sculptures sont uniques, ignorantes, audacieuses, trépidantes et révolutionnaires. Elles racontent une histoire et témoignent de la volonté dure de nos hommes en possession de leurs ressources. Mon travail est l'apanage de ma vie et il égale à lui-même le sens des choses.' 7. **Woodshop Equipment Catalog**: A catalog for 'BLACK & DECKER' featuring a 'Reformer' exercise machine. It includes a 'Find out more' button and a 'BADS Systems' logo. 8. **Catalog**: A catalog titled 'Catered to Fit Your Needs' featuring a product in a box. 9. **Personal Design Portfolio**: A portfolio for 'Scott McCarthy Design' with a blue header and a large orange title. It includes sections for 'About', 'Contact', 'Favorites', 'Work', and 'Designs'. At the bottom, it lists 'Project Management', 'Design', 'Development', 'Marketing', and 'Consulting' services.

IDEËNBORD 2

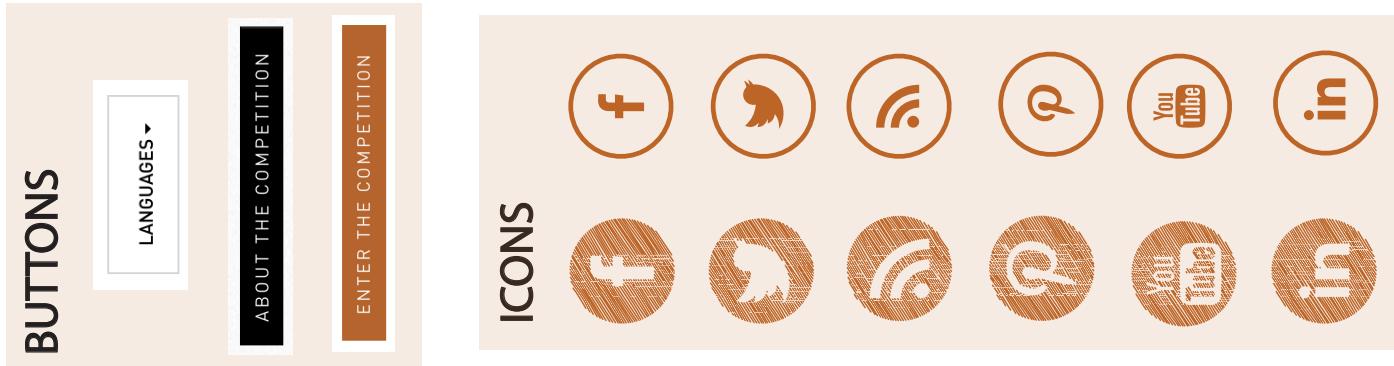
IDEËNBORD 2

IDEËNBORD 2 is a collection of various web design and marketing concepts presented as icons and text snippets.

- IDEËNBORD 2** (Top Left): A grid of social media icons including YouTube, LinkedIn, Facebook, Twitter, Instagram, and others.
- The 9 causes of aging** (Top Center): A snippet from a website about aging causes.
- chunkFive** (Top Center): A snippet from a website featuring a large, stylized font.
- LUMITY** (Top Center): A snippet from a skincare brand's website.
- Roboto Slab** (Top Right): A snippet from a website featuring a large, rounded font.
- Caviar Dreams** (Top Right): A snippet from a website featuring a large, rounded font.
- Stockist** (Top Right): A snippet from a website featuring a large, rounded font.
- UK** (Top Right): A snippet from a website featuring a large, rounded font.
- SANTI SKIN LABS** (Bottom Left): A snippet from a skincare brand's website.
- HARRODS** (Bottom Left): A snippet from a luxury brand's website.
- REDHOUSE SMARTY FACEBOOK** (Bottom Left): A snippet from a mobile application's website.
- IDEËNBORD 2** (Bottom Center): A snippet from a website featuring a large, rounded font.
- IDEËNBORD 2** (Bottom Right): A snippet from a website featuring a large, rounded font.

MOODBOARD

BUTTONS



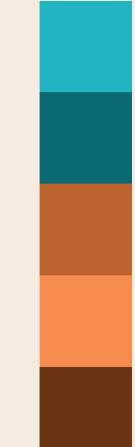
STYLE INSPIRATION

Browse the winning looks from past competitions.

2015-2016



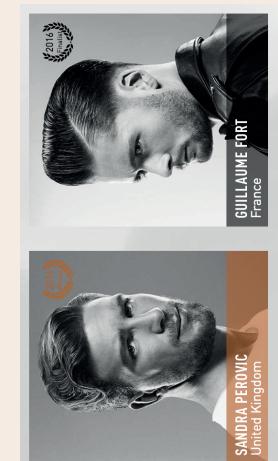
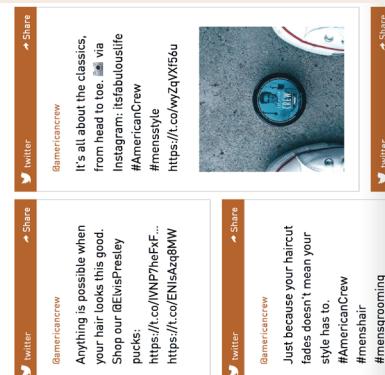
'15-'16 RECAP SOCIAL BUZZ



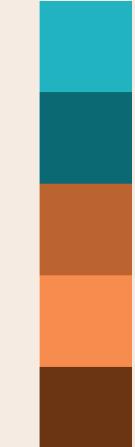
STIJL & VORM

SOCIAL BUZZ

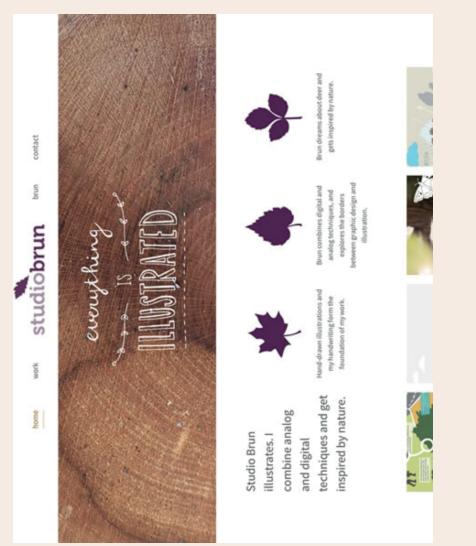
Check back here for real-time feed of social media updates from American Crew throughout each stage of the competition.



COLOR COMBINATIONS



SFEER WEBSITE



TYPOGRAPHY

Title, Caviar Dreams | from insum valid doi: BooktoE

Regular

Titel, Lobster

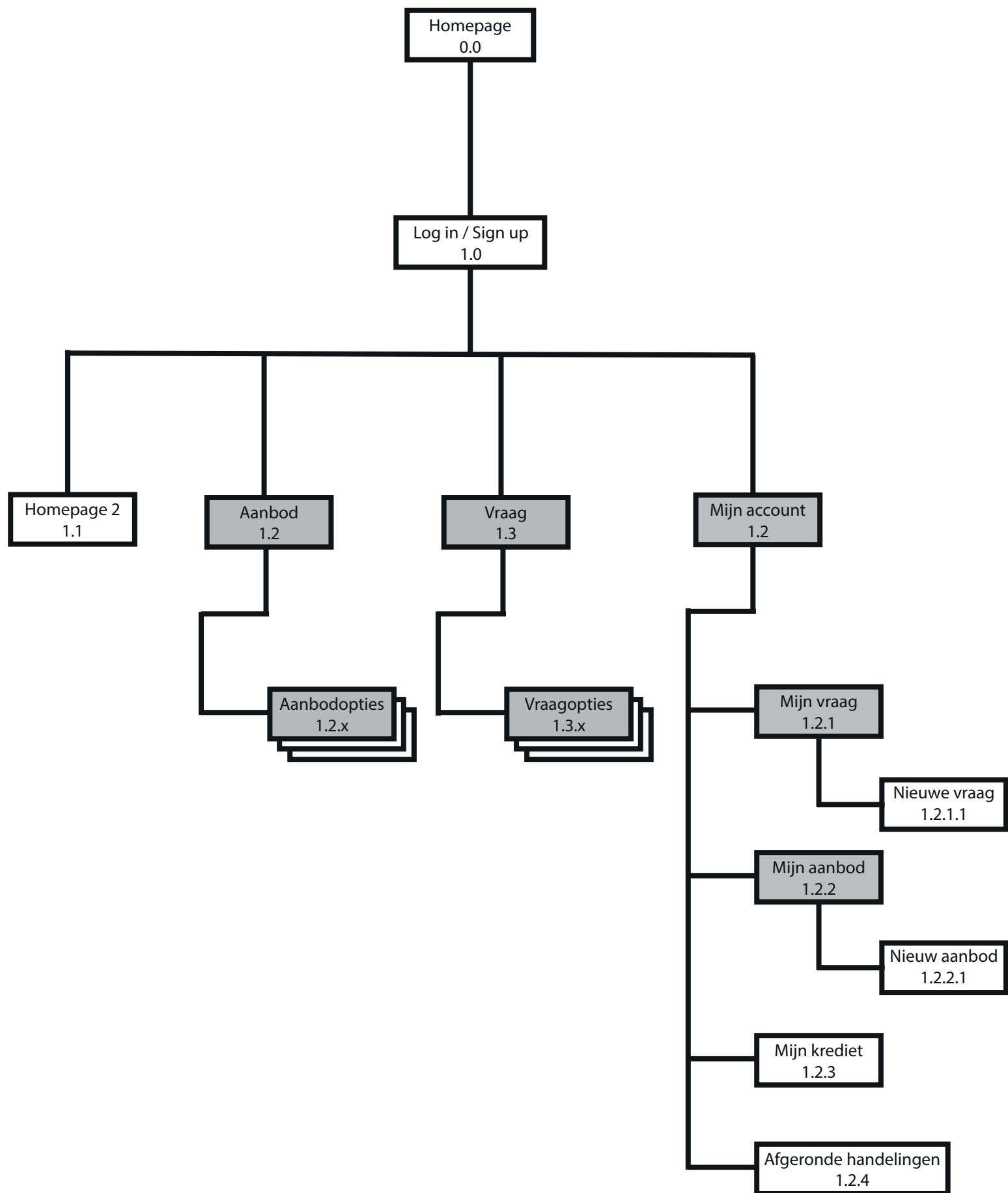
¶ Lorem ipsum valad dei, Helvetica Neue

Titel, Chunkfive

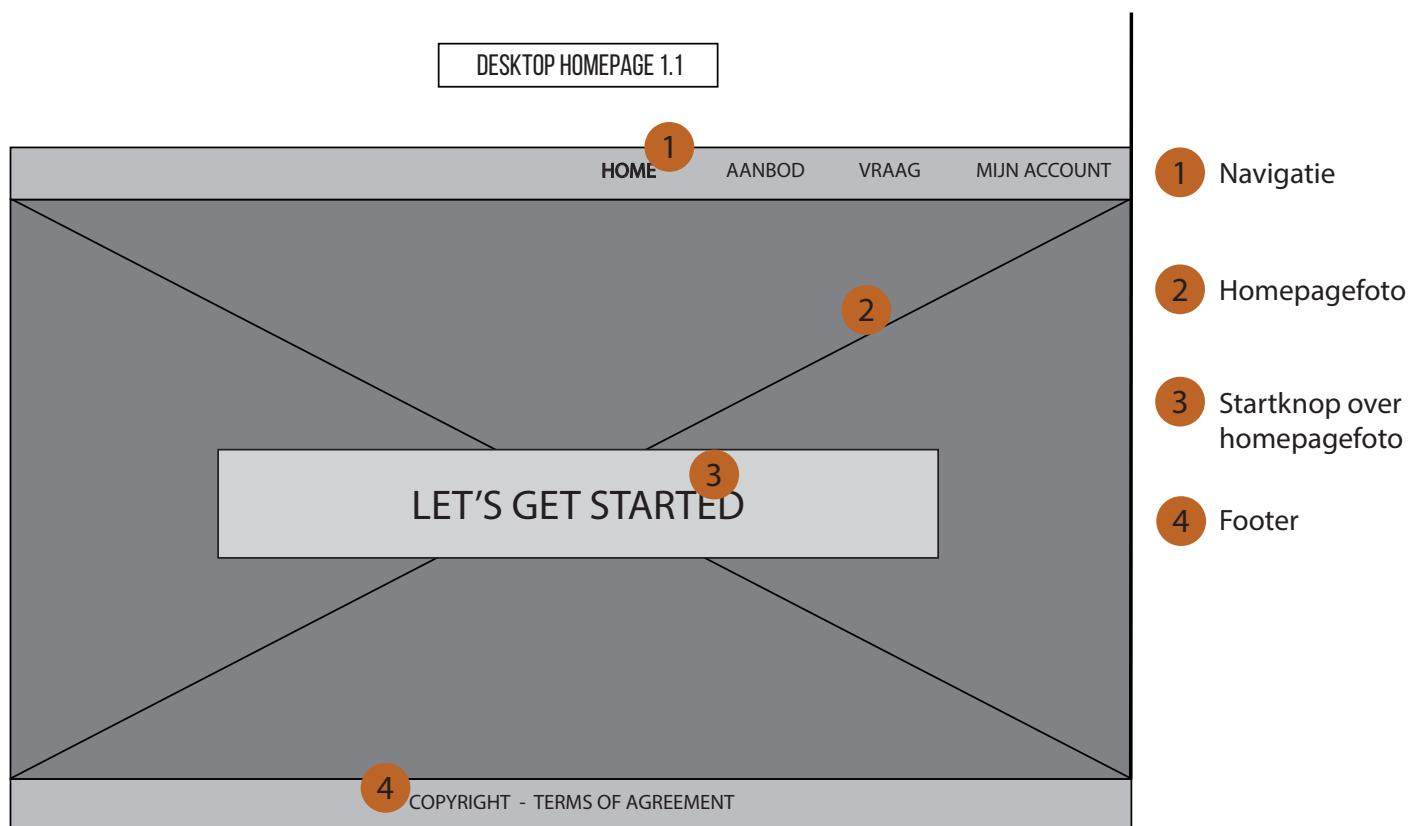
— — — — —
Lorem ipsum valad dei, Open Sans

Eindopdracht CMP III

DESIGN: SITEMAP



DESIGN: WIREFRAME HOMEPAGE

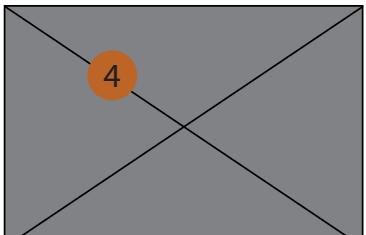


DESIGN: WIREFRAME AANBOD

AANBOD 1.2

1 HOME AANBOD VRAAG MIJN ACCOUNT

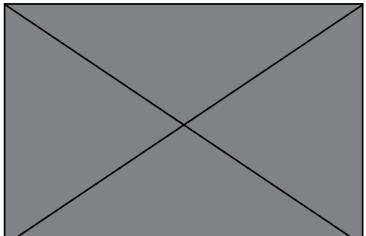
2 3

 4

TITEL VAN HET AANBOD 5

Lora venenatis lacus, sed rutrum lorem ipsum vel enim. Mauris sapien est, tincidunt nec lacinia ut, maximus sit amet quam. Morbi at massa ex. Aliquam scelerisque

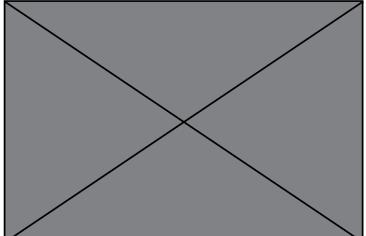
5

 4

TITEL VAN HET AANBOD 5

Lora venenatis lacus, sed rutrum lorem ipsum vel enim. Mauris sapien est, tincidunt nec lacinia ut, maximus sit amet quam. Morbi at massa ex. Aliquam scelerisque

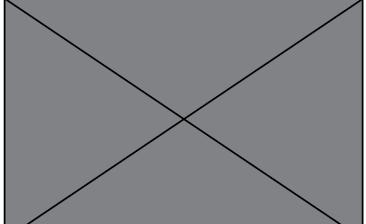
5

 4

TITEL VAN HET AANBOD 5

Lora venenatis lacus, sed rutrum lorem ipsum vel enim. Mauris sapien est, tincidunt nec lacinia ut, maximus sit amet quam. Morbi at massa ex. Aliquam scelerisque

5

 4

TITEL VAN HET AANBOD 5

Lora venenatis lacus, sed rutrum lorem ipsum vel enim. Mauris sapien est, tincidunt nec lacinia ut, maximus sit amet quam. Morbi at massa ex. Aliquam scelerisque

5

6 COPYRIGHT - TERMS OF AGREEMENT

- 1 Navigatie
- 2 Zoekbaar
- 3 Zoekbaar button
- 4 Foto / video aanbod
- 5 Tekstkader met:
 - Titel
 - Korte omschrijving
 - Like button
 - Chat button
- 6 Footer

Eindopdracht CMP III

nr. 11

DESIGN: WIREFRAME VRAAG

VRAAG 1.3

1 HOME AANBOD VRAAG MIJN ACCOUNT

2 3

4

TITEL VAN DE VRAAG 5

Lora venenatis lacus, sed rutrum lorem ipsum vel enim. Mauris sapien est, tincidunt nec lacinia ut, maximus sit amet quam. Morbi at massa ex. Aliquam scelerisque

4

TITEL VAN DE VRAAG 5

Lora venenatis lacus, sed rutrum lorem ipsum vel enim. Mauris sapien est, tincidunt nec lacinia ut, maximus sit amet quam. Morbi at massa ex. Aliquam scelerisque

4

TITEL VAN DE VRAAG 5

Lora venenatis lacus, sed rutrum lorem ipsum vel enim. Mauris sapien est, tincidunt nec lacinia ut, maximus sit amet quam. Morbi at massa ex. Aliquam scelerisque

4

TITEL VAN DE VRAAG 5

Lora venenatis lacus, sed rutrum lorem ipsum vel enim. Mauris sapien est, tincidunt nec lacinia ut, maximus sit amet quam. Morbi at massa ex. Aliquam scelerisque

6 COPYRIGHT - TERMS OF AGREEMENT

1

 Navigatie

2

 Zoekbaar

3

 Zoekbaar button

4

 Foto / video aanbod

5

 Tekstkader met:

- Titel
- Korte omschrijving
- Like button
- Chat button

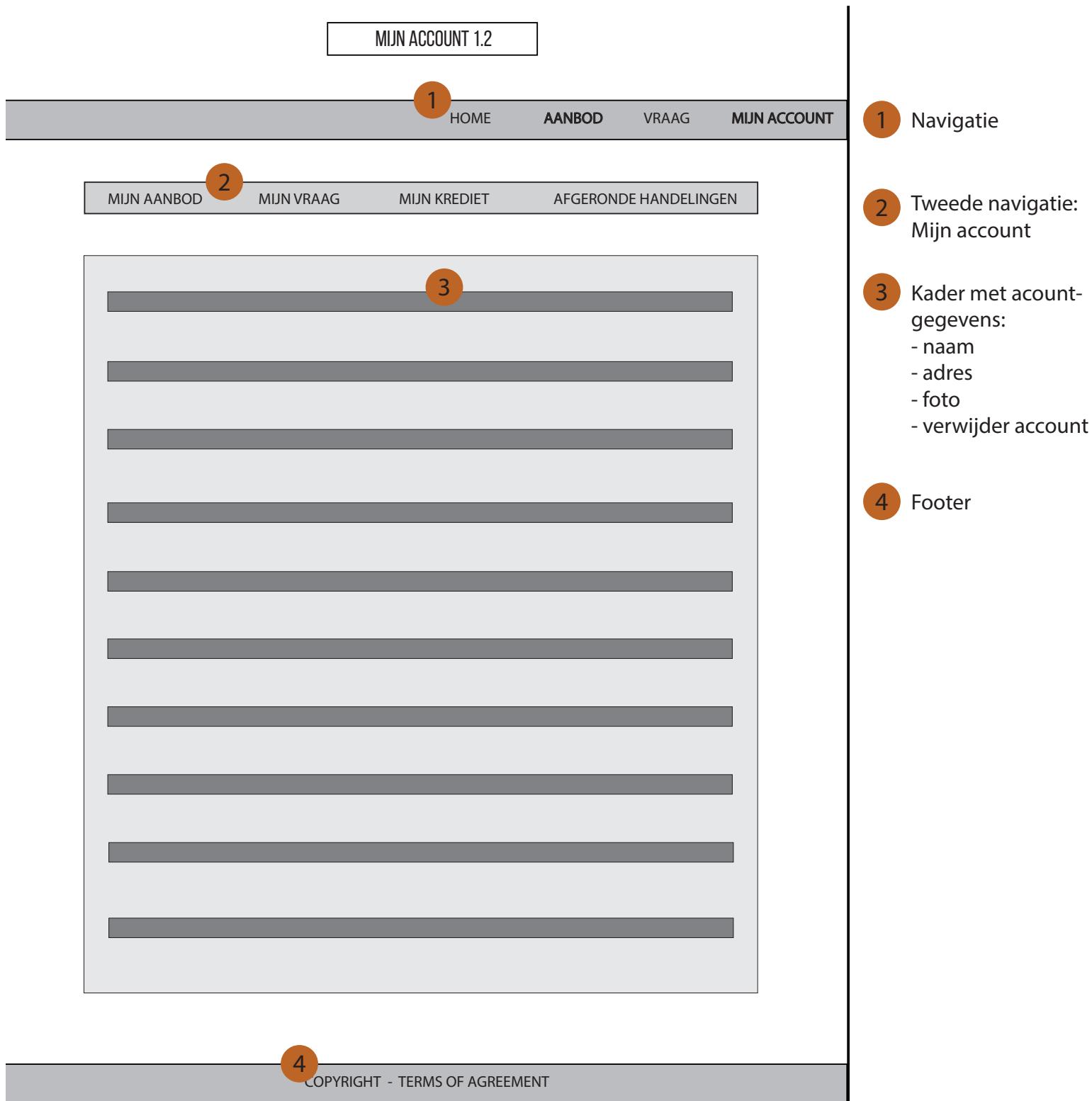
6

 Footer

Eindopdracht CMP III

nr. 12

DESIGN: WIREFRAME MIJN ACCOUNT

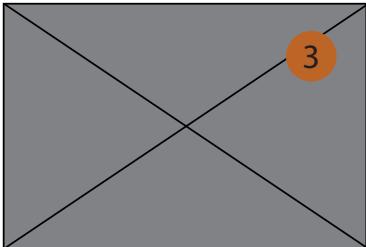


DESIGN: WIREFRAME MIJN VRAAG

MIJN VRAAG 1.2.1

1 HOME AANBOD VRAAG MIJN ACCOUNT

2 MIJN AANBOD MIJN VRAAG MIJN KREDIET AFGERONDE HANDELINGEN



TITEL VAN DE VRAAG 4

Lora venenatis lacus, sed rutrum lorem ipsum vel enim. Mauris sapien est, tincidunt nec lacinia ut, maximus sit amet quam. Morbi at massa ex. Aliquam scelerisque


TITEL VAN DE VRAAG

Lora venenatis lacus, sed rutrum lorem ipsum vel enim. Mauris sapien est, tincidunt nec lacinia ut, maximus sit amet quam. Morbi at massa ex. Aliquam scelerisque


TITEL VAN DE VRAAG

Lora venenatis lacus, sed rutrum lorem ipsum vel enim. Mauris sapien est, tincidunt nec lacinia ut, maximus sit amet quam. Morbi at massa ex. Aliquam scelerisque


1 Navigatie
2 Tweede navigatie:
Mijn account
3 Foto/video vraag
4 Tekstkader met:
- Titel
- Korte omschrijving
- Like button
- Chat button
5 Button nieuwe vraag
maken
6 Footer

Eindopdracht CMP III

nr. 14

DESIGN: WIREFRAME MIJN AANBOD

The wireframe illustrates the layout of a website for 'Mijn Aanbod'. The top navigation bar includes links for HOME, AANBOD (selected), VRAAG, and MIJN ACCOUNT. Below the navigation is a search bar with a button. The main content area features five identical card templates, each with a title, a text area, and two small square icons. The footer contains copyright information.

AANBOD 1.2

1 HOME AANBOD VRAAG MIJN ACCOUNT

2 3

4

5

6

1 Navigatie

2 Zoekbaar

3 Zoekbaar button

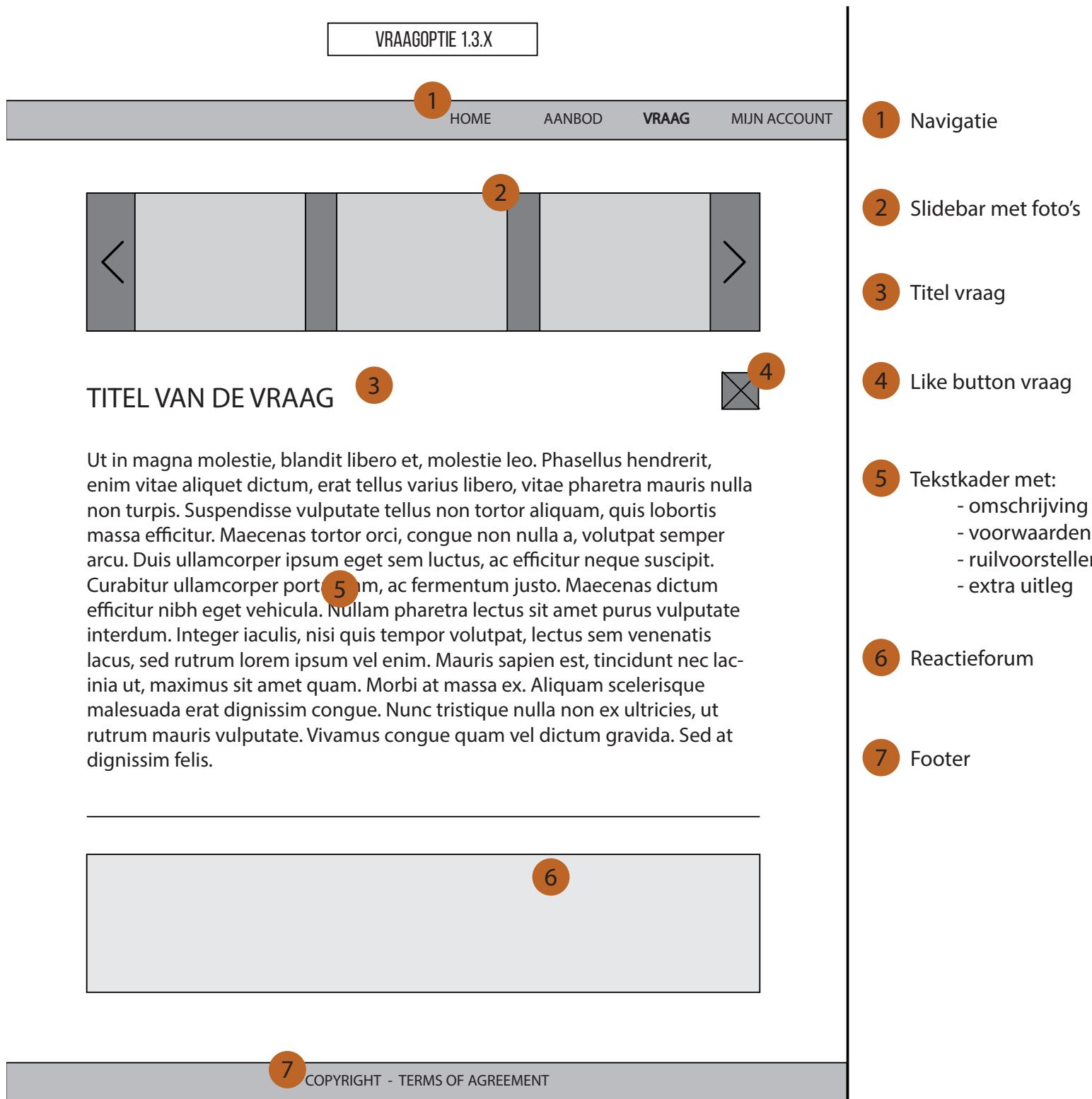
4 Foto / video aanbod

5 Tekstkader met:
- Titel
- Korte omschrijving
- Like button
- Chat button

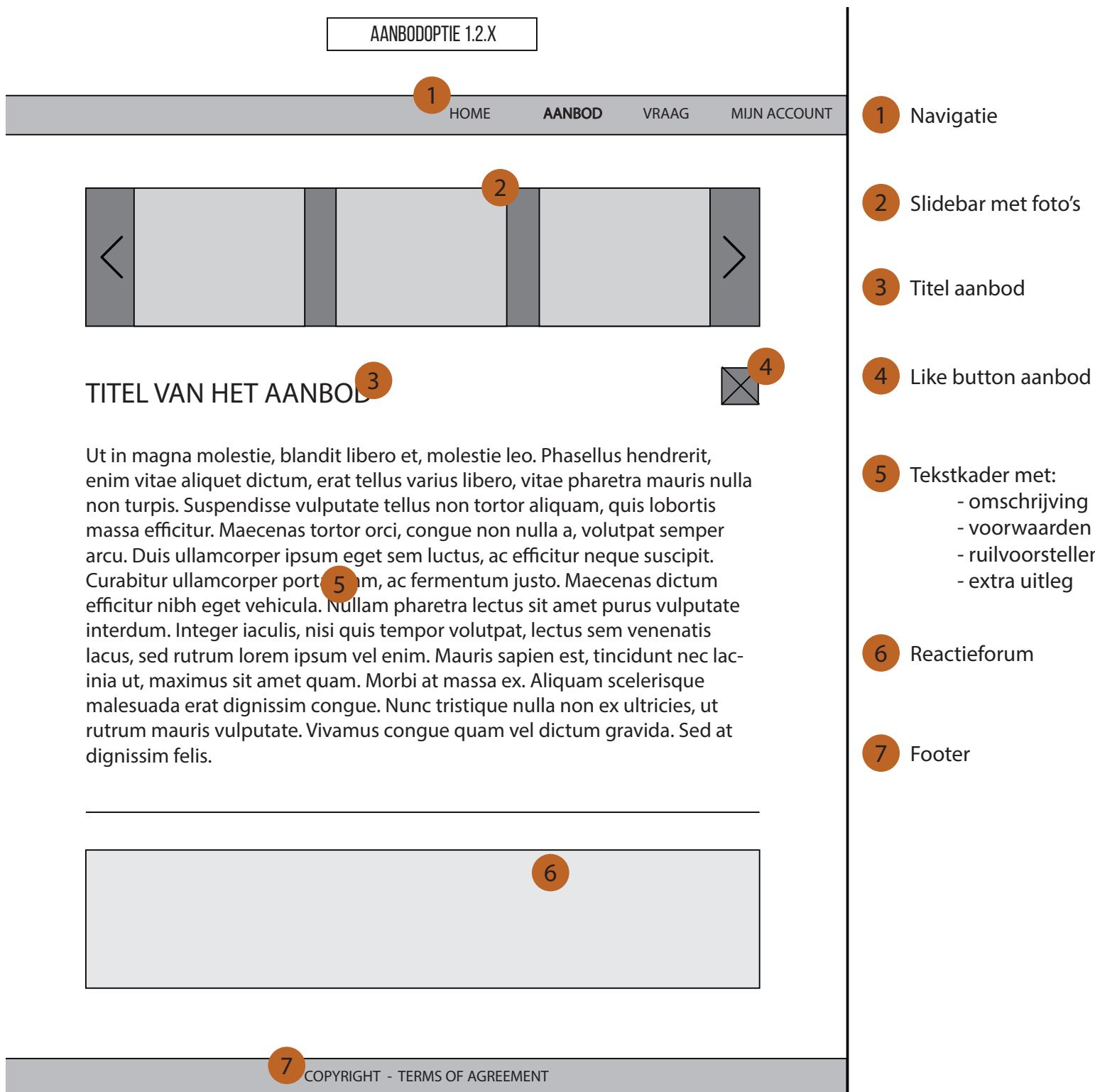
6 Footer

COPYRIGHT - TERMS OF AGREEMENT

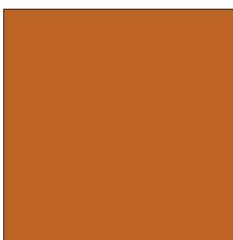
DESIGN: WIREFRAME VRAAGOPTIE



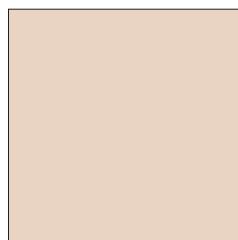
DESIGN: WIREFRAME MIJN AANBODOPTIE



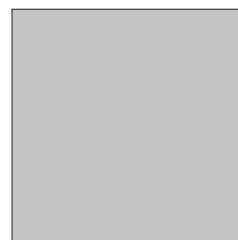
DESIGN: STYLE TILE 1



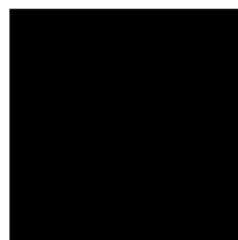
#C06014



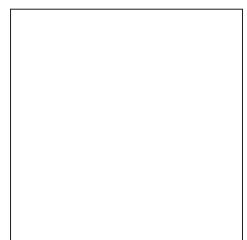
#EDDBCD



#CDCDCD



#000000



#FFFFFF

Voorbeeld van een titel

Voorbeeld van een subtitel

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc scelerisque aliquet finibus. Morbi viverra velit et bibendum ultrices. Donec non tincidunt metus, id lacinia nulla. Fusce pellentesque posuere justo, sit amet rutrum erat pretium id. Fusce ac sapien erat. Quisque consectetur augue nulla, a feugiat metus varius ut. Cras purus diam, rutrum a auctor eu, sagittis sed purus. Nulla rhoncus mollis nulla. Suspendisse facilisis mi odio, non venenatis sapien sollicitudin vitae. Sed velit nisi, euismod ac finibus a, iaculis id urna. Mauris suscipit sed tellus ut gravida. Ut et metus eu nisl gravida varius quis ac leo. Curabitur est lorem, facili

Chunkfive 24pt

Roboto bold 20pt

Roboto medium 18pt

Roboto regular 12pt

Helvetica bold 20pt

Helvetica Light 18pt

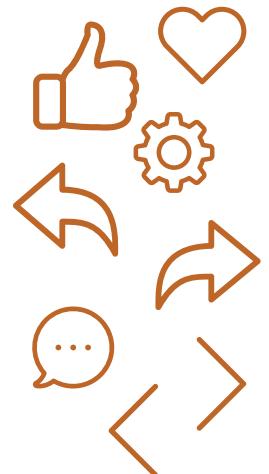
Helvetica 12pt



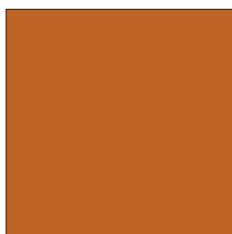
ICONS



ICONS HOVER



DESIGN: STYLE TILE 2



#C06014



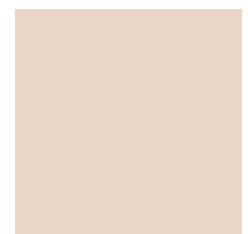
#F0B68B



#6E665F



#6D5440



#EDDBCE

Voorbeeld van een titel

Voorbeeld van een subtitel

Lore ipsum dolor sit amet, consectetur adipiscing elit. Nunc scelerisque aliquet finibus. Morbi viverra velit et bibendum ultrices. Donec non tincidunt metus, id lacinia nulla. Fusce pellentesque posuere justo, sit amet rutrum erat pretium id. Fusce ac sapien erat. Quisque consectetur augue nulla, a feugiat metus varius ut. Cras purus diam, rutrum a auctor eu, sagittis sed purus. Nulla rhoncus mollis nulla. Suspendisse facilisis mi odio, non venenatis sapien sollicitudin vitae. Sed velit nisi, euismod ac finibus a, iaculis id urna. Mauris suscipit sed tellus ut gravida. Ut et metus eu nisl gravida varius quis ac leo. Curabitur est lorem, facili

Lobster 24pt

Open sans regular 20pt

Open sans light 18pt

Helvetica bold 20pt

Helvetica Light 18pt

Helvetica Regular 12pt



ICONS



ICONS HOVER

DESIGN: VISUAL DESIGN HOMEPAGE

HOME

AANBOD

VRAAG

MIJN ACCOUNT



LETS GET STARTED

COPYRIGHT - TERMS OF AGREEMENT

DEVELOPMENT

Development

Content

Database

Testing

Code snippets

Screenshots

USER & ACCEPTANCE TESTING

DEPLOYMENT GUIDE

MANUAL