



arteveldehogeschool

LID VAN DE ASSOCIATIE UNIVERSITEIT GENT

denk. doe. word.

Arteveldehogeschool
Katholiek onderwijs Gent
Bachelor in de grafische en digitale media
2016-17
Campus Mariakerke

Crossmedia Publishing III

Multimediacreatie
proDUCE

Ellen Tijtgat

INHOUDSTAFEL

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- 7 Ideëenbord 2
- 8 Finale Moodboard
- 9 Design: sitemap
- 10 Design: wireframe homepage
- 11 Design: wireframe aanbod
- 12 Design: wireframe vraag
- 13 Design: wireframe mijn account
- 14 Design: wireframe mijn vraag
- 15 Design: wireframe mijn aanbod
- 16 Design: wireframe vraagoptie
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DISCOVER

Briefing

1 Wat wil de opdrachtgever/ klant / bedrijf

De opdrachtgever wil een Local Exchange and Trading System hebben met behulp van een Drupal CMS.

2 Wat is de boodschap?

Een trading systeem creëren met mensen die zich hiervoor willen inzetten.

3 Wie behoort tot het doelpubliek?

Gepensioneerden die nog willen werken voor anderen.

4 Welke informatie is vorhanden?

Er is nog geen informatie voor handen want het is een volledig nieuwe website. De site moet met drupal 7 gemaakt worden.

5 Wat is het budget?

Er is geen budget want het is een schoolopdracht.

6 Wat is de timing?

Alles moet af zijn tegen 3 januari 2017

DEFINE

Analyse

Planning:

Milestone 1: 27 oktober 2016

Milestone 2: 9 november 2016

Milestone 3: 7 december 2016

Milestone 4: 3 januari 2017

IDEËENBORD 1

A collage of various web design snippets and promotional images. At the top left is a color palette with squares labeled MORNING SKY (#C8E4DB), HONEY (#DCE4D8), CERULEAN (#00303F), and MIST (#7A9396). Below it is a woman in a white tank top and cap with a 'LUMI' logo overlay. To the right is a color palette with OCHRE (#C06014), PASTEL PEACH (#EDDC8D), and BLACK (#000000). In the center is a portrait of a man with a 'COOL GREY' (#C0C0C0) overlay. To the right is another color palette with DUSTY (#96588F) and LAVENDER (#6D7993). At the bottom left is a dark blue header with 'LUMI' and a 'ABOUT' button. In the center is a competition snippet with a dark blue header, a large image of a man, and text about being a crew champion. To the right is a dark blue header with 'IN 14 DAYS' and a 'CREATE YOUR OWN JOURNAL' button. The bottom right contains a snippet for '200 POSTS - YOUR JOURNAL' with a dark blue header and a 'CREATE YOUR OWN JOURNAL' button. The bottom right corner has the word 'PAPER'.

Your memories and stories created into a journal

IDEËNBORD 2

IDEËNBORD 2

IDEËNBORD 2 is a collection of various web design and marketing concepts presented as icons and text snippets.

- IDEËNBORD 2** (Top Left): A grid of social media icons including YouTube, LinkedIn, Facebook, Twitter, Instagram, and others.
- The 9 causes of aging** (Top Center): A snippet from a website about aging causes.
- chunkFive** (Top Center): A snippet from a website featuring a large, stylized font.
- LUMITY** (Top Center): A snippet from a skincare brand's website.
- Roboto Slab** (Top Right): A snippet from a website featuring a large, rounded font.
- Caviar Dreams** (Top Right): A snippet from a website featuring a large, rounded font.
- Stockist** (Top Right): A snippet from a website featuring a large, rounded font.
- UK** (Top Right): A snippet from a website featuring a large, rounded font.
- SANTI SKIN LABS** (Bottom Left): A snippet from a skincare brand's website.
- HARRODS** (Bottom Left): A snippet from a luxury brand's website.
- REDHOUSE SMARTY FACEBOOK** (Bottom Left): A snippet from a mobile application's website.
- IDEËNBORD 2** (Bottom Center): A snippet from a website featuring a large, rounded font.
- IDEËNBORD 2** (Bottom Right): A snippet from a website featuring a large, rounded font.

MOODBOARD

BUTTONS

STYLE INSPIRATION

Browse the winning looks from past competitions.

2015-2016



STIJL & VORM

SOCIAL BUZZ

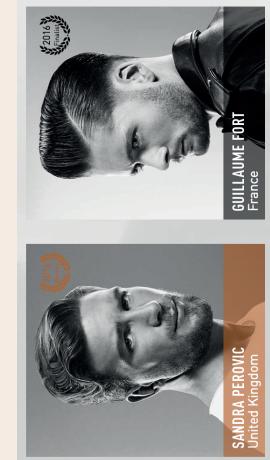
Check back here for real-time feed of social media updates from American Crew throughout each stage of the competition.

@americancrew

Anything is possible when your hair looks this good. Shop our [devilsPresley](#) picks. <https://ift.tt/2NPFheF> <https://ift.tt/2ENSAzqBkW>

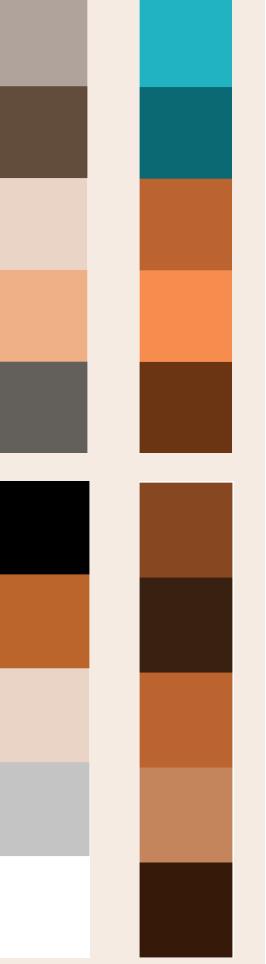
@americancrew

Just because your haircut fades doesn't mean your style has to. [#AmericanCrew](#) [#menshair](#) [#mensgrooming](#)



.....OVERVIEW..... ABOUT INSPIRATION '15-'16 RECAP SOCIAL BUZZ

COLOR COMBINATIONS



SFEER WEBSITE

BEAUTIFUL, EFFECTIVE & UNIQUE

HANDMADE BRANDS & WEBSITES

[SEE BRANDS](#)

WELCOME TO BRIGHTBY STUDIO

BrightBy Studio is a communication strategy and design studio based in Berlin. We offer a wide range of services from branding, web design and digital marketing to print and event design. We are a team of creative professionals who work together to create unique and effective solutions for our clients.

studiobrun

ILLUSTRATED

Studio Brun illustrates. I combine analog and digital techniques and get inspired by nature.

Hand-drawn illustrations and hand-painted textures form the foundation of my work.

Botanicals, abstracts and organic shapes are my inspiration for my designs.

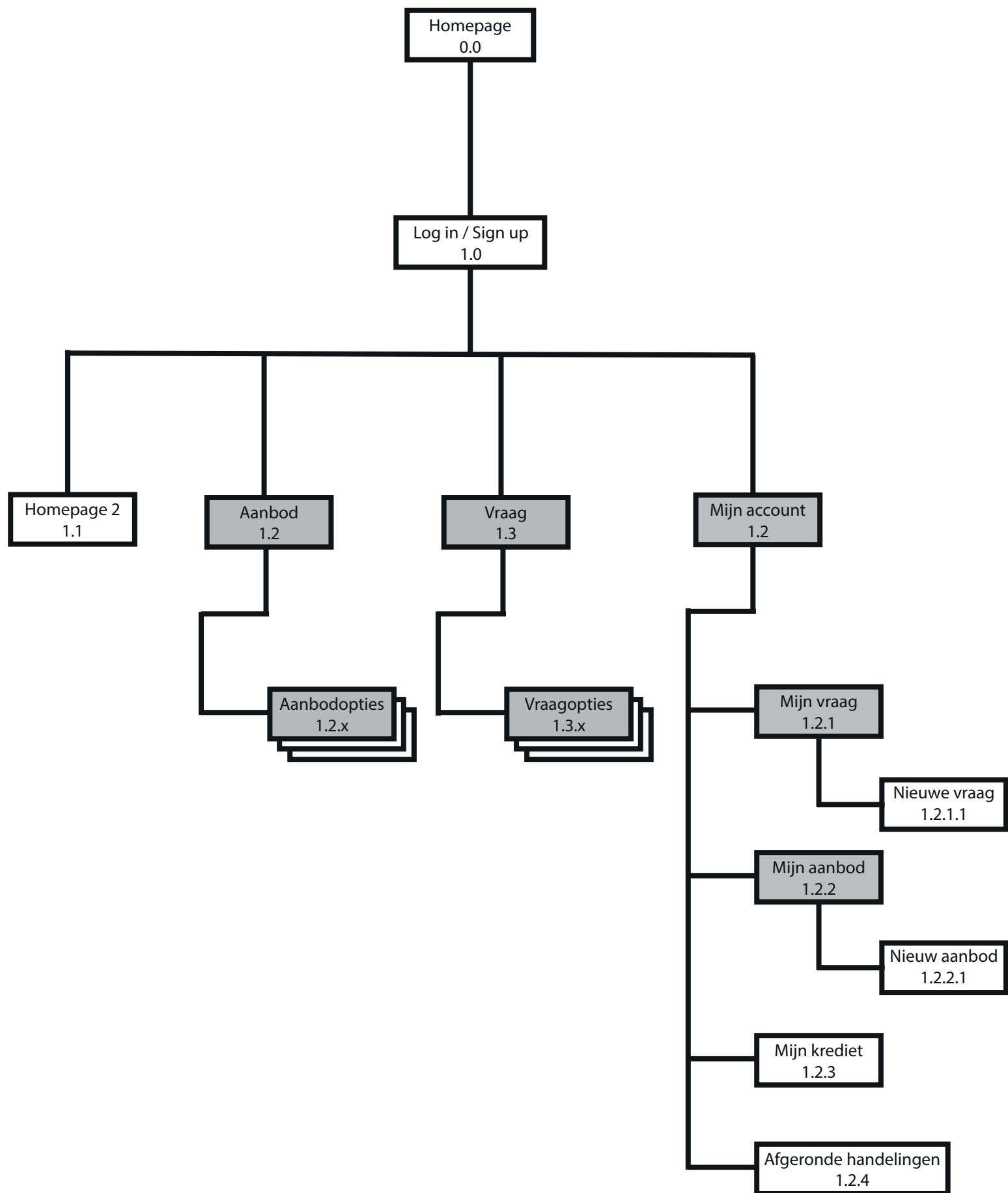
TYPOGRAPHY

Titel, Caviar Dreams
Lorem ipsum valad dei, Roboto Regular

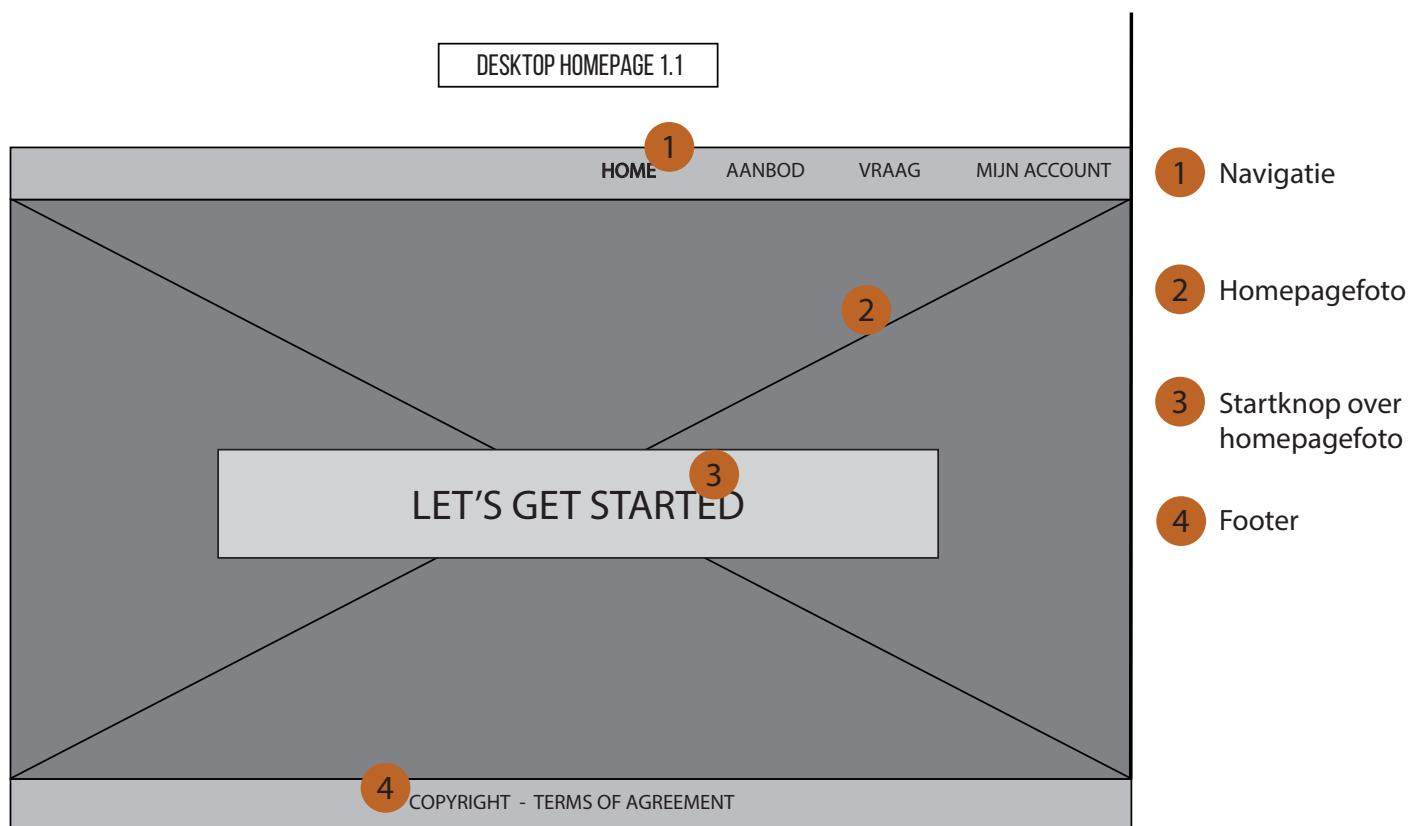
Titel, Lobster
Lorem ipsum valad dei, Helvetica Neue

Titel, Chunkfive
Lorem ipsum valad dei, Open Sans

DESIGN: SITEMAP



DESIGN: WIREFRAME HOMEPAGE



DESIGN: WIREFRAME AANBOD

AANBOD 1.2

The wireframe shows a top navigation bar with 'AANBOD 1.2' in a box, 'HOME', 'AANBOD', 'VRAAG', and 'MIJN ACCOUNT'. Below this is a search bar with placeholder 'Zoek', a search button, and a large image placeholder with a diagonal 'X'. To the right is a title card with 'TITEL VAN HET AANBOD' and a text area. Below these are four identical card templates, each with a title, text, and two like/dislike buttons. The footer contains 'COPYRIGHT - TERMS OF AGREEMENT'.

1 Navigatie

2 Zoekbaar

3 Zoekbaar button

4 Foto / video aanbod

5 Tekstkader met:
- Titel
- Korte omschrijving
- Like button
- Chat button

6 Footer

DESIGN: WIREFRAME VRAAG

VRAAG 1.3

1HOMEAANBODVRAAGMIJN ACCOUNT

23

4

TITEL VAN DE VRAAG5XX

Lora venenatis lacus, sed rutrum lorem ipsum vel enim. Mauris sapien est, tincidunt nec lacinia ut, maximus sit amet quam. Morbi at massa ex. Aliquam scelerisque

4

TITEL VAN DE VRAAGX

Lora venenatis lacus, sed rutrum lorem ipsum vel enim. Mauris sapien est, tincidunt nec lacinia ut, maximus sit amet quam. Morbi at massa ex. Aliquam scelerisque

4

TITEL VAN DE VRAAGX

Lora venenatis lacus, sed rutrum lorem ipsum vel enim. Mauris sapien est, tincidunt nec lacinia ut, maximus sit amet quam. Morbi at massa ex. Aliquam scelerisque

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TITEL VAN DE VRAAGX

Lora venenatis lacus, sed rutrum lorem ipsum vel enim. Mauris sapien est, tincidunt nec lacinia ut, maximus sit amet quam. Morbi at massa ex. Aliquam scelerisque

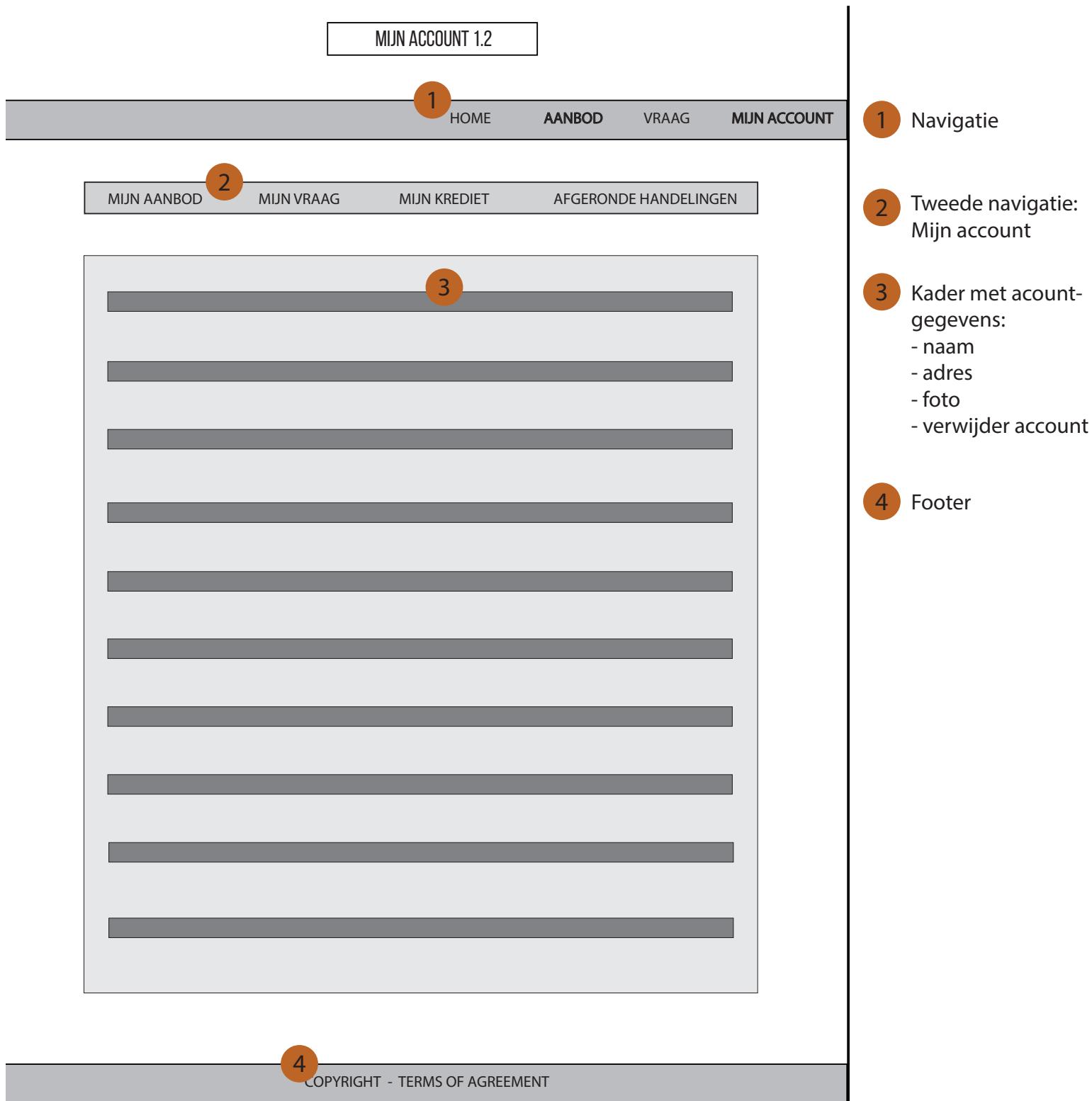
6COPYRIGHT - TERMS OF AGREEMENT

- 1 Navigatie
- 2 Zoekbar
- 3 Zoekbar button
- 4 Foto / video aanbod
- 5 Tekstkader met:
 - Titel
 - Korte omschrijving
 - Like button
 - Chat button
- 6 Footer

Eindopdracht CMP III

nr. 12

DESIGN: WIREFRAME MIJN ACCOUNT

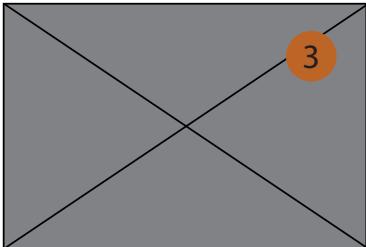


DESIGN: WIREFRAME MIJN VRAAG

MIJN VRAAG 1.2.1

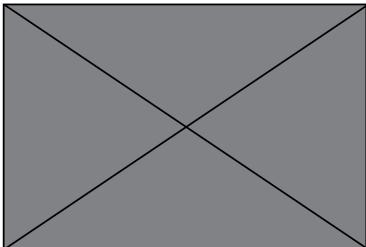
1HOMEAANBODVRAAGMIJN ACCOUNT

2MIJN AANBODMIJN VRAAGMIJN KREDIETAFGERONDE HANDELINGEN

3

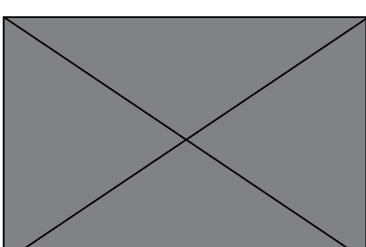
4**TITEL VAN DE VRAAG**
Lora venenatis lacus, sed rutrum lorem ipsum vel enim. Mauris sapien est, tincidunt nec lacinia ut, maximus sit amet quam. Morbi at massa ex. Aliquam scelerisque




5

TITEL VAN DE VRAAG
Lora venenatis lacus, sed rutrum lorem ipsum vel enim. Mauris sapien est, tincidunt nec lacinia ut, maximus sit amet quam. Morbi at massa ex. Aliquam scelerisque




6

TITEL VAN DE VRAAG
Lora venenatis lacus, sed rutrum lorem ipsum vel enim. Mauris sapien est, tincidunt nec lacinia ut, maximus sit amet quam. Morbi at massa ex. Aliquam scelerisque




5

6**COPYRIGHT - TERMS OF AGREEMENT**

1 Navigatie

2 Tweede navigatie: Mijn account

3 Foto/video vraag

4 Tekstkader met:

- Titel
- Korte omschrijving
- Like button
- Chat button

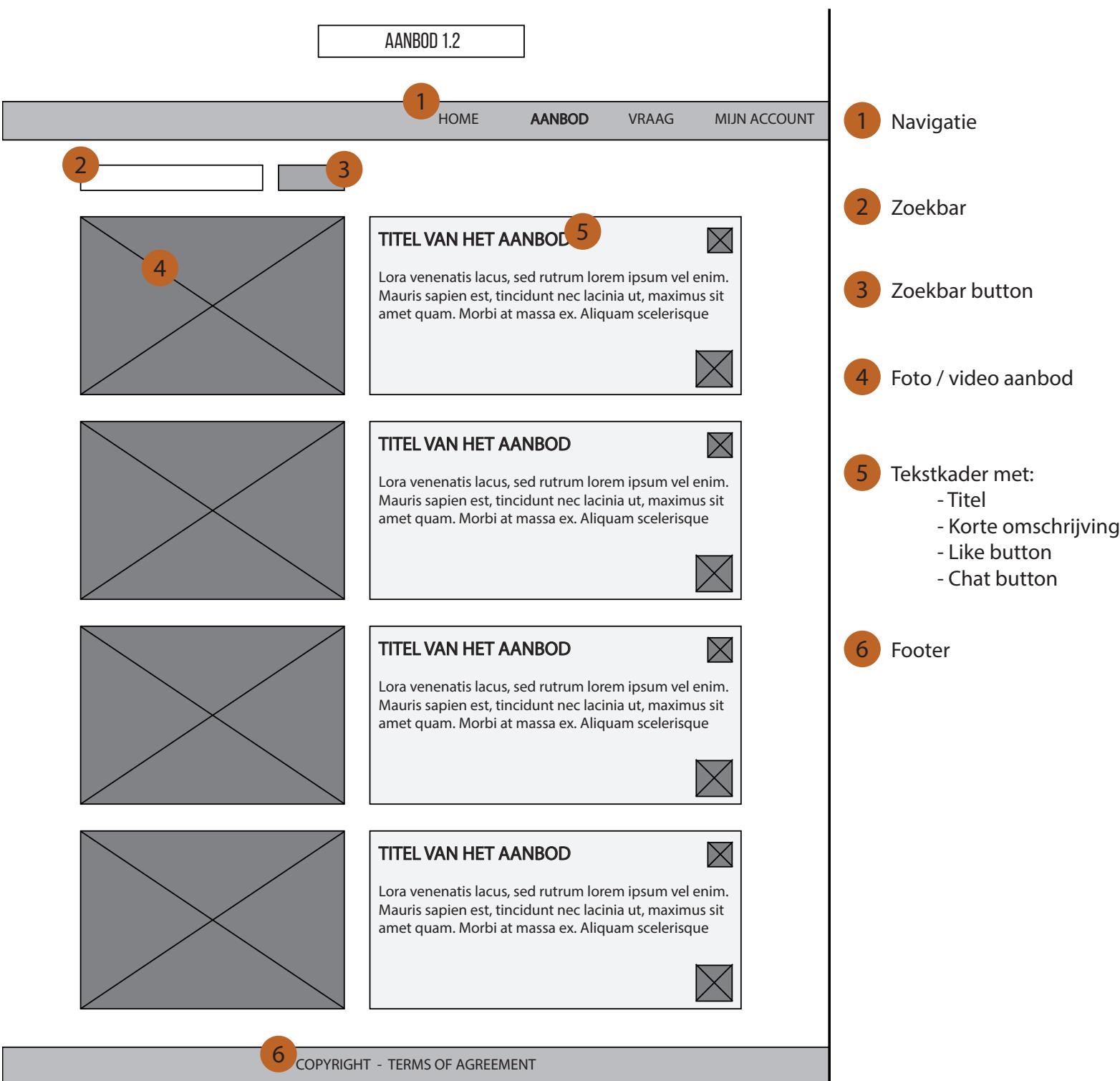
5 Button nieuwe vraag maken

6 Footer

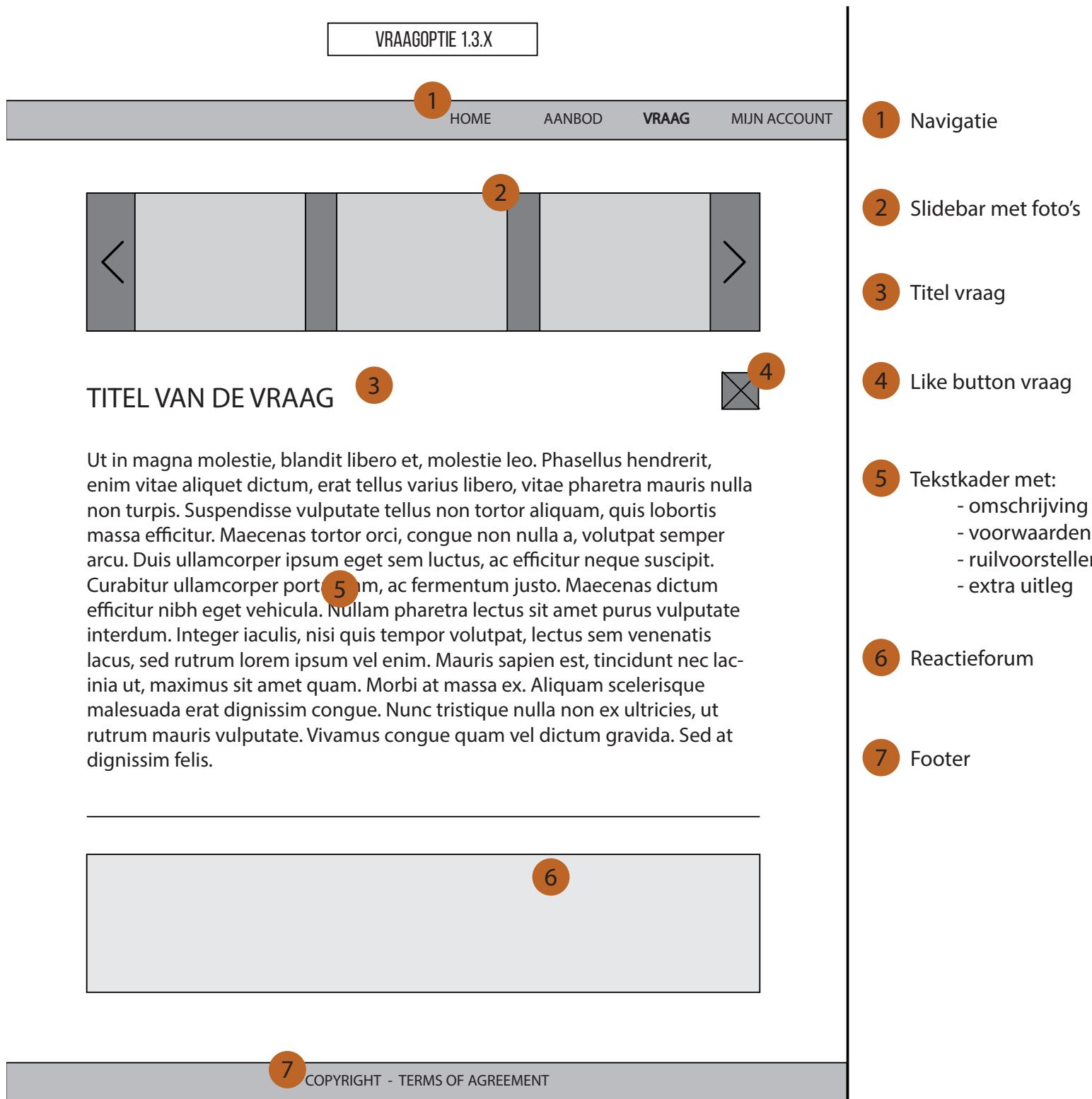
Eindopdracht CMP III

nr. 14

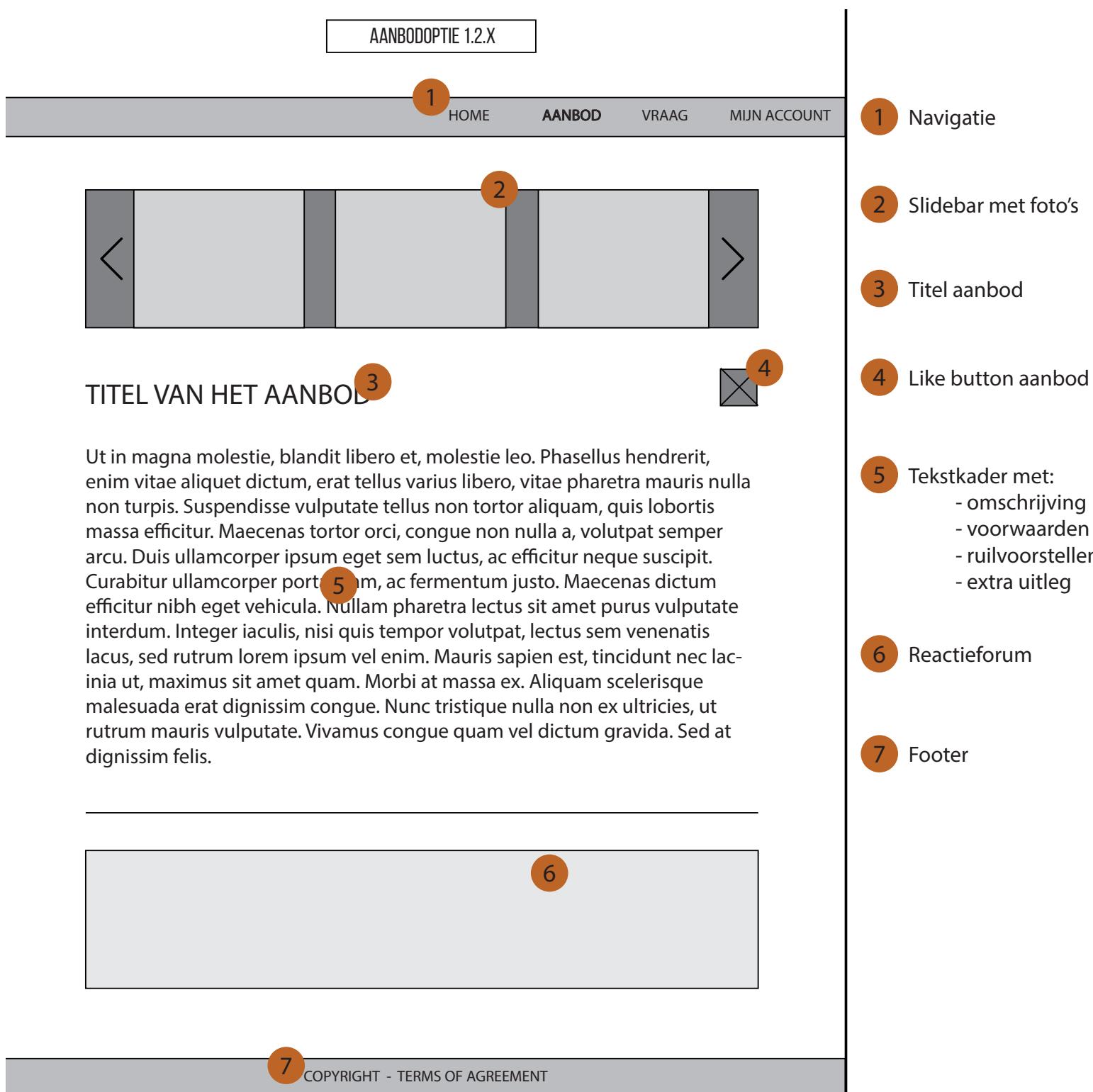
DESIGN: WIREFRAME MIJN AANBOD



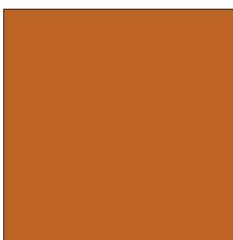
DESIGN: WIREFRAME VRAAGOPTIE



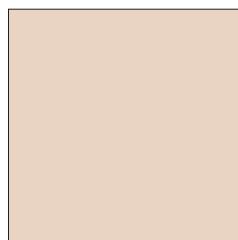
DESIGN: WIREFRAME AANBODOPTIE



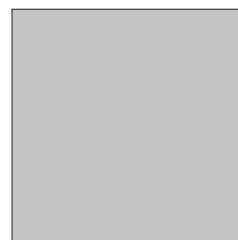
DESIGN: STYLE TILE 1



#C06014



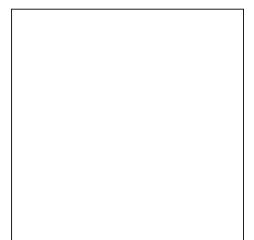
#EDDBCD



#CDCDCD



#000000



#FFFFFF

Voorbeeld van een titel

Voorbeeld van een subtitel

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Chunkfive 24pt

Roboto bold 20pt

Roboto medium 18pt

Roboto regular 12pt

Helvetica bold 20pt

Helvetica Light 18pt

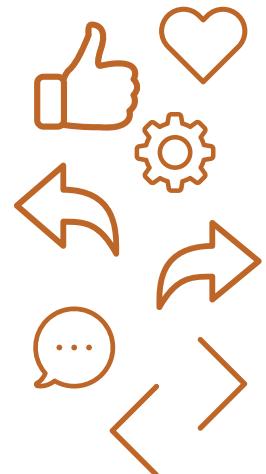
Helvetica 12pt



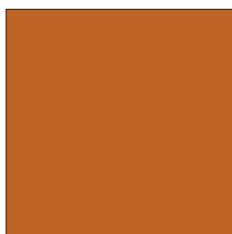
ICONS



ICONS HOVER



DESIGN: STYLE TILE 2



#C06014



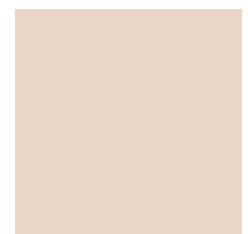
#F0B68B



#6E665F



#6D5440



#EDDBCE

Voorbeeld van een titel

Voorbeeld van een subtitel

Lore ipsum dolor sit amet, consectetur adipiscing elit. Nunc scelerisque aliquet finibus. Morbi viverra velit et bibendum ultrices. Donec non tincidunt metus, id lacinia nulla. Fusce pellentesque posuere justo, sit amet rutrum erat pretium id. Fusce ac sapien erat. Quisque consectetur augue nulla, a feugiat metus varius ut. Cras purus diam, rutrum a auctor eu, sagittis sed purus. Nulla rhoncus mollis nulla. Suspendisse facilisis mi odio, non venenatis sapien sollicitudin vitae. Sed velit nisi, euismod ac finibus a, iaculis id urna. Mauris suscipit sed tellus ut gravida. Ut et metus eu nisl gravida varius quis ac leo. Curabitur est lorem, facili

Lobster 24pt

Open sans regular 20pt

Open sans light 18pt

Helvetica bold 20pt

Helvetica Light 18pt

Helvetica Regular 12pt



ICONS



ICONS HOVER

DESIGN: VISUAL DESIGN HOMEPAGE

HOME

AANBOD

VRAAG

MIJN ACCOUNT



LETS GET STARTED

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DEVELOPMENT

Development

Content

Database

Testing

Code snippets

Screenshots

USER & ACCEPTANCE TESTING

DEPLOYMENT GUIDE

MANUAL