Skyler Thompson

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À Creative Graphic Designer with entry-level experience specializing in web design, motion graphics, brand messaging, and illustration. Adept at developing engaging visual solutions to establish cohesive brand identities for clients.

Education

Bachelor of Arts (B.A.)
Graphic Design
University of Washington, Seattle, WA
September 2017 - **May** 2021

Key Skills

- ♦ **Graphic Design**
- • **Adobe Creative Suite**
- • **InDesign**
- ♦ **Web Design**
- • **Motion Graphics**

Professional Experience

Junior Graphic Designer
Lorenna Designs, Seattle, WA | December 2021 - Present

- • **Design and develop engaging graphic elements for client websites, social media platforms, and product packaging, including custom logos and illustrations**
- • **Collaborate with clients to develop engaging graphic design solutions based on market trends, brand identity, and target demographics**
- • **Coordinate with two graphic designers to execute a rebranding initiative for a client account valued at $80K, including the creation of custom graphics and web layouts**

Graphic Design Intern
5KC Marketing and Design,Seattle,WAI May 2021 - December 2021

- ♦ **Conducted marketing research on demographics and marketing to determine best design for clients based on brand aesthetics and identity**
- ♦ **Coordinated with design team to develop branding concepts, product marketing ideas, logos, brochures, and product packaging designs for a wide range of clients**