

# Allison Rosenberg

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A Fundraising Volunteer with three years of experience within the nonprofit industry, specializing in public relations, community outreach, relationship building, and communication. A proven track record of liaising with donors to raise funds and awareness for relief efforts, community services, and social justice.

## Key Skills

- Fundraising
- Event Management
- ◆ Community Outreach
- Communication
- ◆ Relationship Building

## Professional Experience

### Fundraising Volunteer

*Philly Non-Profit, Philadelphia, PA / June 2020 - Present*

- Provide support for the organization of 15+ fundraising events for relief efforts and community services for vulnerable populations impacted by the Covid-19 pandemic, resulting in over \$500K in funding over two years
- Liaise with donors and community stakeholders to provide education on issues and nonprofit goals to secure additional funding for relief efforts
- ◆ Coordinate with a team of volunteers to create marketing materials and execute campaigns to advertise upcoming fundraising events

### Fundraising Volunteer

*Education Is a Right Nonprofit, Philadelphia, PA / May 2019- June 2020*

- ◆ Supported the planning and execution of 10 fundraising events for a nonprofit organization focused on providing education opportunities to disadvantaged children and adults, including GED prep courses, preschool services, and tutoring services
- ◆ Interfaced with community leaders and donors to provide insights into community initiatives and secure over \$80K in additional funding

## Education

### Bachelor of Arts (B.A.) Public Relations

Temple University, Philadelphia, PA | September 2015 - May 2019