# **Professional Experience**

#### **Communications Specialist**

AZL Inc,, Boston, MA | August 2019 to Present

- Guide production of brochures, infographics, and short-form videos connecting the organization's mission and services to a wider audience
- Strengthened company's social media presence, driving 280% average increase in engagement on all major platforms
- Improved marketing department's coordination with sales, operations, and other internal teams

#### **Communications Consultant**

SEO Inc., Boston, MA | June 2017 to July 2019

 Facilitated rapid growth of this startup by helping manage and maintain positive communications with strategic partners

## Education

### **Bachelor's Degree - Communications**

Boston College, Boston, MA

#### **Technical**

- Microsoft Office Suite (advanced Excel, PowerPoint)
- ♦ Adobe Creative Suite

# Hideo Araki

123 Bridge Street, Boston. MA 12345 youremail@example.com (123) 456-7890

Inventive Communications
Specialist with 5+ years of
experience at startups and small
businesses, Expertly coordinate
engaging, high-impact internal and
external communications for
diverse audiences. Committed to
continually gaining and applying
new professional skill areas.

# **Key Skills**

- Communication Systems Improvement
- Communications Channel Development
- Concurrent ProjectManagement
- Cross-Functional Collaboration
- Digital & Social Media
   Marketing
- Internal & External Communications
- Stakeholder Relations
   Management
- Strategic Partnerships
   Development
- Task Prioritization