

# Samantha Taylor

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A Senior UX Designer with 10+ years of experience, specializing in UX research, design systems, UI prototyping, and user-centered design. A proven track record of managing UX teams to develop design solutions for an unparalleled user experience. Adept at leading all aspects of the creative process and collaborating with C-level stakeholders.

## Key Skills

- User Experience (UX) Design
- UX Research
- UI Prototyping
- Project Management
- Design Systems

## Professional Experience

### Senior UX Designer

*Employee Software Inc., San Francisco, CA / May 2015 - Present*

- Manage a team of 25+ UX designers to develop a new user interface for an HR software application generating \$30M in revenue, which includes coordinating all phases of design, prototyping, and quality assurance testing
- Conduct UX research to develop user stories and customer personas, which includes identifying design solutions to build a unified customer experience
- Interfaced with C-level executives to review user interviews and provide recommendations on large-scale enhancements to UI design

### UX Designer

*LinkedIn, San Francisco, CA / May 2011 - May 2015*

- Coordinated with a team of web developers, application developers, and UX designers to refine the functionality and user experience of a leading website for job seekers, resulting in a 15% increase in user satisfaction survey scores
- Developed visual diagrams and wireframes for new pages and created new interactions using design thinking principles
- Provided design support for the UI development of the LinkedIn mobile application, which garnered over 3M downloads within six months of launch

## Education

### Bachelor of Science (B.S.) UX Design

University of San Francisco, San Francisco, CA September 2007 - May 2011

## Certifications

- NN/g UX Master Certification, 2015
- Google UX Design Professional Certificate, 2011