



Lily Ginsberg

A Video Editor with two years of experience, specializing in project management, post-production, video editing and visual effects. A proven track record of managing video production projects and collaborating with creative teams to refine storytelling. Adept at translating long-form content into short-form videos.

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Professional Experience

Video Editor

Starlight Production, New York, NY May 2020 - Present

- Execute 30+ video production projects for social media marketing campaigns, create visual effects, manage post-production efforts, and coordinate with client stakeholders to ensure alignment with project specifications
- Collaborate with creative teams to review scripts and design storyboards
- Perform post-production editing using Final Cut Pro, Adobe Premiere, and After Effects and conduct video editing, color correction, and sequencing

Video Editor

Storyline Production Inc., New York, NY June 2019 - May 2020

- ♦ Coordinated with the video production team to execute 15+ product marketing video projects, which included conducting editing and post-production activities to enhance brand messaging for target audiences
- ♦ Utilized After Effects and Adobe Premiere to create motion graphics

Academic Projects

Video Editing Project

Columbia University, New York, NY September 2018 - May 2019

- Managed, produced, and executed a video project to develop a short documentary capturing the Jewish-American experience in New York City, which included conducting post-production editing, coordinating cinematography, and interviewing subjects

Education

Bachelor of Arts (B.A.) Film

Columbia University, New York, NY
September 2015 - June 2019

Key Skills

- Video Production
- Storytelling
- Social Media
- ♦ Visual Design
- Color Correction
- Adobe Premiere
- Final Cut Pro
- After Effects

Certifications

- ♦ Adobe Certified Associate (ACA),
May 2020
- Apple Certified Pro, Final Cut Pro X,
May 2019