# Allison Rosenberg

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Collaborative Economist with 5 years of experience at large corporations. Focused on providing relevant analysis and data-backed suggestions to business leaders and other stakeholders. Experienced and confident public speaker. Master of Economics.

## **Key Skills**

- Business Trend Research
- Complex Problem-Solving
- Consumer Demand & Trend Analysis
- Data Gathering & Analysis
- Data Visualization
- Market Trend Forecasting
- Qualitative & Quantitative Analysis
- Statistical Modeling

### **Professional Experience**

#### **Economist**

CKI Corp., San Diego, CA /August 2019 to Present

- Evaluate and pinpoint trends in production of various goods and services
- Perform both qualitative and quantitative analyses of economic factors
- Gather, analyze, and illustrate data using several different software programs
- Helped company navigate a period of rapid growth that saw 136% increased revenue in 8 months

#### **Economist**

NYS Inc., San Diego, CA j June 2017 to July 2019

- Made informed predictions of market trends to help company pursue growth opportunities
- Generated creative yet accurate visual depictions of complex data
- Provided consumer trend analysis that helped the business identify and focus on high-potential new target demographics

#### Education

Master's Degree - Economics University of California, San Diego, CA

Bachelor's Degree - Economics University of San Diego, San Diego. CA