



# Allison Rosenberg

A recent graduate with a bachelor's degree in marketing, specializing in social media, communication, content writing, and brand messaging. Adept at developing and implementing engaging content to grow brand awareness and expand social media presence.

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[LinkedIn](#) | [Portfolio](#)

## Professional Experience

### Marketing Intern

RoqueS Harmen Legal Associates, Seattle, WA | February 2023 - June 2023

- Provided support to the marketing team for all digital initiatives, including copy for social media posts, blog content, and strategy development
- ◆ Contributed to a 150% increase in click rates and a 100% increase in followership on LinkedIn over a three-month period
- ◆ Attended meetings with the marketing department to discuss social media strategy

### Student Social Media Coordinator

Seattle Central College, Seattle, WA | January 2022 - May 2023

- ◆ Coordinated with a team of three students and a faculty advisor to schedule and write posts for university social media platforms, including Facebook, Instagram, and LinkedIn
- ◆ Created engaging social media posts to raise awareness of university events, groups, programs, and announcements, resulting in a 60% increase in followership

## Education

Bachelor of Science (B.S.)  
Marketing

Seattle Central College, Seattle, WA  
September 2019 - June 2023

## Key Skills

- ◆ Social Media Marketing
- ◆ Copywriting
- ◆ Brand Marketing
- ◆ Communication
- ◆ Hootsuite

## Certifications

- ◆ Social Media Marketing Certification, Hootsuite Academy, 2023