

Brock Morrison

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A Senior Business Intelligence Analyst with 10+ years of experience, specializing in data governance, business analytics, strategy development, and Agile methodology. A strong history of collaborating with C-level executives to evaluate business metrics and propose change management initiatives. Adept at translating complex data sets into actionable plans.

Education

Master of Business
Administration (M.B.A.)
University of New York, New York, NY
May 2014- May 2016

Bachelor of Business
Administration (B.B.A.)
University of New York, New York, NY
September 2007 - May 2011

Key Skills

- ◆ Data Analytics
- ◆ Agile Methodology
- Project Management
- ◆ Stakeholder Management
- ◆ Business Intelligence
- Strategy Development

Certifications

- Microsoft Certified Data Analyst Associate, 2016
- Tableau Desktop Certified Professional, 2012
- Tableau Server Certified Professional, 2011

Professional Experience

Senior Business Intelligence Analyst
Philadelphia Loan Partners, Philadelphia, PA | June 2016 - Present

- Perform analysis for senior leadership and C-level executives on business operations, performance, and trends, which includes leading cross-functional teams to execute data analytic projects valued at up to \$3M
- Lead the development of new Tableau dashboards to provide real-time insights into loan and finance products to determine long-term viability
- Gather, analyze, and transform large sets of raw data into business models using SQL, resulting in a process improvement initiative to restructure business lines

Business Intelligence Analyst
South Philly Real Estate Partners, Philadelphia, PA | May 2011 - June 2016

- Managed data reporting efforts for a real estate company, forecasted projections on equity and property assets, and developed business models to inform purchase decisions
- Consolidated data for key decision makers into a single dashboard and delivered recommendations based on strategic analysis to facilitate business growth