

456 Main Street, Baton Rouge,LA 70801 hjones@email.com (123) 456-7890 Reliable and organized project coordinator capable of handling Large-scale and complex projects of all types. Trained in coordinating a wide variety of productions for media outlets. Interested in initiatives centered on developing collaborative and efficient workplaces in the digital age.

## PROFESSIONAL EXPERIENCE

### LEAD PROJECT COORDINATOR

HFB Network, New Orleans, LA I April 2013 - Present

- Secure new advertisers for daytime news programs resulting in over \$1,000,000 in additional revenue
- ♦ Contact sources and develop 2 to 4 segments for on-air programs per week
- ♦ Actively contribute to projects devoted to audience building and consumer outreach

#### JUNIOR PROJECT COORDINATOR

BigTown Agency, Lafayette, LA I March 2010 - April 2013

- Managed media-related projects for a Large portfolio of clients and engaged in business development initiatives
- Oversaw content creation by a network of 5 to 7 freelance contributors
- Packaged information and content and delivered it to clients or other third parties in a timely manner
- · Developed a training course focused on creating an authentic connection with remote coworkers

# **EDUCATION**

**BACHELOR OF SCIENCE IN BUSINESS** 

Louisiana State University, Baton Rouge. LA I August 2005 - May 2009

## **KEY SKILLS**

- Technical tools; Microsoft Office Suite, Salesforce, WordPress
- ♦ Ability to Learn quickly
- Works well in a team setting