

JASMINE BROWN

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An Instructional Designer with entry-level experience specializing in adult education, learning management systems (LMS), curriculum development, and E-Learning. Adept at using instructional design principles to develop and implement high-quality adult education programs.

PROFESSIONAL EXPERIENCE

INSTRUCTIONAL DESIGNER

Genesis Software Inc, Detroit, MI | May 2021 - Present

- ◆ Lead the development of customer training materials for a suite of software products using adult Learning theory and instructional design principles
- ◆ Create and define content and training curriculum for technical and non-technical audiences, including eLearning modules and webinars
- Analyze feedback from users on the effectiveness of course material and identify areas of improvement, resulting in a 1096 increase in customer satisfaction

INSTRUCTIONAL DESIGN INTERNSHIP

Adult Learning Pros., Detroit, MI | January 2021- May 2021

- ◆ Provided support to the instructional design team for the development of curriculum and adult learning training materials for staff development
- ◆ Created visual assets, graphics, and presentations for training seminars and refined content to ensure accessibility across a wide range of audiences

EDUCATION

BACHELOR OF SCIENCE (B.S.)

University of Michigan, Ann Arbor, MI | September 2017 - May 2021

INSTRUCTIONAL DESIGN

KEY SKILLS

- ◆ Instructional Design
- ◆ Adult Learning Theory
- ◆ eLearning Modules
- ◆ Learning Management Systems (LMS)
- ◆ Articulate Storyline

CERTIFICATIONS

- Become an Instructional Designer (LinkedIn Learning), 2021