JOHN BERGSEN

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LinkedIn | Portfolio
Philadelphia, PA 12345

A dynamic Web Designer with eight years of experience specializing in user-centered design, front-end development, graphic design, and UX design. A proven track record of designing innovative websites across various industries and identifying opportunities to enhance user engagement. Adept at collaborating cross-functionally with back-end developers.

PROFESSIONAL EXPERIENCE

SENIOR WEB DESIGNER   Avalon Web Design Inc. Philadelphia, PA | October 2016 - Present

- Interface with the art director,creative teams, and client stakeholders to develop holistic web designs and visually compelling layouts to enhance company branding and improve the user experience for 20 websites and 15 mobile applications
- Lead the redesign of a website for a financial consulting firm,create graphics, conduct wireframing and prototyping, and improve web traffic by 250%
- Improve responsiveness of the UI design for a mobile application,collaborate with the art director to enhance visual assets, and increase user satisfaction by 35%

FREELANCE WEB DESIGNER   Self Employed, Philadelphia, PA | June 2014 - October 2016

- Executed freelance web design projects for clients across a variety of industries, which included creating visual assets, UX designs, and web layouts
- Coordinated with client stakeholders and external web developers to ensure alignment with business requirements and brand aesthetic

EDUCATION

BACHELOR OF SCIENCE (B.S.)   Temple University, Philadelphia. PA | September 2010 - June 2014
GRAPHIC DESIGN

KEY SKILLS

- Front-End Development
- User Interface (UI) Design
- JavaScript
- Graphic Design
- Web Development

CERTIFICATIONS

- Certified Web Professional - Web Developer, IWA, 2016
- Certified Digital Designer (CDD), ADA, 2015