Amar Singh

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LinkedIn | Portfolio

PROFILE

A Senior Web Developer with seven years of experience building, designing, and launching high-quality websites for client businesses. A proven track record of leveraging Google Analytics and SEO marketing strategies to drive website traffic and enhance user engagement.

PROFESSIONAL EXPERIENCE

Senior Web Developer

MidWest Technologies, Detroit, Ml | October 2019 - Present

- **Oversee a team of eight web developers to build, design, and launch over 30+ new interactive websites, perform comprehensive HTML and CSS code reviews, and utilize user-centered design principles to improve website performance**
- **Interface with client stakeholders to establish project scope and identify ideal digital solutions based on customer business needs, marketing objectives, and SEO strategy**
- **Manage a project to redesign an existing website for a $300K client, identify opportunities to improve website functionality, and increase monthly web traffic by over 200%**

Web Developer

Ajax Web Design Inc., Detroit, Ml | June 2016 - October 2019

- **Collaborated with a five-person team to create user-friendly, interactive websites using a variety of front-end programming languages, including JavaScript, CSS, and HTML**
- **Supported a redesign of an underperforming client website, proposed improvements to UI design, and identified solutions to resolve issues with mobile functionality**
- **Employed version-control software to test, track, and update existing code**
- **Preformed comprehensive unit tests to ensure compatibility across multiple web browsers**

EDUCATION

Bachelor of Science (B.S.) Computer Science

University of **Michigan,**
Ann Arbor, Ml
September 2012 - June 2016

KEY SKILLS

- **Programming Languages: HTML5, CSS, Java, Ruby**
- **Scripting Languages: JavaScript, Python**
- **Web Services: REST, SOAP, JSON**
- **UX & UI Design**
- **Team Management**

CERTIFICATIONS

- **Front-End Web Developer Certification, Cod eAcademy, 2017**
- **Certified Web Professional - Web Developer, IWA, 2016**