



Nick Jameson

A results-driven business owner specializing in operations management, marketing, strategy development, and team leadership. A proven track record of developing business plans and building relationships with clients to grow the customer base. Adept at identifying opportunities to increase market share.

Professional Experience

Business Owner

Jameson Writing Service Inc., New York, NY September 2019 - Present

- ◆ Build, manage, and operate an online boutique business providing professional writing services to individuals and small business clients, including blog posts, web pages, resume writing services, bio pages, and LinkedIn profiles
- Develop the business model, secure website domain, and coordinate with two web developers to create the website, product pages, and online shopping cart
- Build long-term relationships with clients, deliver consultations on services based on customer needs, and close over \$250K in annual revenue
- Manage, hire, and develop a team of freelancers to deliver writing services to customers, which includes performing quality assurance reviews on deliverables

Freelance Business Consultant

Self-Employed, New York, NY May 2018 - September 2019

- Provided business consulting services to small businesses within the greater New York area, which included analyzing business operations and providing recommendations to reduce overhead costs and improve gross margins
- Attended meetings with clients to review financial records and operating procedures, and identified appropriate business solutions based on cash flow and long-term objectives

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Education

Bachelor of Business Administration (B.B.A.)

Columbia University, New York, NY
September 2014 ■ May 2018

Key Skills

- ◆ Business Development
- Operations Management
- Client Relations
- Entrepreneurship
- Business Process Improvement