

# Aliyah Jones

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A Senior Video Editor with 10+ years of experience, specializing in project management, television production, video asset creation, and stakeholder management. A proven track record of leading video production teams to execute promo projects for television programming across cable and streaming formats,

## Education

Bachelor of Arts (B.A.)  
Video Production  
University of Los Angeles, Los Angeles, CA  
September 2007- May 2011

## Key Skills

- Video Asset Creation
- Television Programming
- ♦ Video Production
- ♦ Project Management
- ♦ Adobe Premiere
- ♦ Final Cut Pro
- ♦ After Effects

## Certifications

- Apple Certified Pro, Final Cut Pro X, May 2017
- Digital Video Engineering Professional (DVEP), May 2016
- ♦ Adobe Certified Associate (ACA), May 2015

## Professional Experience

Senior Video Editor  
Los Angeles Video Studio, Los Angeles, CA | November 2016 - Present

- Oversee the creative process for 40+ television video projects such as commercials and promotional videos, which includes collaborating with production teams and stakeholders to define programming and ensure compliance with project budgets of \$300K-\$5QOK
- ♦ Lead a team of 20 Video Editors and Marketing Specialists, define project priorities, facilitate meetings to evaluate deliverables, and ensure on-time delivery
- ♦ Drive the creation of video assets based on stakeholder requirements, which includes aligning visual aesthetics with brand storytelling
- Manage the post-production editing process, lead color correction and audio mixing activities, and utilize After Effects, Final Cut Pro, and Adobe Premiere Pro

Video Editor  
SoCal Video Studio., Los Angeles, CA | June 2011 - November 2016

- Managed,executed, and coordinated 30 video production projects to support promotional marketing campaigns for businesses throughout Southern California
- ♦ Collaborated with creative teams to produce and edit videos, created visual effects and motion graphics, mixed audio, and encoded videos for upload to digital media channels
- ♦ Interfaced with client stakeholders to review final deliverables and assess feedback