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John Bergsen

PROFILE

An accomplished Editor with five years of experience, specializing in copy editing, proofreading, copywriting, content development, and publishing. A strong history of defining style guidelines and managing the delivery of high-impact research articles.

PROFESSIONAL EXPERIENCE

Lead Editor

Brooklyn Research Co., New York, NY | October 2019 - Present

- Manage the development, editing, and publication of online articles for an independent research firm providing in-depth analysis of medical products and pharmaceuticals
- Lead a team of researchers, copywriters, and editors to create high-impact articles and ensure compliance with APA style guidelines and quality standards
- Conduct proofreading and editing for over 130+ digital articles, ensure proper citations, identify grammatical errors, and provide recommendations to improve clarity

Editor

Liberty Financial Journal, New York, NY | May 2017 - October 2019

- Oversaw the publication process for a digital publication providing research, critical analysis, and data on strategies for investing, debt relief, and long-term financial health
- Conducted proofreading and editing of online articles in ensure adherence to quality standards and deliver accessible content to a wide range of audiences

EDUCATION

Bachelor of Arts (B.A.) English

University Of Syracuse, New York, NY September 2013 - May 2017

KEY SKILLS

- Editing
- Digital Publishing
- Content Development
- Quality Assurance
- Style Guidelines