

Aisha Landry

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PROFILE

A results-driven Business Intelligence Analyst with five years of experience, specializing in data analytics, business analysis, data visualization, and business modeling. A proven track record of managing complex analytic projects for multi-million-dollar businesses to enable data-driven decision making and define long-term financial strategy.

PROFESSIONAL EXPERIENCE

Business Intelligence Analyst

Manhattan Finance Firm, New York, NY | June 2018- Present

- Manage data analytics initiatives valued at up to \$1.5M, serve as the business intelligence SME, transform KPIs into business insights, and identify data trends to inform business decision making for the organization
- Improve data visualization for senior leadership and finance teams, which includes developing a new dashboard to provide key insights on financial performance
- Identify opportunities to automate manual data entry processes for business results, resulting in a reduction of over 400+ work hours per year
- Lead a team of business analysts and data stewards to execute ad hoc reporting projects, provide coaching, and support professional development

Business Intelligence Analyst

Brooklyn Investment Inc., New York, NY | May 2016-June 2018

- Developed scalable business solutions to support operational needs, including the creation of business intelligence models and automated data reporting systems
- Performed statistical analysis on business data and created action plans based on findings to facilitate data-driven decision making

EDUCATION

Bachelor of Business Administration (B.B.A.)

University of New York, New York, NY
September 2012 - May 2016

KEY SKILLS

- Data Analytics
- Business Modeling
- Data Visualization
- Business Reporting
- Tableau

CERTIFICATIONS

- Microsoft Certified Data Analyst Associate, 2019
- Tableau Server Certified Professional, 2017