

Aliyah Davis

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Driven product manager with more than 20 years' experience in technological product development and expertise in successfully commercializing technology advances. Experience leading cross-functional teams of up to 20 members to bring innovative products to market while managing budgets of up to 13 million.

Key Skills

- Product development
- Project management
- **Market research**
- Experience with Agile and Waterfall methodologies
- Leadership and team-building expertise

Professional Experience

Product Manager

TauTech, San Jose, CA j April 2012 - Present

- Collaborate cross-functionally with marketing, design, engineering and sales teams to identify new product solutions and develop them for market
- Lead product development, strategy and execution across four teams and launched five new products in three years, resulting in 25% revenue increase
- Use beta testing, data analytics and user research to identify and implement opportunities for improvement, leading to 80% increase in customer satisfaction
- Develop detailed product roadmaps using Agile methodology

Product Manager

Sigma Technology Solutions, Austin, TX /July 2004 - March 2012

- Designed and implemented A/B testing across all products, leading to 22% increase in conversion rate
- Implemented waterfall methodology to launch new video games, resulting in 55% increase in efficiency and 95% success rate in meeting agreed upon timelines and budgets
- Led four cross-functional teams from product conception to launch

Education

Bachelor of Science in Computer Science

California Institute of Technology, Pasadena, CA, September 2000 - June 2004

Master of Science in Technology Commercialization

University of Texas - Austin, Austin, TX, September 2010 - June 2011

Certifications

- Agile Certified Product Manager and Product Owner, 2017