

Miguel Fernandez

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PROFILE

Business graduate with strong recent entrepreneurial and internship experience. Naturally curious and committed to gaining and applying new expertise. Bilingual: Fluent in English and Spanish.

PROFESSIONAL EXPERIENCE

Business Owner

Syracuse T-Shirt Designs, Syracuse, NY | September 2021 to Present

- Launched and run all aspects of this local-themed T-shirt company
- Reached a positive cash flow within second month of operating
- Coordinate with suppliers and screen printers
- Source unique and creative designs via social media

Intern

Byrne Dairy, Syracuse, NY | June 2022 to August 2022

- Learned about placing orders with suppliers and addressing delivery issues
- Attended monthly meetings with district manager to review goals and progress
- Stocked shelves and assisted customers as needed
- Helped develop and launch targeted marketing campaigns

EDUCATION

Bachelor of Business Administration

Syracuse University, Syracuse, NY
2022

Competed in New York State Business Design Competition

Select Coursework:

- Basic & Advanced Statistics
- Finance for the Corporate World
- Management
- Marketing & Advertising

KEY SKILLS

- ◆ Complex Problem-Solving
- ◆ Microsoft Office (Word, Excel, Outlook)
- Product Sourcing
- Reporting & Documentation
- Supplier Relations
- Team Collaboration

LANGUAGES

- ◆ Fluency in Spanish
- ◆ Proficiency in Italian