



Cynthia Steinbeck

A Product Owner with three years of professional experience, specializing in project management, Agile, Scrum, and product management. A proven track record of collaborating with cross-functional teams across all phases of the product life cycle. Adept at creating user stories to drive product enhancements and feature development.

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Professional Experience

Product Owner

Southwest Software Corp., Portland, OR May 2019 - Present

- Partner with stakeholders and product managers to evaluate customer needs and develop new features for POS software solution products
- Analyze feedback and data from customers to create user stories and identify opportunities to enhance product quality and improve the customer experience
- Coordinate with cross-functional teams to define strategic vision for the products, which includes developing product roadmaps and creating business strategies

Associate Product Manager

Better Technology Inc., Portland, OR May 2018 - May 2019

- Owned KPIs for products, developed user stories and acceptance criteria, and led initiatives to transform product vision into new features
- Collaborated with the product management team to identify automation opportunities and refine Agile delivery processes across the organization
- Conducted root cause analysis to identify product defects and create solutions

Education

Bachelor of Science in Project Management

University of Portland
September 2014 - May 2018

Key Skills

- Software Development Life Cycle (SDLC)
- Product Management
- Agile Methodology
- Acceptance Criteria
- Feature Development
- Quality Assurance

Certifications

- ◆ Certified Associate Project Manager (CAPM), 2020
- ◆ Agile Certified Practitioner (ACP), Expected 2022