

# Theresa Morgan

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A Senior UX Designer with eight years of experience specializing in human-centered design, visual storytelling, interaction design, and usability testing, A strong history of developing innovative user interface designs for mobile applications. Adept at building and leading diverse technical and creative teams to unify all aspects of the user experience.

## Education

Bachelor of Science (B.S.)  
UX Design  
University of Nashville, Nashville,TN  
September 2014 - May 2018

## Key Skills

- ◆ User Experience (UX) Design
- Mobile Application Development
- ◆ User-Centered Design
- Wireframing
- Cross-functional Leadership

## Certifications

- Certified User Experience Analyst (CXA),2019
- NN/g UX Certification, 2017
- Google UX Design Professional Certificate, 2015

## Professional Experience

Senior UX Designer  
Ultimate Wedding Planner App, Nashville.TN | May 2016 - Present

- Oversee all aspects of UX design for the user interface of a mobile wedding planning application, resulting in 2M downloads within the first year of Launch
- Manage a team of application developers to build out the application and oversee UX designers and graphic designers to align copy and visual assets
- ◆ Conduct market research on user needs and lead the integration of new mobile features and interactions for a complete wedding planning experience, resulting in a five-star rating on the mobile app store

UX Designer  
Superior Engagement Ring Mobile App, Nashville.TN | May 2015-May 2016

- Created the user interface for a new mobile application supporting customers in designing, comparing, and purchasing engagement rings and custom jewelry, which included creating prototypes and wireframes
- Identified opportunities to enhance touchpoints and drive sales conversions