

XINHE ELLIE LIAN

USER EXPERIENCE DESIGNER

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SKILLS

Design
Sketching
Wireframes
Info Architecture
Design Specs
Data Visualization
Illustration

Methods

Field Research
Experiment Design
Persona
Storyboards
UX Journey
Usability testing

Tools

Adobe Suite
Sketch 3
HTML/CSS
jQuery
d3.js
Sass

Languages

Mandarin
Cantonese
English

EDUCATION

Cornell University Ithaca, NY
MPS 2017
Information Science

University of Washington Seattle, WA
BS 2014
Human-Centered Design & Engineering

EXPERIENCE

Research Assistant 01/2017-05/2017
Virtual Embodiment Lab at Cornell University
Developed VR mini games for team building. Researched novel team interactions with joint embodiment in immersive virtual environment.

UX/UI Intern 11/2015-12/2015
day100 (Startup)
Worked closely with one of the co-founders and designed the product interface for first release. Designed and coded the email templates for notifications and newsletters.

UX Design Intern 04/2014-06/2014
Expedia.com
Designed the responsive website flow for travel package checkout. Planned and conducted lab usability test. Created a streamlined checkout experience with user-validated designs.

PROJECTS

Product Design & Logo Design 01/2014-03/2014
QueuePool
QueuePool is a tutor center waiting-list system that makes student's waiting time more productive.
Redesigned the whole line-up experience for students at University of Washington's Math Study Center. Started with field user research. Led the ideation and coded an interactive prototype.

Product Management 09/2014-11/2014
Actually
Actually is a web application that helps software development team track their development progress.
Shipped the Minimum Viable Product. Led the product definition process. Coordinated design sprints with development. Helped design and implement the user interface.