

Xinhe Ellie Lian

User Experience Designer

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EDUCATION

Cornell University 08/2014-07/2016
Master of Professional Studies
Information Science

University of Washington 09/2010-06/2014
Bachelor of Science
Human-Centered Design and Engineering
Dean's List: 8/12 quarters

WORK EXPERIENCE

Expedia.com 04/2014-06/2016
UX Design Intern
Redesigned Expedia's checkout page to provide optimal user experience across a wide range of devices. Planned and conducted in-lab usability study on hi-fi prototypes.

day100 11/2015-12/2015
UX/UI Design Intern
Helped the early staged startup design and release the minimum viable product. Designed and implemented email notifications and email newsletters.

PROJECTS

User Research & Product Design
Online Tutoring Center Waiting List
Ran field study to identify the painpoints of using the paper waiting list at the tutoring center. Initiated a project redesigning the waiting list sign-up experience.

Iterative Development + UX
Web Application for Project Management
Led the design of a web application that helps software development teams track their development progress. Coordinated design workflow with development process to fit design practices into the iterative development framework.

SKILLS

Design
Ideating & Sketching
Storyboarding
Information Architecture
Wireframing
Visual Mockups
Presentation
Adobe Illustrator
Adobe Photoshop

Prototyping
Paper
Sketch
Axure
HTML5 & CSS3
Javascript

Research
Personas
Field Study
Usability testing

Development
d3.js
Bootstrap
Sass

Languages
Mandarin
Cantonese
English