

XINHE ELLIE LIAN

USER EXPERIENCE DESIGNER

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(206)321-0508

SKILLS

Design
Sketching
Wireframes
Info Architecture
Design Specs
Data Visualization
Illustration

Methods

Field Research
Persona
Storyboards
UX Journey Map
Experience Prototyping
Usability testing
Web Analytics

Tools

Adobe Suite
Sketch 3
HTML/CSS
jQuery
d3.js
Sass

Languages

Madarin
Cantonese
English

EDUCATION

Cornell University

MPS 2016
Information Science

Ithaca, NY

University of Washington

BS 2014
Human-Centered Design & Engineering
Concentration in Human Computer Interaction

Seattle, WA

EXPERIENCE

UX Design Intern

Expedia.com

April-June 2014

Designed the responsive website flow for travel package checkout. Planned and conducted lab usability test. Created a streamlined checkout experience with user-validated designs.

UX/UI Intern

day100 (Startup)

November-December 2015

Designed product interfaces for the first release. Designed and implemented email templates for notifications and newsletters. Worked closely with one of the co-founders to clarify requirements.

PROJECTS

Product Design & Logo Design

QueuePool

October-December 2014

QueuePool is a tutor center waiting-list system that makes student's waiting time more productive.

Redesigned the whole line-up experience for students at University of Washington's Math Study Center. Started with field user research. Iterated on design solutions and coded an interactive prototype.

Product Management

Actually

September-November 2015

Actually is a web application that helps software development team track their development progress.

Shipped the Minimum Viable Product. Led product definition.

Coordinated design workflow with development process. Helped design and implement the user interface.