XINHE ELLIE LIAN
USER EXPERIENCE DESIGNER

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(206)321-0508

SKILLS

Design
Sketching
Wireframes
Info Architecture
Design Specs
Data Visualization
Illustration

Methods
Field Research
Persona
Storyboards
UX Journey Map
Usability testing
Web Analytics

Tools
Adobe Suite
Sketch 3
HTML/CSS
jQuery
d3.js
Sass

Languages
Madarin
Cantonese
English

EDUCATION

Cornell University   Ithaca, NY
MPS 2016
Information Science

University of Washington   Seattle, WA
BS 2014
Human-Centered Design & Engineering

EXPERIENCE

UX Design Intern   April-June 2014
Expedia.com

Designed the responsive website flow for travel package checkout. Planned and conducted lab usability test. Created a streamlined checkout experience with user-validated designs.

UX/UI Intern   November-December 2015
day100 (Startup)

Worked closely with one of the co-founders and designed the product interface for first release. Designed and coded the email templates for notifications and newsletters.

PROJECTS

Product Design & Logo Design   October-December 2014
QueuePool
QueuePool is a tutor center waiting-list system that makes student's waiting time more productive.

Redesigned the whole line-up experience for students at University of Washington's Math Study Center. Started with field user research. Led the ideation and coded an interactive prototype.

Product Management   September-November 2015
Actually
Actually is a web application that helps software development team track their development progress.

Shipped the Minimum Viable Product. Led the product definition process. Coordinated design sprints with development. Helped design and implement the user interface.