XINHE ELLIE LIAN
USER EXPERIENCE DESIGNER

www.ellielian.me
xhlianellie@gmail.com
(206)321-0508

SKILLS

Design
Sketching
Wireframes
Info Architecture
Design Specs
Data Visualization
Illustration

Methods
Field Research
Persona
Storyboards
UX Journey Map
Experience Prototyping
Usability testing
Web Analytics

Tools
Adobe Suite
Sketch 3
HTML/CSS
jQuery
d3.js
Sass

Languages
Madarin
Cantonese
English

EDUCATION

Cornell University   Ithaca, NY
MPS 2016
Information Science

                                                              Seattle, WA
University of Washington
BS 2014
Human-Centered Design & Engineering
Concentration in Human Computer Interaction

EXPERIENCE

UX Design Intern   April-June 2014
Expedia.com

   Designed the responsive website flow for travel package checkout.
   Planned and conducted lab usability test. Created a streamlined
   checkout experience with user-validated designs.

UX/UI Intern   November-December 2015
day100 (Startup)

   Designed product interfaces for the first release. Designed and
   implemented email templates for notifications and newsletters. Worked
   closely with one of the co-founders to clarify requirements.

PROJECTS

Product Design & Logo Design   October-December 2014
QueuePool

   QueuePool is a tutor center waiting-list system that makes
   student's waiting time more productive.
   Redesigned the whole line-up experience for students at University of
   Washington's Math Study Center. Started with field user research.
   Iterated on design solutions and coded an interactive prototype.

Product Management   September-November 2015
Actually

   Actually is a web application that helps software development team track
   their development progress.
   Shipped the Minimum Viable Product. Led product definition.
   Coordinated design workflow with development process. Helped design
   and implement the user interface.