

# XINHE ELLIE LIAN

## USER EXPERIENCE DESIGNER

www.ellielian.me  
xhlianellie@gmail.com  
(206)321-0508

### SKILLS

Design  
Sketching  
Wireframes  
Info Architecture  
Design Specs  
Data Visualization  
Illustration

#### Methods

Field Research  
Persona  
Storyboards  
UX Journey Map  
Experience Prototyping  
Usability testing  
Web Analytics

#### Tools

Adobe Suite  
Sketch 3  
HTML/CSS  
jQuery  
d3.js  
Sass

#### Languages

Madarin  
Cantonese  
English

### EDUCATION

#### Cornell University

MPS 2016  
Information Science

Ithaca, NY

#### University of Washington

BS 2014  
Human-Centered Design & Engineering  
Concentration in Human Computer Interaction

Seattle, WA

### EXPERIENCE

#### UX Design Intern

*Expedia.com*

April-June 2014

Designed the responsive website flow for travel package checkout. Planned and conducted lab usability test. Created a streamlined checkout experience with user-validated designs.

#### UX/UI Intern

*day100 (Startup)*

November-December 2015

Designed product interfaces for the first release. Designed and implemented email templates for notifications and newsletters. Worked closely with one of the co-founders to clarify requirements.

### PROJECTS

#### Product Design & Logo Design

*QueuePool*

October-December 2014

QueuePool is a tutor center waiting-list system that makes student's waiting time more productive.

Redesigned the whole line-up experience for students at University of Washington's Math Study Center. Started with field user research. Iterated on design solutions and coded an interactive prototype.

#### Product Management

*Actually*

September-November 2015

Actually is a web application that helps software development team track their development progress.

Shipped the Minimum Viable Product. Led product definition. Coordinated design workflow with development process. Helped design and implement the user interface.