



Set background

Clear frame

Consumers: Style of App:

people on a budget, ie. college students

People who are forgetful

unorganized people

People who love to shop

People with limited budgeting experience

set price for week page

stores in your area based on best prices page

recipes page

healthier alternatives page

displays inventory of store

recommended stores page

lists page

spending history page

Inventory:

groceries

transportation

cleaning supplies

pet supplies

Household Items

entertainment

healthier options are available

finds where the item is in the store (aisle #s)

Functions:

Shopping lists

sends reminders

tracks how long an item typically lasts you

when stores open and close

connects to instacart

includes dietary restrictions

make multiple lists for different stores of type of items

reminds you when you are running low on items

Keeps track of order history

recipes are available and the ingredients are listed

Pricing:

compares prices at different stores

cheaper alternatives

adds up total amount in cart

notifies you when you reach a certain amount

pay on app, with slots for credit and debit card

coupons get added automatically after spending a certain amount

notifies when you favorite items are in stock

discounted products at store

Adjustable budget