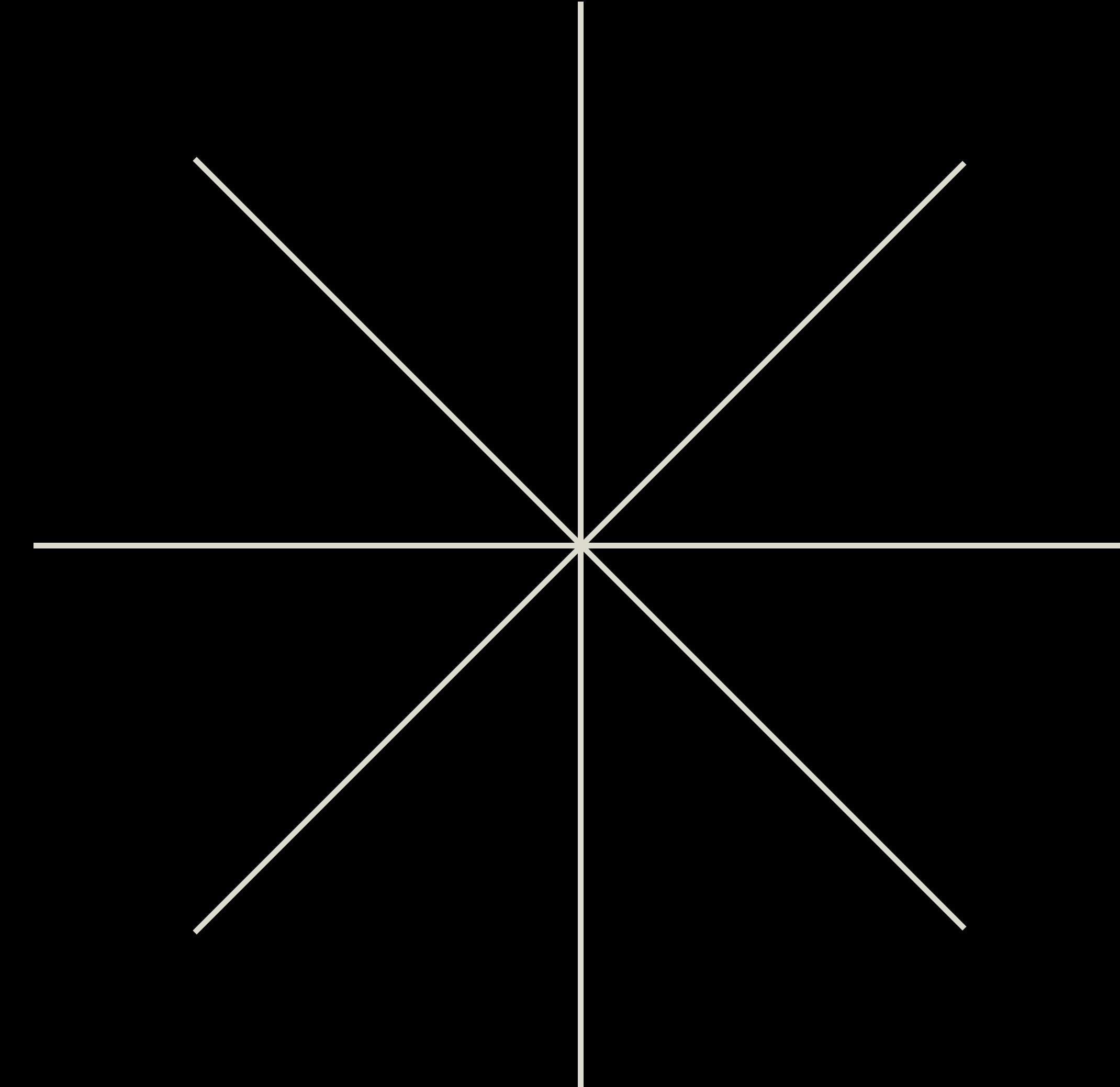
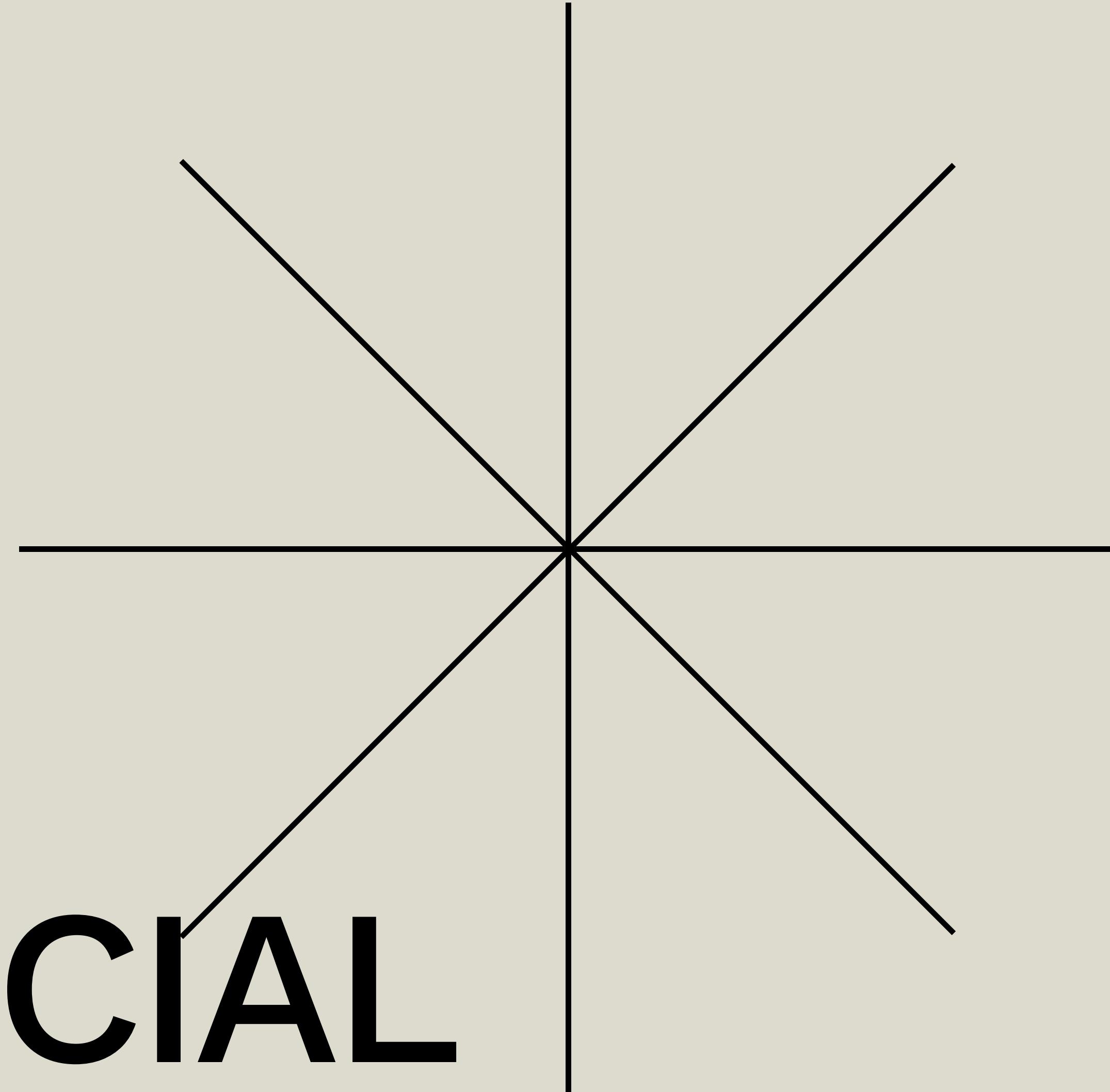


SOCIAL NETWORKS

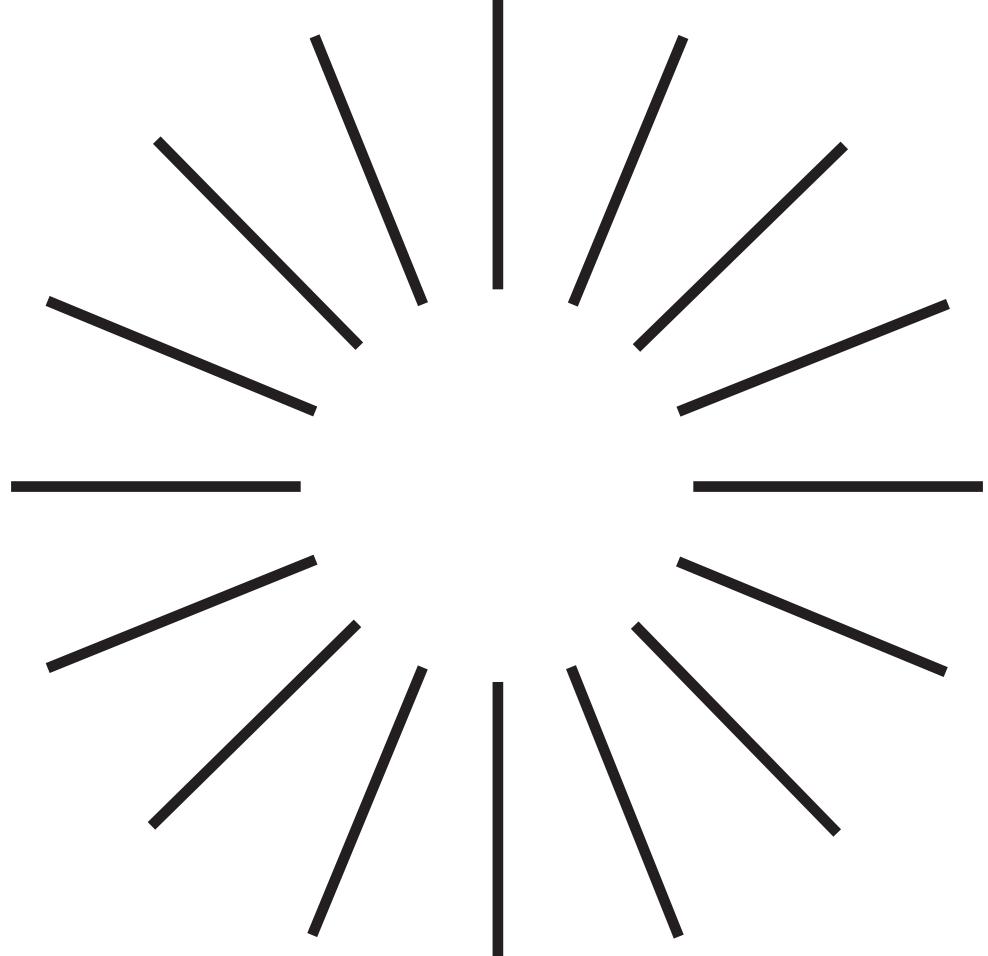


WHAT ARE SOCIAL NETWORKS?

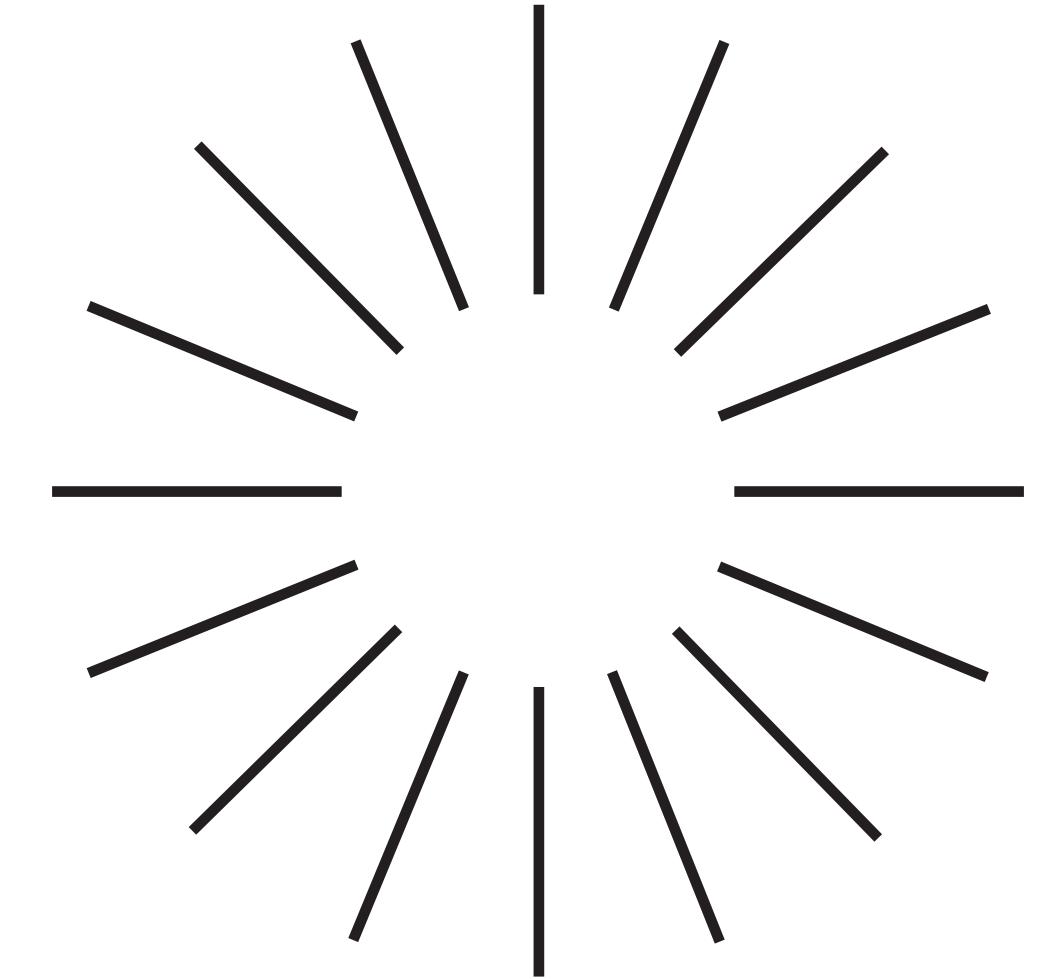
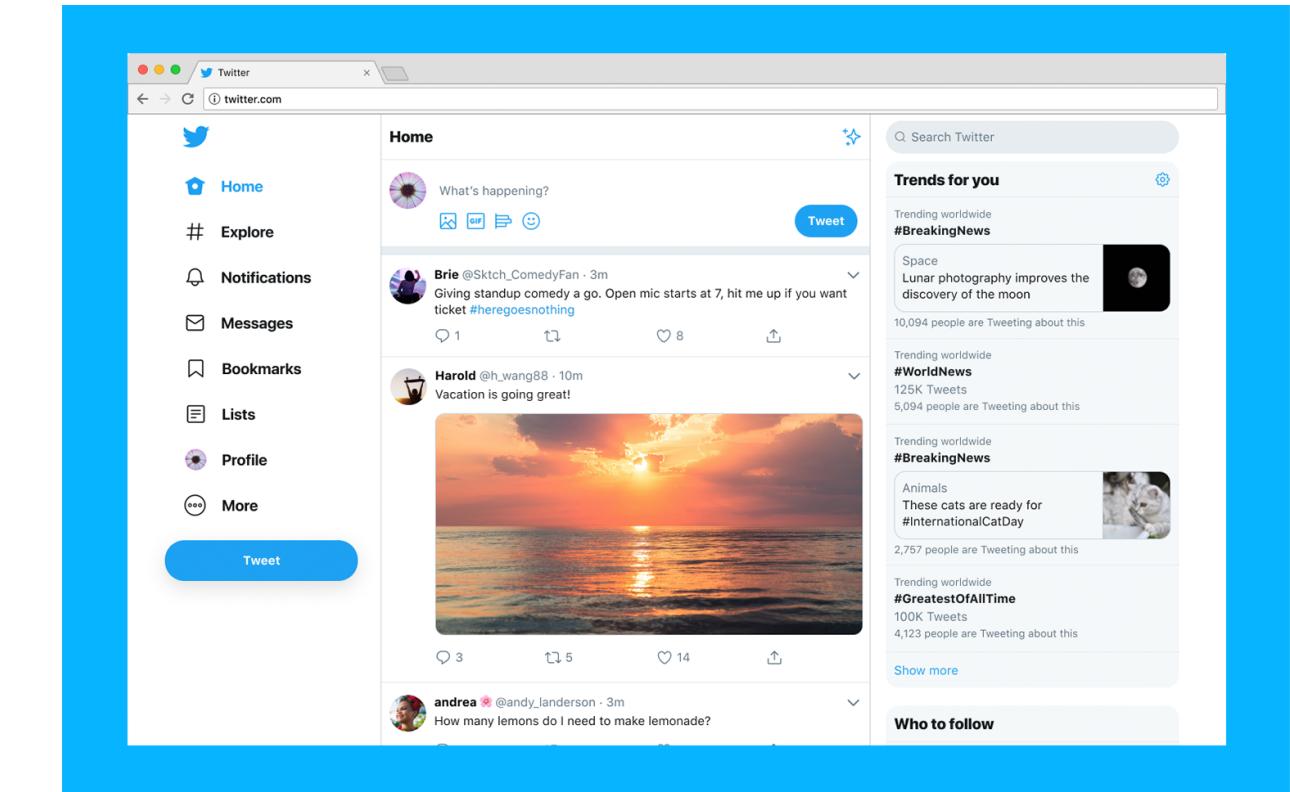
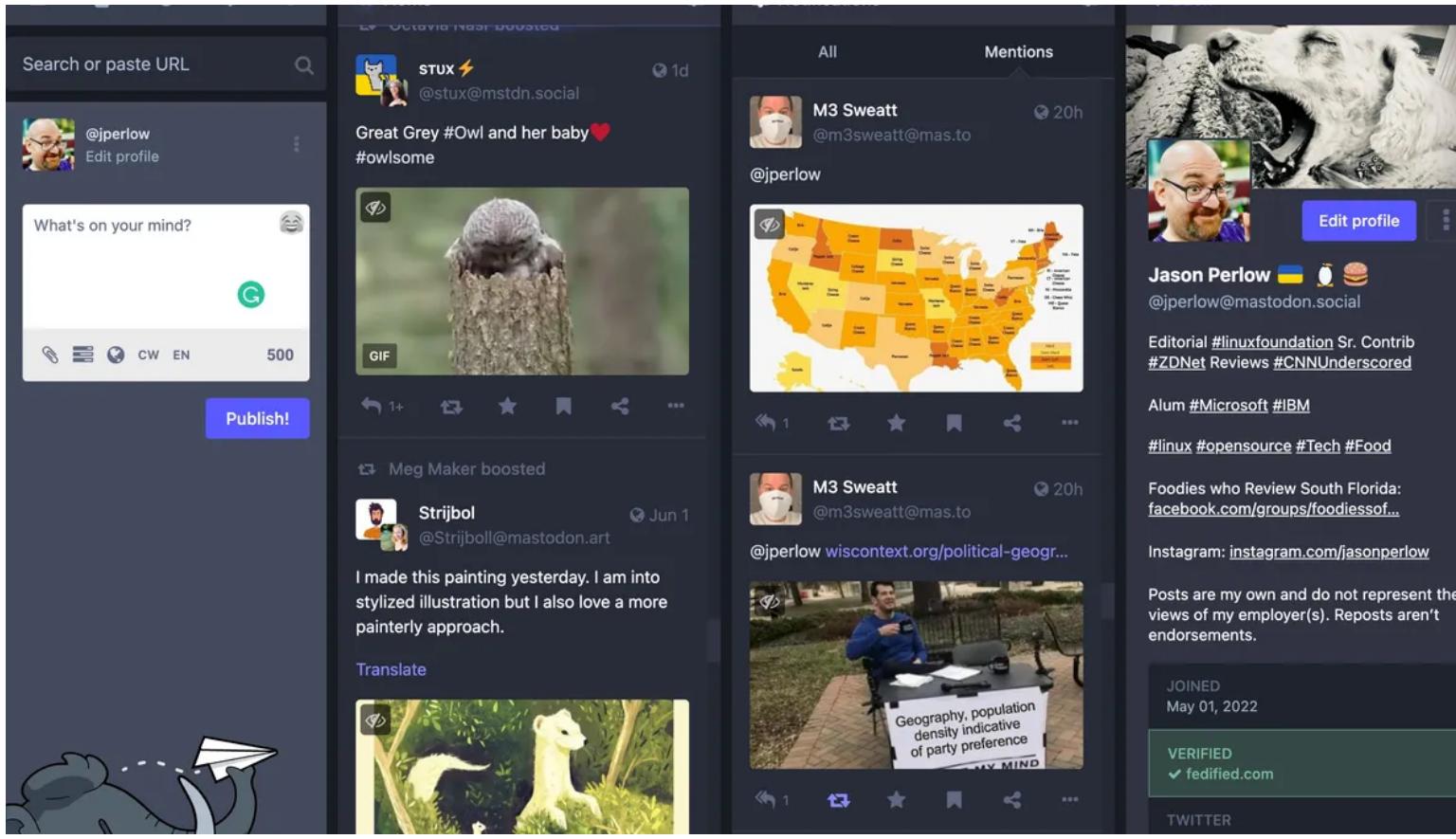


SOCIAL NETWORKS

- reciprocal relationships
- social networks v.s. social media (interaction v.s. consumption...)
- design evolution
- what exactly makes a social network, a social network?
- more on decentralized networks



SOCIAL NETWORKS - DESIGN



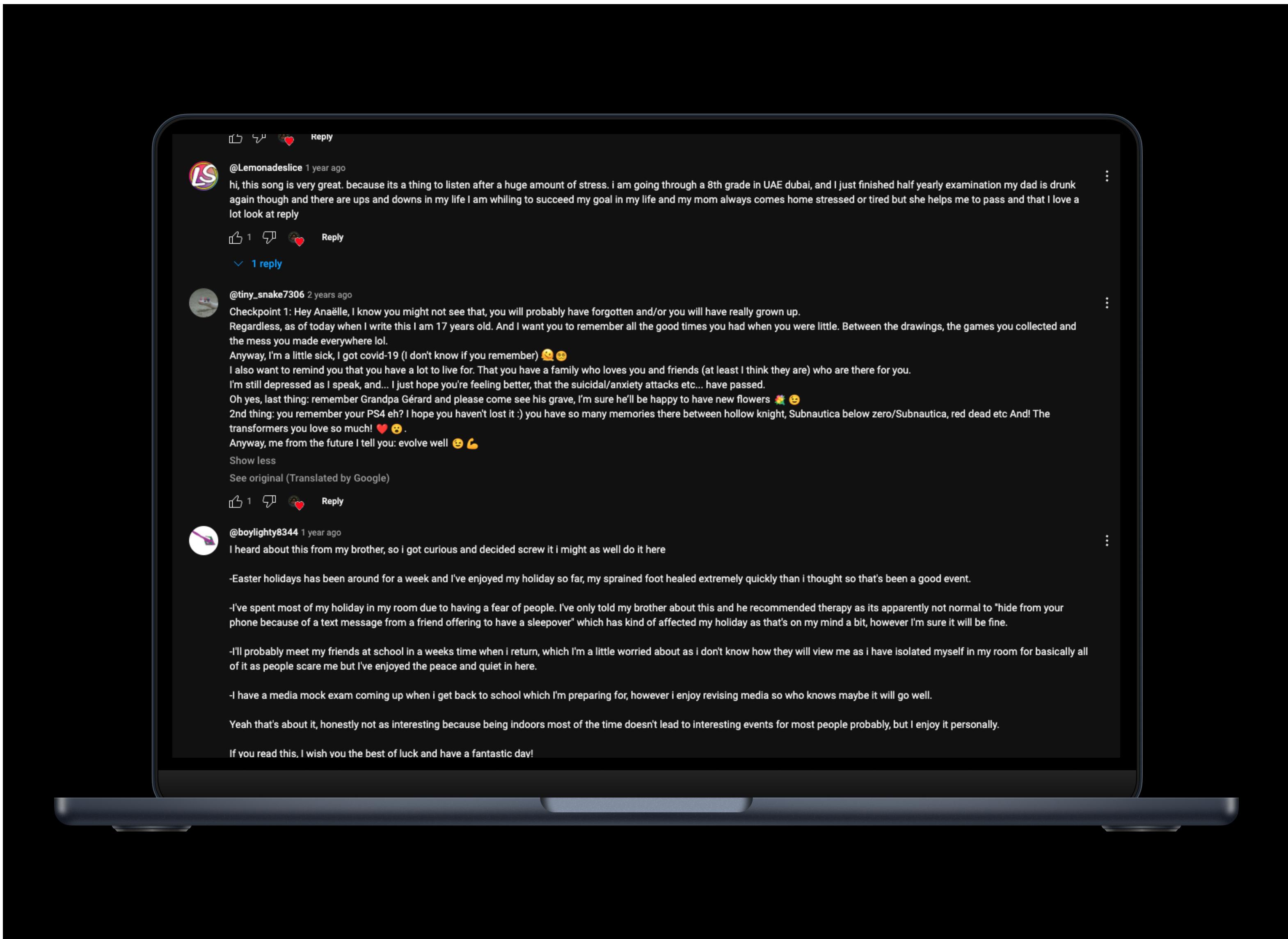
- design evolution
 • what exactly makes a social network, a social network?
 • more on decentralized networks

CASE STUDY #1: SILLY LITTLE THINGS

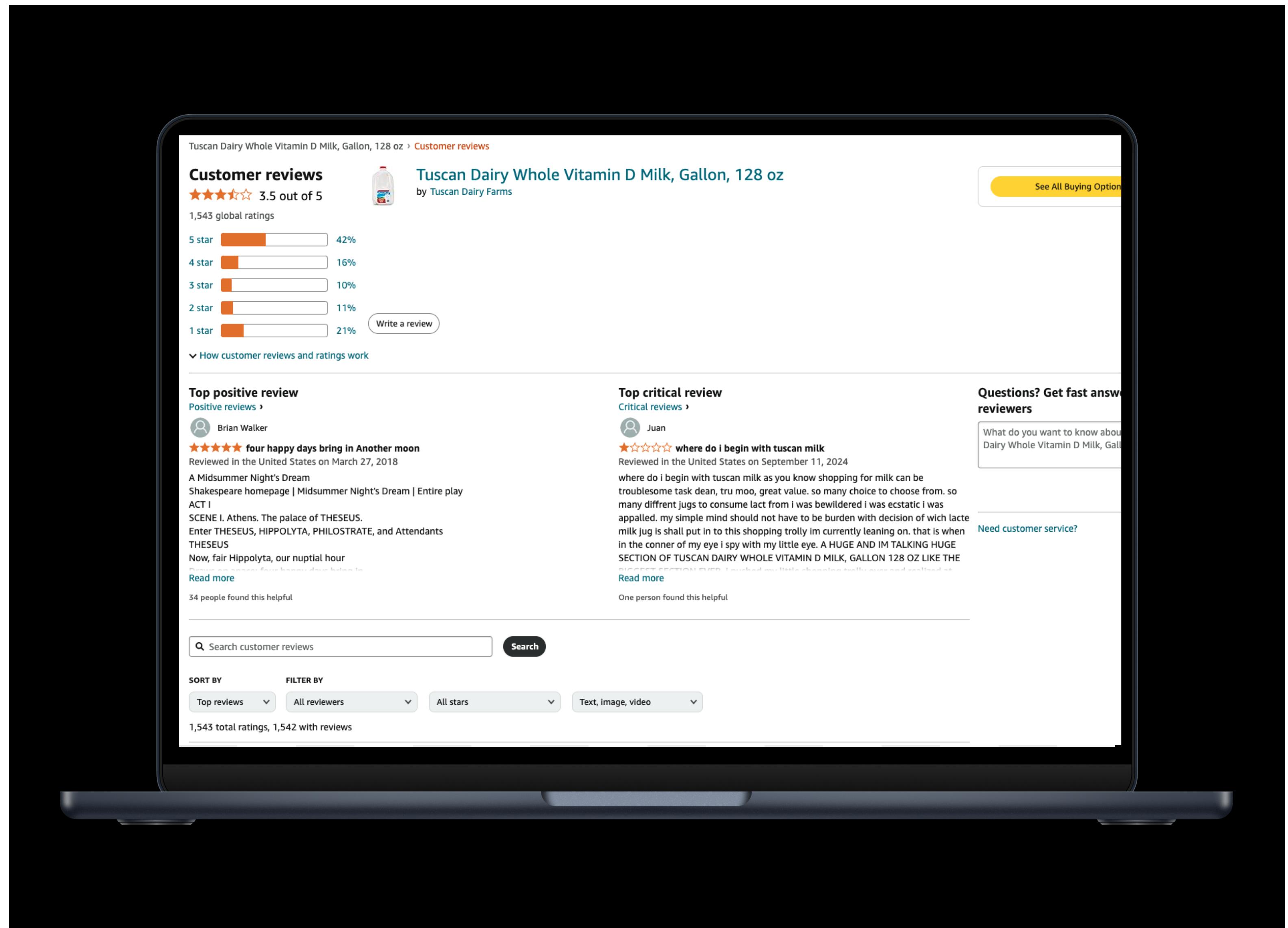
THE INTERNET CHECKPOINT



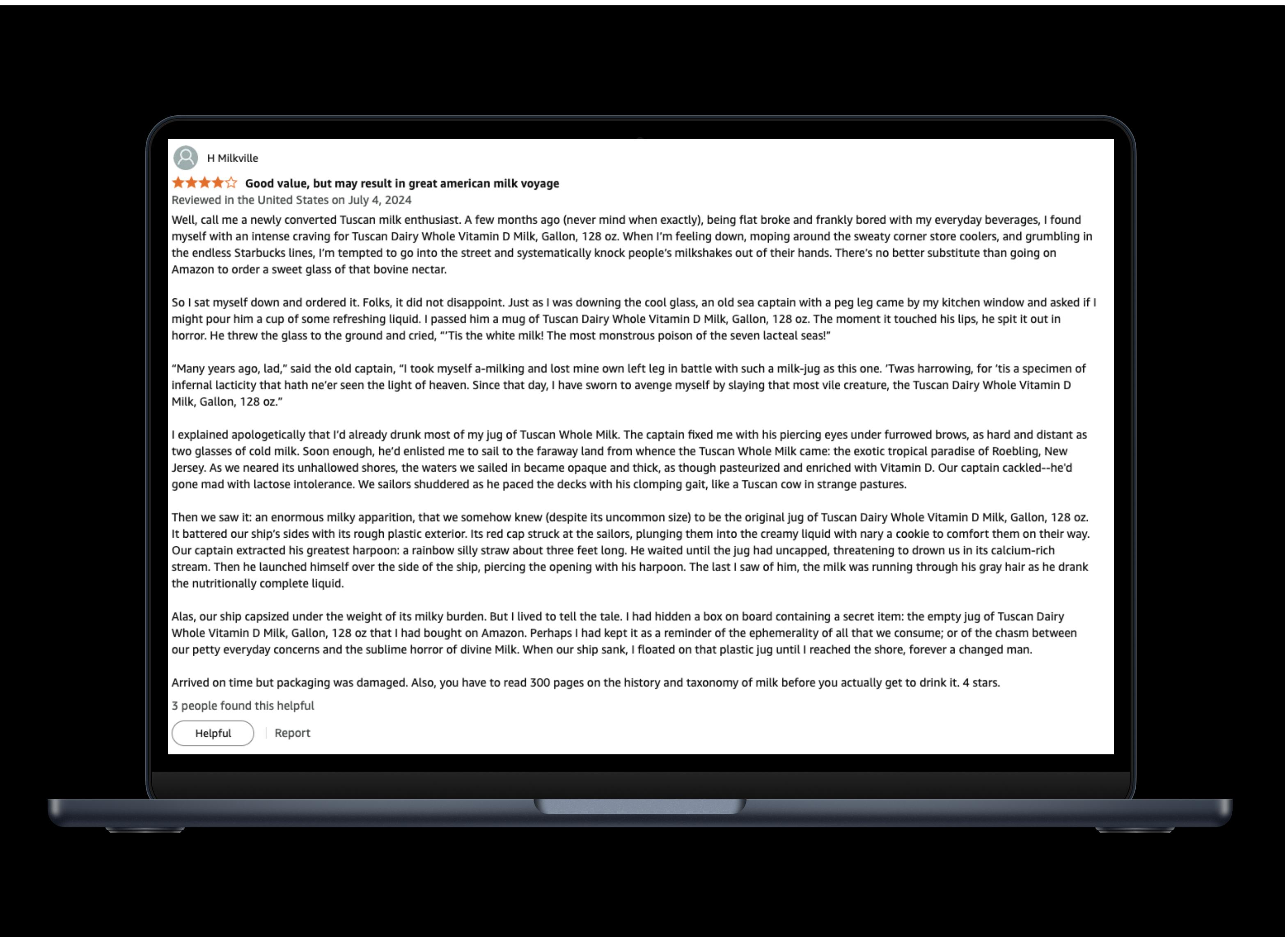
THE INTERNET CHECKPOINT



TUSCAN DAIRY WHOLE VITAMIN D MILK



TUSCAN DAIRY WHOLE VITAMIN D MILK



Axiom 4: If you build a tool with the ability to publish, so help them god, people will publish

They will publish often, zealously, and without regard for the intended

purpose of the tool. Yelp reviews will be co-opted to publish blog posts;

Venmo payments will be co-opted to publish poems; spreadsheets will be

co-opted to publish personal websites; maps will be co-opted to publish

magazines. The arc of specialized publishing bends towards generalized

publishing.

HOW COLD IS THAT LIBRARY?

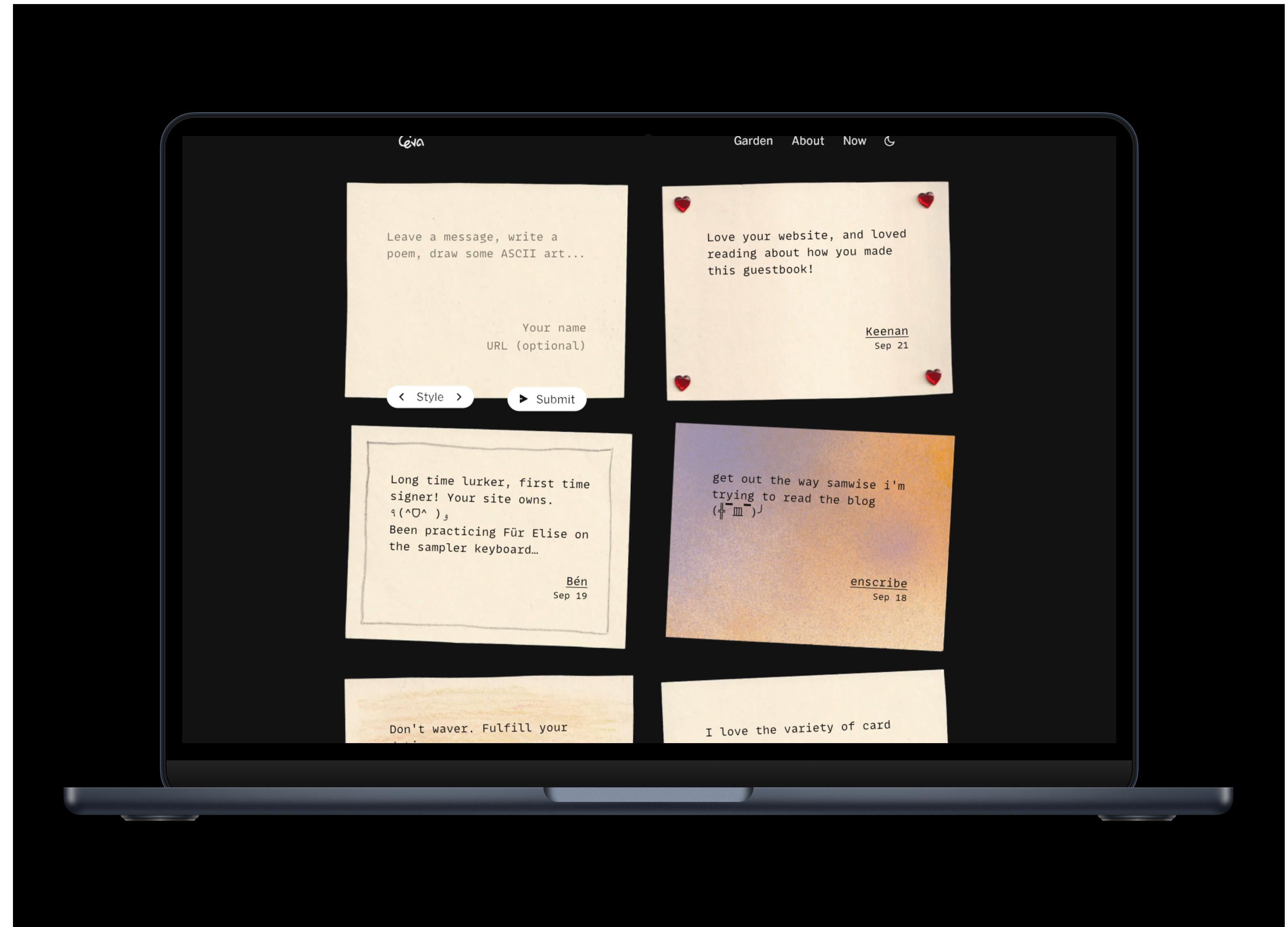
How Cold Is That Library? Share

Library	Location	How Cold Is It?	Additional comments	Source?
Mortlock Library	Adelaide, South Australia	Warmer on the mezzanine level, but tolerable throughout.	Wear layers. It warms up as the day progresses.	Kirsten Wahlstrom
BIAA, the British Institute at Ankara	Ankara, Turkey	Chilly, comfy	bring a sweater just in case (maybe you need ear plug cause of noisemaker attendants)	Sema Dalkılıç
Hendrik Conscience Heritage Library	Antwerp, Belgium	Moderate to chilly (esp. in summer)	fleece blankets available upon request	Steven Van Impe (I work there)
The University of Georgia Special Collections Libraries	Athens, GA, USA	Moderate to chilly. Sweater or Light jacket.	Outside can be VERY hot and humid in the summer. Its a shock if you have not experienced Southern US weather before...	Jason Lee Guthrie
Harry Ransom Center	Austin, TX	Comfortable / pleasant (note high temperatures outside however)		Andrew Keener
University of Texas at Austin Classics Library	Austin, TX	Quite warm in summer, older building	drafty in winter if cold out	S Winchester
ACU Library (Brisbane)	Brisbane, Australia	Warm ground floor, cold basement floor, top floor variable	If you're studying for over an hour, bring a jacket	Madeleine Kendrick
Biblioteca de Catalunya	Barcelona	Main room: moderate. Manuscripts room: comfortable to chilly.		Eva Morena Rodriguez
Biblioteca Națională a României	București, Romania	Both reading rooms and mezzanine: very cold in winter.		L. Bisericanu
Biblioteca Centrală Universitară	București, Romania	Cool in summer, especially in very warm weather.		L. Bisericanu
Sala de Lectură a Facultății de Litere, UniBuc	București, Romania	Heating works great in colder seasons across all spaces.		L. Bisericanu
Louisiana State University Special Collections Reading Room (Hill Memorial Library)	Baton Rouge, LA	Cool [winter mornings], when heating is on it's great.		L. Bisericanu
Staatsbibliothek - Preußischer Kulturbesitz	Berlin, Germany	Usually chilly, though warmer in the mornings with direct sun	Light cardigan, scarf, or jacket recommended	Amanda Hawk
BIAA, the British Institute at Ankara	BIAA, the British Institute at Ankara	Moderate.		N. Kivilcim Yavuz
Herman B Wells Library (Indiana University)	Bloomington, IN	Chilly, comfy	bring a sweater just in case (maybe you need ear plug cause of noisemaker attendants)	Sema Dalkılıç
Lilly Library (Indiana University)	Bloomington, Indiana	Unseasonably warm in the stacks. Cool in the lobby and lower levels.		Melissa Young
British Library, Boston Spa	Boston Spa, Yorkshire UK	Pleasantly cool	Possibly a cardigan in the winter but quite temperate in warmer weather times	Ava Dickerson
Boston University's Howard Gotlieb Archival Research Center	Boston, MA	Noticeably cool in the 5th floor reading room, palpably warmer outside the archive. In the basement microform room, it was comfortable, but certainly not warm	Layers are a good idea	Meredith Warren
Center for the History of Medicine, Countway Library	Boston, MA	frigid	sweater, scarf, handwarmers, lots of layers	Galen Bunting
New England Historic Genealogical	Boston, MA	Cool, particularly in the 7th Floor Reading Room	Layers, sweaters, and scarves recommended	Elizabeth Neswald
				Jean McGuire

TRAFFIC CAM PHOTO BOOTH



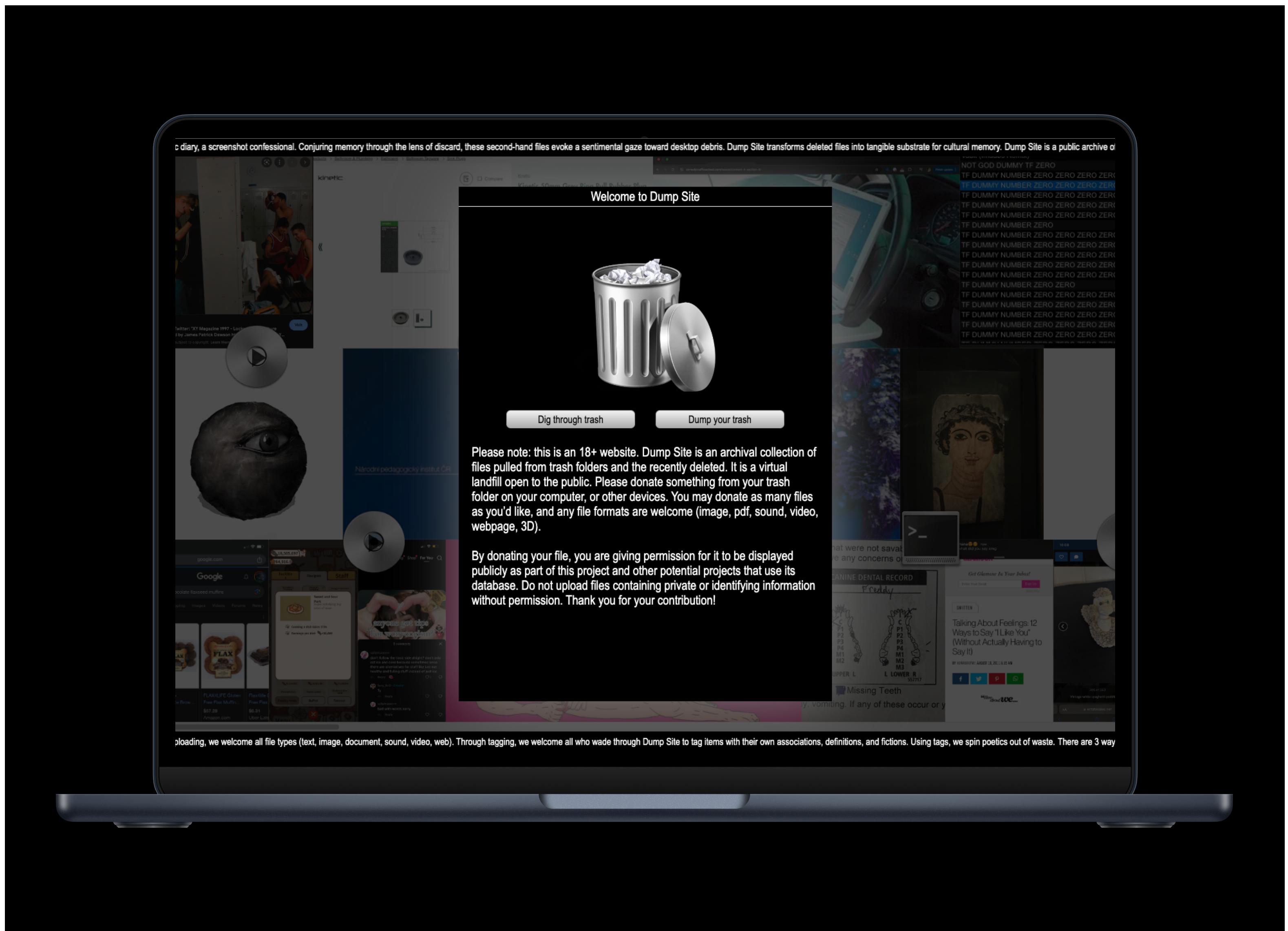
EVA.TOWN



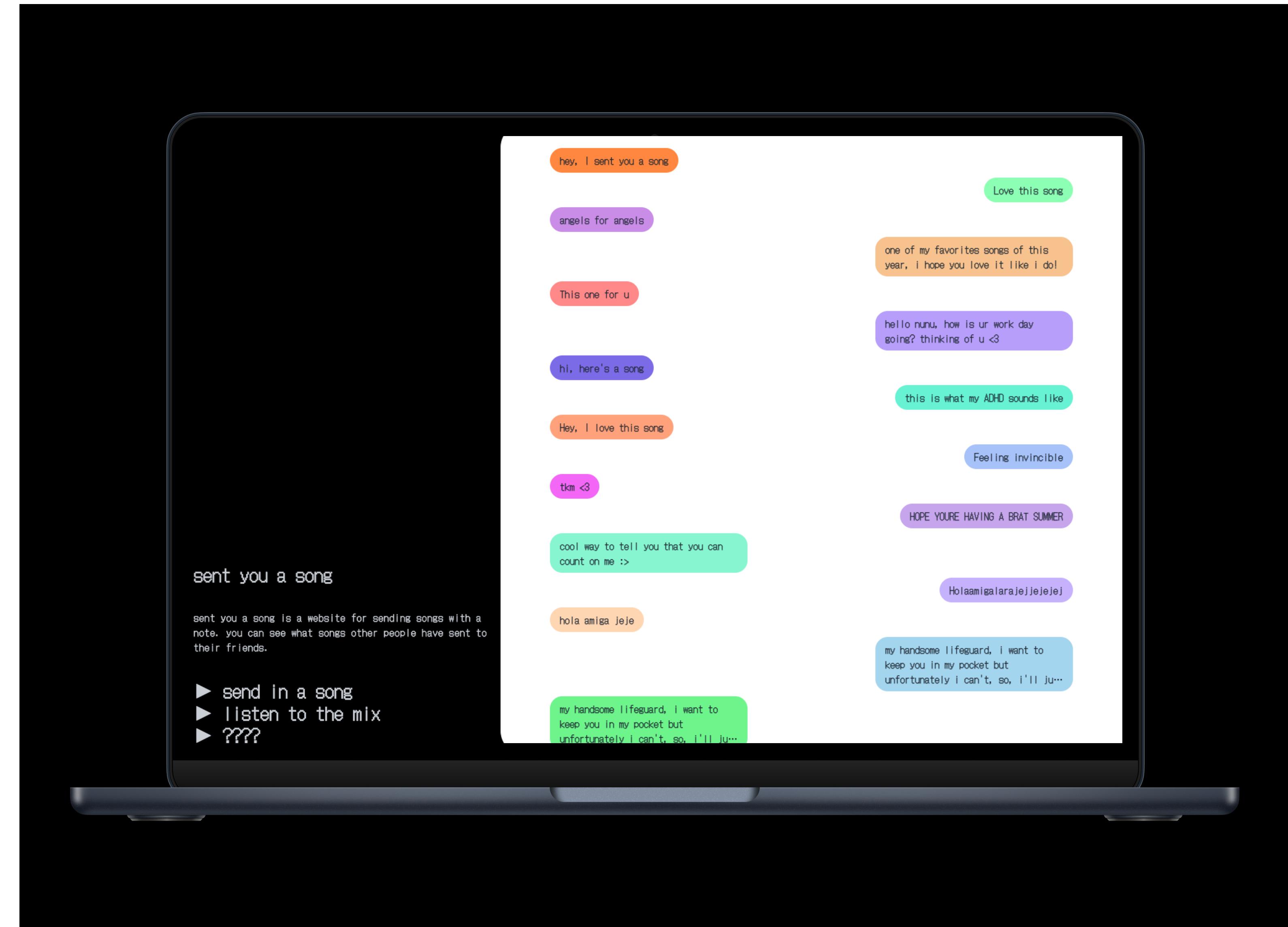
(WE)BSITE



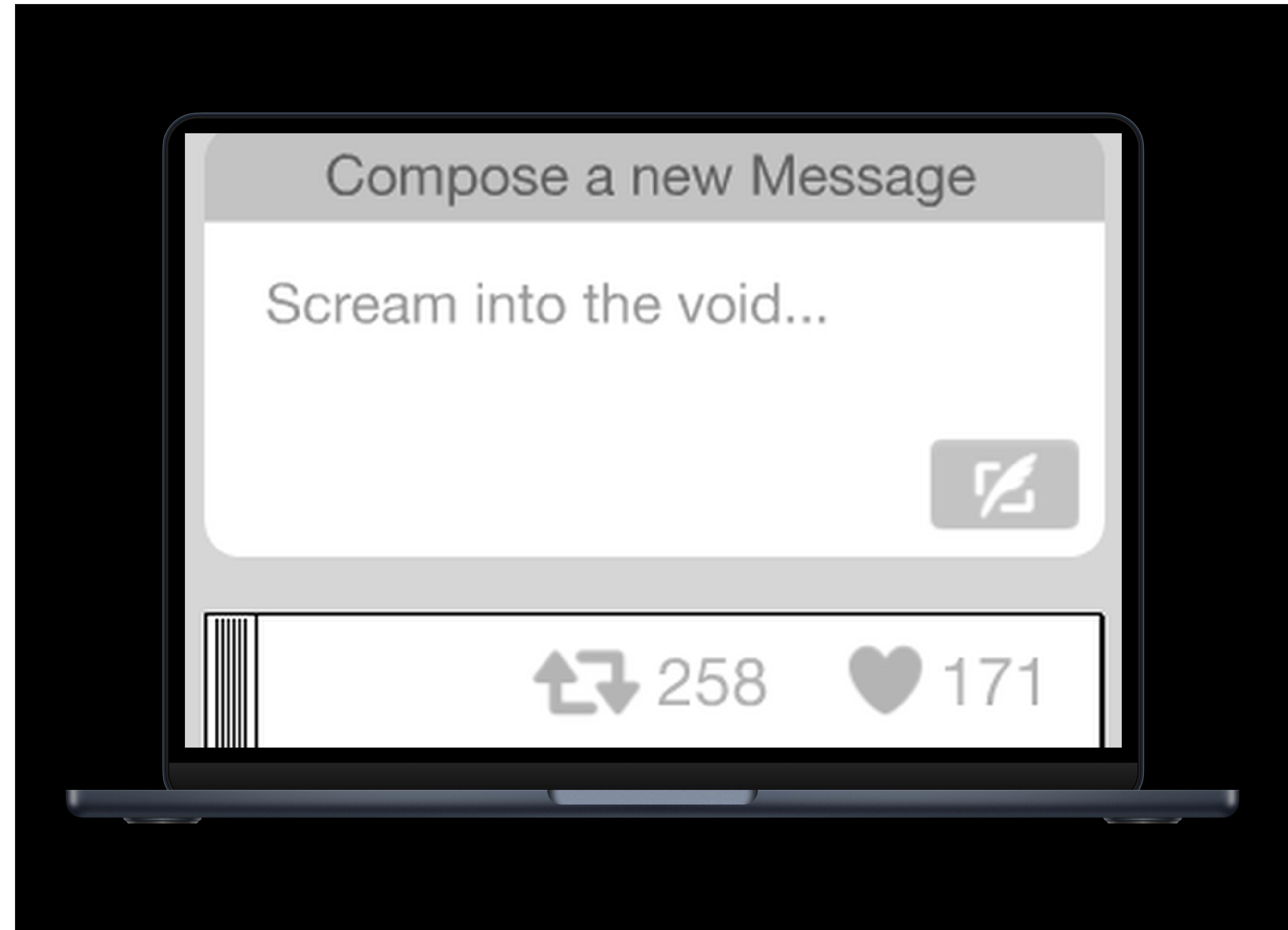
DUUUMP.SITE



SENTYOUASONG



SCREAM INTO THE VOID

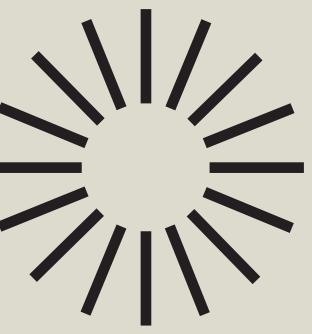




aw, imagining what it would be like if everyone had a personal discord server, to visit each others' servers like hanging out in each others' homes

3:34 AM · Feb 3, 2022

CASE STUDY #2: DIY SOCIAL NETWORKS

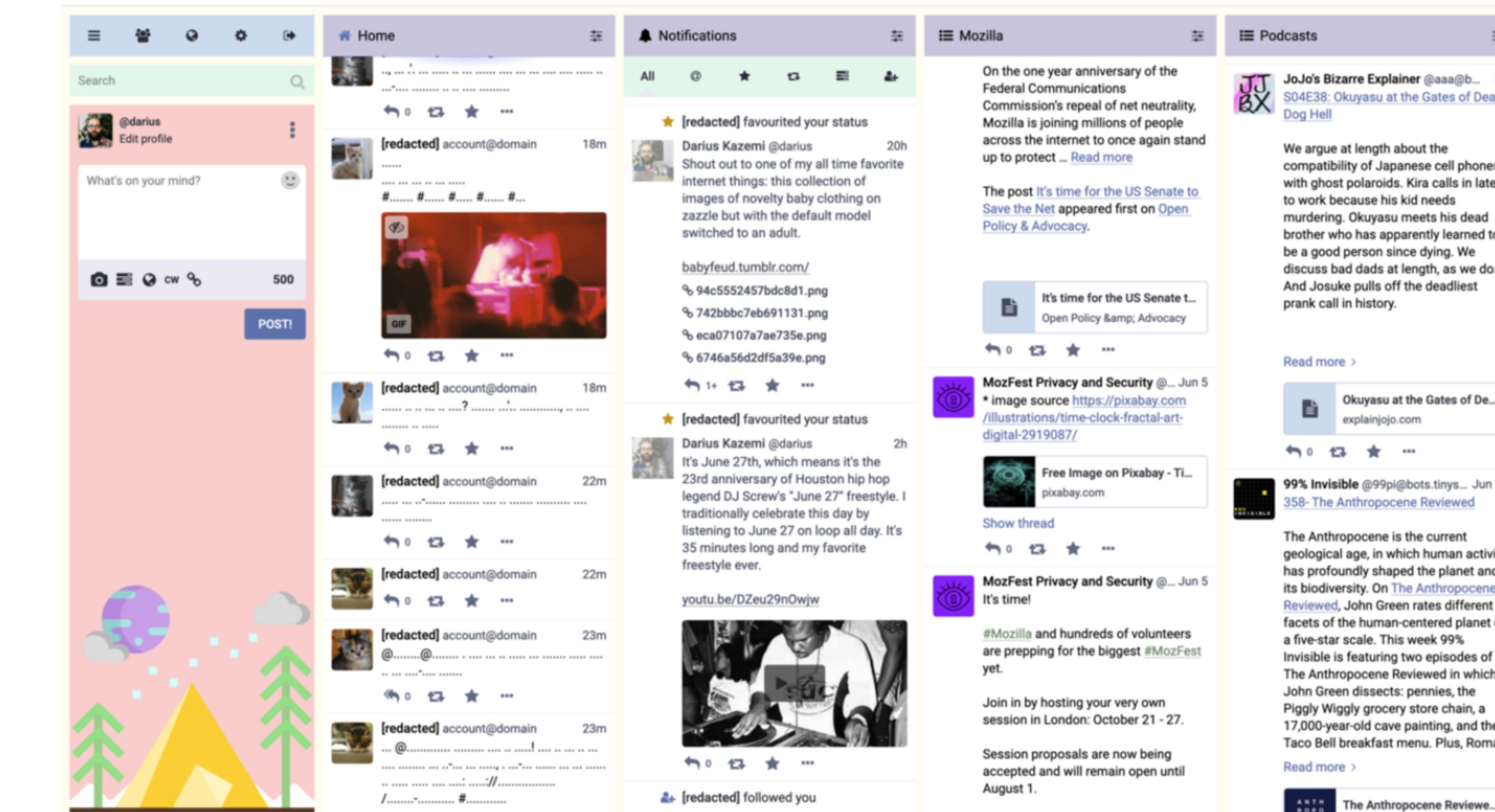


INTRODUCTION TO DIY SOCIAL NETWORKS

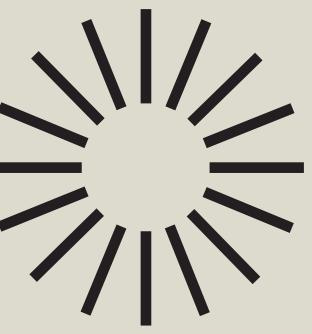
- When we think of social networks, we often think of big social media platforms like Twitter, Instagram, Facebook, etc.
- But what should social networks be at their core? Connecting with others, cultivating and maintaining relationships. Sharing updates and interacting with people.
- How can you participate in social networks and reap the benefits (create and maintain relationships) without experiencing the cons (data security and privacy concerns, having your attention and time sold for ads)?
- The answer may lie in running your own social spaces!

□ What makes a small social network site different from a big one? □

Friend Camp looks like this on a desktop web browser:



Text obscured to protect the innocent.

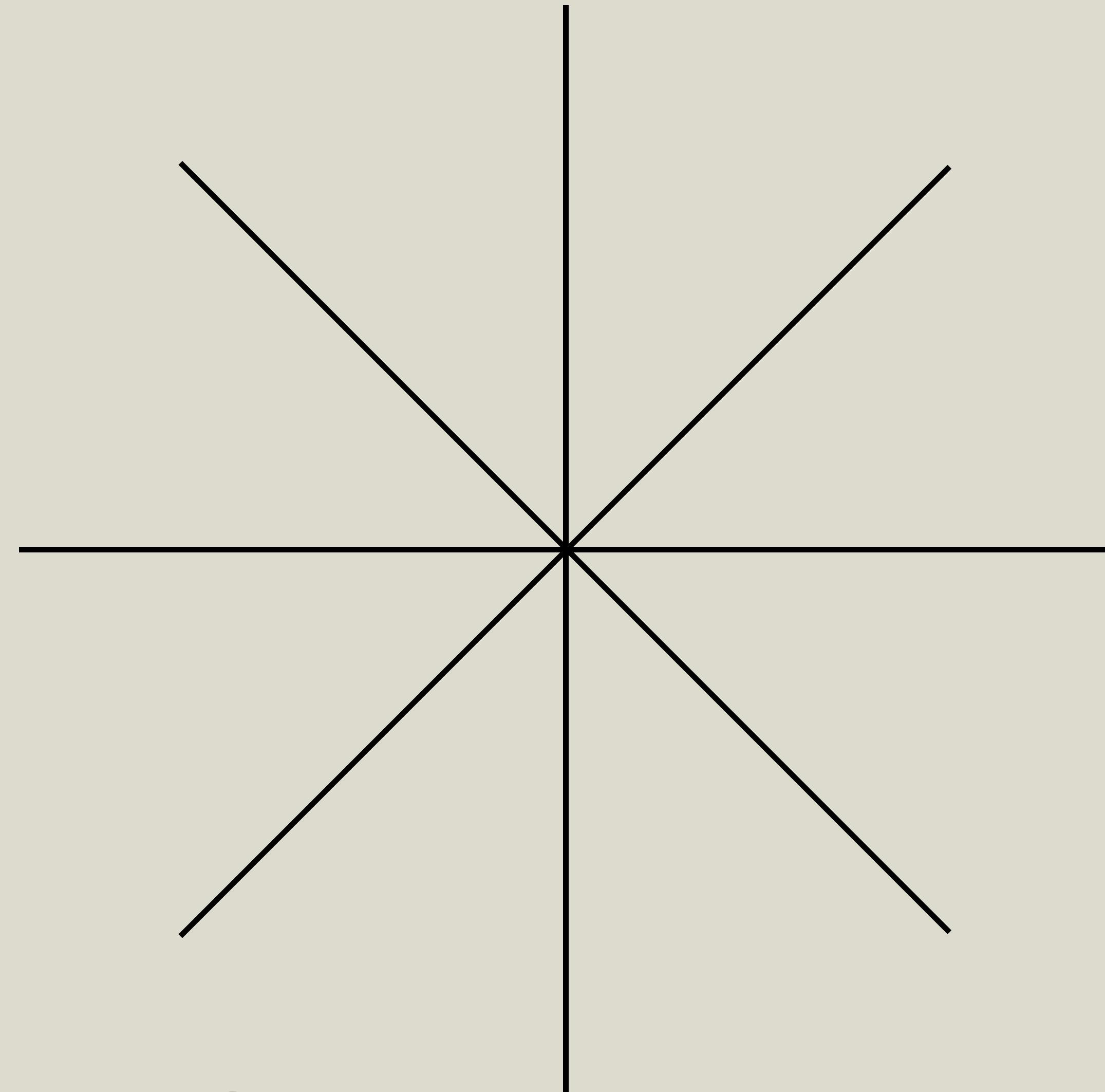


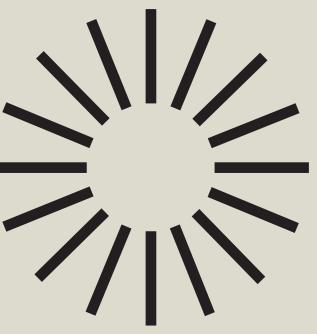
DARIUS KAZEMI – “RUN YOUR OWN SOCIAL”

- Kazemi
 - Recommends hosting own space with small group of people to create tight knit community with hyper-specific norms
 - You have the control! Brings the power back to the people.
#softwareforpeople
 - Ultimately, it's about community-building! Social networks should facilitate participation in a community
 - Having a technical understanding of web skills can help us create online spaces that achieve these original goals, keep out things we don't want
- Mastodon – decentralized social media platform, free and open-source software. Users can independently run their own servers
- For those who want to check it out: <https://runyourown.social/>

**HOW CAN WE APPLY THESE
PRINCIPLES IN CREATING A NEW
SOCIAL NETWORKING SITE?**

--> OUR PROJECT





APPLYING THESE PRINCIPLES IN BUILDING OUR OWN APP...

- Relies on user-generated content. Powered by the people!
- People can share updates – personal feelings, thoughts
 - e.g. “help I’ve been locked in this study room for an hour”
- People can share information and learn
 - e.g. “this cafe has horrible matcha,” “this library has a clean bathroom”
- Has a limitation which makes it fun (you must physically go to a certain place to ‘pick up’ a note)
- Enables people to control the environment in which someone reads their messages (e.g. send someone a love letter in a forest)
- A fun way for people to leave little digital messages for friends or for the public! ***Digital-physical interaction!***

Locker



Notes

THANK YOU!

REFERENCES

- <https://runyourown.social/>
- <https://sopa.tulane.edu/blog/decentralized-social-networks>
- <https://joinmastodon.org/>
- <https://internetcheckpoint.page/>
- <https://we-b.site/>
- <https://www.amazon.com/Tuscan-Whole-Milk-Gallon-128/product-reviews/B00032G1S0>
- <https://escapethealgorithm.substack.com/p/the-doc-web>
- https://docs.google.com/spreadsheets/d/1Jeb1W-VZuuCSWpRd0tBragq0er57V7DAJg_D3ajwrmo/edit?gid=0#gid=0
- <https://duuump.site/>
- <https://trafficcamphotobooth.com/>
- <https://eva.town/guestbook>
- <https://www.sentyouasong.com/>
- <https://www.nathalielawhead.com/candybox/you-scream-into-the-void-but-the-rate-limit-has-been-exceeded-nobody-can-hear-you-scream>