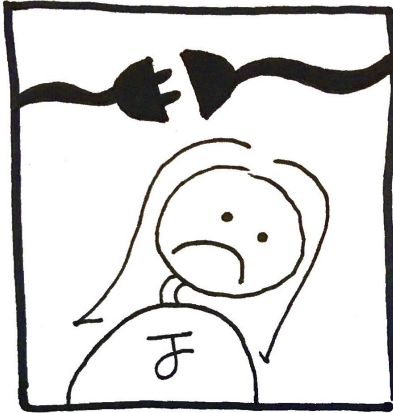


CONTEXT



Fazmine is a 17-year old Night Owl Baker, who is eager to apply and share her newly gained baking skills through part-time work in her community.

PROBLEM



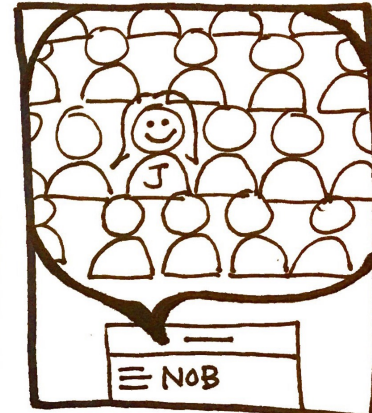
Unfortunately, Fazmine has limited connections and outlets for job opportunities.

SOLUTION



Fazmine gets introduced to the NOB web app, an app that matches her to Tom, a nearby local who is requesting a delivery of a dozen cookies.

RESOLUTION



Fazmine completes her first job... then the next... then the next! She gradually becomes a regular user and gets her friends involved and connected.