

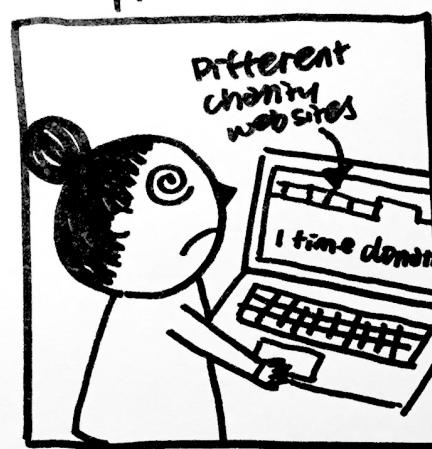
# Automatic Donations

## Context



Taylor concerns about many causes and wants to make continuous donations to credible organizations.

## problem



She has a busy schedule and is tired of making donations to several organizations every month manually.

## Solution



Taylor goes to the website, selects the organizations she wants to donate to, and signs up for one monthly automatic donation.

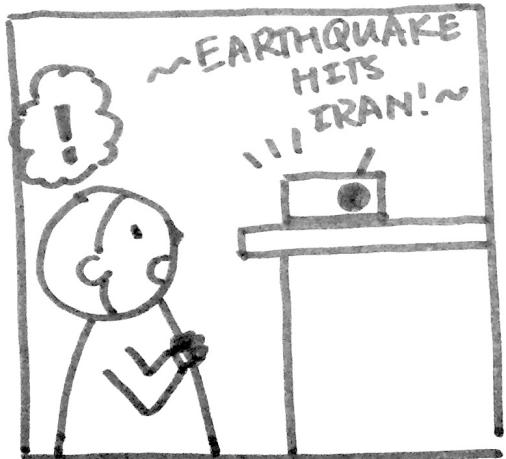
## Resolution



Every month, Taylor receives a notification that donations have been drawn from her bank account. Taylor's happy that she's making positive impacts with minimal efforts.

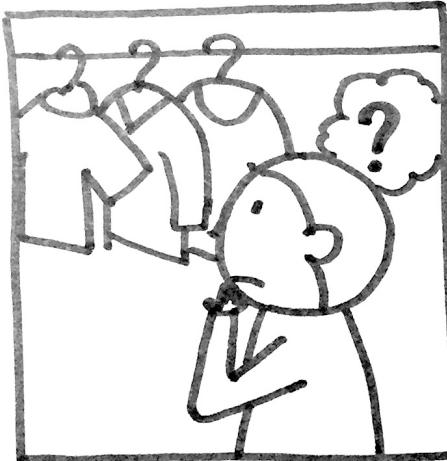
# Items Needed List

Context



Jay hears about an earthquake in Iran. He wants to help the people affected.

Problem



when he looks at items he could donate, he doesn't know what would help most.

Solution



He looks on the individual cause page to see what items are needed most.

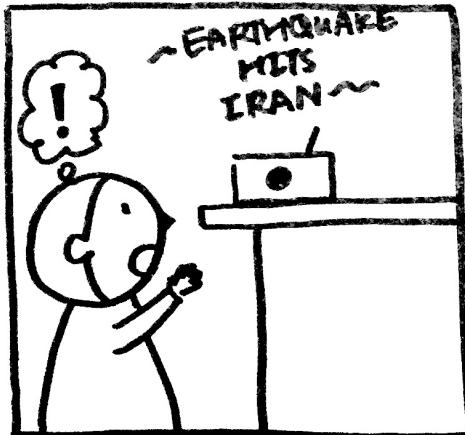
Resolution



Jay receives a "thank you" message from one of the volunteers on site, regarding his donation.

# Shipping Label

context



Jay hears about an earthquake in Iran. He wants to help the people affected.

problem



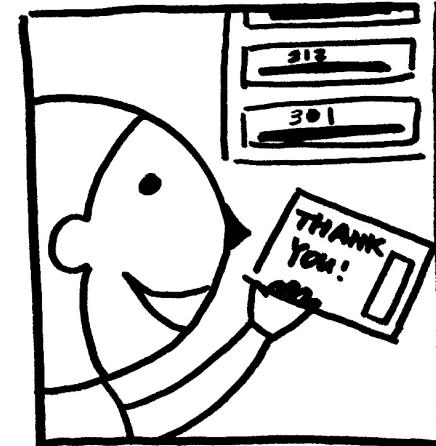
He has boxes filled with donated items, but doesn't know where/ how to send them.

solution



Jay goes to the "donate physical good" page, and prints out a shipping label, which he can take to his local post office.

Resolution



Jay receives a "thank you" message from one of the volunteers on site, regarding his donation.

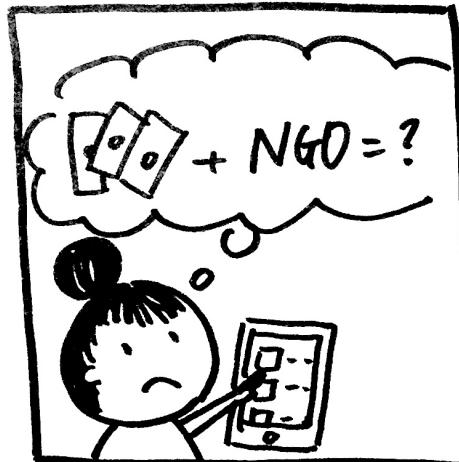
# Tracking Donations

## Context



Taylor concerns about many causes and wants to make continuous donations to credible organizations.

## problem



She often wonders if the NGOs are actually putting her donations into good use.

## solution



Taylor goes to the website and tracks how the NGOs use her donations.

## Resolution



She's happy to see how her donations have helped people in need and is more willing to make further donations.