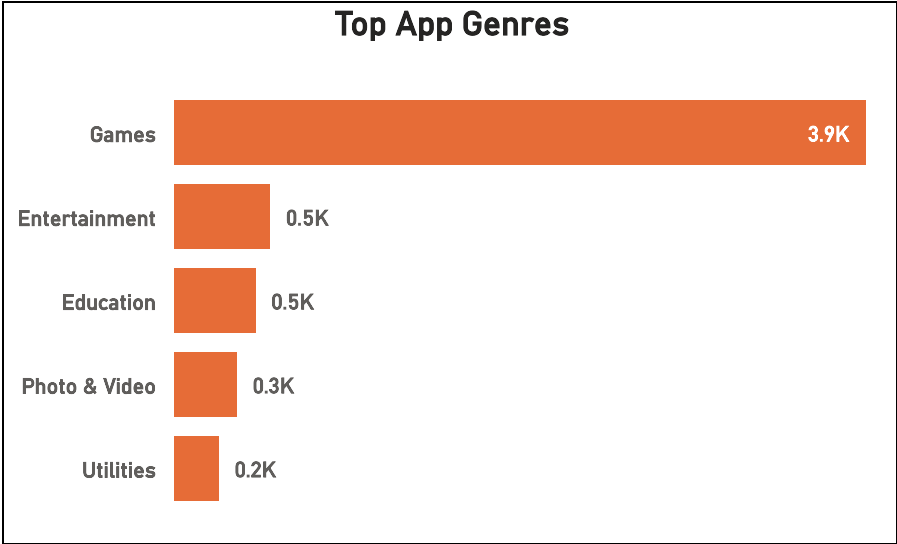
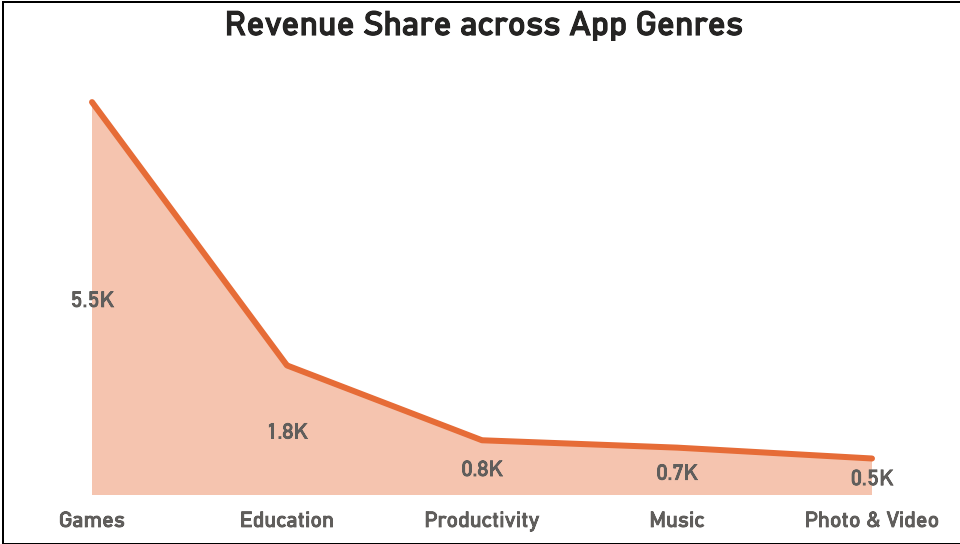


iOS APP STORE ANALYSIS

Top App Genres



Revenue Share across App Genres



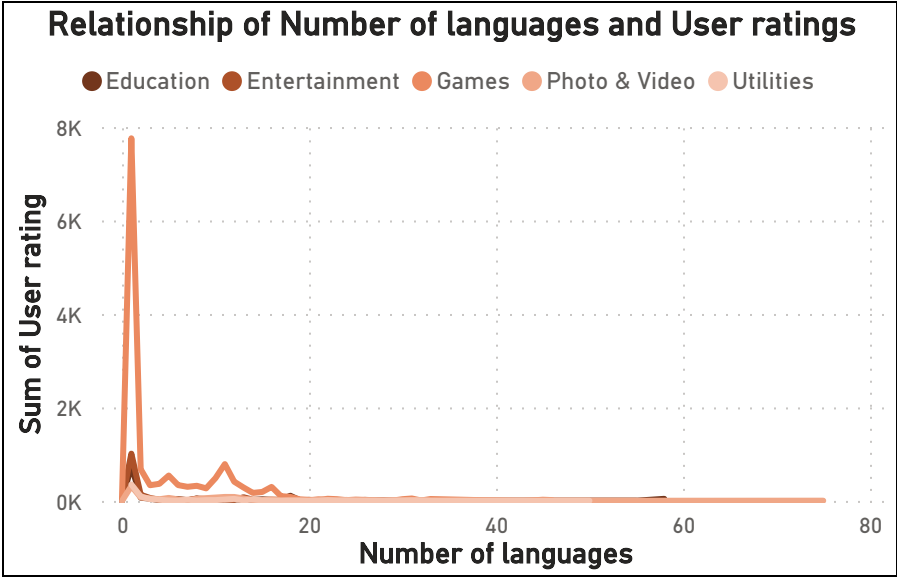
Number of Apps

7197

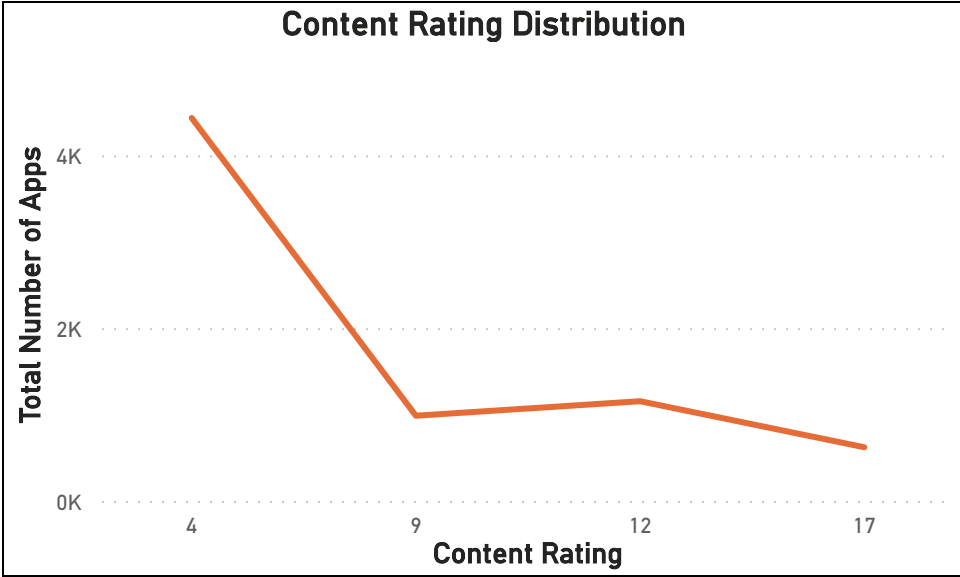
App Categories

23

Relationship of Number of languages and User ratings



Content Rating Distribution



Key Takeaways:

- **Games** category accounted for **70.90%** of the apps and with the **highest revenue** share in the store.
- **Entertainment** category though having a higher number of apps **didn't account much for revenue**.
- **4+ content rating**, accounted for the most in the store.