

# Michael Elliott

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I lead and grow engineering teams that build quality products while fostering a culture of continuous improvement, autonomy, and accountability.

## Experience

### **DIRECTOR OF ENGINEERING, EZCATER • REMOTE • 2022 - PRESENT**

*ezCater is the leading food for work technology company in the U.S.*

- Leading the Product Growth & Demand Engineering organizations that build the Ecommerce marketplace, mobile apps, ML-powered recommendation engines, and create tools and integrations for our highest-value corporate customers.
- Setting the vision for technical strategy on top-level company product development goals, their execution plans, and org design.

### **ENGINEERING LEADERSHIP ADVISOR & CONSULTANT, ELLIOTEC SOFTWARE LLC • SALT LAKE CITY, UT • 2013 - PRESENT**

*Elliotec is my personal brand and consultancy. I build things for people and help people build things.*

- Advise companies including Carvana, Chargeback, Tinker Ventures, Bloom Juice, Fast Bar, and others on software product development, technical direction, engineering standards, product development processes, and building teams.
- Instructor and curriculum designer for software courses at The University of Utah, The Iron Yard, and Thinkful.

### **DIRECTOR OF ENGINEERING, DUTCHIE • REMOTE • 2019 - 2022**

*Dutchie is everything you need to run an efficient & compliant cannabis dispensary: POS, Payments, Ecommerce, and more.*

- Led an engineering department of 60 engineers with 3 management layers across 10 cross-functional, full-stack product and platform teams, including the e-commerce product development division and the company-wide QA org.
- Worked daily with founders and executive leadership to plan and execute thousands of features through 3 funding rounds, 2 acquisitions, and over 20x headcount growth. Established engineering and product process, technical design, and org strategy.

### **SOFTWARE ENGINEERING MANAGER, NAV • SALT LAKE CITY, UT & REMOTE • 2017 - 2019**

*Nav is the leading financial health platform for small businesses.*

- Managed the Client Platform, Mobile Native, and Web teams, building infrastructure and UI across the consumer marketplace, enterprise product, and 3rd party platforms with GraphQL, Node.js, React, and TypeScript.
- Established architecture decision processes and code standards. Improved the release cycle from breaking weekly releases to stable daily deploys. Significantly improved app performance with bundling and state management strategies.

### **SOFTWARE DEVELOPMENT LEAD, OVERSTOCK.COM • SALT LAKE CITY, UT & REMOTE • 2014 - 2017**

*Overstock is one of the first online retailers. They "help customers find the perfect something for their home at the perfect price."*

- Managed a cross-functional team of 10 software developers in the R&D department working on strategic new ecommerce verticals.
- Used React, Redux, Node.js, and JavaScript tooling to build the mobile e-commerce site, which handled 50 million users per year and over \$500MM revenue. Built the global checkout flow handling millions of non-US transactions.

### **LEAD WEB DEVELOPER, 4LIFE RESEARCH • SALT LAKE CITY, UT • 2014**

*4Life is The Immune System Company. Ecommerce and distributed sales for immune support and health supplements.*

- Led development of the front end of the ecommerce site rebuild in .Net MVC, JavaScript, and Sass. Developed a system to release web campaigns and special projects with content management systems and internationalization strategies for a global user base.

### **WEB DEVELOPER, IMAGE TECH SOLUTIONS • SALT LAKE CITY, UT & SEATTLE, WA • 2008 - 2014**

*Image Tech Solutions was a hardware company that built a diverse range of products including light sticks and quilting machines.*

- Built the company's various product websites with Rails and JavaScript while taking programming courses in Seattle.

## Education

### **UNIVERSITY OF UTAH, BACHELOR OF ARTS IN PSYCHOLOGY • SALT LAKE CITY, UT**

## Links

[elliotec.com](http://elliotec.com)

[github.com/elliotec](https://github.com/elliotec)

[linkedin.com/in/elliotec](https://linkedin.com/in/elliotec)