

Elliot Harmon
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Work History

Creative Commons

Communications manager

June 2012 to present

- Developed and implemented the organization's communications strategy.
- Wrote and edited press releases, policy statements, interviews, and other content.
- Provided communications support to staff, affiliates, and board.
- Managed the Creative Commons website, social media channels, and various campaigns and printed materials.
- Managed annual fundraising campaign; increased donations 10% with a reduced budget.

TechSoup Global

Staff writer, TechSoup.org

May 2007 to June 2012

- Designed, wrote, edited, and curated instructional content in technology for a nonprofit audience.
- Worked with TechSoup's international partner organizations on developing their content and community strategies.
- Designed and managed collaborative projects with international partners.

Tribalmedia

Director of sales and PR

May 2005 to April 2007

- Sold software and provided support by phone and email.
- Managed an online user community.
- Developed marketing and instructional content for print and web.

The Center for Art and Public Life

Teacher

December 2004 to April 2005

- Art teacher in an elementary after-school program.
- Led activities in theatre, improvisation, and creative writing.

Education

California College of the Arts, San Francisco, CA

Master of Fine Arts in writing

University of South Dakota, Vermillion, SD

Bachelor of Arts with honors

- Major in English, Minors in Theatre and Classical Humanities

Project Management

- Designing and managing online, multichannel campaigns
- Facilitating collaboration in an international network of NGOs

Nonprofit Sector Expertise

- Managing online communications for an organization with a very large reach
- Writing and speaking on copyright and public policy issues for a diverse audience
- Understanding of international NGO sector issues
- Substantial experience and connections in the nonprofit technology community

Tech Literacy

- Web authoring: HTML, CSS, Jekyll, MediaWiki, Drupal, WordPress
- Web analytics: Google Analytics, HootSuite, Facebook Insights
- Media: Photoshop, Illustrator, InDesign

Other

- Understanding of copyright law, open licensing, and open education
- Public speaking
- Basic French and Latin

Web Design and Development Samples

- Team Open (campaign mini-site): <http://teamopen.cc/>
- The Future Is Open (Creative Commons annual report): <http://teamopen.cc/thefuture>
- State of the Commons: <https://stateof.creativecommons.org/>

Conference Presentations

- “How Open Licensing Is Transforming Design” – South by Southwest Interactive, March 2014
- “Mission-Driven Technology Planning” – National Conference on Volunteering and Service, June 2011
- “The Future of the Map” – Nonprofit Technology Conference, March 2011