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## **Work History**

### **Creative Commons**

Director of communications

June 2012 to present

- Developed and implemented the organization's communications strategy.
- Wrote and edited press releases, policy statements, interviews, and other content.
- Provided communications support to staff, affiliates, and board.
- Managed the Creative Commons website, social media channels, and various campaigns and printed materials.
- Managed annual fundraising campaign; increased donations 10% with a reduced budget.

### **Mission Cleaners Books**

Founding editor

January 2011 to present

- Chose and edited manuscripts for publication.
- Oversaw book design, production, distribution, and marketing.
- Designed website and other collateral.

### **TechSoup Global**

Curator, TechSoup.org

May 2007 to June 2012

- Designed, wrote, edited, and curated instructional content in technology for a nonprofit audience.
- Worked with TechSoup's international partner organizations on developing their content and community strategies.
- Designed and managed collaborative projects with international partners.

### **Tribalmedia**

Director of sales and PR

May 2005 to April 2007

- Sold software and provided support by phone and email.
- Managed an online user community.
- Developed marketing and instructional content for print and web.

### **The Center for Art and Public Life**

Teacher

December 2004 to April 2005

- Art teacher in an elementary after-school program.
- Led activities in theatre, improvisation, and creative writing.

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## Education

### California College of the Arts, San Francisco, CA

Master of Fine Arts in writing

### University of South Dakota, Vermillion, SD

Bachelor of Arts with honors

- Major in English, Minors in Theatre and Classical Humanities

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## Skills

### Project Management

- Designing and managing online, multichannel campaigns
- Facilitating collaboration in an international network of NGOs

### Nonprofit Sector Expertise

- Managing online communications for an organization with a very large reach
- Fundraising and grant writing
- Writing and speaking on copyright and public policy issues for a diverse audience
- Understanding of international NGO sector issues
- Substantial experience and connections in the nonprofit technology community

### Tech Literacy

- Web authoring: HTML, CSS, Jekyll, MediaWiki, Drupal, WordPress
- Web analytics: Google Analytics, HootSuite, Facebook Insights
- Media: Photoshop, Illustrator, InDesign

### Other

- Web, graphic, and print design
- Public speaking
- Basic French and Latin

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## Web Design and Development Samples

- Team Open (campaign mini-site): <http://teamopen.cc/>
- The Future Is Open (Creative Commons annual report): <http://teamopen.cc/thefuture>
- State of the Commons: <https://stateof.creativecommons.org/>

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## Conference Presentations

- “How Open Licensing is Transforming Design” – South by Southwest Interactive, March 2014
- “Mission-Driven Technology Planning” – National Conference on Volunteering and Service, June 2011
- “The Future of the Map” – Nonprofit Technology Conference, March 2011