



# Brian Wells

**Job Title:** Python Developer

**Company:** Braintree

**Annual income:** \$70,000

**Job description:** Builds software applications

**Home life:** Single

**Hobbies/interests:** Video games, Fantasy Football, Comics

**What keeps me up at night?:** Stress from work and social life

**Summary/bio:**

Brian is a young software developer who loves learning new things and creating cool stuff. He's never met a donut he didn't like.



# Katherine “Kat” Hannah

**Job Title:** Writer

**Company:** [personasio.com](http://personasio.com)

**Annual income:** \$50,000

**Job description:** Builds software applications

**Home life:** Married

**Hobbies/interests:** Travel, Fashion, Cooking, Cycling

**What keeps me up at night?:** Uncertainty and anxiety

**Summary/bio:**

Kat is a writer/editor for an online lifestyle magazine. She loves tiramisu, biking to work, and jet-setting to obscure locations



# Alex Perez

**Job Title:** Bartender / Freelance Photographer

**Company:** Helvetica Tavern

**Annual income:** \$35,000

**Job description:** Tends bar three nights a week; recently started his own photography business

**Home life:** Lives with girlfriend

**Hobbies/interests:** Photography, Bass guitar, Stand-up comedy, the Chicago Cubs

**What keeps me up at night?:** Street noise outside his apartment

**Summary/bio:**

Alex is a bartender and aspiring photographer. In his spare time he does amateur stand-up and plays bass in a band few have heard of.