

Natural Language Processing for Law and Social Science

6. Word Embeddings

Outline

Embedding Layers

Word Embeddings

What is an Embedding?

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- ▶ Not embeddings:
 - ▶ counts over LIWC dictionary categories.
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- ▶ Embeddings:
 - ▶ PCA reductions of the word count vectors
 - ▶ LDA topic shares
 - ▶ compressed encodings from an autoencoder

Categorical Embeddings = dense representations of categorical variables

Say we have a binary classification problem with outcome Y :

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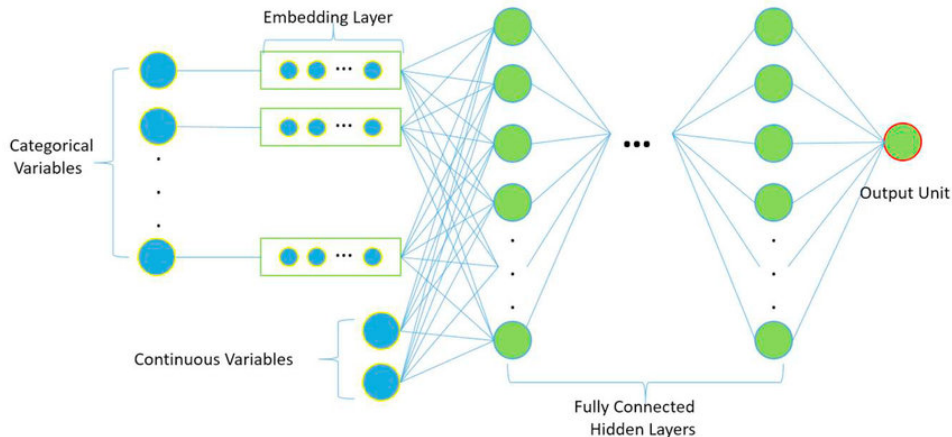
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(2) is quite close to what embedding layers do in neural nets.



An embedding layer is matrix multiplication:

$$\underbrace{h_1}_{n_E \times 1} = \underbrace{\omega_E}_{n_E \times n_w} \cdot \underbrace{x}_{n_x \times 1}$$

- ▶ x = a categorical variable (e.g., representing a word)
 - ▶ one-hot vector with a single item equaling one. Input to the embedding layer.
- ▶ h_1 = the first hidden layer of the neural net
 - ▶ The output of the embedding layer.

The embedding matrix ω_E encodes predictive information about the categories, has a spatial interpretation when projected to two dimensions.

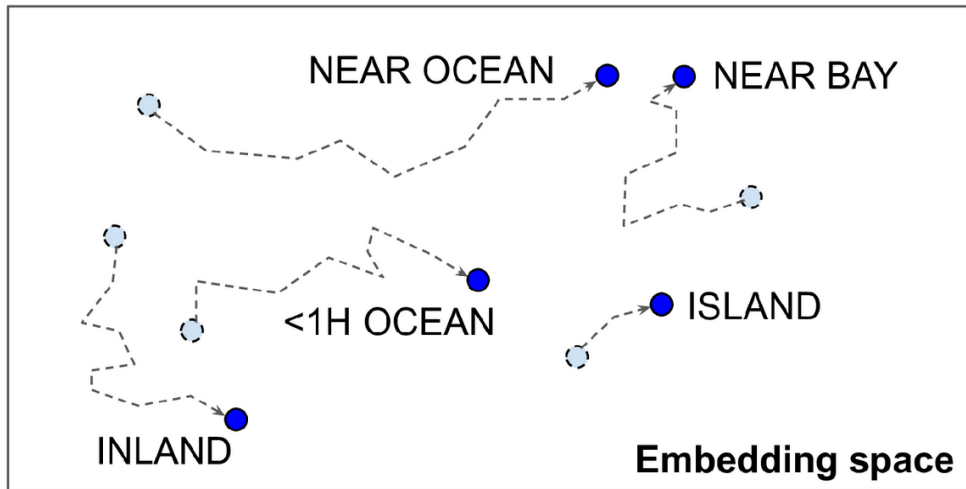


Figure 13-4. Embeddings will gradually improve during training

Embedding Layers versus Dense Layers

- ▶ An embedding layer is statistically equivalent to a fully-connected dense layer with one-hot vectors as input and linear activation.
 - ▶ embedding layers are much faster for many categories ($> \sim 50$)

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$$\mathbf{X} = \begin{bmatrix} x_1 & \dots & x_L \end{bmatrix}$$

where

$$\underbrace{x_j}_{n_E \times 1} = \underbrace{\mathbf{E}}_{n_E \times n_w} \cdot \underbrace{w_j}_{n_w \times 1}$$

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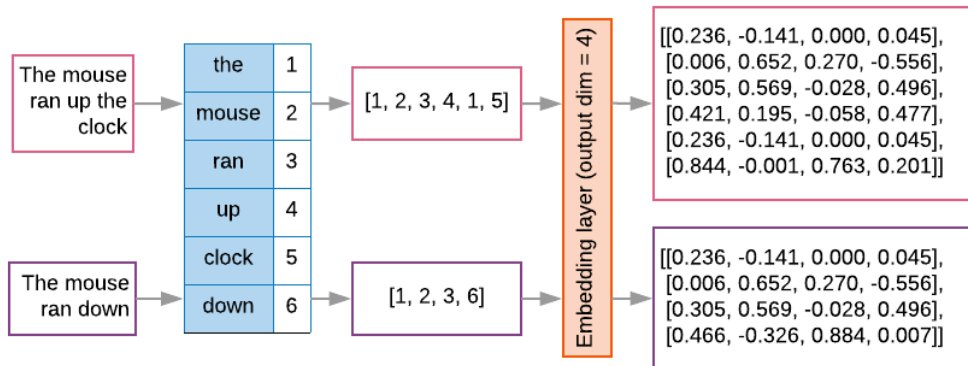
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- ▶ \mathbf{X} is flattened into an $L * n_E$ vector for input to the next layer.

Illustration



Word2Vec & GloVe

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 - ▶ rather than predicting some metadata (such as classifying topic labels) they predict the co-occurrence of neighboring words.
- ▶ “You shall know a word by the company it keeps”:
 - ▶ “He filled the **wampimuk**, passed it around and we all drunk some.”
 - ▶ “We found a little, hairy **wampimuk** sleeping behind the tree.”

Words and Contexts

A long line of NLP research aims to capture the distributional properties of words using a **word-context matrix** M :

- ▶ each row w represents a **word** (e.g. “income”), each column c represents a linguistic **context** in which words can occur (e.g. “corporate ____ tax”).
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 - ▶ A matrix entry $M_{[w,c]}$ quantifies the strength of association between a word and a context in a large corpus.
- ▶ each word (row) $M_{[w,:]}$ gives a distribution over contexts.
 - ▶ different definitions of contexts and different measures of association → different types of **word vectors**.
 - ▶ these vectors often have a **spatial interpretation** → geometric distances between word vectors reflect semantic distances between words.

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 - ▶ ...
- ▶ Etc.

Defining an Association Measure

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- ▶ e.g. **counts**: $f_M(w, c) = \#(w, c)$, the number of times w appeared along with context c , or **document frequencies**: $f_M(w, c) = \frac{\#(w, c)}{n_D}$
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- ▶ Better: **Point-wise mutual information** (PMI):

$$f_M(w, c) = \frac{\Pr(w, c)}{\Pr(w)\Pr(c)} = \frac{\frac{\#(w, c)}{n_D}}{\frac{\#(w)}{n_D} \frac{\#(c)}{n_D}} = \frac{n_D \#(w, c)}{\#(w) \#(c)}$$

where $\#(w)$ and $\#(c)$ are the corpus counts for w and c , respectively.

- ▶ as noted in Week 2, PMI assigns high value to rare word-context pairs → impose a minimum count threshold on (w, c) pairs; below the threshold, set to zero.

\mathbf{M} is too high-dimensional

- ▶ \mathbf{M} is $n_w \times n_c$
 - ▶ if c is drawn from the vocabulary of a reasonably large corpus, the associated word vectors $\{v_1 = \mathbf{M}_{[w_1, :]}, v_2 = \mathbf{M}_{[w_2, :]}, \dots\}$ are too high-dimensional to be useful.

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- ▶ Going back to dimension reduction: can use singular value decomposition (SVD):
 - ▶ factorize $\mathbf{M} \in \mathbb{R}^{n_w \times n_c}$ into a word matrix $\mathbf{W} \in \mathbb{R}^{n_w \times n_E}$ and context matrix $\mathbf{C} \in \mathbb{R}^{n_c \times n_E}$
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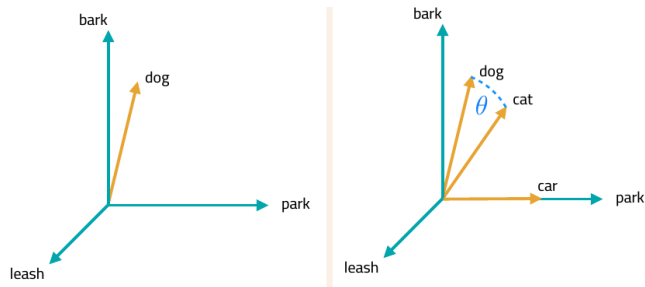
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- ▶ **similarity measures between rows of W approximate similarity measures between rows of M**

Word Similarity

- ▶ Once words are represented as vectors $\{v_1 = \mathbf{M}_{[w_1,:]}, v_2 = \mathbf{M}_{[w_2,:]}, \dots\}$, we can use linear algebra to understand the relationships between words:
 - ▶ Words that are geometrically close to each other are similar: e.g. “dog” and “cat”:



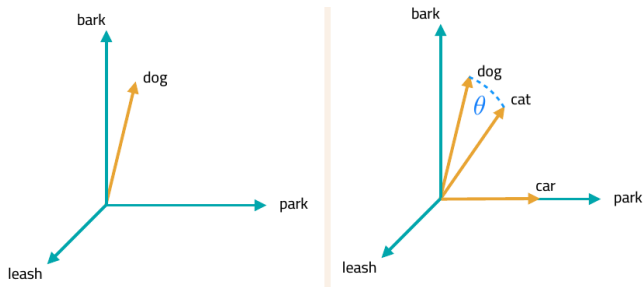
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- ▶ alternatives include e.g. Jaccard similarity (Goldberg 2017)
- ▶ Thanks to linearity, can compute similarities between groups of words by averaging the groups.

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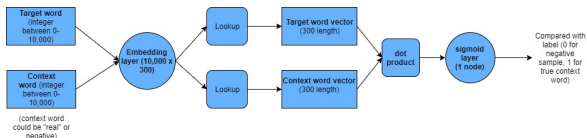
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- ▶ Word2Vec learns embedding vectors for the target word (“fox”) and context words (neighbors of “fox”) to distinguish true from false samples.

Word2Vec Negative Sampling Objective

The dataset is a collection of context pairs indexed by i :

- ▶ $y_i = 1$ means correct (it appeared in the corpus)
- ▶ $y_i = 0$ means incorrect (it was randomly drawn \rightarrow **negative sample**).
- ▶ Both words are looked up in the same embedding matrix.
- ▶ The concatenated embeddings $[\mathbf{w}; \mathbf{c}]$ are input to a dense layer (no activation) then to sigmoid output:



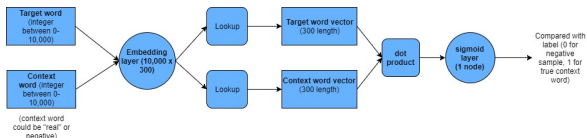
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- ▶ Word2Vec minimizes the binary cross-entropy

$$L(\theta) = - \sum_{i=1}^{n_D} [y_i \log \hat{y}_i(w, c; \theta) + [1 - y_i] \log(1 - \hat{y}_i(w, c; \theta))]$$

How does Word2Vec relate to the \mathbf{M} matrix?

- ▶ Word2Vec produces embedding matrices \mathbf{W} and \mathbf{C} .
 - ▶ generally, context embeddings are discarded after training.
- ▶ Levy and Goldberg (2014):
 - ▶ If we take $\tilde{\mathbf{M}} = \mathbf{WC}'$, word2vec is equivalent to factorizing a matrix \mathbf{M} with items

$$\mathbf{M}_{[w,c]} = \text{PMI}(w, c) - \log a$$

where a is a constant calibrating the amount of negative sampling.

GloVe Embeddings

- ▶ Pennington et al (2014) (GloVe = Global Vectors) take a different approach:
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Learn word vectors $\mathbf{w} = (w_1, \dots, w_i, \dots, w_{n_w})$, where $w_i \in (-1, 1)^{n_E}$, to solve

$$\min_{\mathbf{w}} \sum_{i,j} f(C_{ij}) \left(w_i^T w_j - \log(C_{ij}) \right)^2$$

where $f(\cdot)$ is weighting function to down-weight frequent words.

- ▶ Minimizes **squared difference** between:
 - ▶ **dot product of word vectors**, $w_i^T w_j$
 - ▶ **empirical co-occurrence**, $\log(C_{ij})$
[Arora et al (2016) put the PMI here instead of co-occurrence counts]
- ▶ Intuitively: words that co-occur should have high correlation (dot product)

Check for Understanding

1. What is the difference/connection between an embedding layer and a word embedding?
2. Why use PMI instead of co-occurrence frequencies when constructing the word association matrix?
3. What does negative sampling mean in general, and in the case of Word2Vec?
4. What are the main differences between Word2Vec and GloVe?

Word Embeddings Encode Linguistic Relations

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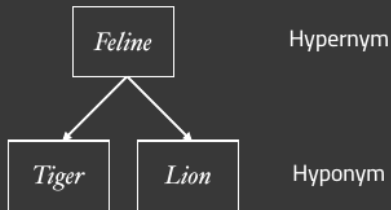
Synonymy



Antonymy



Hyponymy



Similarity vs. Relatedness (Budansky and Hirst, 2006)

- ▶ Semantic **similarity**: words sharing salient attributes / features
 - ▶ synonymy (car / automobile)
 - ▶ hypernymy (car / vehicle)
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 - ▶ location (car / road)
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- ▶ Word embeddings will recover one or both of these relations, depending on how contexts and associated are constructed.

Most similar words to dog, depending on context window size

	2-word window	30-word window	
More paradigmatic		<u>kennel</u>	More syntagmatic
	cat	puppy	
	horse	pet	
	fox	bitch	
	pet	terrier	
	rabbit	rottweiler	
	pig	canine	
	animal	cat	
	mongrel	<u>bark</u>	
	sheep	alsatian	
	pigeon		

- ▶ Small windows pick up substitutable words; large windows pick up topics.

Parts of Speech and Phrases

- ▶ In the default model multiple senses of a word are merged.
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- ▶ The default model only works by word, but “new york \neq ”new” + “york”
 - ▶ can tokenize phrases together (see Week 2 lecture) before training.

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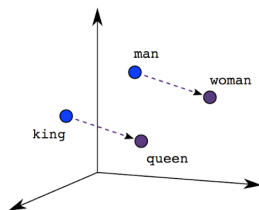
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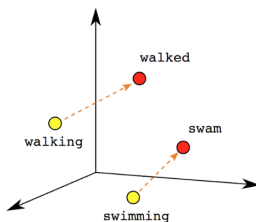
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 - ▶ And I don't see a solution to it.
- ▶ Relatedly, antonyms are often rated similarly, have to be careful with that.

Vector Directions \leftrightarrow Meaning

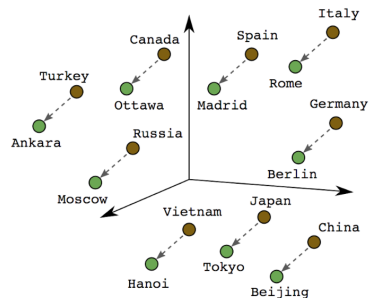
- ▶ Intriguingly, word2vec algebra can depict conceptual, analogical relationships between words:



Male-Female



Verb Tense



Country-Capital

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$$\text{vec}(\textit{king}) - \text{vec}(\textit{man}) + \text{vec}(\textit{woman}) \approx \text{vec}(\textit{queen})$$

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$$\arg \max_{b_2 \in V} \cos(b_2, a_2 - a_1 + b_1)$$

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- ▶ Often works better with normalized vectors (so that one long vector doesn't wash out the others)
- ▶ Levy and Goldberg (2014) recommend the following “CosMul” metric which tends to perform better:

$$\arg \max_{b_2 \in V} \frac{\cos(b_2, a_2) \cos(b_2, b_1)}{\cos(b_2, a_1) + \epsilon}$$

- ▶ requires normalized, non-negative vectors (can transform using $(x+1)/2$)
- ▶ ϵ is a small smoothing parameter.

Tokenizing for Word Embeddings

- ▶ drop capitalization
- ▶ punctuation is optional
- ▶ don't drop stopwords/function-words
- ▶ add special tokens for start of sentence and end of sentence
- ▶ for out-of-vocab words, substitute a special token or replace with part-of-speech tag

Can cluster word embeddings to produce topics

Cluster #	Top 10 Words
174	complicate, depend, crucial, illustrate, elusive, focus, important, straightforward, elide, critical
134	implausible, problematic, exaggeration, skeptical, ascribe, discred, contradictory, weak, exaggerate, supportable
75	reverse, AFFIRM, affirm, vacate, reversed, REMANDED, forego, foregoing, forgoing, remands
70	importation, import, ecstasy, marihuana, illicit, opium, distilled, export, phencyclidine, narcotic
178	perverse, sensible, tempt, unlikely, unwise, anomalous, would, easy, costly, attractive
32	phrase, meaning, word, synonymous, language, interpret, noun, wording, verb, adjective
169	circumscribe, endow, unfettered, vest, unlimited, boundless, broad, constrain, exercise, unbounded
85	hundred, thousand, many, million, huge, massive, large, enormous, most, dozen
28	emphasis, bracket, alteration, citation, footnote, italic, ellipsis, petcitation, idcitation, punctuation
138	logo, symbol, stylized, imprint, emblem, grille, prefix, lettering, suffix, crosshair
181	wilful, carelessness, recklessness, careless, intentional, wilful, conscious, reckless, unintentional, wantonness
158	rigorous, demanding, heightened, reasonableness, rigid, heighten, objective, deferential, flexible, particular
55	agreement, contract, contractual, promise, novation, repudiate, guaranty, enforceable, novate, repurchase
197	summation, admonish, sidebar, prosecutor, admonishment, mistrial, curative, questioning, remark, recess
120	scrivener, typographical, reversible, plain, harmless, clerical, invited, clear, requiresthe, instructional
15	adjudicatory, adjudicative, adversarial, judicial, rulemaking, decisionmaking, administrative, meaningful, rulemake, agency

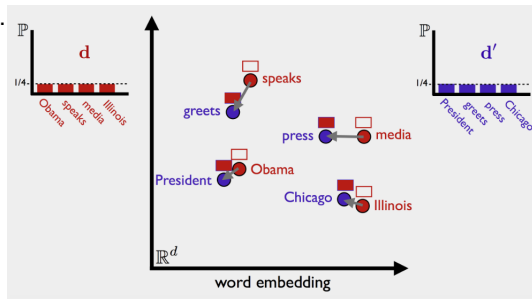
Clustered word embeddings in judicial opinions, from Ash and Nikolaus (2020)

Word Mover Distance

- ▶ TF-IDF distance treats synonyms as just as close as totally unrelated words.

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- ▶ Word mover distance (Kusner, Sun, Kolkin, and Weinberger ICML 2015) between two texts is given by:
 - ▶ total amount of “mass” needed to move words from one side into the other
 - ▶ multiplied by the distance the words need to move
 - ▶ uses word embedding distance



Pre-trained word embeddings

- ▶ In many settings (e.g. a small corpus), better to use pre-trained embeddings.
- ▶ e.g, spaCy's GloVe embeddings:
 - ▶ one million vocabulary entries
 - ▶ 300-dimensional vectors
 - ▶ trained on the Common Crawl corpus
- ▶ Can initialize models with pre-trained embeddings, can fine-tune as needed.

“Enriching word vectors with subword information” (Bojanowski et al 2017)

- ▶ each word is represented as a bag of (hashed) character n-grams. (e.g., spicy = (spi, pic, icy)).
- ▶ learn embeddings for the character segments, and construct word embedding by summing over the segment embeddings

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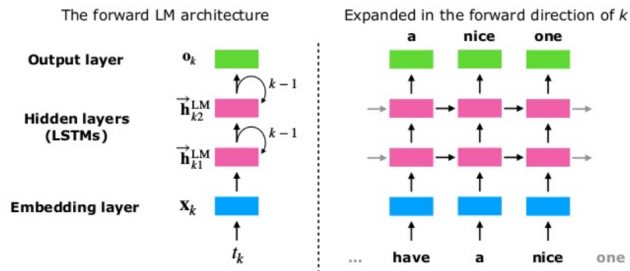
- ▶ each word is represented as a bag of (hashed) character n-grams. (e.g., spicy = (spi, pic, icy)).
- ▶ learn embeddings for the character segments, and construct word embedding by summing over the segment embeddings
- ▶ competitive with word2vec in standard tasks; better in some languages.
- ▶ produces good embeddings for unseen words.

ELMo (Embeddings from Language Models)

- ▶ ELMo is a context-sensitive word embedding model that uses the output of a bidirectional LSTM:

With long short term memory (LSTM) network, predicting the next words in both directions to build biLMs

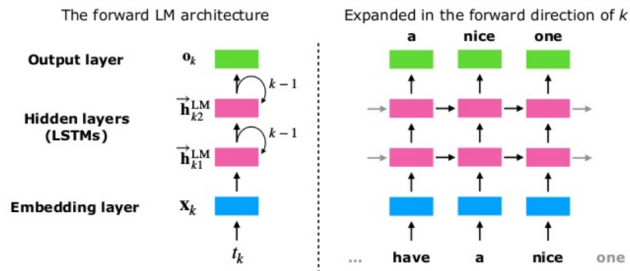
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- ▶ The task:
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- ▶ embeddings go through two hidden layers before the softmax output:
 - ▶ first layer learns syntax
 - ▶ second layer learns semantics



	Source	Nearest Neighbors
GloVe	play	playing, game, games, played, players, plays, player, Play, football, multiplayer
biLM	Chico Ruiz made a spectacular <u>play</u> on Alusik 's grounder {...}	Kieffer , the only junior in the group , was commended for his ability to hit in the clutch , as well as his all-round excellent <u>play</u> .
	Olivia De Havilland signed to do a Broadway <u>play</u> for Garson {...}	{...} they were actors who had been handed fat roles in a successful <u>play</u> , and had talent enough to fill the roles competently , with nice understatement .



GloVe mostly learns *sport-related context*

Table 4: Nearest neighbors to “play” using GloVe and the context embedding from a biLM.

ELMo can distinguish the word sense based on the context

- Pre-trained ELMo models are available from AllenNLP (allennlp.org/elmo)

Check for Understanding

1. How would it affect my word embeddings to use co-occurrence within paragraph, rather than within sentence?
2. How would it my embeddings to drop function words in a pre-processing step?
3. What is the black sheep problem in the context of word embeddings?
4. Think of a setting (and explain) where:
 - ▶ using pre-trained embeddings would not work.
 - ▶ using embeddings with subword information would help a lot
 - ▶ using elmo would work a lot better than glove.
 - ▶ you would care more about the first layer or the second layer from elmo.

Standard word embeddings (e.g. word2vec/glove) have a number of limitations:

- ▶ **polysemy**: you get one vector for multiple senses of a word
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- ▶ **n-grams**: does not produce embeddings for multi-word phrases

Scientists attending ACL work on **cutting edge** research in NLP

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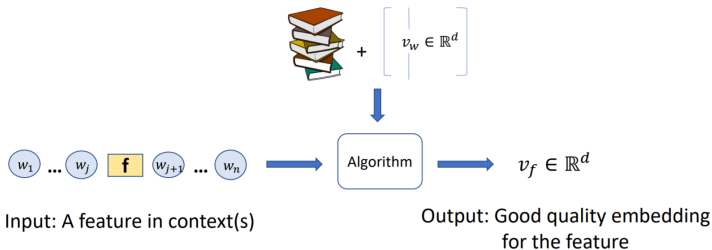
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- ▶ Goal of Khodak et al (2018): produce embeddings “a la carte” given a context:

Given: Text corpus and high quality word embeddings trained on it



A la carte embeddings

- ▶ Given a target word f and its context c , define

$$v_f^{avg} = \frac{1}{|c|} \sum_{w \in c} v_w$$

the average vector for the words in the context.

- ▶ Arora et al (2018) prove that for vectors produced by a generative language model, there exists a matrix A such that

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- ▶ The “induction matrix” A can be learned with a least-squares (linear regression) objective

$$A^* = \arg \min_A \sum_w |v_w - A v_w^{avg}|_2^2$$

where w indexes over all the tokens in the corpus.

- ▶ empirically:

$$\text{cosine}(v_f, A^* v_f^{avg}) \geq 0.9$$