

Elliott Csipkes

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EXPERIENCE

Canary & Coal

Omaha, NE

Graduate Marketing Intern

June 2021-October 2021

- Shadowing the agency CEO to learn and oversee administrative procedures
- Spearheading client marketing campaigns through the production of visual assets
- Uniting with various departments to create cohesive branding and materials for clients

TRAINR

Tulsa, OK

Software Product Manager

September 2019-January 2021

- Leading cross-functional teams, including UI/UX design and software engineering, to develop a robust SaaS product
- Interviewing customers to create user stories and collaborating with software engineers to create and modify a product roadmap
- Assisting in presenting product offerings to venture capital firms and investors to gain capital for startup operations

Oral Roberts University Student Association

Tulsa, OK

Social Media Coordinator

August 2019-May 2020

- Planning social media posts to engage with current and prospective students
- Collaborating with photographers and designers to create aesthetic pictures and graphics
- Combining efforts with other student leaders to enhance student experience

International Management Partners

Omaha, NE

Sales Intern

May 2018-June 2018

- Utilizing warm leads to actively sell to consumers and generate sales
- Managing time and resources in order to create the most opportunities for conversions
- Communicating with current and potential clients to provide the highest quality of customer service

EDUCATION

Liberty University

Lynchburg, VA

Master of Business Administration

June 2022

Cumulative GPA: 4.00/4.00

Oral Roberts University

Tulsa, OK

Bachelor of Science in Business Administration

May 2020

Major: Marketing; Cumulative GPA: 3.96/4.00

Honors: Summa Cum Laude, Most Outstanding Marketing Student

RELEVANT SKILLS

HTML, CSS, JavaScript, React, Adobe Creative Cloud Suite, Figma, UI/UX Design