

pink

[what we do](#)[how we do it](#)[our work](#)[our thinking](#)[about us](#)

Pink helps organizations create new value for their stakeholders.

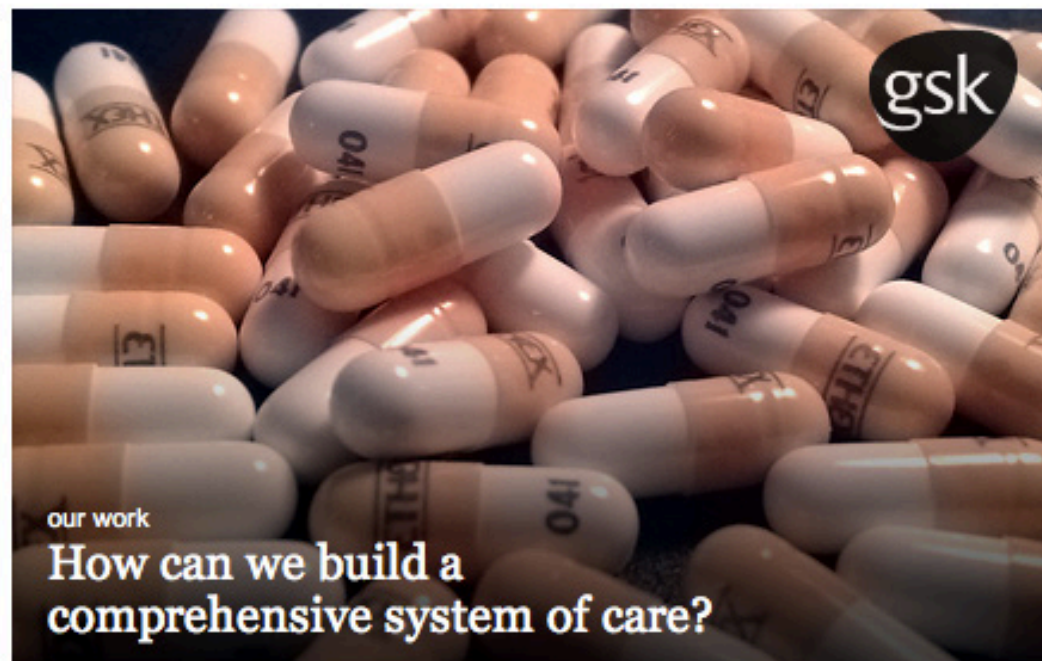
We can help you fulfill the unmet needs of customers and provide meaningful, enjoyable, and memorable experiences along the way.

[Learn how](#)

An organization is built upon many different pieces.

Designing for services

Pink has the flexibility to examine each piece and rearrange them to create a larger and more expressive whole.

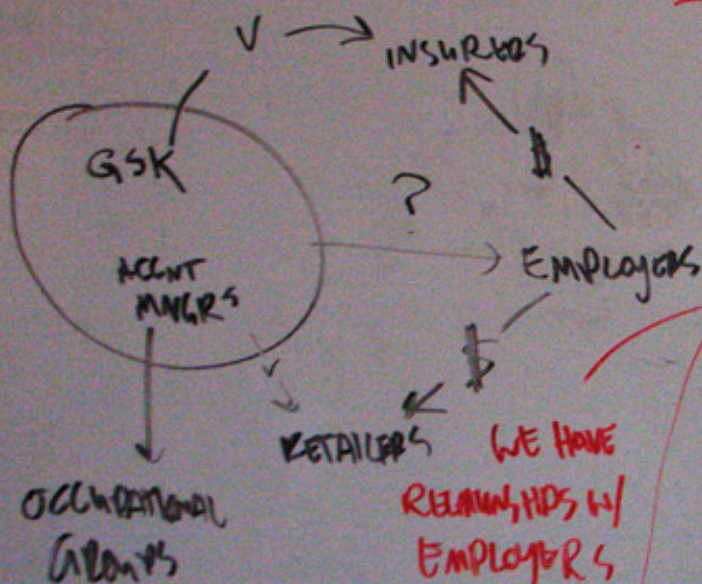


our work

How can we build a comprehensive system of care?

[evaluate](#)[improve](#)[create](#)[reorganize](#)

NOW



WE'LL HELP YOU
TRACK IMMUNIZATION
BECAUSE...
WE HAVE ALL
THE RETAILERS
OR BOT SERVICE

(CONTRACTING & SALES)
WE ARE GOING
TO INCREASE
IMMUNIZATIONS

WE HAVE
RELATIONSHIPS W/
EMPLOYERS

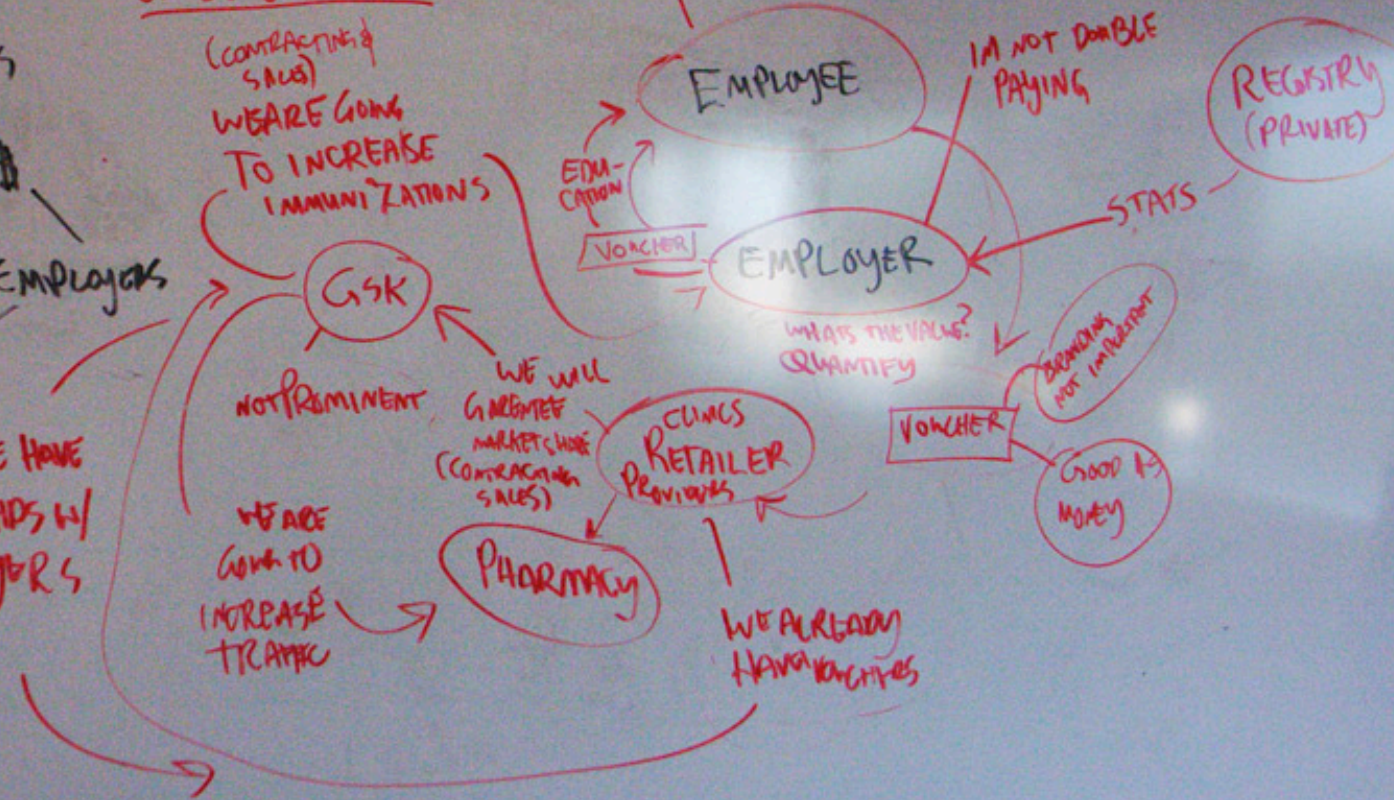
WE ARE
GOING TO
INCREASE
TRAFFIC

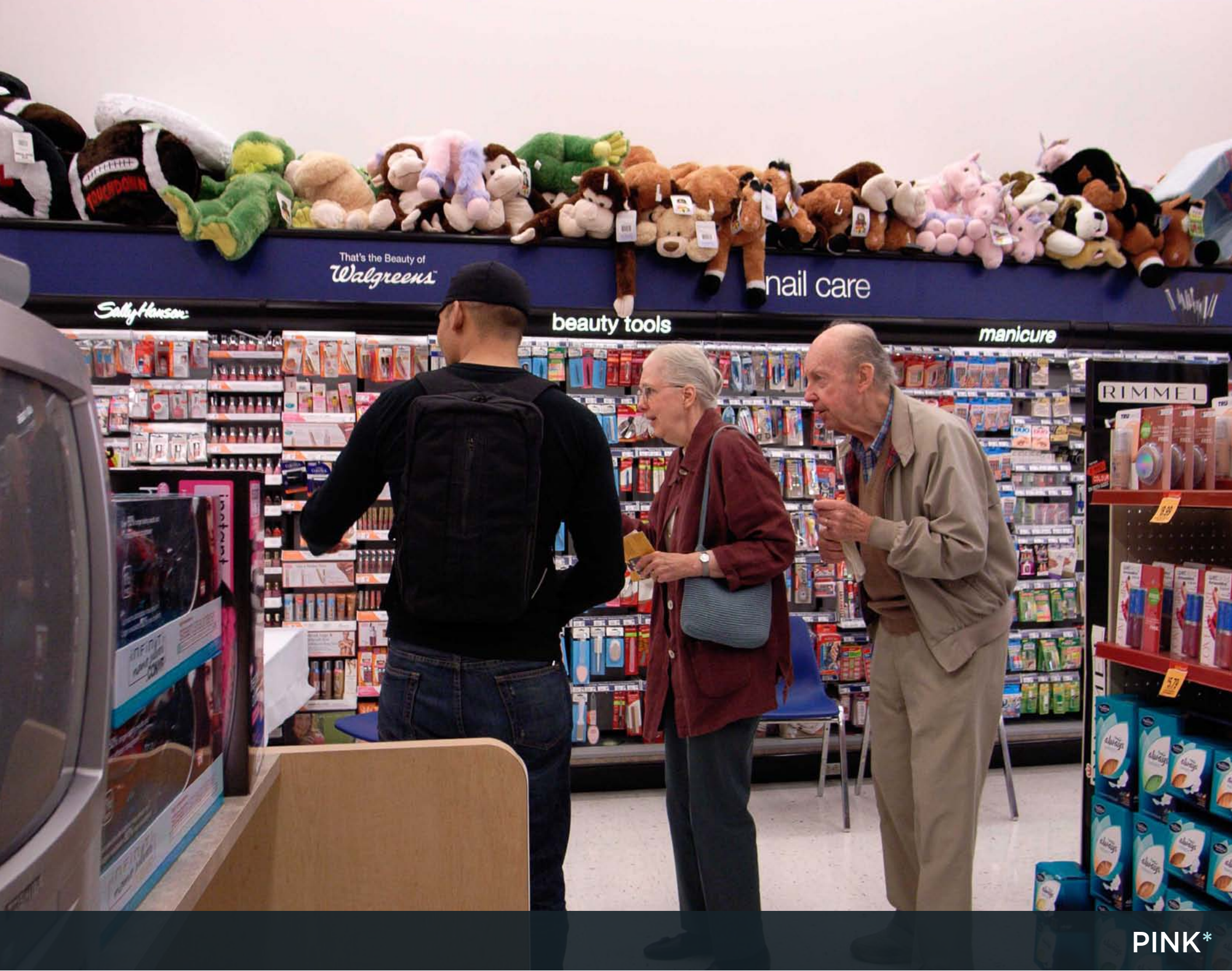
NOT PROMINENT

WE WILL
GUARANTEE
MARKET SHARE
(CONTRACTING & SALES)

THIS IS
EASY

FUTURE:
BUS CASE





That's the Beauty of
Walgreens

Sally Hansen

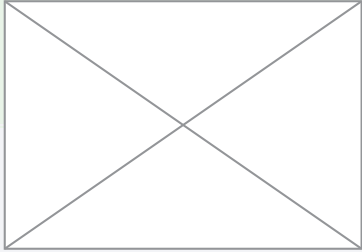
beauty tools

nail care

manicure

RIMMEL

PINK*

[View Medical Record](#)[View Health Risk Assessment](#)[View Benefits Package](#)**Profile Summary**[Edit](#)

Male
28 years old
225 pounds
6 feet 2 inches
30 body mass index (BMI)

Family[Edit](#)

Kate



Nick



Karen

Next Actions

Projects

Someday

Completed

Today Monday, September 8, 2008

Get your free flu shot

Location:
MinuteClinic @ CVS
4377 Euclid Drive
Pittsburgh, PA 15245

Contact:
Nurse Martha
(412) 555-1234

[reschedule](#)

Routine Preventative Care

- | | | | |
|--|------|------------------------------|-------------------|
| <input type="checkbox"/> Get your free flu shot | Free | Monday, September 8, 2008 | × |
| <input type="checkbox"/> Get your mumps and measles shot | \$25 | schedule now | |
| <input type="checkbox"/> Get your tetanus booster shot | \$10 | schedule now | |

Physical Activity

- | | | |
|---|------|---|
| <input type="checkbox"/> Check out Tuesday Yoga class | Free | |
| <input type="checkbox"/> Contact a physical trainer | | select physical trainer |

Weight Management

- | | |
|--|--|
| <input type="checkbox"/> Weekly weight check | |
|--|--|

Routine Checkups

- | | |
|--|------|
| <input checked="" type="checkbox"/> <i>Monthly testicular self-examination</i> | |
| <input type="checkbox"/> Routine doctor visit | Free |

Trip to Brazil

- | | |
|---|-------------------|
| <input type="checkbox"/> Get all required immunizations | × |
|---|-------------------|

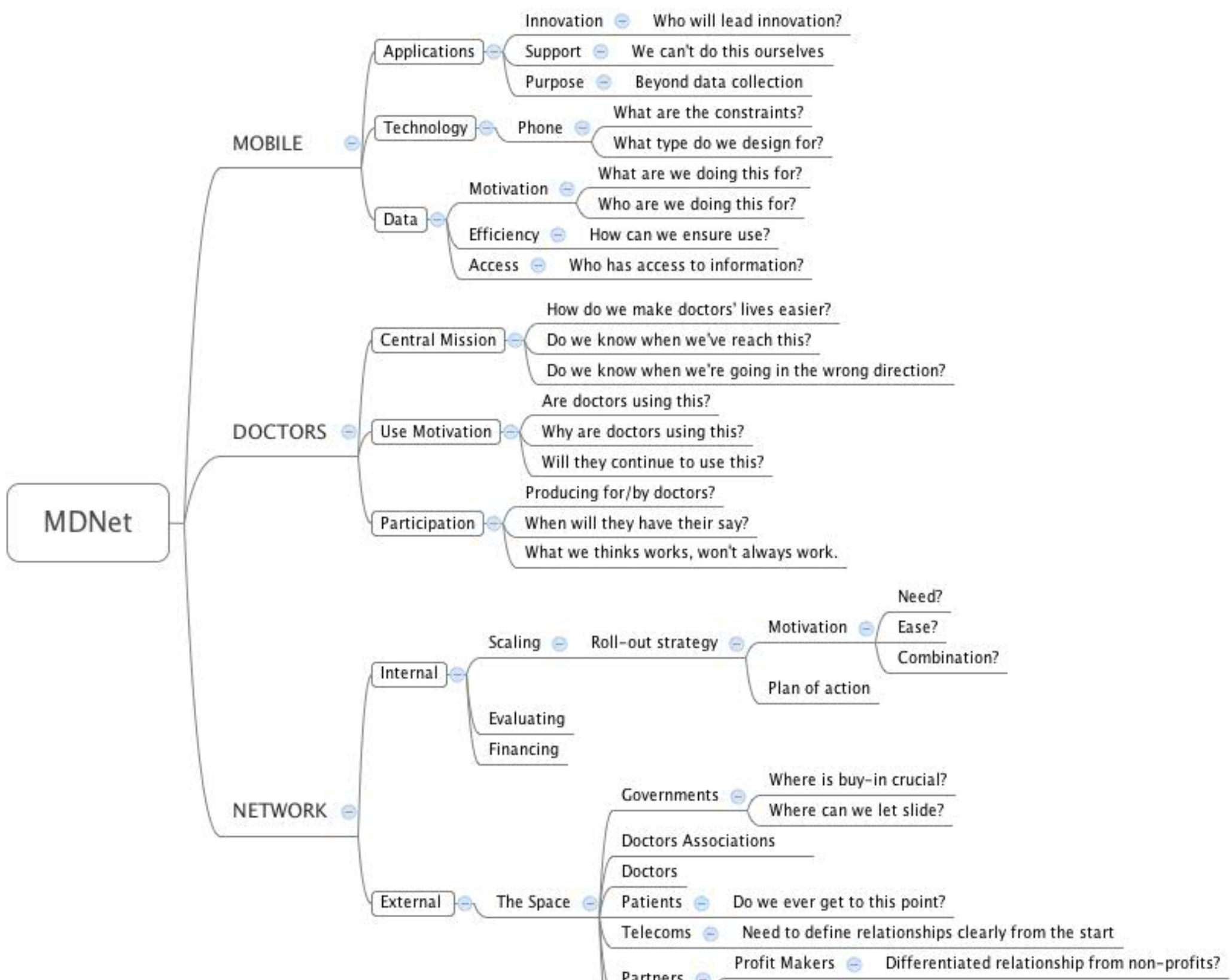
Notifications[Your prescription is ready.](#)[Your MinuteClinic nurse has left you a message.](#)**News Feed** powered by WebMD

Experts Urge Change in Asthma Management

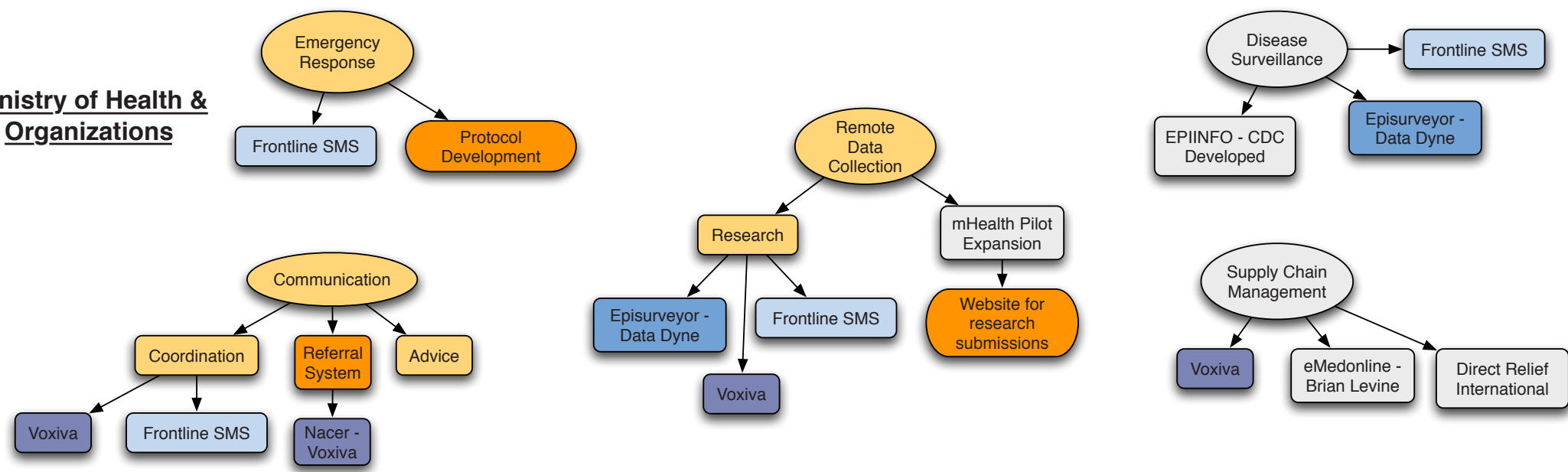
The need for an urgent change in asthma management is advocated this week by a group of respiratory specialists, patient representatives, GPs and pediatricians from across Europe and North America.

Winter Brings Flu, Summer Brings Bacterial Infections

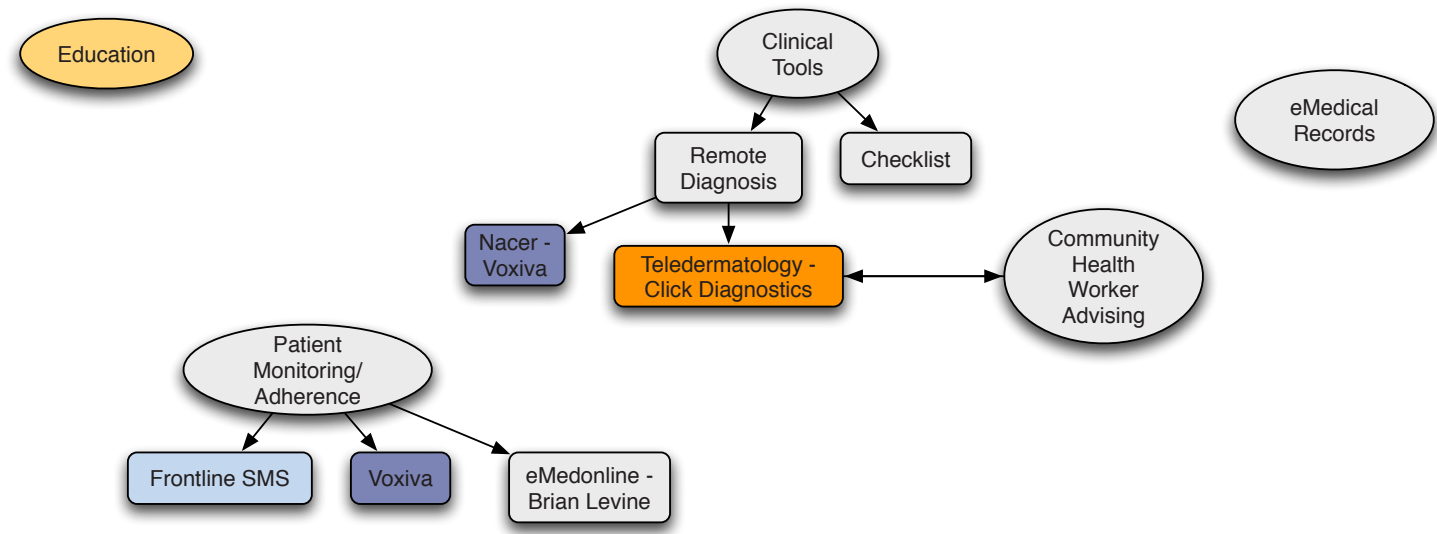
In the same way that winter is commonly known to be the "flu season," a new study suggests that the dog days of summer may well be the "bacterial infection" season.



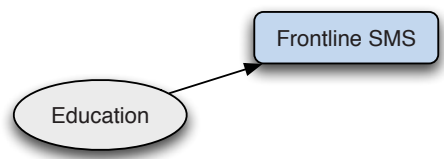
Ministry of Health & Organizations



Doctors

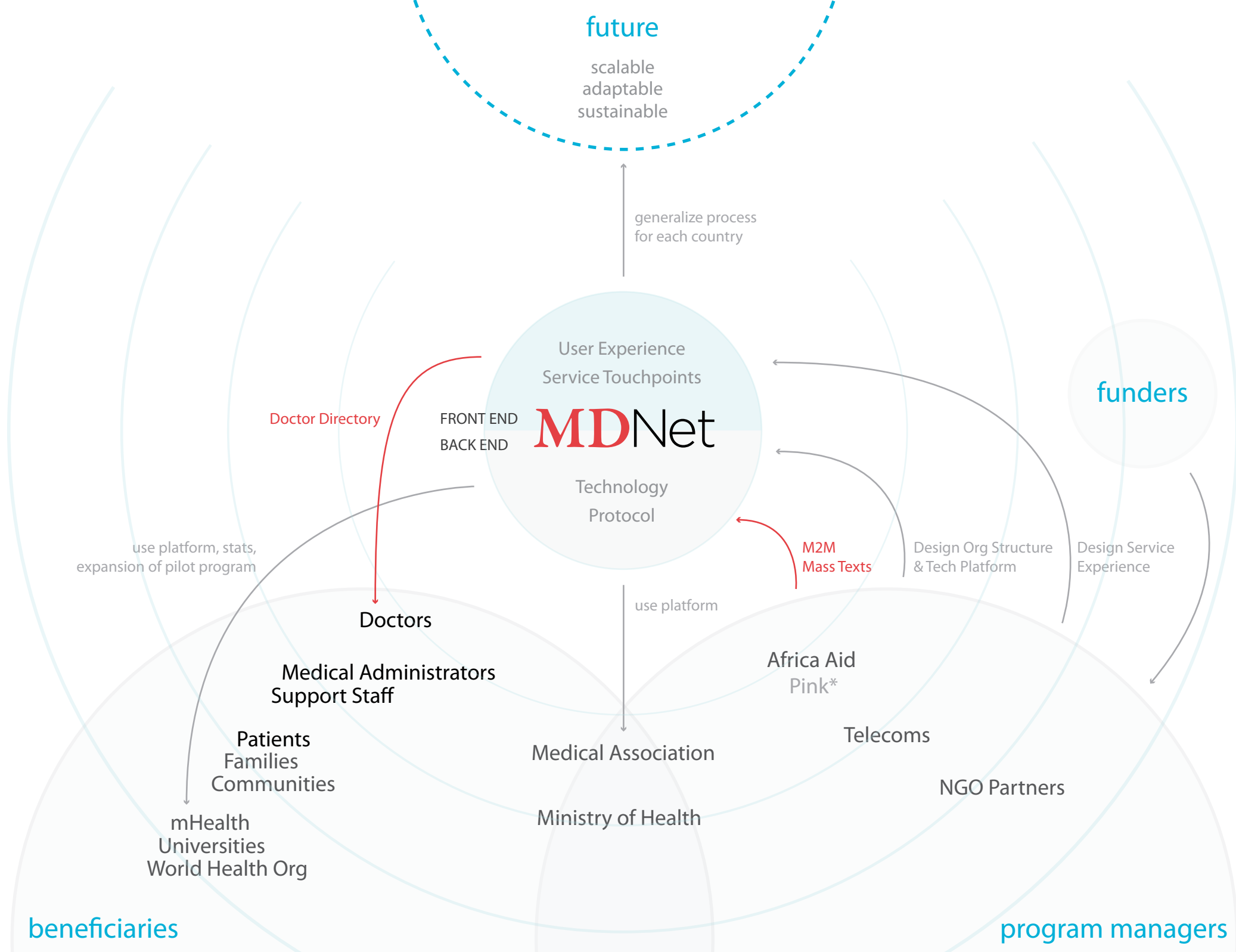


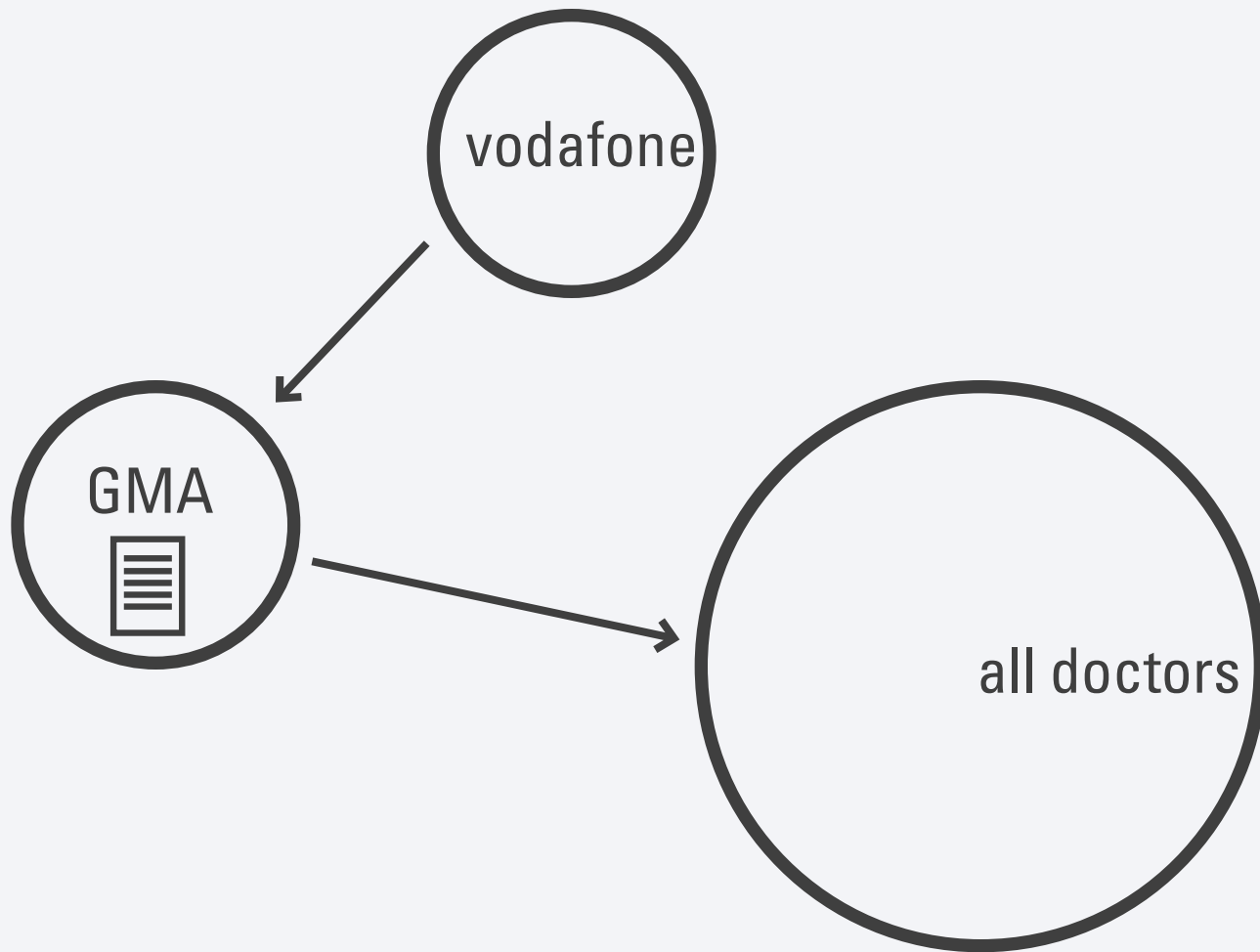
Patients



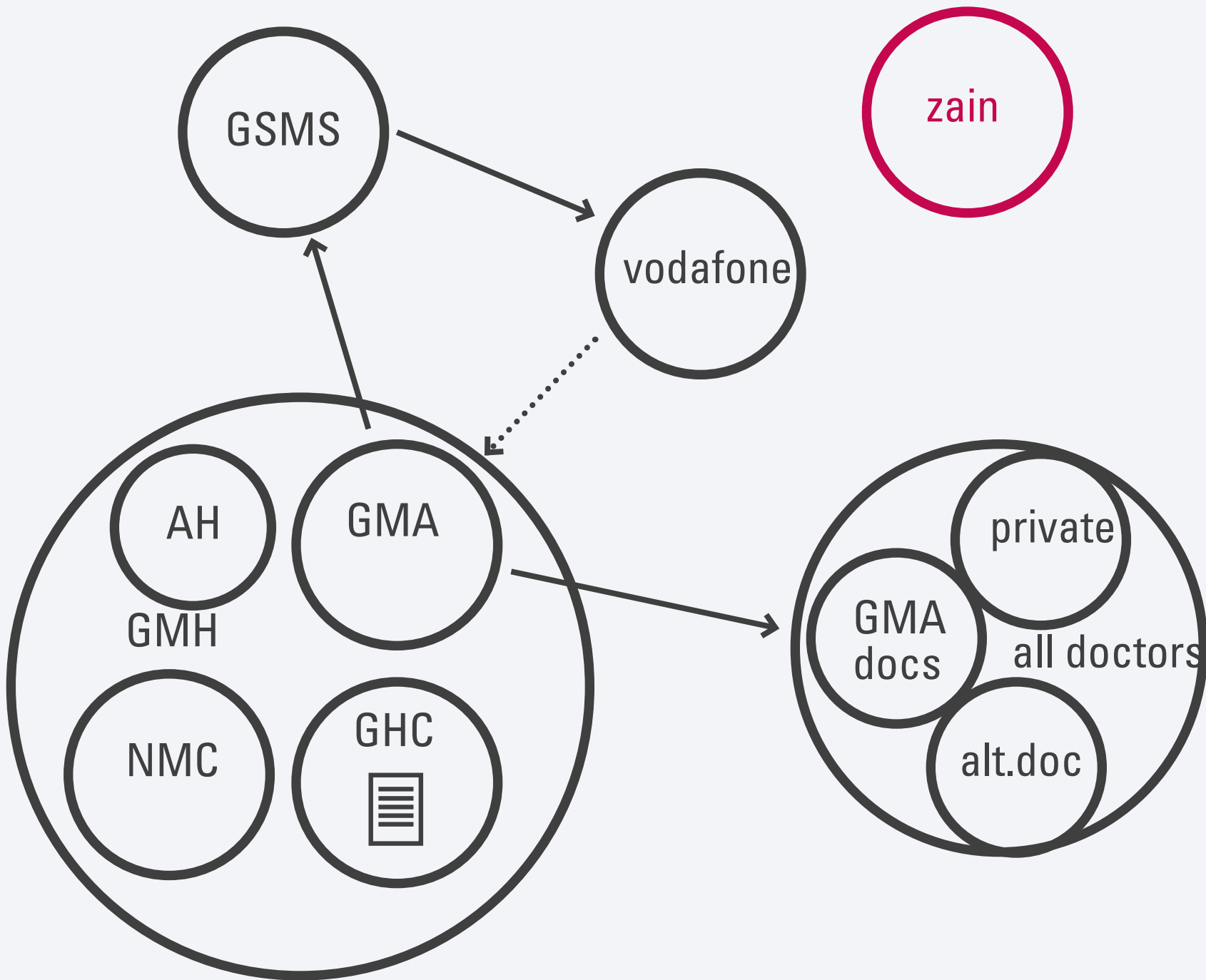
Key

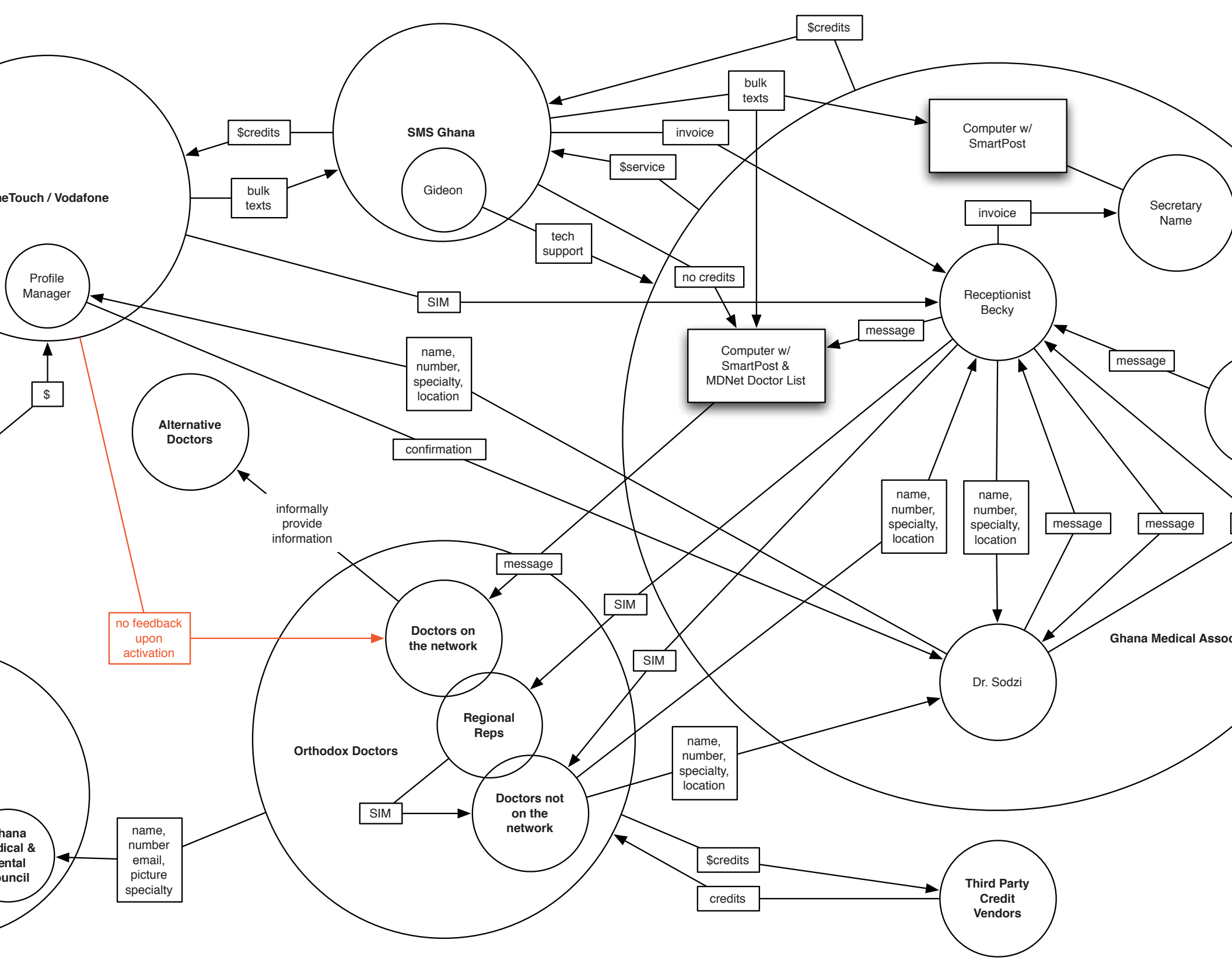
- Current MDNet Program Scope
- Potential MDNet Expansion









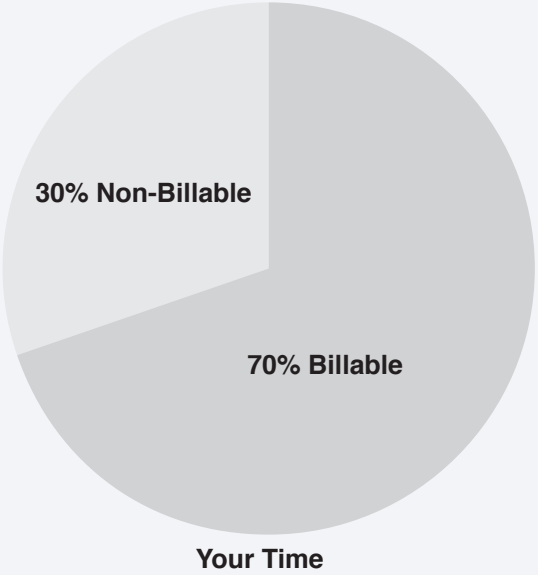


NAME / SPECIALTY	HOSPITAL	REGION	PHONE NO.	NAME / SPECIALTY	HOSPITAL	REGION	PHONE NO.
Hewlett Arkhurst, Sandra / Dentistry	Korle-Bu Teaching Hosp.	ACCRA	020-8112262	Kuwornu, Dzifa Ida / Resident	Korle-Bu Teaching Hosp.	ACCRA	020-6301367
Hewlett, Sandra / Dentistry	Korle-Bu Teaching Hosp.	ACCRA	020-8112262	Kuzoe, Philipine / General Practice	Labadi Road Dental Clinic	ACCRA	020-6301425
Hewlett, Vincent / Radiology	Korle-Bu Teaching Hosp.	ACCRA	020-8182084	Kwaakye, Cynthia /	Amansan Health Centre	ACCRA	020-6301122
Hewlett, Vincent / Radiology	Korle-Bu Teaching Hosp.	ACCRA	020-8182084	Kwafie, Gabriel / General Practice	Buwku Presbyterian Hosp.	UEAST	020-6300987
Hilah, A. / Surgery	Holy Family Hosp., Box 36, Techiman	BRONG	020-6301866	Kwakye-Mafo, J. K. / OBGYN	West End Clinic, Kumasi	ASHAN	020-8124847
Hill, /	Sunyani Regional Hosp., Box 27, Sunyani	BRONG	020-8444517	Kwami, Divine / Anesthesiology	Korle-Bu Teaching Hosp.	ACCRA	020-6300940
Hodasi, Delali K. F. / General Practice	The Trust Hosp.	ACCRA	020-6301376	Kwapong, Pabla Maa / ENT	Komfo Anokye Teaching Hosp., Kumasi	ASHAN	
Hodson, Abraham / General Practice	Navrongo Health Research Centre	UEAST	020-6300989	Kwapong, E. A. / OBGYN	Komfo Anokye Teaching Hosp., Kumasi	ASHAN	020-8162358
Hoffman, Justice / PH	DHMT - ADA	ACCRA	020-8123045	Kwarteng Owusu, Sandra / Child Health	Komfo Anokye Teaching Hosp., Kumasi	ASHAN	020-7343156
Hoggar, S. / Private Practice		VOLTA		Kwarteng, Dankwaa Abena / House Officer	Regional Hosp., Box 201, Koforidua	ACCRA	020-6300907
Holdbrooksmith, Henry / Consultant	Korle-Bu Teaching Hosp.	ACCRA	020-7042954	Kwarteng, Kwaku O. A. / House Officer	Korle-Bu Teaching Hosp.	ACCRA	020-6301710
Hubert, H. / Sr. House Officer	37 Military Hosp., Accra	ACCRA	020-6301942	Kwarteng, Odette / House Officer	Ridge Hosp., Accra	EASTN	020-6301233
Hussein, Kamarudeen / Public Health	Effiduasi Hosp.	ACCRA	020-7513478	Kwashie, Augustine K. / Medicine	Korle-Bu Teaching Hosp.	ACCRA	020-6301335
Husunukpe, William Y. /	Hilltop Clinic, Nsuta-Wassa	WESTN	020-6301768	Kwasi-Kumah, P. / General Practice	Eden Spec. Clinic	ACCRA	020-6301438
I				Kwateng, Edward K. /	St. Edward's Clinic, Bogoso	WESTN	020-6301764
Ibrahim, Mohammed Bin / Public Health	Regional Health Directorate	BRONG	020-6301849	Kwaw, Patrick / Ophthalmology	Ridge Hosp., Accra	ACCRA	020-8157400
Ibrahim, Rukayatu /	37 Military Hosp., Accra	ACCRA	020-8635026	Kwawukume, E. Y. / OBGYN	Korle-Bu Teaching Hosp.	ACCRA	020-6300693
Iddi, Musah / Surgery	Police Hosp.	ACCRA	020-6300847	Kwawukume, Susu B. / GP/Skin Specialist		ACCRA	020-6301368
Iddrisu, Mohammed A. / General Practice		NORTH	020-6301827	Kwawununu, Fauster / OBGYN	Komfo Anokye Teaching Hosp., Kumasi	ASHAN	020-6300765
Ignacio, Diaba E. / General Practice	Port Medical Center, Tema	ACCRA	020-8227036	Kweku, Margaret / Medical Officer		VOLTA	
Insaidoo, Genevieve / House Officer	Korle-Bu Teaching Hosp.	ACCRA	020-6301692	Kweku, Margaret / Public Health	District Hosp., Hohoe	ACCRA	020-6301476
Ire, Alex / Sr. Medical Officer	Bimbimla District Hosp.	NORTH	020-8160543	Kyei Dakwa, Kwesi / Internal Medicine	Korle-Bu Teaching Hosp.	ACCRA	020-6301196
Irene, N. / Pediatrics	Korle-Bu Teaching Hosp.	ACCRA	020-6300926	Kyei-Faried, / Public Health	Korle-Bu Teaching Hosp.	ACCRA	020-8168760
Isaah, Kofi / Sr. Medical Officer	Regional Health Directorate	NORTH	020-7832148	Kyei, Ishmael / Surgery	Komfo Anokye Teaching Hosp., Kumasi	ACCRA	020-8825444
Isinguzo, Charles / Sr. Medical Officer	Tema General Hosp.	ACCRA	020-6301405	Kyei, Mathew / Surgery	Korle-Bu Teaching Hosp.	ACCRA	020-9218753
Iyoha, Chatherine E. / Surgery	Korle-Bu Teaching Hosp.	ACCRA	020-6301784	Kyei, Mathew / Urology	Korle-Bu Teaching Hosp.	ASHAN	020-6301312
J				Kyereh, Martin / Surgery	Korle-Bu Teaching Hosp.	ACCRA	020-8183177
Jackson, E. / House Officer	Korle-Bu Teaching Hosp.	ACCRA	020-8265504	Kyeremanteng-Amoah, Emmanuel / Medical Officer	P. O. Box 770, Nkawkaw	EASTN	020-6301267
Jackson, Jojo /	37 Military Hosp., Accra	ACCRA	020-8165504	L			
Jangu, A. A. / ENT	Korle-Bu Teaching Hosp.	ACCRA	020-6301362	Labour, Ward /	Suntreso Hosp., Kumasi	ASHAN	020-6300436
Jehu-Appiah, Caroline /	PPME, Ghana Health Service, Accra	ACCRA	020-6301334	Laing, G. A. / Plastic Surgery	Korle-Bu Teaching Hosp.	ACCRA	020-6301008
Jehu-Appiah, K. S. /	IPAS Ghana	ACCRA	020-8139076	Lamprey, Clifford / Physician	Cathedral Clinic & Lab	ACCRA	020-6301546
Jemila, / General Practice	Buwku Presbyterian Hosp.	UEAST	020-6300999	Lamprey, Mark / Prin. Medical Officer	Ridge Hosp., Accra	ACCRA	020-6301489
Jiagge, Evelyn / Surgery	Komfo Anokye Teaching Hosp., Kumasi	ASHAN	020-8883288	Lamprey, Roberta / Family Medicine	Korle-Bu Teaching Hosp.	ACCRA	020-6301050
John-Teye, Dilys / House Officer	Korle-Bu Teaching Hosp.	ACCRA	020-6301440	Larbi Addo, Winfred / General Surgery	St. Joseph Hosp.	EASTN	020-6301262
Johnson-Asanakpo, N. / General Practice	Adabraka Polyclinic	ACCRA	020-6301404	Larbi Opare, Joseph / Public Health	Kwahu Government Hosp.	EASTN	020-8112634
Jones-Techie, /	Sunyani Regional Hosp., Box 27, Sunyani	BRONG	020-8138581	Larbi-Addo, Wilfred / Surgery	Regional Health Administration	EASTN	020-6300894
Jsyilverkin, Justice / Child Health	Komfo Anokye Teaching Hosp., Kumasi	ASHAN	020-8113715	Larbi-Siaw, Ata / General Practice	Eunice Memorial Clinic	EASTN	020-6300834
Juventus, Ziem B. / House Officer	Regional Hosp., Tamale	NORTH	020-6301230	Larbi, Derek / Dental Surgery	Tema General Hosp.	ACCRA	020-6301411
K				Larbi, S. A. /	Brenyakwa Hosp., Berekum	BRONG	020-8114084
Kaitoo, Ekw Edmund / Public Health	Box 120, Asamankese	EASTN	020-8242206	Larbi, S. A. /	Brenyakwa Hosp., Box 257, Berekum	BRONG	020-6301817
Kakrabah-Quarshie, Ray /		ACCRA	020-6301954	Larbtey Siaw, Beatrice / Medicine	Komfo Anokye Teaching Hosp., Kumasi	ASHAN	020-6300407
Kaminta, Andrew / Radiology	37 Military Hosp., Accra	ACCRA	020-6301718	Larkoh Atto, Rita / OBGYN	Korle-Bu Teaching Hosp.	ACCRA	020-6301712
Kanda, Godwin / Sr. Medical Officer	Miracle Life Clinic	VOLTA	020-8129762	Larry Afutee, Leslie / OBGYN	Korle-Bu Teaching Hosp.	ACCRA	020-8389750
Kantunu, Rudolph / OBGYN	Komfo Anokye Teaching Hosp., Kumasi	ASHAN	020-8160544	Larsen-Reindorf, Rita / ENT	Komfo Anokye Teaching Hosp., Kumasi	ASHAN	020-6319099
Karikari, Kwaku /	Mwe DHA	WESTN	020-6301990	Larsen-Reindorf, Roderick E. / OBGYN	Komfo Anokye Teaching Hosp., Kumasi	ASHAN	020-7221764
Kassum, Patricia / OBGYN	Komfo Anokye Teaching Hosp., Kumasi	ASHAN	020-9164739	Lartey Mensah, Eugene Nii / Dentistry	37 Military Hosp., Accra	ACCRA	020-6301731
Kasu Senyo, Emmanuel / Sr. Medical Officer	Ketu South District Hosp.	VOLTA		Lartey, Ebenezer / Pediatrics	Regional Hosp., Box 201, Koforidua	ACCRA	020-8515015
Katsniu, K. / Surgery	Nduway Clini	ACCRA	020-6301398	Lartey, Godwin / Internal Medicine	Cocoa Clinic, Accra	ACCRA	020-4347307
Kekesie Kossi, Kafui / Sr. House Officer	Regional Hosp., Box 201, Koforidua	EASTN	020-6301274	Lartey, Godwin / Physician	Cocoa Clinic, Accra	EASTN	020-8805020
Kekesie, Kafui / General Practice	New Hope Clinic	VOLTA	020-6301118	Lartey, Margaret / Dermatology	Korle-Bu Teaching Hosp.	ASHAN	020-6300969
Kemkpeyeng, Lawrence / Surgery	Korle-Bu Teaching Hosp.	ACCRA	020-6301700	Lartey, Samuel Q. / House Officer	Korle-Bu Teaching Hosp.	ACCRA	020-6301717
Kenu, Ernest / Public Health	Korle-Bu Teaching Hosp.	ACCRA	020-6300968	Lartey, Seth Yaw / Eye Specialist	Komfo Anokye Teaching Hosp., Kumasi	ACCRA	020-8113626
Kessie, Gladstone K. / D. D. of H. S	District Health Directorate, Tain District	BRONG	020-6301802	Laryea, A. W. / OBGYN	Achimota Hosp., Accra	ACCRA	020-6301292
Kessie, Gladstone K. /	Tain District Health Directorate	BRONG	020-8259527	Laryea, Ann-Shirley / OBGYN	Korle-Bu Teaching Hosp.	ACCRA	020-6300861
Kilba, Chalyne / Pediatrics	Korle-Bu Teaching Hosp.	ACCRA	020-6301131	Laryea, Henry / OBGYN	Korle-Bu Teaching Hosp.	ACCRA	020-6301018
Kintih Kumi, Henry / House Officer	Korle-Bu Teaching Hosp.	ACCRA	020-6301693	Laryea, Stephen / General Practice	Maamobi Polyclinic, Accra	ACCRA	020-6301134
Kisser, Richard / Surgery	Regional Hosp., Box 201, Koforidua	EASTN	020-8163309	Laryea, Stephen / Pediatrics	Korle-Bu Teaching Hosp.	ACCRA	020-6301121
Kissi, Emmanuel Abu / Surgery	Deseret Hosp.	ACCRA	020-6301356	Lasey, Ayeteri T. / OBGYN	Korle-Bu Teaching Hosp.	ACCRA	020-8137680
				Lawson, Aaron L / Anatomy	Korle-Bu Teaching Hosp.	ACCRA	020-4240480

Second Road Utilisation & Budget Tracking System



Expectations



154 Work Days per Year
12.8 days/month Invoicable Time

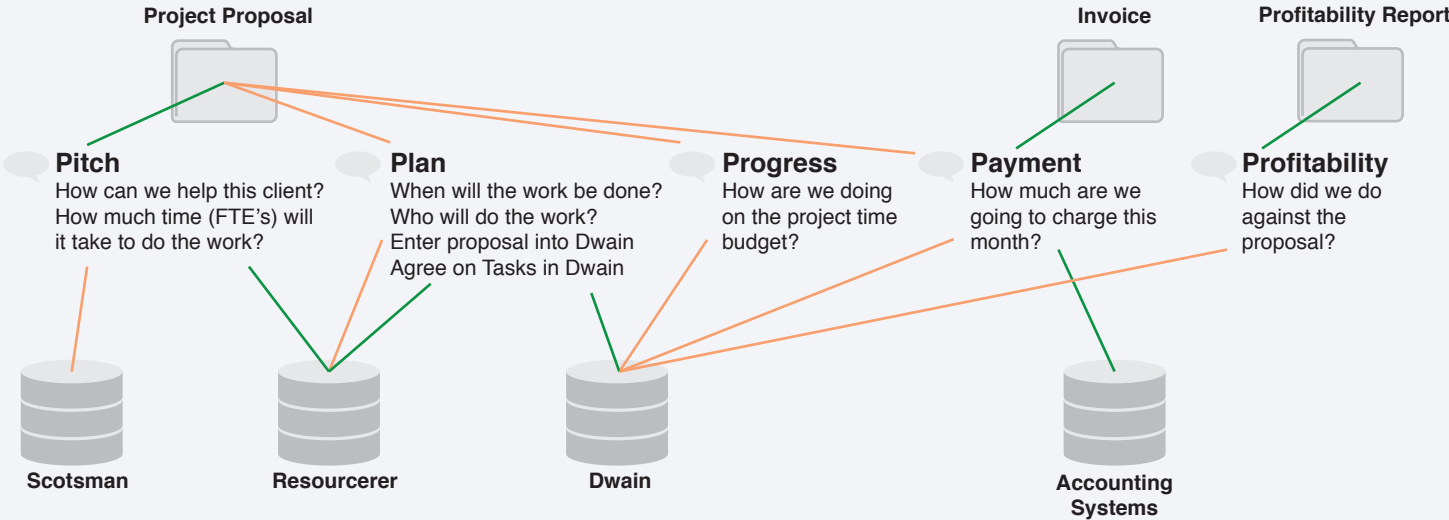
“Dwain”

Tracks your actual time spent on projects and internal activities.

Provides information that supports the progress, invoicing, and close-down conversations.

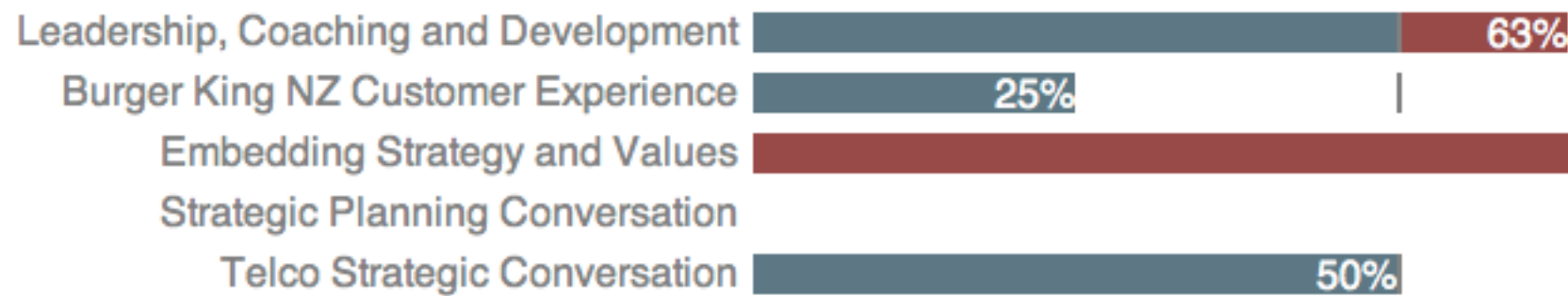
Level of granularity: hours or half-hours

Conversations



2R: harvey

Projects



OWEN SOFTWARE

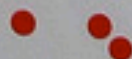
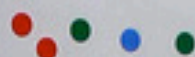
Phased UX Design Proposal

February 24, 2010

HAVE I WANT



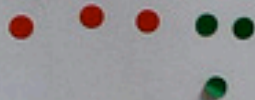
OFFICE
SPACE



PRINT
SERVICES



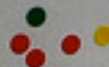
ADDRESS /
MAIL SERVICE



SHARED
WORKSPACE



HEALTHCARE



CAREGIVER



PROFESSIONAL
HARDWARE / SOFTWARE



GENDER

MALE



FEMALE



I MAKE...

OBJECTS



VISUALS



CODE



OTHER



