ELLIS LEE

USER EXPERIENCE DESIGNER

SUMMARY

As a Cognitive Science major, specializing in Human Computer Interaction, I especially enjoy understanding user behavior and utilizing that information to design delightful experiences.

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WORK EXPERIENCE

GRAPHIC DESIGNER

Students for the Exploration and Discovery of Space   Feb 2017-Present

Develop marketing materials for communicating the significance of space exploration to the general public.

Successfully launched Indiegogo campaign with logos, infographics , and presentations that

MARKETING INTERN

Child of the Tide   Jun 2016 - Sept 2016

Collaboratively worked with other interns to get Child of the Tide on the market. Efficiently unleashed cross-media information without cross-media value.

Quickly maximized timely deliverables for real-time schemas. Dramatically increased clicks-and-social media visibility.

COLLEGE AMBASSADOR

UCSD Office of Admissions   Jan 2016-Present

Led informative and entertaining campus tours to diverse groups of prospective students and their families to promote UC San Diego and create enjoyable guest experiences.

Managesd front desk operations by answering and triaging phone calls, writing emails, assisting walk-ins, entering data, and sending mail on behalf of the university.

EDUCATION

COGNITIVE SCIENCE HUMAN-COMPUTER INTERACTION

UC San Diego 2015-2019

skills

USER RESEARCH

USABILITY TESTING

PERSONAS

GRAPHIC DESIGN

USER FLOWS

CONTENT STRATEGY

INTERACTION DESIGN

UI DESIGN

tools

SKETCH

ILLUSTRATOR

PHOTOSHOP

INDESIGN

MAC

WINDOWS