

# Ellora Tapales Devulapally

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## EDUCATION

### Davidson College

Bachelor of Science, Computer Science, Minor in English

- SAT: 1530

Davidson, North Carolina

Expected May 2026

## WORK EXPERIENCE

### Tapestry

Digital Product Management Intern

New York, New York

May 2025 - August 2025

- Worked as a junior product manager on Tapestry's website components such as [coach.com](https://coach.com) and [katespade.com](https://katespade.com), developing UX/UI workflows for Coach's product detail page
- Worked in tandem with UX/UI designers, software development team, data analytics team, senior product managers to collaborate on web design

### Duke University IT Department

Full Stack Developer

Hybrid

April 2024 - May 2025

- Trained with a team of undergraduate students to put essential software development theory into practice using a full tech stack to build a course advisor chatbot system using AI
- Integrated application into DukeHub for student use, and deploy on other campuses

### Kindred Restaurant

Staff Member

Davidson, North Carolina

August 2024 - January 2025

- Served as a food runner and team member at a James Beard Award-recognized establishment
- Collaborated with a high-performing team and maintained professionalism in a fast-paced, fine dining environment

### Delaware North

Digital Marketing Intern

Boston, Massachusetts

April 2023 - September 2023

- Researched and wrote articles on SEO/SEM and created curriculum to be used at Boston University digital marketing class (graduate level). Content used for over 200 students per year.
- Presented final project insights and recommendations to entire Digital Marketing Team. Included geo-targeting competition using qualitative studies and consumer insights of existing perceptions for Food and Beverage Industry.

### Department of Education - Philippines

Research Intern

Remote

February 2021 - July 2021

- Researched and collected data on educational practices throughout Southeast Asian countries
- Wrote a four-country (Philippines, Malaysia, Indonesia, Thailand) comparative study on gender and health education for the Philippines Department of Education

## LEADERSHIP & INVOLVEMENT

### Davidson College - Davidson de Sher

Co-President

Davidson, North Carolina

January 2023 - present

- Lead and choreograph a team of 15 students, teaching Bhangra dance techniques
- Organize and conduct lessons for both students and Davidson residents, fostering cultural engagement
- Perform at campus and community events, compete at collegiate competitions, showcasing traditional and contemporary styles

### Davidson College Humanities Department

Humanities Fellow

Davidson, North Carolina

August 2023 - May 2024

- Trained as a writing tutor and organized projects, led programs and various discussions for a group of 60+ students
- Worked closely with a team of professors to create curriculum and taught smaller groups of students as a teacher's assistant

### Women in Computer Science (WiCS) - Davidson Chapter

Member

Davidson, North Carolina

September 2023 - present

- Fundraise, attend social events, panels and educational events for female and non-binary programmers and computer scientists

### Jiva Performing Arts

Dancer, Teacher, Volunteer

New York City, New York

January 2007 - June 2022

- Completed *Arangetram*, a two-hour solo show in Bharatanatyam. Demonstrated proficiency in classical Indian dance and extensive training over 13 years
- Assisted in teaching weekly classes and summer camps for 5+ years. Organized and led student activities and performances

## SKILLS

- **Technical:** Adobe Software (Illustrator, InDesign, Photoshop, AfterEffects), Atlas Compass, C, CSS, Docker, Figma, Flask, GitHub, GPTs, HuggingFace, Java, Javascript (D3 library), MongoDB, OpenAI API, Python, R, React, Redis, SQL, TypeScript, Unity, Vercel, Jira
- **Language:** French (intermediate), Latin (advanced), Spanish (beginner)