

Ellora Tapales Devulapally

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Personal Website & Portfolio: <https://elloraa.github.io/>

EDUCATION

Davidson College

Bachelor of Science, Computer Science, Minor in English

Davidson, North Carolina

Expected May 2026

- SAT: 1530

SKILLS

- Technical:** Adobe Software (Illustrator, InDesign, Photoshop, AfterEffects), Atlas Compass, C, CSS, D3, Docker, Figma, Flask, GitHub, GPTs, HuggingFace, Java/Javascript, Jira, MongoDB, OpenAI API, Python, R, React, Redis, SQL, TypeScript, Unity, Vercel
- Language:** French (intermediate), Latin (advanced), Spanish (beginner)
- 10+ years of experience in traditional Bharatanatyam (classical Indian dance)

WORK EXPERIENCE

Tapestry, Inc.

New York, New York

Digital Product Management Intern

April 2025 - August 2025

- Interned under Tapestry's senior product manager; contributed to digital product strategy for Coach and Kate Spade sites in collaboration with cross-functional teams to ship product.
- Wrote Jira tickets and designed Figma files to support various projects in web experience modernization.

Duke University IT Department

Durham, North Carolina/Remote

Full Stack Developer

April 2024 - May 2025

- Collaborated with a team of undergraduate students and Duke's IT department to build AI-driven academic tools using full-stack technologies.
- Contributed to Agile sprints with peer developers and faculty mentors.

Kindred Restaurant

Davidson, North Carolina

Staff Member

August 2024 - February 2025

Digital Marketing Intern

April 2023 - September 2023

- Interned under the vice president of Digital Marketing at Delaware North, developed competitive analyses to present to senior teams.
- Contributed to the development of SEO/SEM educational content for graduate students at Boston University.

PROJECTS

"Accessorize It" Feature for coach.com

May 2025 - August 2025

- Collaborated with UX/UI designers and developers to design and implement the Accessorize It button on coach.com's PDP.
- Created user workflows and component documentation improving PDP cross-sell interactions.

AI Course Advisor for Duke University's IT Department

April 2024 - May 2025

- Developed a chatbot using Flask, MongoDB, and OpenAI APIs to help students plan courses based on major requirements.
- Integrated into DukeHub and deployed for campus-wide use on other college campuses.

Digital Marketing Research Project for Delaware North and Boston University

April 2023 - September 2023

- Conducted SEO/SEM content research and wrote educational materials used by 200+ graduate students at Boston University.
- Presented competitive analysis findings and strategy recommendations to the full Delaware North Digital Marketing Team.

Comparative Education Study for Department of Education, Philippines

February 2021 - July 2021

- Collected data across Southeast Asia to evaluate gender and health education initiatives.
- Authored a four-country comparative analysis (Philippines, Malaysia, Indonesia, Thailand) to inform curriculum policy.

LEADERSHIP & INVOLVEMENT

Davidson College - Davidson de Sher

Davidson, North Carolina

Co-President

January 2023 - present

- Lead and choreograph a team of 15; organize performances and community events to promote South Asian cultural dance.

Davidson College Humanities Department

Davidson, North Carolina

Humanities Fellow

August 2023 - May 2024

- Assisted senior professors in curriculum design and led discussions, workshops and TA sessions for a cohort of 60+ students.

Women in Computer Science (WiCS) - Davidson Chapter

Davidson, North Carolina

Member

September 2023 - present

- Participate in mentorship and educational programming for women and nonbinary technologists.