

StartUp Again



Finding a Client

Our main options:

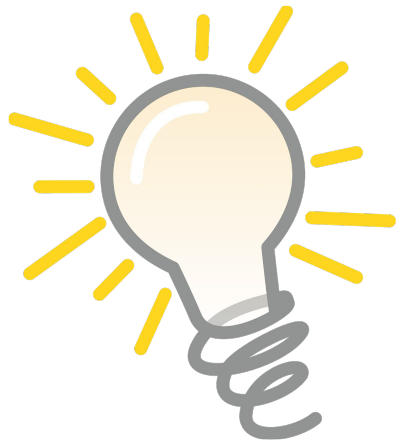
- Jewellery shop
- NFC card reader
- StartUp marketplace

What we looked for:

- Appeal
- Originality
- Potential



The Big Idea



Many StartUps are highly invested into.

Not many of those StartUps succeed.

**The main purpose of StartUp Again
is to on-sell failed startUps.**

Target Audience

Sellers who have unsuccessfully attempted a start-up

- They regain some outlying costs.

Buyers who enjoy the challenge of bringing ideas to life

- They receive viable products.

User Stories

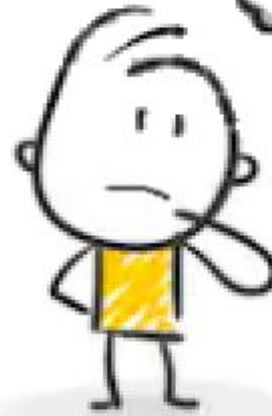
I have an idea
but something's
missing...

You can buy
ownership of my
partial product
to complete it!

My idea is great
but I'm no
businessperson

I'd love to
start a
business,
but how

I can recoup
my losses
for my
startUp



Functionality / Features

Sprints:

1. (MVP) Profiles (has contact details), authenticated login, CRUD of products
2. Admin moderation, private messaging
3. Watchlist, contract upload and swap system
4. Search by category, tagging, bidding
5. Sort by popularity, auction or buy, product thread comments

Application Architecture Diagram

Firebase
Cloud Host

Front-end

Back-end

Client

React
User Interface

Redux
Semantic UI

**Third-party applications
and middleware**

Express

Node JS

Marketplace Server

MongoDB
Database

Start-up products

User profiles

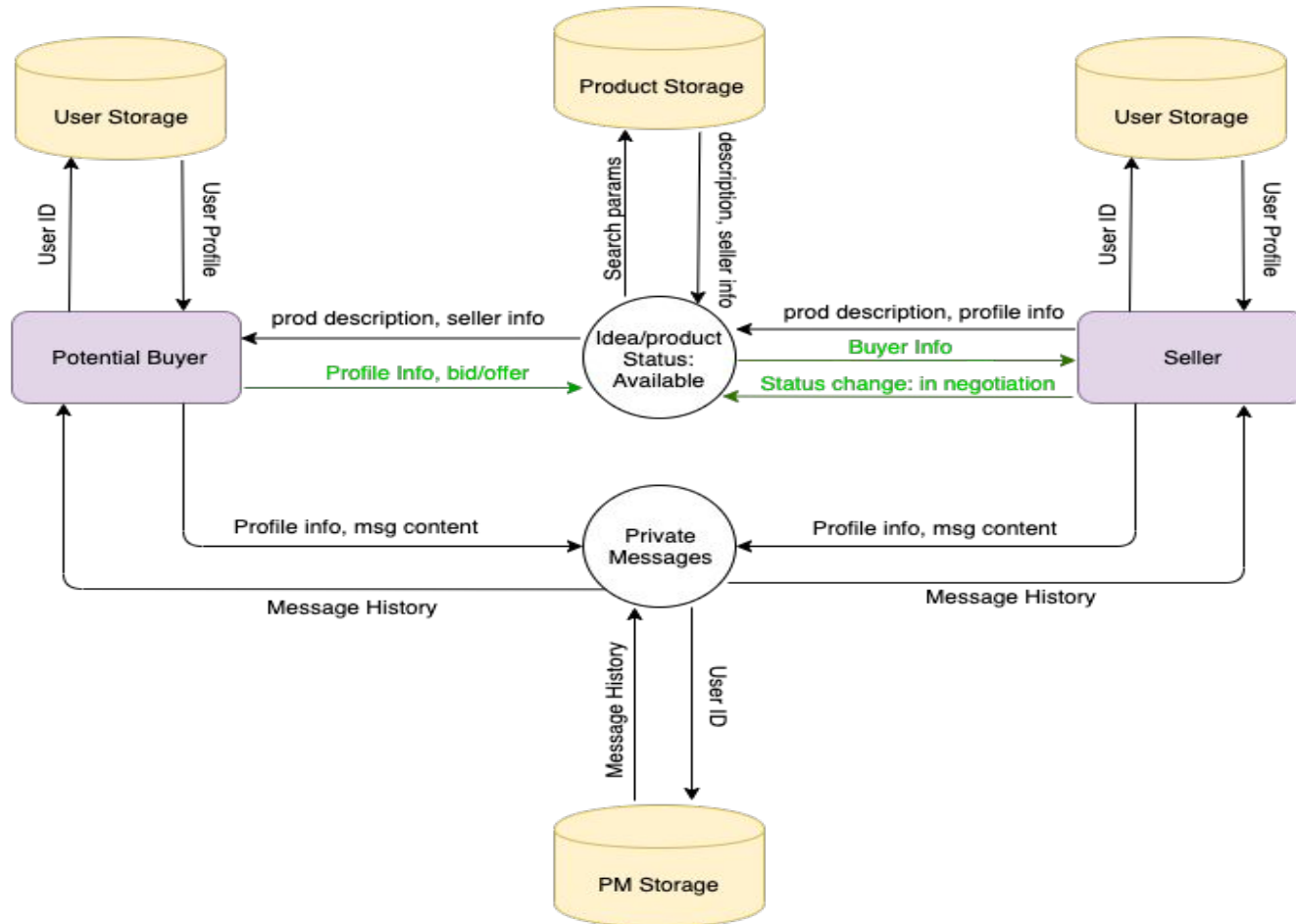
Messages

Mongoose

Documentation

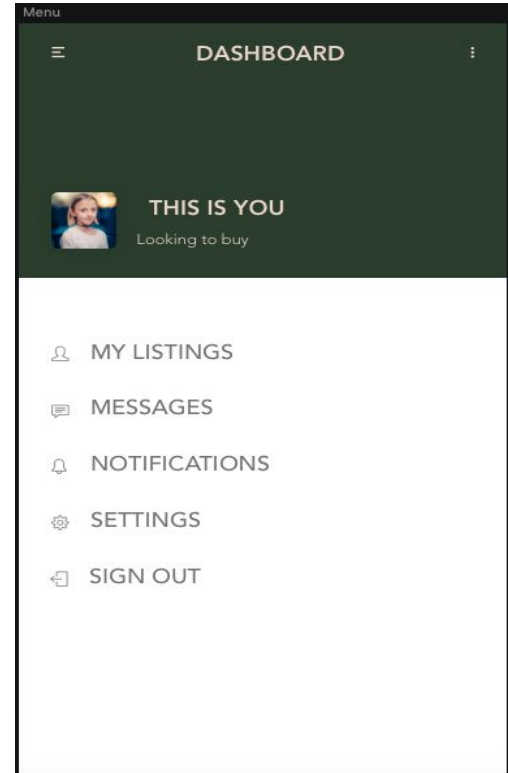
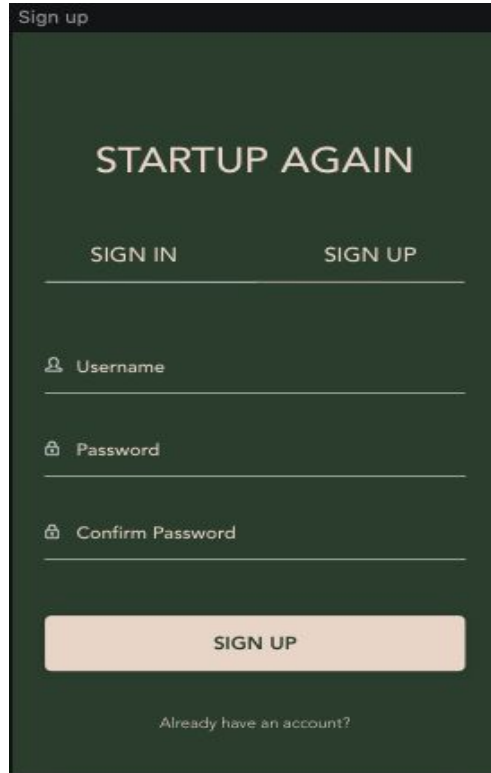
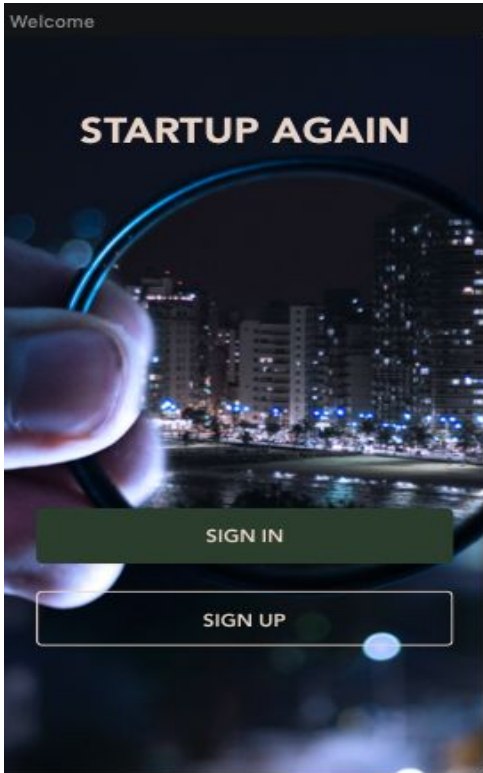
Git

Green Arrows/DataFlow indicate once negotiations have begun

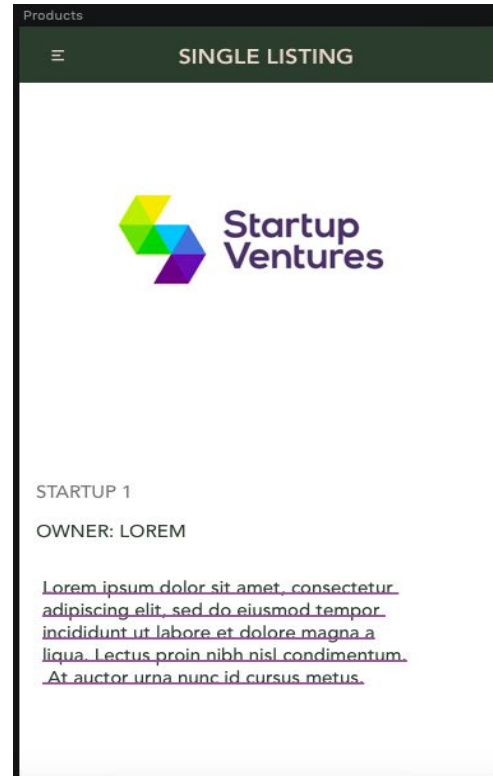


Data Flow Diagram

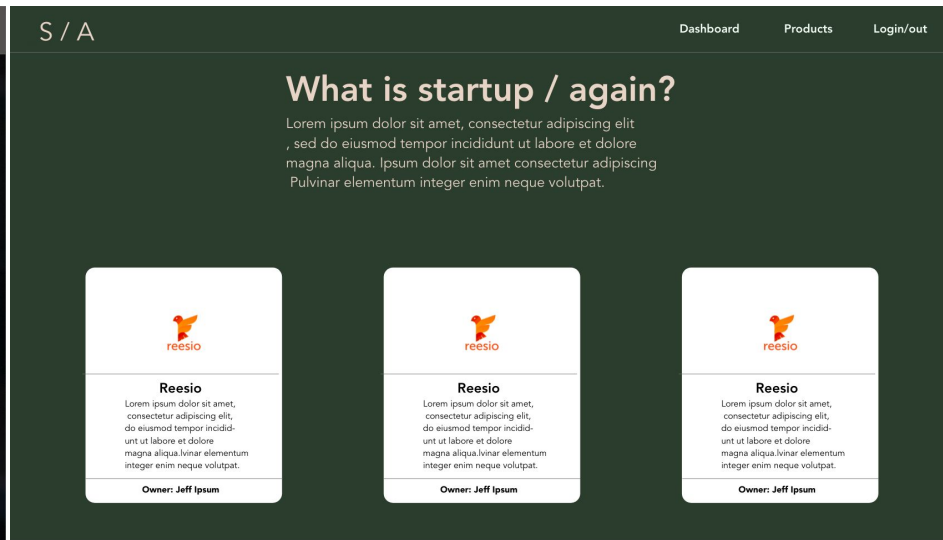
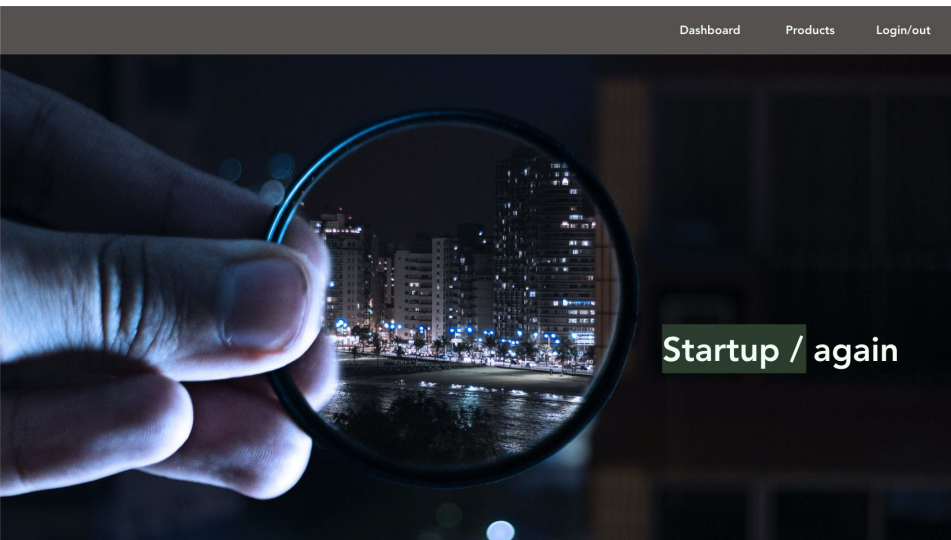
Wireframes



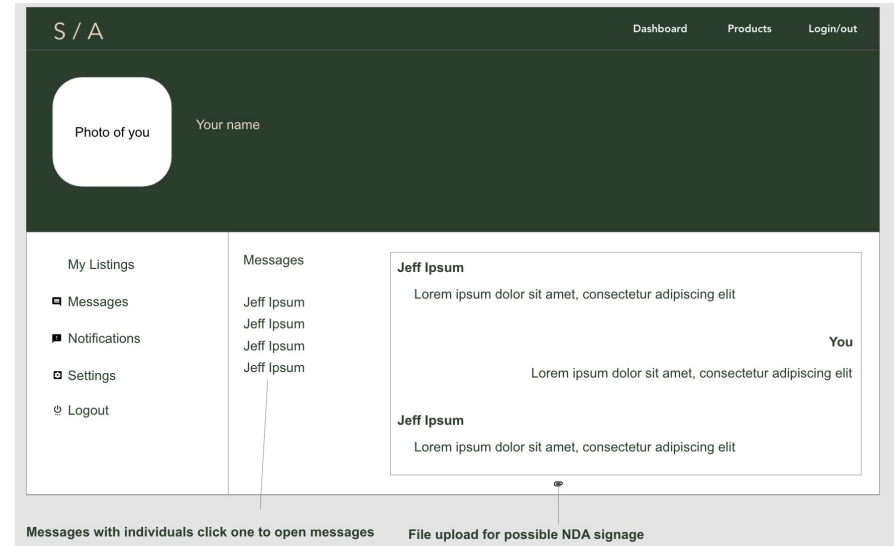
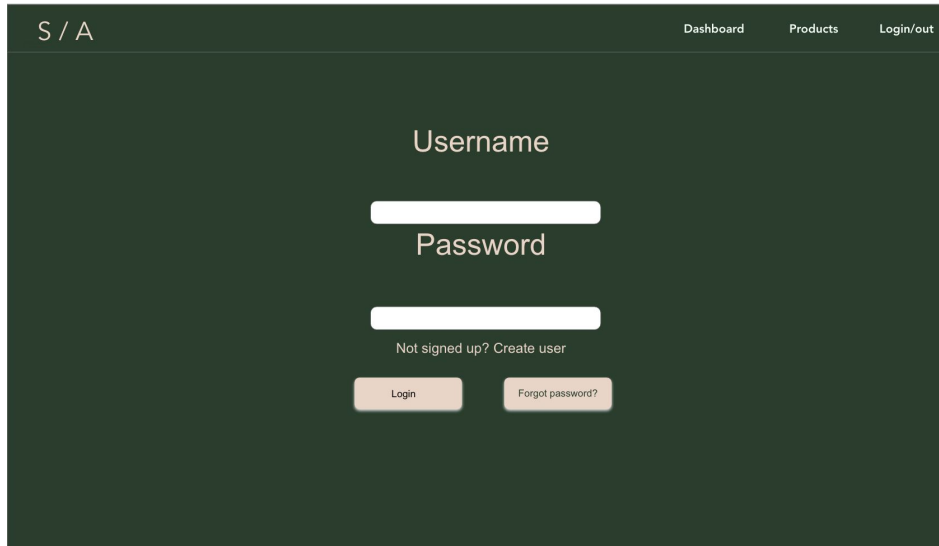
Wireframes



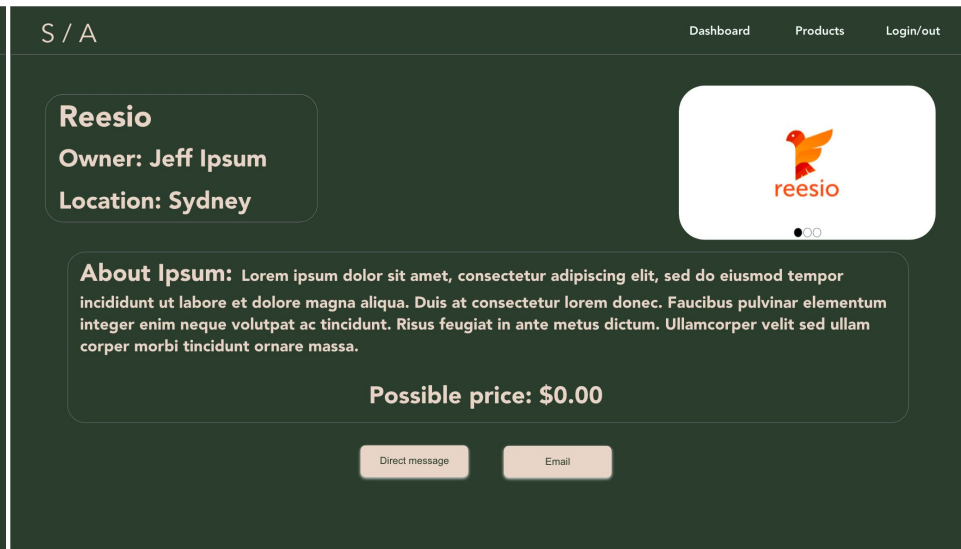
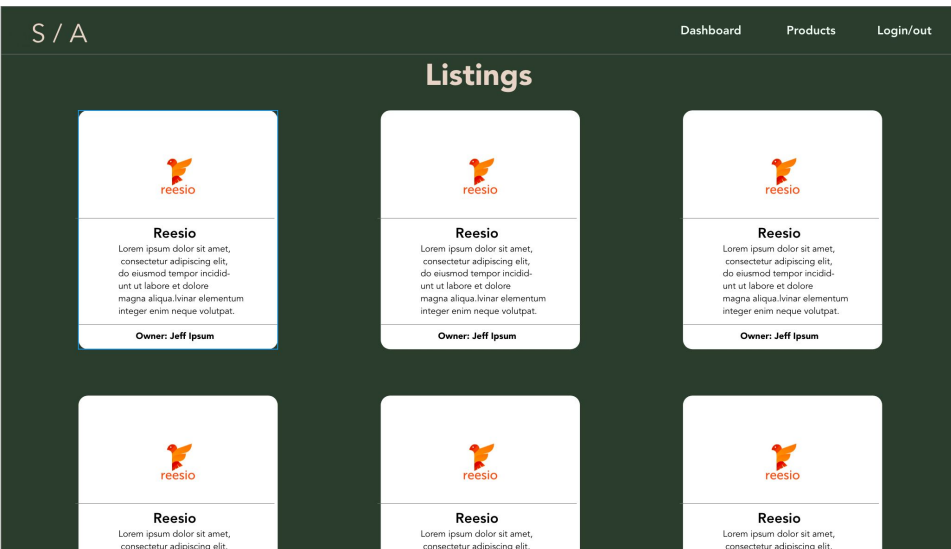
Wireframes



Wireframes



Wireframes



The Latest on Trello

Features

- 1) Users
- 1) Profiles (Dashboards)
- 2) Direct messages
- 2) Admin
- 3) Watchlist
- 3) PDF contract upload & swap
- 4) Search by category
- 4) Tags
- 4) Bidding
- 5) Search by popularity
- 5) Comments / threads
- 5) Buy now or auction

To do

- Assign features and roles to team members
- User testing
- + Add another card

Doing

- A) 5-min presentation
- A) Trello screenshots
- + Add another card

Done

- A) Website description
- A) Dataflow diagram
- A) Application architecture diagram
- A) Wireframes

Future

- Feature: mentors
- Feature: partners
- + Add another card