

NEWS RELEASE: BULL-IEVE IN PIT BULLS

PHOENIX ANIMAL RESCUE

Phoenix Animal Rescue
Gainesville, Florida 32608

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BULL-ieve in Pit Bulls: Education Meets Rescue

Phoenix Animal Rescue seeks homes and a better image for the pit bull breed through adoption and education event

GAINESVILLE, Fla. – Phoenix Animal Rescue will encourage the local community to give pit bulls a second chance during the BULL-ieve in Pit Bulls event this Saturday, from 10 a.m. to 6 p.m., at the PetSmart on Archer Road.

More than 200 pit bulls from local rescue groups will be available for adoption at the event. Adopters save 50 percent off normal adoption fees. The first 50 adopters will also receive 50 percent off PetSmart training classes.

Michelle Dunlap, founder of PAR, said “the purpose of this event is to educate the community about the stigma of pit bulls as a ‘bully breed,’ and ultimately change that perception.”

In addition to showcasing adoptable, local pit bulls, “BULL-ieve in Pit Bulls” will feature other educational and supportive resources for responsible pet ownership, including:

- Pit Bull 101 Seminar: an educational workshop addressing the myths surrounding the pit bull breed. This seminar is an hour long and will be held at 10 a.m., and again at 2 p.m.
- Beyond the Myth: showing of the documentary, which investigates the contributing factors behind the myths commonly associated with bully breeds. The first showing will be from 11 a.m. till 12 p.m., and will be shown again from 2 p.m. to 4 p.m.
- Adore-A-Bull Beauty Pageant and BBQ celebration: A chance for local community members to show off their well-behaved, beautiful pit bulls. This will take place from 4 p.m. to 6 p.m., but contestants must register by 1 p.m. The first 15 contestants to register will receive a voucher good for a spay/neuter surgery, or any single vaccination.

The shelters participating in this event include Phoenix Animal Rescue, Plenty of Pit Bulls, Gainesville Pet Rescue, Helping Hands Pet Rescue and Alachua County Humane Society.

“PAR would like to extend its gratitude to PetSmart for hosting the event, and to PetSmart Charities and the ASPCA for providing grants to fund the event,” Dunlap said.

“This would not be possible without the support of our community, and for that we are extremely grateful.”

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Phoenix Animal Rescue is a non-profit animal rescue group and pit bull advocacy organization. PAR is committed to providing adequate rescue and rehabilitation to dogs in need. The organization's mission is to rescue, provide sanctuary, and ultimately rehome abandoned, stray and neglected animals from the Levy County, Fla., area.