

Kayla Ellsworth

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Objective

A reliable, enthusiastic and motivated leader seeking an internship or entry-level public relations position that will require me to integrate my interpersonal communication skills, campaign and media relations knowledge, strategic planning skills, dedication and creativity to effectively meet goals, develop and implement strategic plans and communicative positive ideas.

Especially interested in crisis communication, event planning and social media.

Experience

Phoenix Animal Rescue, Volunteer

January 2014-Present

Produce materials for Press Kit and otherwise
Research and stay up to date on situations involving PAR

Personal Blog, Author

January 2014-Present

www.publicrelationsgirl101.wordpress.com: Research and stay-up-to date on current Public Relations activity, write about various topics including public relations skills, innovations, news etc.

www.chihuahuajoesiegirl.wordpress.com: Research and stay up-to-date on current pet rescue issues/situations and news, while gaining an online presence and follower growth. Write about various topics include Pet Rescue in the news, local events and fundraisers, etc.

Education

University of Florida, Gainesville, FL

Expected Graduation: December 2014

Bachelor of Science in Public Relations
Concentration: Event Management
Current GPA: 3.47

Santa Fe College, Gainesville, FL

Graduated December 2012?

Associate of Arts, Journalism
Deans List

Involvement

Public Relations Student Society of America (PRSSA), member

September 2013 - Present

Communications Committee
Fundraising Committee

Socials Committee
Newsletter Committee

Skills

Knowledge of AP style, SEO

Computer Proficiency: HTML5, CSS, Microsoft Word, PowerPoint, Excel, comfortable with both Windows and Macintosh operating systems

Social Media: familiarity with numerous platforms including Facebook, Twitter, Instagram, Wordpress, Google+, LinkedIn, Pinterest, YouTube