

Kayla Ellsworth

1536 NW 3rd Avenue Apt 63

Gainesville, FL 32603

P: (802) 238-7343 | www.kaylaellsworth.com



Experience

Red Lobster, Server

October 2012-Present

Ability to work in a fast paced environment, multi-task, communicate effectively, establish a loyal clientele and increase revenue through suggestive selling

Phoenix Animal Rescue, Volunteer

January 2014-Present

Produce materials for Press Kit and otherwise
Research and stay up to date on situations involving Phoenix Animal Rescue

Personal Blog, Author

January 2014-Present

www.publicrelationsgirl101.wordpress.com: Research and stay-up-to date on current Public Relations activity and write about various topics including public relations skills, innovations, news, etc.

www.chihuahuaJosiegirl.wordpress.com: Research and stay up-to-date on current pet rescue issues and news, while gaining an online presence and follower growth. Write about various topics including Pet Rescue in the news, local events and fundraisers, etc.

Education

University of Florida, Gainesville, FL

Expected Graduation: December 2014

Bachelor of Science in Public Relations

Concentration: Event Management

Current GPA: 3.47

Santa Fe College, Gainesville, FL

Graduated December 2012

Associate of Arts, Journalism

Deans List

Involvement

Public Relations Student Society of America (PRSSA), member

September 2013 - Present

Communications Committee

Socials Committee

Fundraising Committee

Newsletter Committee

Skills

Knowledge of AP style, SEO, Verbal and Written Communication

Computer Proficiency: HTML5, CSS, Microsoft Word, PowerPoint, Excel, comfortable with both Windows and Macintosh operating systems

Social Media: familiarity with numerous platforms including Facebook, Twitter, Instagram, Wordpress, Google+, LinkedIn, Pinterest, YouTube, Klout score of 52