JUST THE FACTS

For media inquires, please contact:
Kayla Ellsworth, Public Relations Coordinator
Gainesville, Florida 32603
Phone 352-281-0994
Phoenixanimalrescue.org@gmail.com

WHO IS PAR?

- Founded in 2003, by Michelle Dunlap, Phoenix Animal Rescue is a nonprofit, no-kill animal rescue group in Levy County, Fla.
- PAR is named after the dog Phoenix, who was rescued from the dog fighting industry in Gainesville.
- PAR is a small, grassroots organization; all of the staff is volunteers.
- The relatively small size of PAR facilitates a better understanding and relationship with each individual pet.
- PAR is funded entirely by donations from the public.
- PAR works with local shelters to pull animals out of the shelter environment to create room for more animals and reduce the risk of euthanasia.
- PAR is a network of foster families; all PAR pets are housed in foster homes until they find their forever homes.
- PAR is committed to being part of the solution for pet-overpopulation and euthanasia.

- On Sept. 10, 2013, PAR finalized the property for the Rescue Ranch, which will serve as a place for healing, rehabilitation and kindness.
- The Rescue Ranch will assist PAR in decreasing the number of pets in local shelters, save dogs from being euthanized in shelters and provide a place for older dogs to spend their retirement years.
- PAR partners with Dream Dogz to provide obedience-training classes when needed.
- PAR has a team of veterinarians at West End Animal Hospital who diagnose and treat any medical conditions for all PAR dogs.

MISSION STATEMENT

The mission of Phoenix Animal Rescue is to rescue, provide sanctuary, and ultimately rehome abandoned, stray and neglected animals from the Levy County, Fla., area.

ADOPT

- PAR partners with PetSmart to host adoption days, where adoptable animals are showcased, from 11 a.m. to 5 p.m., at the PetSmart in Butler Plaza, on Archer Road in Gainesville, Fla.
- The adoption process at PAR is designed to ensure pets are matched with the family that best suits their needs.
- If a pet is adopted out of PAR and it does not work out, PAR requires the pet be returned to its care.

SOME STATISTICS

- In 2013, PAR worked with local rescue groups and the staff of the Levy County Animal Services to decrease euthanasia at the Levy County Shelter by 67 percent.
- In 2013, PAR rescued 337 dogs, mainly from Levy County Animal Services in Bronson, Fla.
- PAR vet bills for 2013 totaled more than $82,000.

WHAT CAN YOU DO?

Phoenix Animal Rescue is a nonprofit rescue group; its success is contingent upon volunteers and donations.

- FOSTER – Help a pet get adopted by becoming a foster parent. All you need to provide for the animal is a home and unconditional love - we do the rest. We will provide you with food, bowls, leash, collar, crate, toys, medical care, we'll even dog-sit for you!
- VOLUNTEER – PAR is always looking for volunteers to help with fundraising, planning and executing special events, building the Rescue Ranch and much more. Those interested in volunteering please email: phoenixvolunteercoordinator@gmail.com.
- DONATIONS – PAR is funded entirely by donations. Everything from building supplies for the Rescue Ranch, to monetary donations is greatly appreciated. Those interested in making a donation can visit the PAR website for a detailed wish list. www.phoenixanimalrescue.org.