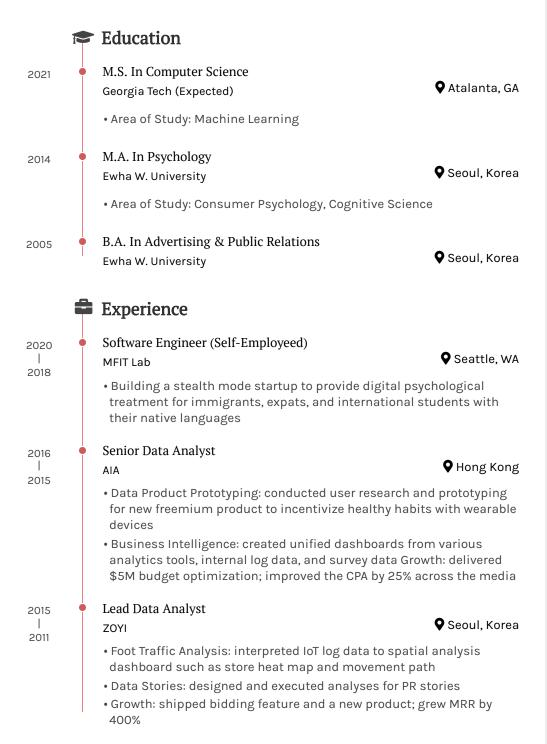
Seongeun (Elly) Han

Software Engineer with a Psychology Background



Contact

- ellyhan@gatech.edu
- **𝚱** ellysalley.github.io
- ellysalley
- **y** ellys_alley
- **in** ellysalley

Language

R

Python

Javascript (d3.js, React, Node)

Scala

SOL

Made with the R package pagedown.

The source code is available at github.com/ellysalley/cv.

♣ Download a PDF of this CV

Last updated on 2020-03-06.

2010 2007

Academic Audience Marketing Manager

Microsoft

Seoul, Korea

- Evangelism: advocated MSFT's technologies to enthusiasts, students, and professors by presenting at conferences, videocasting, and writing articles
- Program Management: grew the DreamSpark subscription by 150%, ranked No. 3 worldwide; successfully launched the BizSpark subscription, achieved a 60% penetration rate using open data crawling and analysis
- Customer Satisfaction Tracker: attained the No. 1 position in Academia

□

2015

Smartphone Market Share Analyzed By Wireless Signal, Regional Difference Is Clear

CIO Korea

- Market share difference between Samsung and Apple based on wireless signal
- Press released, covered by 2 media outlets

2015

South Korea Retail Industry Struggles To Recover From MERS Outbreak

Maeil Business News

- Annalized foot traffic data for retail industry during the Middle East Respiratory Syndrome (MERS) outbreak
- Press released, covered by 11 media outlets

Publications

2016

Seongeun Han & Yoon Yang. Fitting Decision And Preference Consistency (In Korean).

Korean Journal of Consumer and Advertising Psychology, 17(3), 509-522

2008

Seongeun Han. Special Feature; Restoration Of Cultural Properties Through Microsoft PhotoSynth (In Korean).

Journal of Information Processing, 15(3), 60-62



Certificates

2018

Computer Science & Software Engineering

Lambda School

2017

Data Science Specialization

Johns Hopkins University on Coursera