ACTIVITY	NAME	DEPARTMENT	WEEK 1							WEEK 2							WEEK 3							WEEK 4						
			M	T	W	TH	F	SA	SU	M	T	W	TH	F	SA	SU	M	T	W	TH	F	SA	SU	M	T	W	TH	F	SA	SU
RESEARCH			Research																											
Client meeting	WT	All	█																											
Product introduction	WT	All	█																											
Take photos	Max	Photographer	█																											
Crate articles	Tina	Copywriter		█	█																									
UX Research	Bill	UX designer		█	█																									
Market analysis	Emma	Branding	█																											
DESIGN				Design																									
Edit photos	Max	Photographer		█	█																									
Crate visual indentity	Emma	Branding		█	█																									
Style tile	Emma	Branding		█	█																									
Client meeting	WT	All				█																								
Finish agreed visual identity	Emma	Branding					█			█																				
Finish agreed style tile	Emma	Branding				█	█																							
Team design-meeting	WT	All								█																				
DEVELOPMENT										Development																			
Template build	Elise/Bill	Front-end dev./UX								█	█	█	█																	
Database build	Elise	Front-end dev.								█	█	█																		
Code validation	Elise	Front-end dev.										█	█																	
Cross browser testing	Elise	Front-end dev.											█	█																
Optimization	Elise	Front-end dev.											█	█																
Content Build	Elise/Blll	Front-end dev./UX											█	█																
TESTING																	Testing												
Optimize UX	Bill	UX design															█	█	█											
Test	Bill	UX design																█	█	█										
Present to client	WT	All																			█									
LAUNCH																								Launch						
Final tweaks																						█	█	█	█				
Launch party																												█		
Analyze																												█	█	█
	WT = Whole team																													